

DATA NORMALIZATION

Step 1		
SELECT prd_key FROM bronze.crm_prd_info:	SELECT sls_prd_key FROM bronze.crm_sales_details:	SELECT sls_prd_key FROM bronze.erp_px_cat_g1v2:
<u>prd_key</u>	<u>sls_prd_key</u>	<u>id</u>
CO-RF-FR-R92B-58	BK-R93R-62	AC_BR
CO-RF-FR-R92R-58	BK-M82S-44	AC_BS
AC-HE-HL-U509-R	BK-M82S-44	AC_BC
AC-HE-HL-U509-R	BK-R50B-62	AC_CL
AC-HE-HL-U509-R	BK-M82S-44	AC_FE
AC-HE-HL-U509	BK-R93R-44	AC_HE
AC-HE-HL-U509	BK-R93R-62	AC_HP
AC-HE-HL-U509	BK-M82B-48	AC_LI
BI-MB-BK-M82S-44	BK-M82S-44	AC_LO
CL-SO-SO-B909-L	BK-R93R-48	AC_PA

Step 2	
SELECT prd_key	SELECT prd_key
FROM bronze.crm_prd_info	FROM bronze.crm_prd_info
WHERE prd_key like '%BK-M82S-44':	WHERE prd_key like 'AC_LO%'
<u>prd_key</u>	<u>prd_key</u>
BI-MB-BK-M82S-44	AC-LO-LO-C100

Step 3	
Execution on the silver.crm_prd_info table	Execution on the silver.crm_prd_info table
SUBSTRING (prd_key, 7, LEN (prd_key)) AS prd_key	REPLACE (SUBSTRING (prd_key, 1, 5), '-', '_') AS cat_id

Customer Relationship Management

CRM

Transactional Records about
Sales & Orders

crm_sales_details	
prd_key	
cst_id	
SALES	

Current & History Product Information

crm_prd_info	
prd_key	
PRDOUCT	

Customer Information

crm_cust_info	
cst_id	
cst_key	
CUSTOMER	

Enterprise Resource Planning

ERP

Product Categories

erp_px_cat_g1v2	
id	
PRDOUCT	

Extra Customer Information (Birthdate)

erp_cust_az12	
cid	
CUSTOMER	

Location of Customers (Country)

erp_loc_a101	
cid	
CUSTOMER	

