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LEADERSHIP ACADEMY

Play > Lead > Share

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Content



Leadership	110min
Social Identity	45min
Mental Model	75min
Values & Actions	45min
Change Happens	30min
Communication and Feedback	60min
Working in Team	60min

Content 1

Leadership



Direction—Alignment—Commitment (DAC)

Direction

Agreement on overall goals, aims and mission

Alignment

Organization and coordination of knowledge and work

Commitment

Willingness to subsume individual interests / benefits within collective interests / benefits



"Character may be manifested in the great moments, but it is made in the small ones."

—WINSTON CHURCHILL

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Leadership



The Seven Responsibilities of Leadership

Set and Achieve Business Goals Innovate and Market Solve Problems and Make Decisions Set Priorities and Focus on Key Tasks Be a Role Model to Others Persuade, Inspire, and Motivate Others to Follow You Perform and Get Results

Leadership



The Seven Qualities of Leadership

- 1 Vision: The Most Important Single Quality of Leadership
- 2 Courage: The Second Quality That Leaders Have in Common
- Integrity: The Most Respected and Admired Quality of Superior People and Leaders in Every Area of Activity
- 4 Humility: Leaders Have the Security and Self-Confidence to Recognize the Value of Others
- Foresight: Leaders Have the Ability to Look Into the Future and Anticipate
 What Might Occur
- **Focus**: The Ability to Focus Personal and Corporate Energies and Resources in the Most Important Areas Is Essential to Leadership
- Cooperation: The Ability to Work Well with Others Is Essential for Effective Leadership

Social Identity



Where you were born	Your physical characteristics (For example: height, hair color/type, disabilities, weight, etc.)	Your family role (For example: mother, son, daughter, sister, etc.)
Your religious or spiritual affiliation	Your health status or history (For example: cancer survivor, living with HIV, etc.)	Your major or career interests (For example: engineering, social work, etc.)
Your hobbies (For example: travel, sports, artistic pursuits, etc.)	Your current employment status (For example: full-time, part-time, unemployed, retired, etc.)	Your age or the generation you belong to
Your political affiliation	Your ethnicity or race	Your socioeconomic status or class
Your educational experience (For example: schools you attended, the type of education you received, etc.)	Your gender	Your professional certifications (For example: life guard, scout, CPR, etc.)
Your beliefs about social issues	Your participation in sports	Your role in the community (For example: volunteer, holding public office, activist, etc.)
Your family, ancestry or tribe	Your place of residence (For example: city, region, country, etc.)	Specific life experiences (For example: surviving a natural disaster, being a caregiver for someone who was dying, winning the lottery, etc.)
Your vocation (For example: an inner urge to pursue an activity or perform a service that might not necessarily be connected to your work or source of income. A calling or a mission, etc.)	Your national culture	Your participation in clubs or organizations

Mental Models



Watch your thoughts; they become words. Watch your words; they become actions. Watch your actions; they become habits. Watch your habits; they become character. Watch your character; it becomes your destiny."

— Frank Outlaw ____



Fixed and Growth Mindset

Challenges, Obstacles, Effort, Criticism, Success of others

Nine Dots

Directions: Connect the 9 dots with 4 straight lines without lifting the pen from the paper or going back on yourself.







Values & Actions



- What are my values?
- Where do my values come from?
- What is the connection between values, actions, and effective leadership?

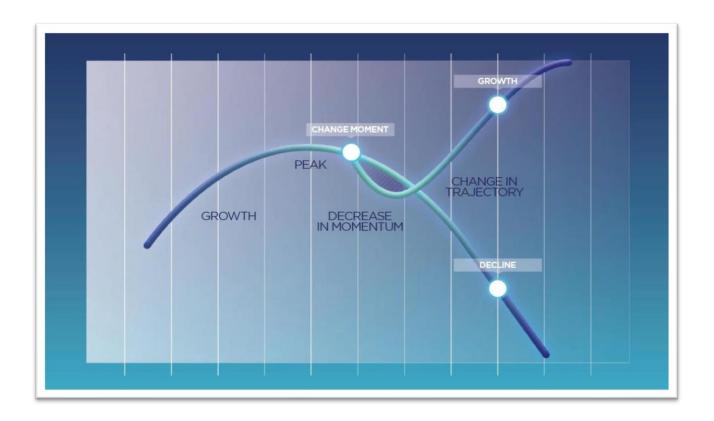
Top 10 Ways You Spend Your Time During the Week

Lead Self Grant Control of the Contr

Change Happens



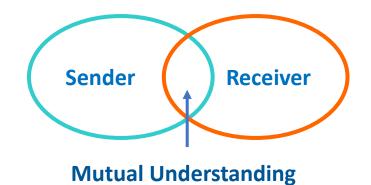
- O How can I prepare myself to manage change in my life?
- How do fixed and growth mindsets influence learning?



Communication & Feedback



Communication Model



How to Give Feedback: S-B-I

Situation	Specific time and place	Feedback should be grounded in time and place, the more recent the better. Avoid generalizations like, "This always happens."
Behavior	Observable actions	This refers to the specific, observable behavior that occurred. It is not an interpretation of behavior. Think of it like a photo or a video of the action.
Impact	Feelings, thoughts, or consequences	Explain the impact the behavior had on you, how it made you feel. This focus takes away "blame" and enables the other person to understand how their actions affected you.

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Working in Teams



- O How does D-A-C apply to working in teams?
- How can I be more effective as a team member or leader?
- What are some strategies for coping with challenges that face a team?

"A clear vision, backed by definite plans, gives you a tremendous feeling of confidence and personal power." —BRIAN TRACY

Lead with Others

References



References

- Brian Tracy. "How the Best Leaders Lead" HD57.7.T724: Proven Secrets to Getting the Most Out of Yourself and Others, American Management Association, Amacom 2010.
- The Center for Creative Leadership. © All rights reserved.

Thanks You



Thanks you for Attention!

"The only limit to our realization of tomorrow will be our doubts of today. Let us move forward with strong and active faith."—FRANKLIN DELANO ROOSEVELT