



Marta Koscielna

Product Owner

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SUMMARY

EXPERIENCE

Analytical mind, engineering education, and humanist heart make me a user- and detail-oriented Product Owner and Business Analyst. Thanks to my experience gathered in manufacturing companies, Shared Service, HR, and IT, combined with my tech enthusiasm, I can translate client needs and expectations into solution proposals.

PRODUCT MANAGER & BUSINESS STRATEGY ADVISOR

AUG 2023 - NOW Freelancer

I am co-operating with a small start-up on their product and company strategy. For a product purposes I am performing end-to-end discovery, delivery and post-release support process, closely cooperating with C-level management, development team and designers. I am responsible for product documentation, including Product Requirement Documents, User Stories and Acceptance Criteria, as well as confirming quality of the product and managing expectations through Roadmaps. I am performing discovery workshops, using various sets of techniques to learn the problems, needs and jobs-to-be-done in the final solution. On a strategy level I am responsible for identifying the possible growth paths, as well as co-creating marketing strategy.

In addition to that I am building my professional brand 'PM na luzie', which is first polish source of knowledge about Product Management, Product Ownership and Business Analysis.

PRODUCT OWNER & BUSINESS ANALYST

DEC 2021 - JUL 2023 Euvic Sp. z o.o. - Gliwice, Poland

I was the Product Owner of an IT ecosystem consisting of a mobile application used internally by the client and several web applications; I worked closely with the client to understand their needs and translate them into requirements for further development of the system; I worked with the Scrum Team, supporting development through constant communication of needs and requirements and their prioritization; I conducted and co-lead workshops, both in order to discover new needs and verify the correctness of the implementation using tools such as User Story Mapping, in-depth interviews or process mapping

PROJECT PROFESSIONAL

FEB 2020 - NOV 2021 Bayer Sp. z o.o. - Gdansk, Poland

I conducted and timely delivered international transformation projects (including IT projects) and transition projects for Order-to-Cash and Product Technical Complaint processes, in accordance with the company's internal methodology acting as a Process Owner; I cooperated and maintained relationships with stakeholders (high-level managers, business teams, external service providers); I co-created the Grow2Projects development program which enables PMO to harvest the experiences and knowledge to develop expertise within Project Management area

TEAM LEAD / L&D SPECIALIST

DEC 2014 - JAN 2020 Bergman Engineering Sp. z o.o. for Volkswagen Poznan Sp. z o.o.- Poznan, Poland

I worked on various projects e.g. "Digital competencies at Volkswagen Poznań". "Qualification of Caddy 5" - my role entailed gathering the learning requirements from the various departments, defining the scope of the training with strong focus on being fit-for-purpose, designing learning paths for digital competences (programming, SAP, JAVA, robotics) and new products (Caddy 5, Crafter, etc.), running mini-RFP with pre-selected service providers and training centers, coordination of around 700 participants for more than 100 courses and between multiple locations and countries, developing and operating an MS Excel-based tool for budget management, weekly reporting on budget implementation and completed trainings, managing the budget of around 2M EUR yearly, finding synergies and cost optimal solutions i.e. by bundling participants and training sessions. I also had an amazing opportunity of leading a team consisting of 5 people.

EDUCATION & CERTIFICATION

BSC & MSC IN CHEMICAL TECHNOLOGY, INDUSTRIAL BIOTECHNOLOGY

2007 - 2012 University of Technology and Life Sciences - Bydgoszcz, Poland

ECBA, PSPO I, PSM I, AGILE PM FOUNDATION, AGILE BA FOUNDATION

SKILLS

Product management, product ownership, business analysis, building successful working relationships, cooperation, roadmapping, planning, budgeting, project management