

# Kateryna Kudreiko — Data Analyst

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## CONTACTS

Phone: +380685200296  
Email: kortseva@gmail.com  
Telegram: @kkudreiko  
Location: Dnipro, Ukraine

## SUMMARY

Data Analyst with strong analytical thinking and high attention to detail. Experienced in working with large datasets, transforming raw data into clear business insights, and building informative dashboards. Skilled in user-behaviour analytics, data visualization, and statistical analysis.

## HARD SKILLS

SQL, Python, Data Cleaning, Data Visualization, A/B Testing, Statistics, ETL Basics, Dashboarding, Cohort Analysis, Excel/Google Sheets

## TOOLS

Tableau, Looker Studio, PostgreSQL, BigQuery, Jupyter Notebook, Amplitude

## SOFT SKILLS

Attention to detail, Critical thinking, Time management, Problem-solving, Communication skills, Responsibility, Adaptability, Teamwork

## PROJECT EXPERIENCE

### **Delivery Performance Dashboard (Tableau)**

Interactive dashboard for delivery performance analysis.

Link:

[https://public.tableau.com/views/DeliveryPerformanceDashboard\\_17631163911460/Dashboard1](https://public.tableau.com/views/DeliveryPerformanceDashboard_17631163911460/Dashboard1)

### **User Onboarding & Retention – Media Streaming (Amplitude)**

Behavior and retention analysis in streaming platform.

Link: <https://app.amplitude.com/analytics/demo/dashboard/bddcwbhu>

### **Business Metrics Overview Dashboard (Looker Studio)**

Company KPI and performance dashboard.

Link: <https://lookerstudio.google.com/u/0/reporting/fdb8e739-e3d0-43d9-9708-64c950b70784>

## WORK EXPERIENCE

### **Head of Editorial Analytics — Chem-Courier (May 2024 – Present)**

Leading analysts team, validating data, forecasting, client support, product promotion.

Achievements: 60% sales growth during wartime.

### **Deputy Head of Editorial Department / Senior Market Analyst — Chem-Courier (Sep 2022 – May 2024)**

Quality control, market analysis, forecasting, dataset processing, communication with industry

players.

Achievements: improved forecast accuracy and report structure.

## LANGUAGES

English — intermediate

Ukrainian — native

Russian — native

## EDUCATION

**IT School GoIT** — Data Analytics Program (2024–2025)

**Alfred Nobel University** — Master's Degree, Management (2017–2019)