



\$2M

Total Revenue

\$1M

Total Profit

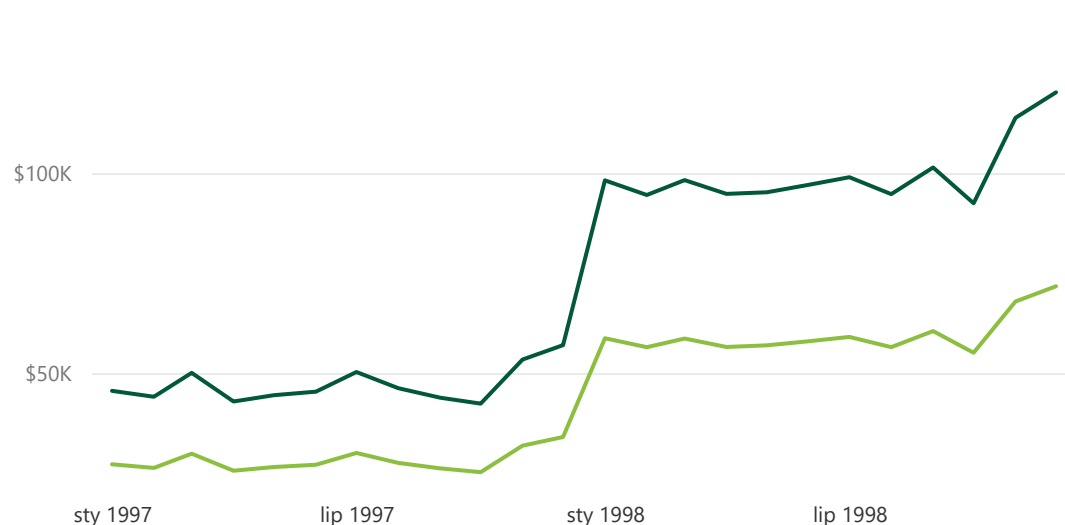
270K

Total Transactions

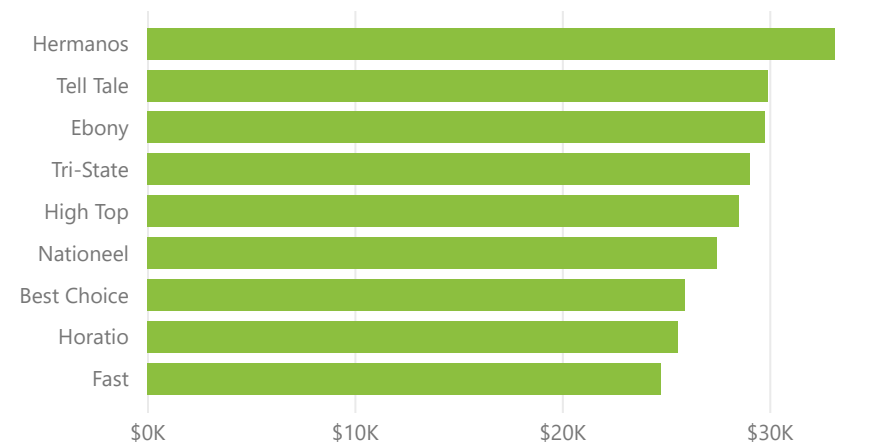
0,99%

Product Return Rate

Revenue and Profit Trending



10 most profit products's brands



Best selling product:

Moms Roasted Chicken

Current Month Profit

\$71 682✓

Target: \$67 872 (+5.61%)

Current Month Transactions

18325!

Target: 17339 (-5.69%)

Current Month Revenue

\$113 788!

Target: \$126 168,88 (-9.81%)

Current Month Returns

496!

Target: 482 (-2.9%)

Canada

Mexico

USA

\$171,63

Average Revenue per Customer

10K

Unique Customers

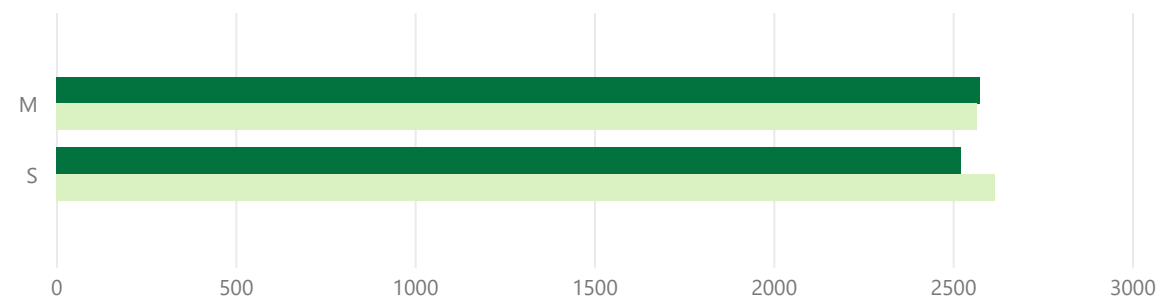
Priority Customers

has_children ☐ homeowner ☐

N

Customers by marital status and gender

gender ● F ● M



Count of Priority
10281

Y
9243

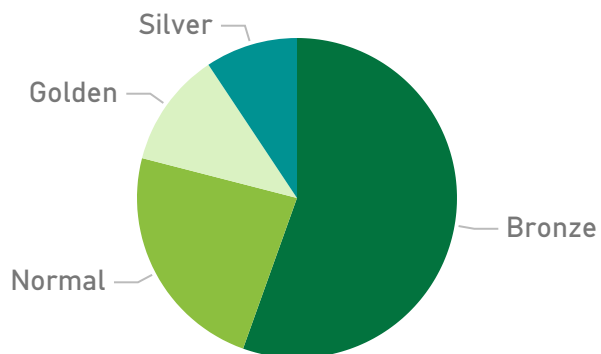
N
1038

Y
630

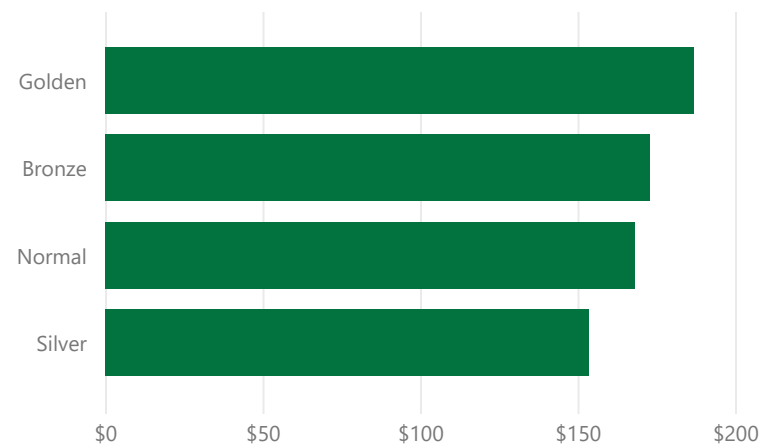
1997-01-01

1998-12-01

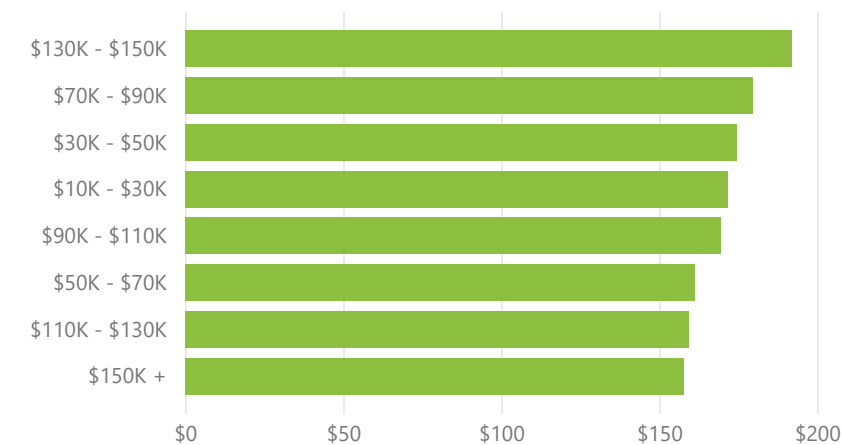
Customers by membership card type



Average revenue per customer by membership card



Total revenue according to the client's annual income





Product Brand × product_name ×
Hermanos



1560
Unique Products

111
Unique Brands

1997-01-01

1998-11-30



Ask a question about your data



Try one of these to get started

- top customer cities by total customers
- top short countries by total customers
- top customer cities by total transactions
- top customer countries by total customers
- top educations by total customers
- top educations by return rate