

Master of Science (MSc)

## **Applied Information and Data Science**

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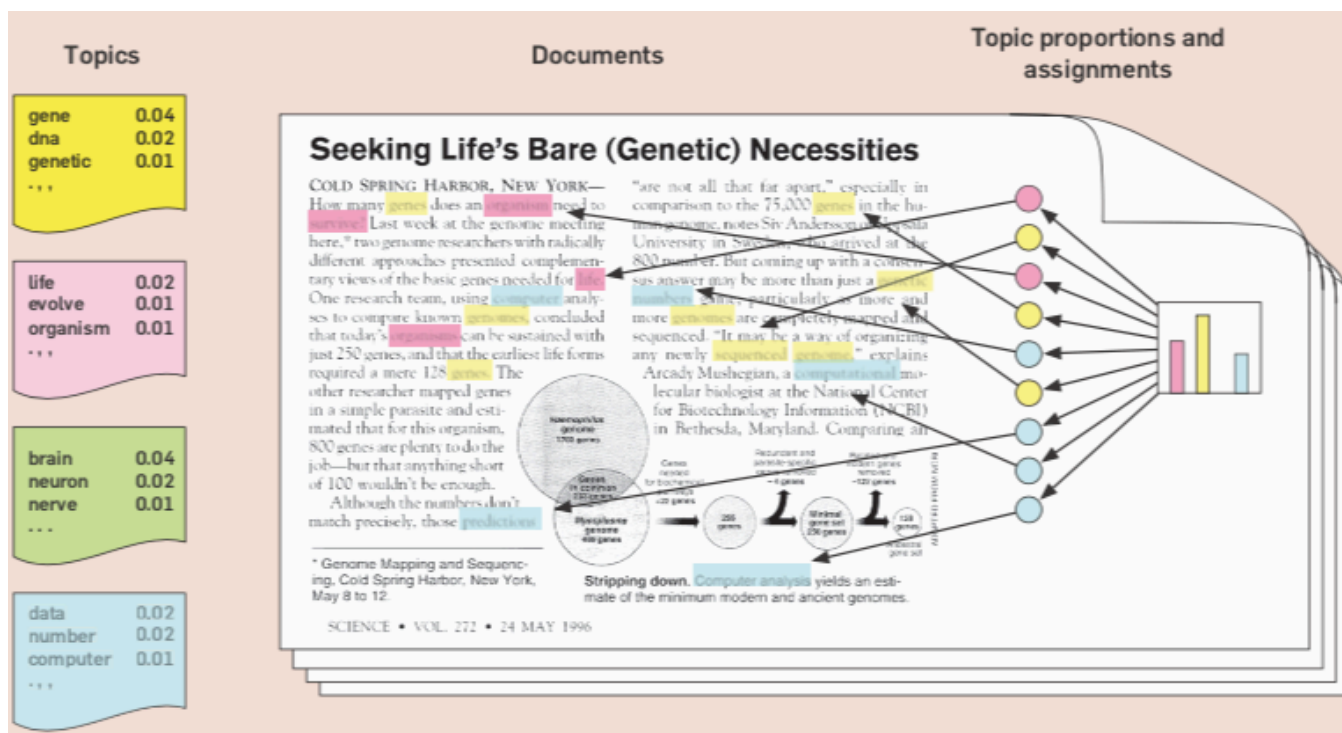
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Computational Language Technologies

# TOPIC MODELLING

## Hidden Topics

Assume the documents are composed by combining various hidden topics. Each document can cover various topics and the same topic can appear in different documents.



## Topic

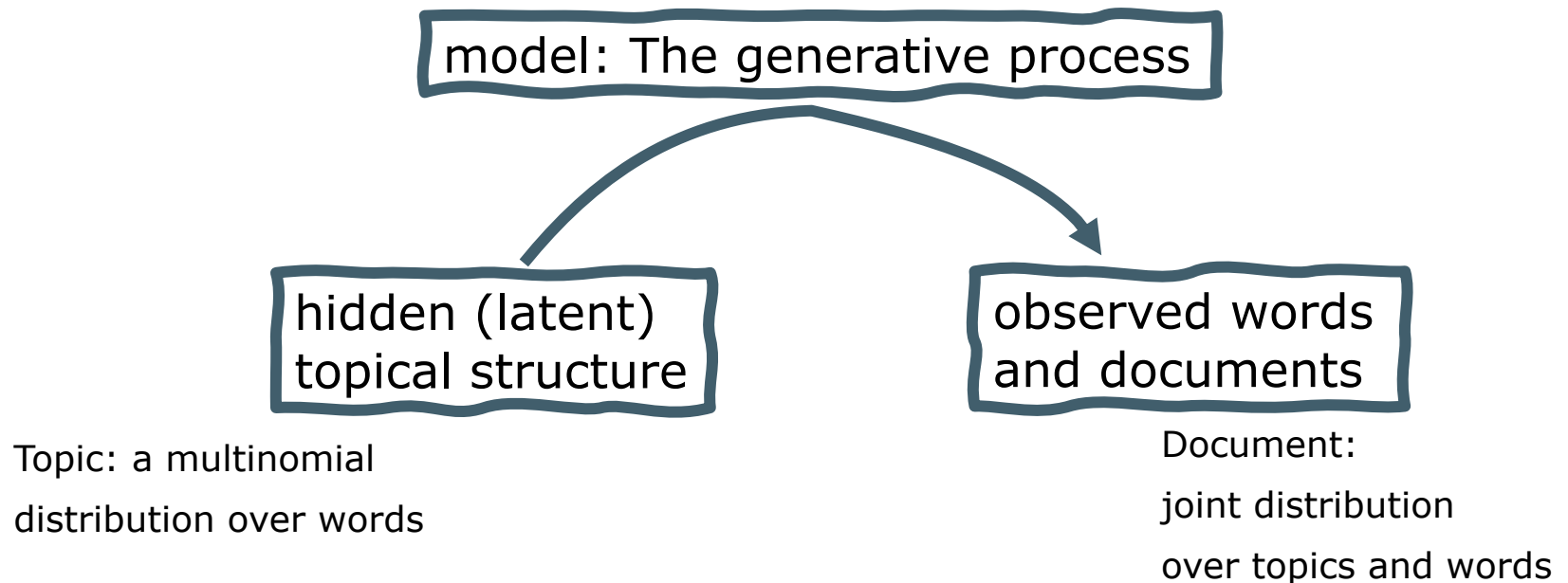
- Not strongly defined
- broad concept/theme, presented in a semantically coherent form
- e.g. politics, sports, technology, entertainment etc.

Topic in the context of probabilistic language modelling:

- the hidden structure of the text
- identified by the likelihood of word co-occurrence over a fixed vocabulary
- bag of words: order is not important
- A word may occur in several topics with different probability and different distribution of neighboring words

## Probabilistic Topic Models

assume that text is generated by sampling from multinomial distributions of words, which correspond to the hidden (latent) topics:

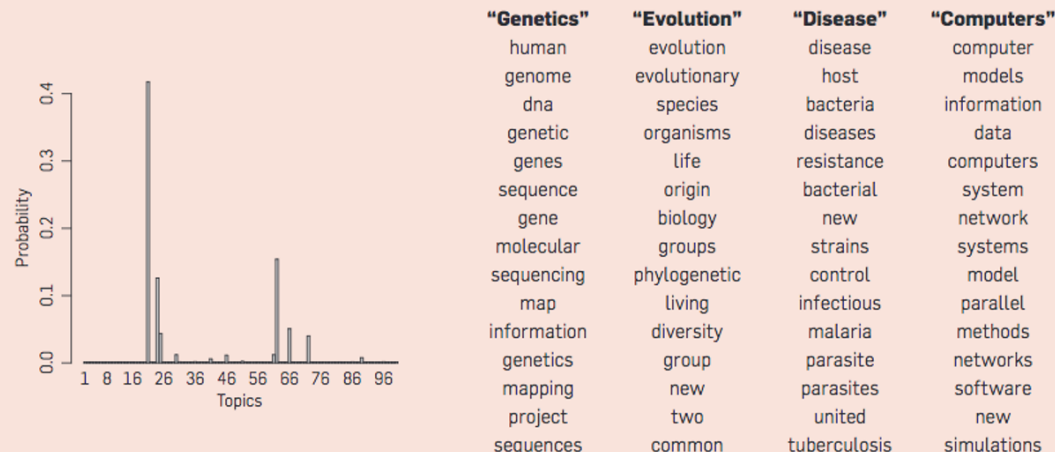


The ultimate goal is then, to infer the topics from the observed text based on a given model.

## Applications of Topic Modelling

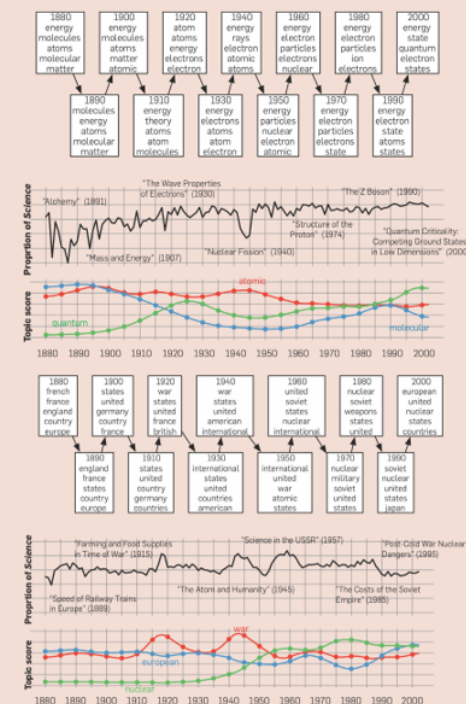
Answer topic-related questions by computing various kinds of posterior distributions, such as follow topic distribution over time, determine sentiment across topic distribution etc.

**Figure 2. Real inference with LDA. We fit a 100-topic LDA model to 17,000 articles from the journal Science. At left are the inferred topic proportions for the example article in Figure 1. At right are the top 15 most frequent words from the most frequent topics found in this article.**



Blei D. M.: Probabilistic Topic Models, Communications of the ACM, vol. 55 (4), p.77 (2012)

**Figure 5. Two topics from a dynamic topic model. This model was fit to Science from 1880 to 2002. We have illustrated the top words at each decade.**



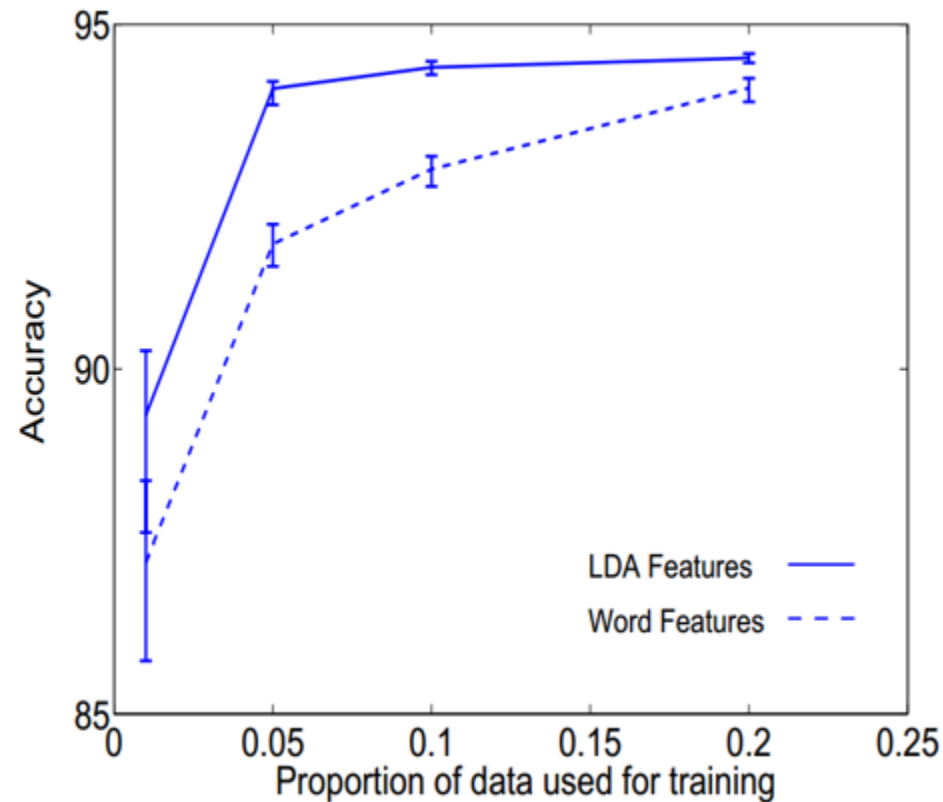
## Applications of Topic Modelling

**Figure 3. A topic model fit to the *Yale Law Journal*. Here, there are 20 topics (the top eight are plotted). Each topic is illustrated with its top-most frequent words. Each word's position along the x-axis denotes its specificity to the documents. For example "estate" in the first topic is more specific than "tax."**



## Applications of Topic Modelling

Use it for dimensionality reduction prior to document classification to produce better/more stable features



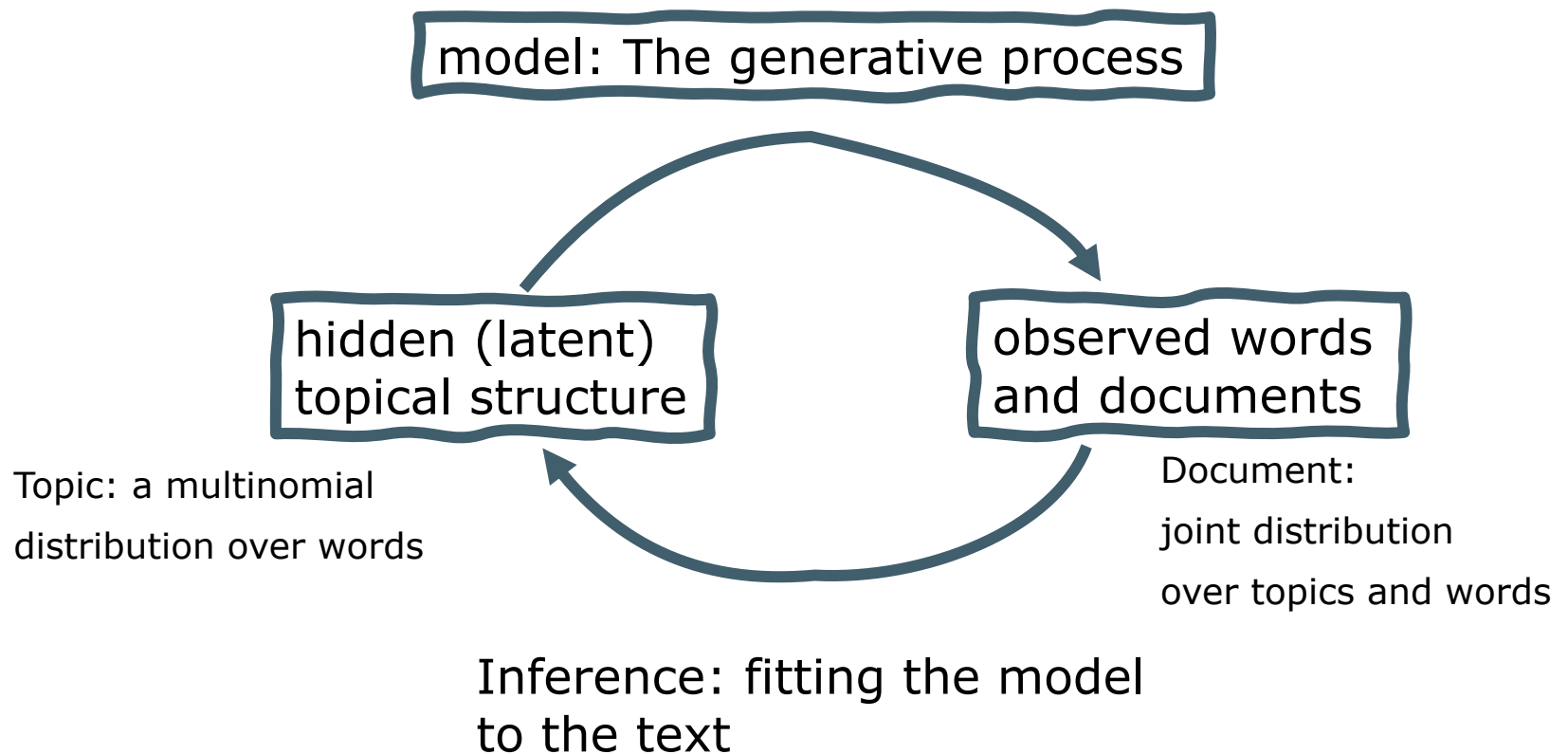


# **LATENT DIRICHLET ALLOCATION**

## Latent Dirichlet Allocation (LDA)

- Generative Model
- David Blei, Andrew Ng, and Michael I. Jordan (2003), Journal of Machine Learning Research 3 993-1022
- Generalisation of the probabilistic latent semantic analysis (pLSA)
- Literature Recommendation:  
Steyves M., Griffiths T.: Probabilistic Topic Models in *Latent Semantic Analysis: A Road to Meaning*. Laurence Erlbaum (2007)

## Latent Dirichlet Allocation

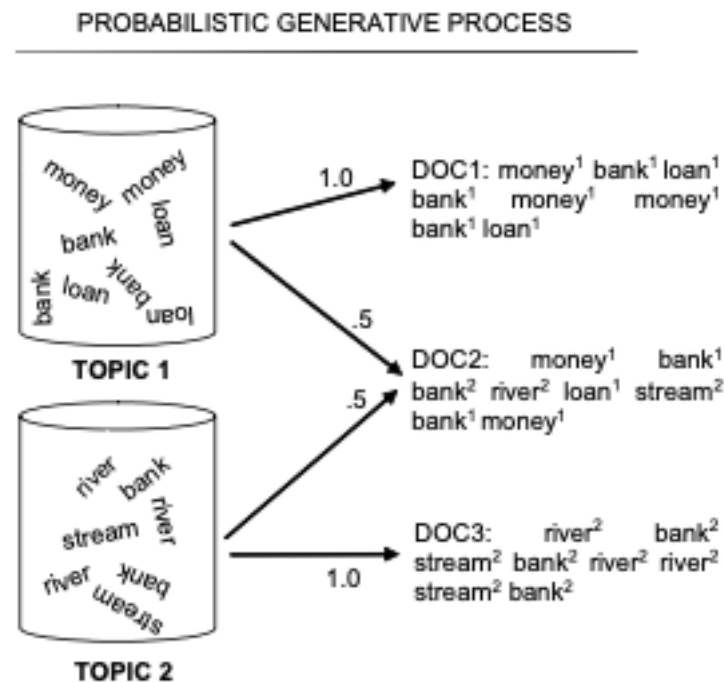


## LDA – The Generative Model

Topics are multinomial distributions over words. Documents are mixtures of topics generated according to the following procedure:

1. For each topic determine a multinomial distribution over words
2. Decide on the number of words for the document
3. Choose a distribution of topics for the document
4. Generate each token in the document by:
  1. First picking a topic (from the distribution chosen in 2.)
  2. Using the topic to generate the word itself (according to the topic's multinomial distribution).

## LDA is a Bag-of-Words Model



## LDA – The Generative Model

$K$ : number of topics

$\text{Dir}_K(\vec{\alpha})$ :  $K$  dimensional Dirichlet

$V$ : Size of vocabulary

$\text{Dir}_V(\vec{\beta})$ :  $V$  dimensional Dirichlet

Word-to-topic distribution

	Topic 0	...	Topic k	...	Topic K
word 0					
word 1					
...					
word v					
...					
word V					

probability of each word per topic

Doc-to-topic distribution

	Topic 0	...	Topic k	...	Topic K
doc 0					
doc 1					
...					
doc d					
...					
doc D					

$\theta_d$

$\phi_k$

1) For each topic  $k$

a) Draw a distribution over words  $\vec{\phi}_k \sim \text{Dir}_V(\vec{\beta})$

2) For each document  $d$

a) draw a distribution over topics  $\vec{\theta}_d \sim \text{Dir}_K(\vec{\alpha})$

b) for each token position  $i$  in the document:

i) draw a topic assignment  $Z_{d,i} \propto \text{Mult}(\vec{\theta}_d), Z_{d,i} \in \{1, \dots, K\}$

ii) draw a word  $W_{d,i} \propto \text{Mult}(\vec{\phi}_{Z_{d,i}}), W_{d,i} \in \{1, \dots, V\}$

look up topic  $Z$  and pick word according to its probability

pick a topic according to its probability

## Why Dirichlet?

- The Dirichlet distribution is the conjugate prior of the multinomial distribution
- If the prior distribution of the multinomial parameters is Dirichlet

$$(p_1, \dots, p_K) \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_K)$$

then the posterior distribution is also a Dirichlet distribution (with parameters different from those of the prior)

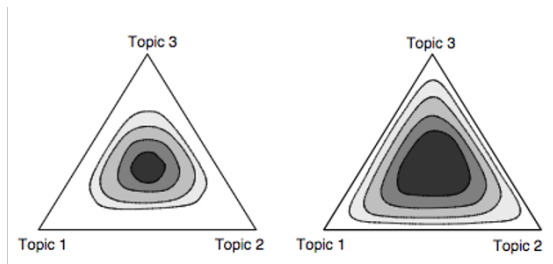
$$(p_1, \dots, p_K) | (x_1, \dots, x_K) \sim \text{Dirichlet}(\alpha_1 + x_1, \dots, \alpha_K + x_K)$$

so we directly have access to the posterior distributions from the observations

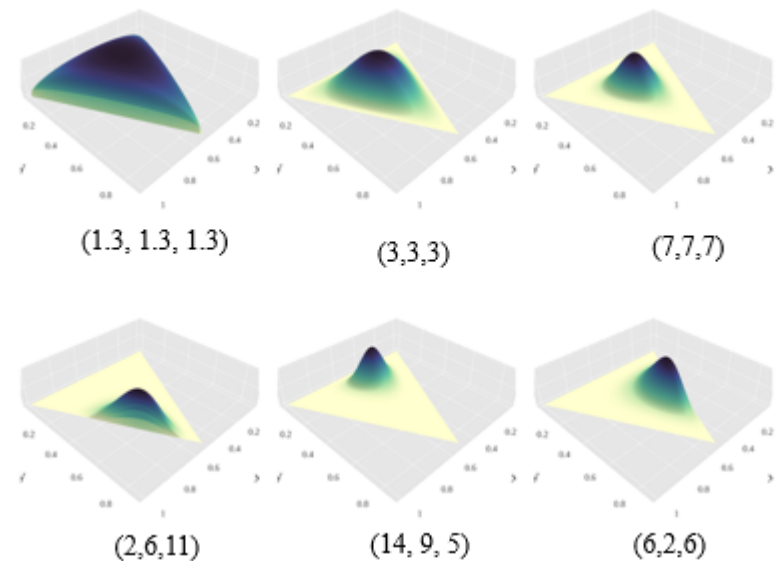
## The Dirichlet Distribution

The probability density of a  $K$  dimensional Dirichlet distribution

$$\text{Dir}(\alpha_1, \dots, \alpha_K) = \frac{\Gamma(\sum_j \alpha_j)}{\prod_j \Gamma(\alpha_j)} \prod_{j=1}^K p_j^{\alpha_j - 1}$$



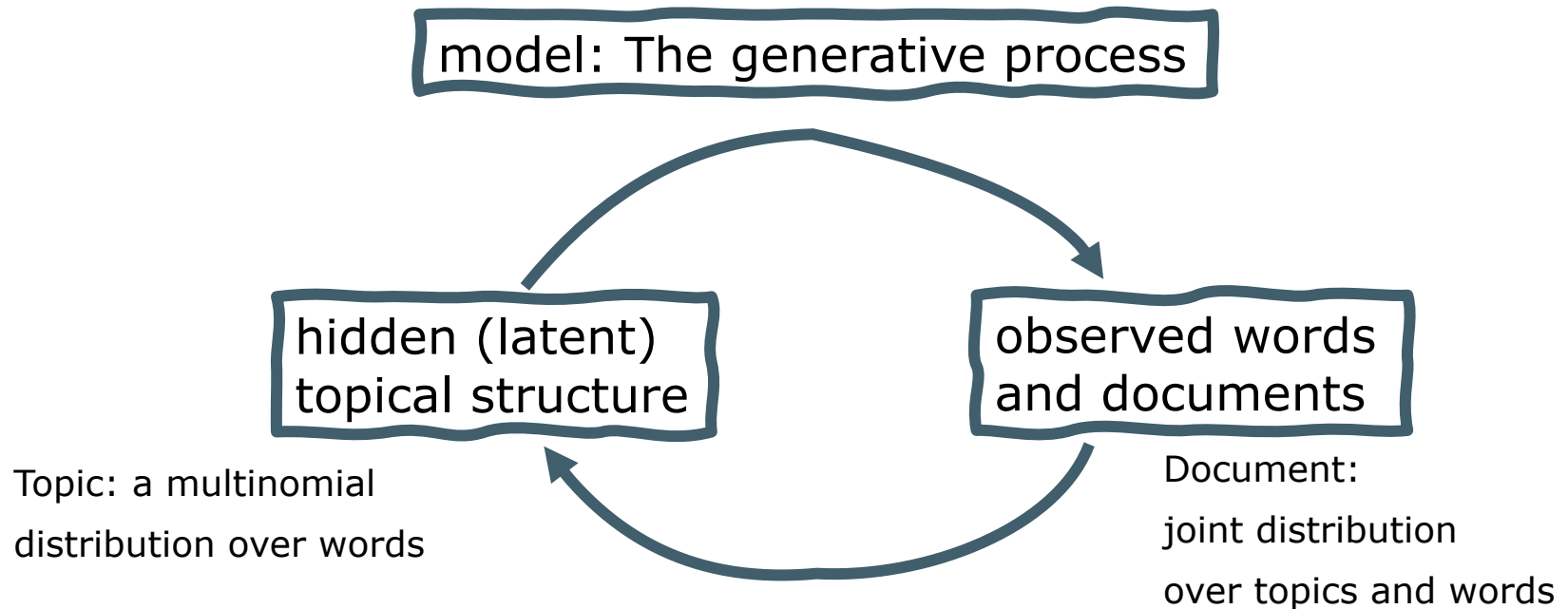
Steyvers et al: Probabilistic Topic Models, Latent Semantic Analysis: A Road to I



<https://commons.wikimedia.org/wiki/File:Dirichlet-3d-panel.png>



## Inference

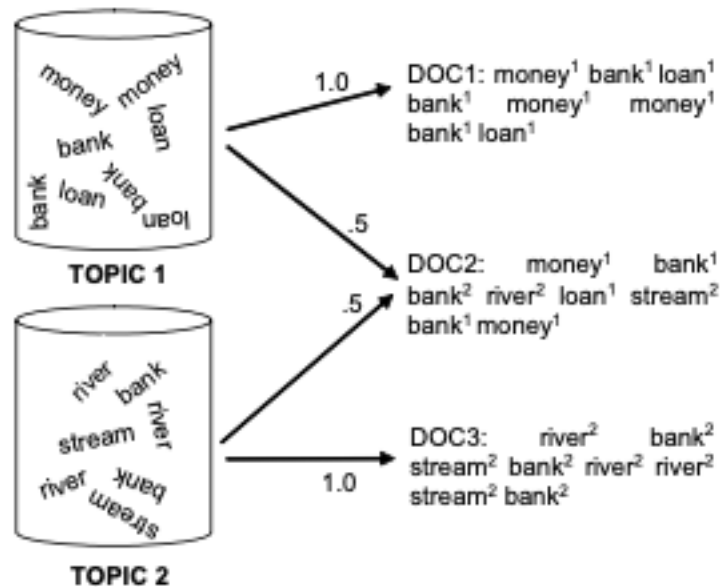


Inference: fitting the model to the text

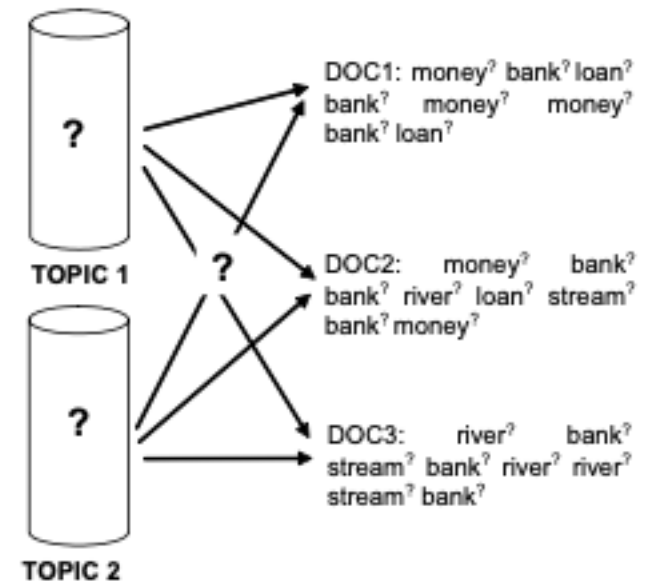
Given the observed documents and tokens and assuming they were produced by the generative process defined previously, LDA now provides an approximate algorithm to deduce the set of topics that are likely to have generated them

# Inference

## PROBABILISTIC GENERATIVE PROCESS



## STATISTICAL INFERENCE



## Inference – Commonly used Algorithms

- Deterministic approximation
  - Variational inference
- Markov Chain Monte Carlo
  - Collapsed Gibbs Sampling

## Collapsed Gibbs Sampling – The Count Matrices

The probability distributions are estimated from the counts of the topic assignments to the tokens among all the documents of the corpus

$C^{VK}$  the word-topic counts matrix  
 $C_{vk}^{VK}$ : the number of times a token of word  $v$  is assigned to topic  $k$

	Topic 0	...	Topic k	...	Topic K
word 0					
word 1					
...					
word v					
...					
word V					

$C^{DK}$  document-topic counts matrix  
 $C_{dk}^{DK}$ : number of times topic  $k$  is assigned to some token in document  $d$

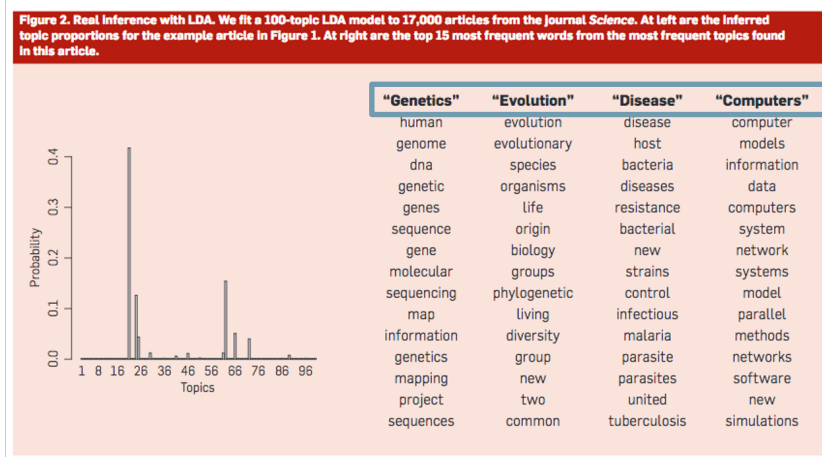
	Topic 0	...	Topic k	...	Topic K
doc 0					
doc 1					
...					
doc d					
...					
doc D					

## Collapsed Gibbs Sampling – High Level Description

- Go through each document, and randomly assign each word in the document to one of the  $K$  topics -> initial guess for the document-topic and word-topic distributions
- Improve iteratively the document-topic and word-topic distributions: until convergence criteria satisfied:  
for each document  $d...$ 
  - Go through each word token  $t_i$  (corresponding vocabulary word  $v$ ) in  $d...$ 
    - compute:
      - 1)  $p(\text{topic } k | \text{document } d)$  = the proportion of tokens in document  $d$  that are currently assigned to topic  $k$
      - 2)  $p(\text{word } v | \text{topic } k)$  = the proportion of assignments to topic  $k$  over all documents and tokens with corresponding vocabulary word  $v$ .
    - Re-assign token  $t_i$  a new topic  $z_i = l$ , where we choose topic  $l$  with probability  $p(\text{word } v | \text{topic } l) * p(\text{topic } l | \text{document } d)$

$$P(z_i = l | z_{-i}, v, d, \cdot) \propto \frac{C_{vl}^{VK} + \beta}{\sum_{v=1}^V C_{vl}^{VK} + V\beta} \frac{C_{dl}^{DK} + \alpha}{\sum_{k=1}^K C_{dk}^{DK} + K\alpha}$$

## LDA as an Unsupervised Machine Learning Method



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- Number of Topics: Hyperparameter  
Compare to Clustering
- No labelled training set needed
- Computes the document-topic and word-topic distributions
- Topic labels have to be assigned "manually"