

# Korryn Resetar

Experience + Product Designer

## Roboflow ♦ Design Lead

March 2022 - Present

- ♦ Led design efforts for the company as the only designer for a year and a half. Designed, polished, and contributed to over 30 major features and redesigns.
- ♦ Facilitated user feedback sessions, quarterly internal cross-departmental feature request meetings, planning sessions, and guided roadmap discussions.
- ♦ Recruited, interviewed, and expanded the Design team. Managed and delegated tasks to them, critiqued designs, and collaborated on the foundations of a design system.
- ♦ Designed and developed entire projects and redesigns from conception to wire frames to shipping to production. Authored 62 pull requests.
- ♦ Crafted a new navigational paradigm for the product based on fundamental primitives of computer vision to move to a more straightforward and digestible information structure for users of varying expertise.

### NOTABLE PROJECTS

Annotation Editor Style Updates, Workspace Onboarding Revamp, Versions Page and Model Selector Redesign, Navigation Restructure and Vision

## Splunk ♦ Product Designer, Machine Learning

June 2019 - March 2022

- ♦ Co-led the Machine Learning and APM team, creating features ranging from ML platforms to embedded ML algorithms in other applications and trace view improvements and integrations.
- ♦ Worked daily with engineers, product managers, my design partners, and across teams to collaborate on features, ensure feasibility, scaffold and scope functionality, and provide QA and implementation support.
- ♦ Planned and ran intensive research several initiatives, distilled results, created user mental models, journeys, and pain points from the findings, and prepared a read out of the necessary takeaways.

### NOTABLE PROJECTS

Splunk Machine Learning Environment *DESIGNS PATENTED*, Streaming ML Guided Builder, Trace View Vision and Summarization

## Rensselaer Polytechnic Institute ♦ B.S. Design, Innovation, and Society, Minor in Computer Science

2015 - 2019

**Hobbies / Interests** ♦ Painting, Sculpting, Mentorship, D&D, Ethics in Tech, Gaming, Weight Lifting, Hiking,

She ♦ Her ♦ Hers  
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## Specialties

- ♦ Experience Design
- ♦ Machine Learning
- ♦ Web Design
- ♦ Design QA
- ♦ High Fidelity Prototyping
- ♦ Visual Design
- ♦ Data Viz
- ♦ Information Architecture
- ♦ Design Systems

## Tools

### EXPERT

- ♦ Figma
- ♦ Illustrator
- ♦ Photoshop
- ♦ CSS
- ♦ HTML
- ♦ Tailwind

### WORKING KNOWLEDGE

- ♦ Javascript
- ♦ Sketch
- ♦ Premier
- ♦ After Effects
- ♦ React
- ♦ Javascript