

# Cookie Policy

This Cookie Policy explains how LinguaSphere uses cookies and similar tracking technologies when you visit our website or use our services. By using our platforms, you consent to the use of cookies as described in this policy. Please read this Cookie Policy carefully.

## 1. What are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile) when you visit a website. They help us improve your browsing experience by remembering your preferences, analyzing website usage, and providing personalized content and advertisements.

## 2. Types of Cookies We Use:

- (a) **Strictly Necessary Cookies:** These cookies are essential for the operation of our website and enable you to navigate and use its features. They are usually set in response to your actions, such as logging in or filling out forms.
- (b) **Performance Cookies:** These cookies collect anonymous information about how visitors use our website, such as the number of visitors, the pages they visit, and the links they click on. This data helps us improve the performance and functionality of our website.
- (c) **Functionality Cookies:** These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, personalized features. They may also be used to provide services you have requested, such as live chat support.
- (d) **Targeting/Advertising Cookies:** These cookies track your browsing habits and help us deliver targeted advertisements based on your interests. They are also used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

## 3. Third-Party Cookies:

We may also allow third-party cookies on our website to facilitate certain functionalities or provide personalized advertisements. These cookies are subject to the respective third parties' privacy policies, and we recommend reviewing them for more information about their practices.

## 4. Managing Cookies:

Most web browsers allow you to manage your cookie preferences. You can usually modify your browser settings to accept, reject, or delete cookies. However, please note that disabling cookies may affect the functionality of our website and limit your user experience.

5. Consent:

By continuing to use our website or clicking "Accept" when prompted, you consent to the use of cookies as described in this Cookie Policy.

6. Changes to this Cookie Policy:

We reserve the right to update or modify this Cookie Policy at any time. Any changes will be effective immediately upon posting on our website. We encourage you to review this policy periodically for any updates.

7. Contact Us:

If you have any questions, concerns, or requests regarding this Cookie Policy, please contact us using the provided contact details.