

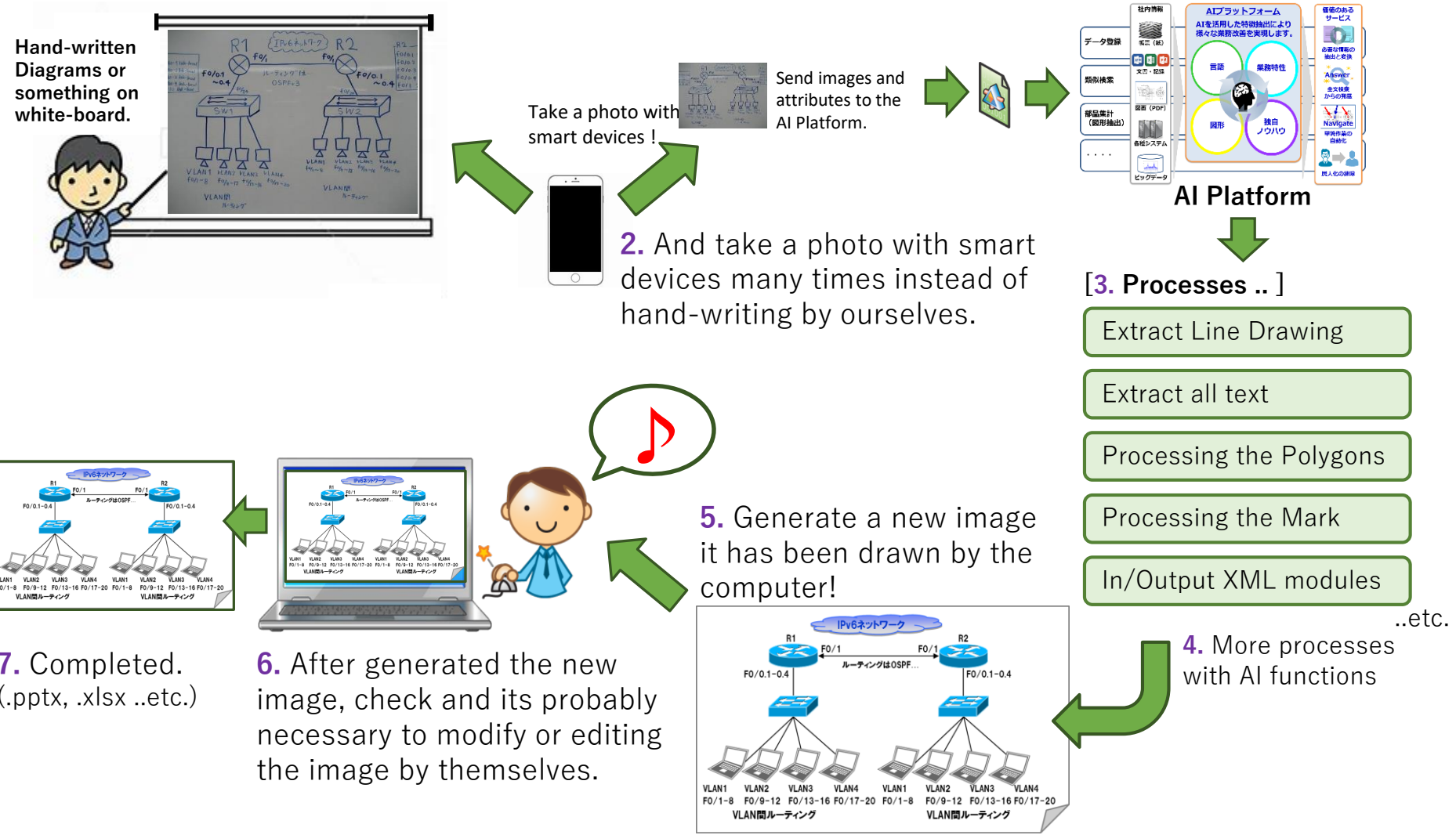
# Proposal for Image-2-Slide Demo App to PRIMAGEST Customer

By Cloud Nine Solutions Company  
M&C Holdings Inc. Group  
October 13, 2018

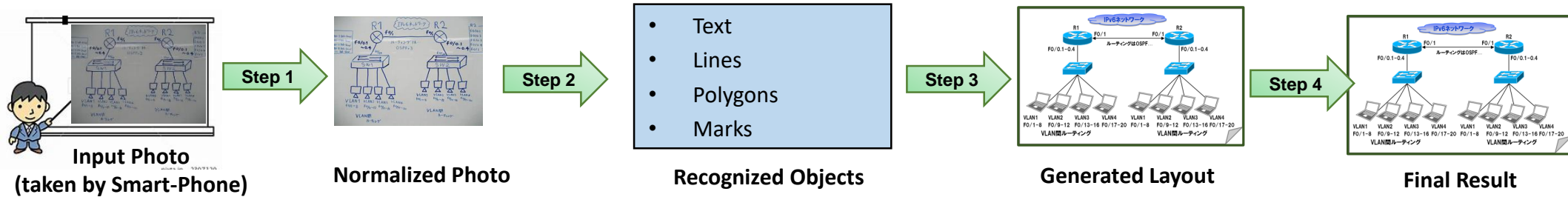
# Outline

- App Overview
- Technical Proposal
- Effort Draft Estimation

# Overview of Image-2-Slide



# Technical Proposal Overview



## Step 1

- **Target:** Pre-processing input photos to increase the performance of AI tools in Step 2
- **Technique:** Image Processing  
Techniques will be used to normalize input photos

## Step 2

- **Target:** Recognize the Text, Icons, Connectors
- **Techniques:**
  - Deep Learning will be used to recognize Text
  - Image Processing and Deep Learning will be used to recognize Lines, Polygons and Marks

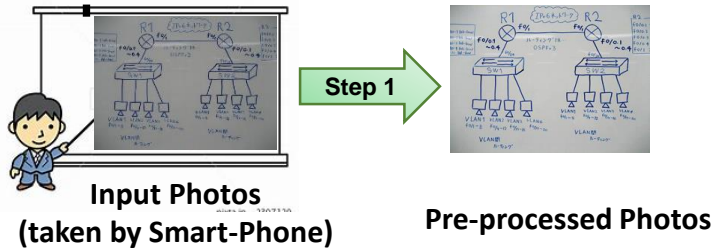
## Step 3

- **Target:** Generate the layout based on the relationship of Text, Icons and Connectors
- **Techniques:**
  - XML parser will be created and will be used with the XML libraries and templates
  - XML file will be used to generate the layout of Text, Icons and Connectors

## Step 4

- **Target:** Adjust the generated layout
- **Techniques:**
  - User will adjust the generated layout manually by using Editor Software

# Technical Proposal - Step 1



## Overview

- **Target**
  - Prepare Data before applying AI
- **Input**
  - Photos of handwriting diagrams taken by Smartphone
- **Output**
  - Pre-processed photos

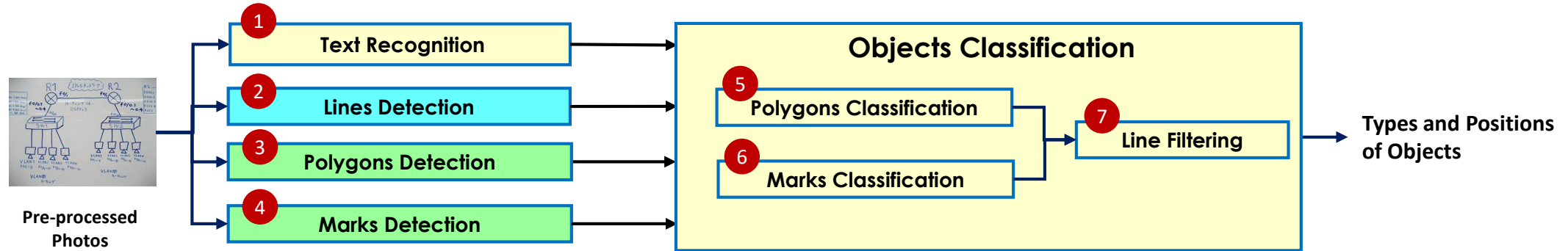
## Description

### Prepare Data before Applying AI

- Pre-process photos taken by smartphone
  - Input photos are **pre-processed by using Image Processing techniques** (e.g.: resizing, removing noise) to make sure that pre-processed photos are ready to be used by AI models
- **More data may be created** to make sure the data is balance by using data augmentation techniques



# Technical Proposal - Step 2 (1)



Note

Deep Learning Techniques

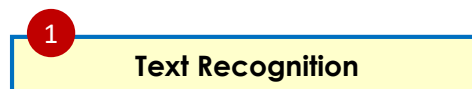
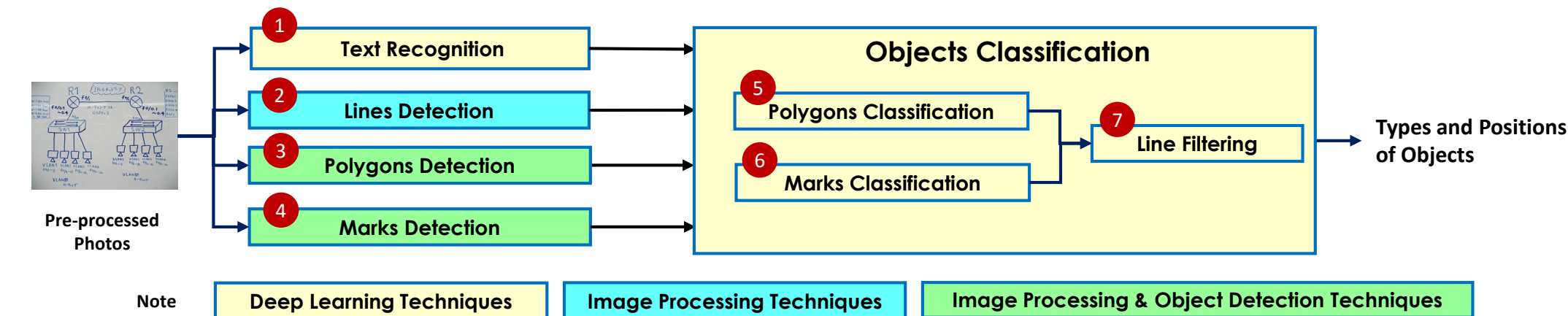
Image Processing Techniques

Image Processing & Object Detection Techniques

## Overview

- **Target:** Recognize Objects from the Input image
- **Input:** Pre-processed Image
- **Output:** Set of Recognized Objects (Type and Position)

# Technical Proposal - Step 2 (2)



## Output:

- Position of Text in the input image
- Content of Text

## Technique: Deep Learning

- Use an End-to-End Deep Learning solution
  - Architecture: CNN, RNN (LSTM), Connectionist Temporal Classification (CTC)
  - Training dataset: COCO-Text dataset, Multi-lingual Scene Text, or own dataset
  - Data augmentation: GAN for creating more handwritten characters



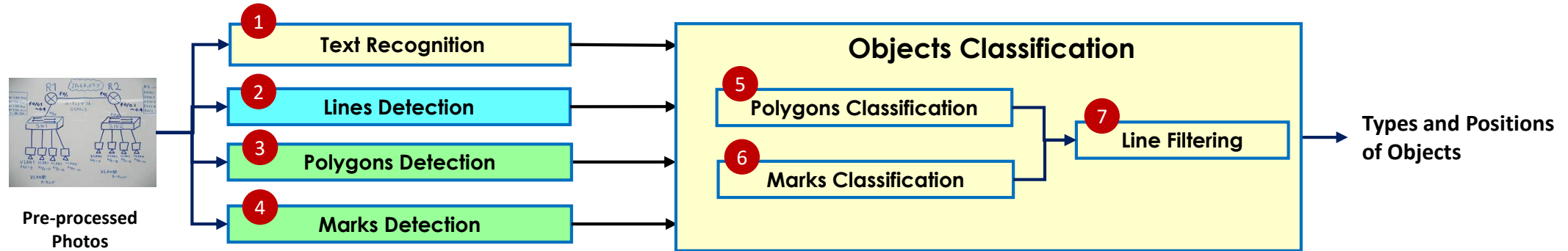
## Output:

- Positions of the points belongs to each line

## Technique: Image Processing

- Extract edges
- Find line segments (Hough transform, contour tracking, ...)
- Store information of these segments for further processing steps

# Technical Proposal - Step 2 (3)



Note

Deep Learning Techniques

Image Processing Techniques

Image Processing & Object Detection Techniques

3 Polygons Detection

**Output:**

- Regions that contains the detected Polygons (have not recognized the type of polygon)

**Technique: Image Processing & Object Detection**

- Create a AI Model to find the regions of polygons in the image
  - Architecture: CNN
- Detected region will be classified later to find the type of polygon

4 Marks Detection

**Output:**

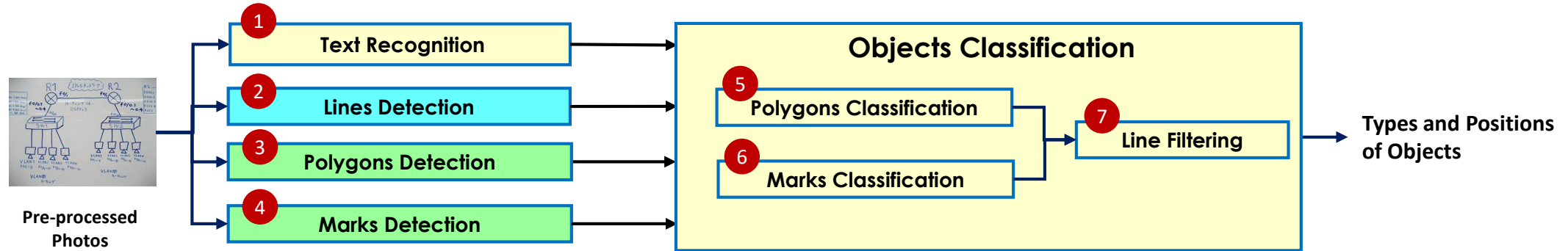
- Regions that contains the detected Marks (have not recognized the type of mark)

**Technique: Image Processing & Object Detection**

- Create a AI Model to find the regions of marks in the image
  - Architecture: CNN
- Detected region will be classified later to find the type of mark



# Technical Proposal - Step 2 (4)



Note

Deep Learning Techniques

Image Processing Techniques

Image Processing & Object Detection Techniques

5 Polygons Classification

**Output:**

- Type of detected polygon

**Technique: Deep Learning**

- Create a DL Model to find the types of detected polygons
  - Architecture: CNN or SVM

6 Marks Classification

**Output:**

- Type of detected mark

**Technique: Deep Learning**

- Create a DL Model to find the types of detected marks
  - Architecture: CNN or SVM

7 Line Filtering

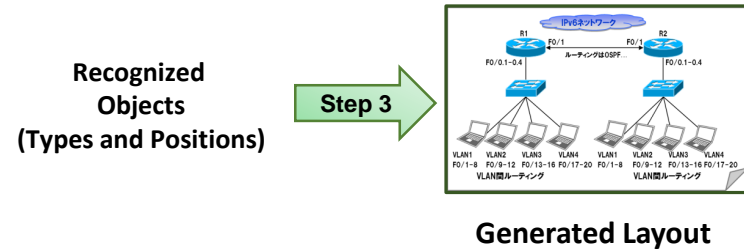
**Output:**

- Type of detected line

**Technique: Deep Learning**

- Keep the line segments which connect polygons or marks
- Create a DL Model to find the types of detected line segment
  - Architecture: SVM

# Technical Proposal - Step 3



## Overview

- **Target**
  - Generate the layout of the recognized objects
- **Input**
  - Recognized Objects (Types and Positions) in XML format
- **Output**
  - Layout of Recognized Objects in XML format

## Description

Recognized Objects  
(Types and Positions)



XML Parser  
Library & Templates

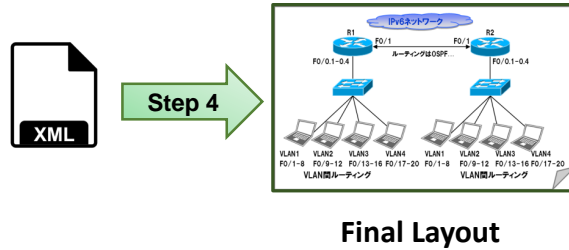


XML file

## Layout Generation

- Techniques: Create a XML Parser which use the **public Library and Templates** to generate the layout
- Output file will be in XML format that supports Microsoft Office

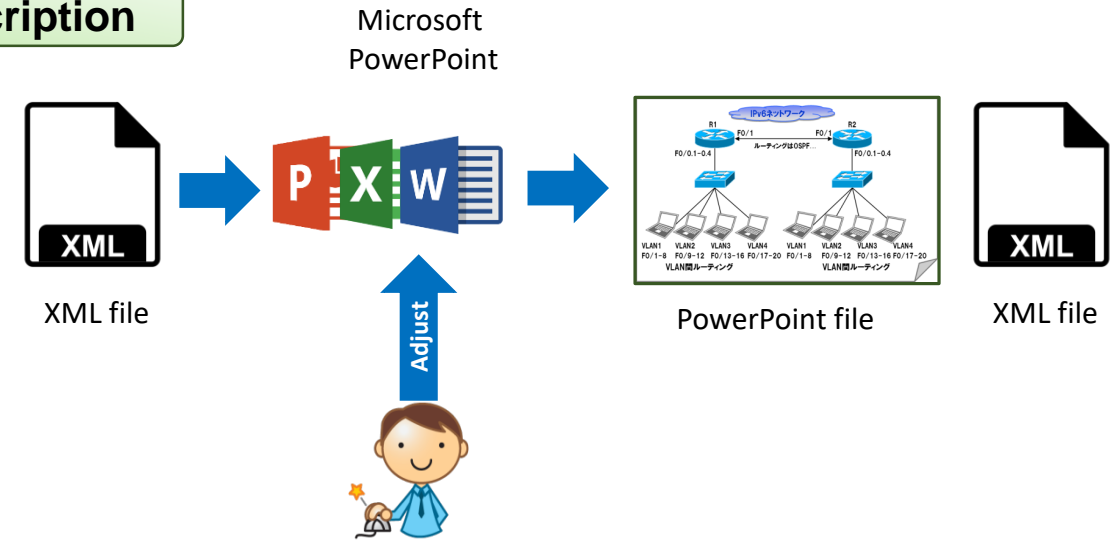
# Technical Proposal - Step 4



## Overview

- **Target**
  - Adjust the Generated Layout by using Editor
- **Input**
  - XML file of Generated Layout
- **Output**
  - Final Layout

## Description



## Adjust Generated Layout

- **User edits manually** the layout by open XML file with Microsoft Office (e.g. PowerPoint, Microsoft Excel, Microsoft Word)
- Final Result can be saved as following formats:
  - Microsoft Office format
  - XML file

# Proposed Scope & Deliverables for Version 1

## Proposed Scope

### Text

- English

### Lines

- Straight Line

### Polygons Detection

- Triangle, Rectangle, Circle

### Marks Detection

- Not Implementing

### Objects Classification

- 5 classes: Text, Line, Triangle, Rectangle, Circle

## Deliverables

- Source code
- Data
- Technical Report
- Guideline

## Development

### Image Processing

- Language: C++
- OpenCV
- Other libraries (If necessary)

### Deep Learning

- Language: Python
- Framework: TensorFlow

### Other

- XML libraries
- XML templates

## Support Tools

### Project Management

- Skype
- Slack
- Redmine
- Subversion

# Estimation Effort



Task		Sub-Task Level 1	Sub-Task Level 2	Effort (Man-Days)	AI Designer/Developer	Remarks	Effort (Man-Month)	
AI Modules Development								
Object Recognition	Pre-processing			10	Developer	- Remove redundant areas - Remove noise - Resize	9.875	
	Text Recognition		Investigating Existing Deep Learning Solutions	10	Developer	End-to-end solution		
				Applying to recognize English	25	AI Designer		Focus only on 62 characters (26 uppercase, 26 lowercase letters, and 10 digits).
				Applying to recognize Japanese	0	Developer		This feature is not implemented in version 1
	Line Detection		Edges Extracting	5	Developer	For only straight lines which connect directly two objects		
			Line Segmentation	8	Developer			
			Post-processing	8	Developer			Combine the result of polygon classification
	Polygons Detection		Data Creating	20	Developer	Creating labels is time-consuming		
			Model Design	7	AI Designer			
			Model Implementing	5	Developer			
			Training and Tuning	20	AI Designer			
	Marks Detection		Data Creating	0	Developer	This feature is not implemented in version 1		
			Model Design	0	AI Designer			
			Model Implementing	0	Developer			
			Training and Tuning	0	AI Designer			
	Objects Classification		Data Creating	20	Developer	Creating labels is time-consuming		
			Model Design	7	AI Designer			
			Model Implementing	5	Developer			
			Training and Tuning	20	AI Designer			
	Layout Generation	Layout Generation		Investigate the XML format for Microsoft Office and XML libraries	8	Developer		
				Design solution making	10	Developer		
XML Generation			Implementation	10	Developer			
Demo Development								
	Requirement Analysis			8	Developer	Output is Q&A	2.7	
	AI Module Integration	Module Integration		15	Developer			
		GUI		15	Developer			
	Simple Testing			6	Developer	Do the test for the demo scenarios		
	Create Technical Report & Guideline			10	Developer	Technical Report focuses on the algorithms for each steps		
			Total (man-months)	12.575				
			Total Effort of AI Designer (man-months)	3.95				
			Total Effort of Developer (man-months)	8.625				



# Estimation Cost

#	Role	Develop Effort		Unit Price (JPY)	Sub Total (JPY)	Note
		MD	MM			
1	Project manager	12.58	0.63	400,000	252,000	= 5% total develop effort
2	AI Designer	79.00	3.95	400,000	1,580,000	
3	Developer	172.50	8.63	280,000	2,416,400	
				Discount	-258,400	
				SUM	3,990,000	

# Thank you

Proposal for Image-2-Slide Demo App

# Why Cloud Nine Solutions

## Competitive Low TCO

We always commit: high quality output and result, on-time delivery, proactive communication and reports, add-in consultancy in technology, methodology and business domain. We “speak” client’s languages: English, Japanese, and Vietnamese (native).

## End To End Value Chain

Key player in the entire IT service chain: consulting to implementation & support – system operation and maintenance service (from Level 2) – one-stop SW services: engineering, re-engineering, migrating, porting, customizing for Independent Software Vendors (ISVs).

## People, Process & Technology

Certified resources pool, across various domains/technologies, coupled with investments in infrastructure, process excellence and technology partnerships - to ensure best-in-class solutions & services.

## Repeat Business

Enduring relationships with fortune 100 & enterprise customers across Japan, UK and globally - as a result of consistent SLA based service delivery and process improvements.

## Niche Solutions & Rich Experience

Niche solutions / real experience in the business verticals of logistics/location tracking, real estate management, property matching/recommendation, automotive, etc. Additionally, strong product development capabilities on multiple platforms.

## ONE TEAM – ONE VOICE – ONE VISION



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