3. CALL FOR PAPERS

PRELIMINATY DISCUSSION

Task 1. Work in groups and discuss the questions.
1. Where do you usually get information about conferences?
2. Reading a conference announcement, what information do you look for first?
3. How can you distinguish a good conference from a predatory one?

ACTIVE VOCABULARY
Learn the vocabulary of Unit 3

1.	established reputation	- высокая репутация
2.	funding sources	- источники финансирования
3.	interdisciplinary conference	- междисциплинарная конференция
4.	notification of acceptance/rejection	- уведомление о принятии к публикации/отказе
5.	oral or virtual presentation	- очное или заочное участие
6.	paper title	- заголовок статьи
7.	personal access code	- личный код доступа
8.	post-conference volume	- сборник статей конференции
9.	predatory conference	- «мусорная» конференция
10.	presentation preference	- вид участия
11.	publication plan	- план издательской деятельности
12.	registration fee	- регистрационный сбор
13.	to be a good match	- подходить
14.	to be affiliated with	- быть представителем какого-либо учреждения института, университета
15.	to be the best selling point	- главное преимущество
16.	to bridge the gap	- преодолеть разрыв
17.	to cope with methodological challenges	- решать проблемы методологического характера
18.	to define abbreviations the first time they appear in a text	- расшифровывать сокращения при первом упоминании в тексте
19.	to fit the theme	- соответствовать теме (конференции)
20.	to host a conference	- проводить конференцию
21.	to provide a platform	- создать базу, заложить основы
22.	to publish in printed and electronic formats	- публиковать в печатном и электронном виде
23.	to receive a confirmation	- получить подтверждение о принятии (статьи, тезисов)
24.	to submit a proposal	- отправить тезисы (план) выступления
25.	to welcome contributions	- приглашать к участию в конференции
26.	Word attachment	- прикреплённый файл в формате Word

READING
Skim the text and enumerate the factors you should consider while choosing the conference.

What conference to select?

With the **plethora of conferences** opportunities available to researchers, it is important that you spend some time selecting the conferences that are most **appropriate** for you before **submitting proposals**. Following is a list of key factors that you should consider before selecting a conference.

Conference can be expensive when you consider travel, hotel, registrations and so forth. Identify your **funding sources** and decide how many you can **afford to attend**. Overall, you will need to consider whether a particular conference **has enough value to make it worth the money.**

Following cost, the most important aspect to consider is whether or not your work **fits the theme** of the conference and if the conference **is a good match** for the scope of your work.

Consider who *is hosting* the conference. A university? A government agency? Avoid **predatory conference** where the main goal is for those hosting the conference to make money. Well established annual conferences are often best. They are typically well attended by others in your field and will have **an established reputation**.

Find out what journals **are affiliated with** the conference. The opportunity to get published may be one of the best **selling points** for a conference. Be certain that any affiliated journals are ones that you are interested in. It should be part of your **publication plan**.

Source:https://cirt.gcu.edu/research/developmentresources/research_ready/presentationready/select_conference

Task 2. Explain the expressions given in bold.
1. plethora of conferences _____
2. appropriate _____
3. to submit proposals _____
4. to fund sources _____
5. to afford to attend _____
6. to have enough value to make it worth the money _____
7. to fit the theme_____
8. to be a good match _____
9. to host the conference _____
10. predatory conference _____
11. an established reputation _____
12. to be affiliated with _____
13. selling points _____
14. publication plan _____

Task 3. Scan the text and answer the questions.
1. What is the purpose of the conference?
2. What information can you get from it?
3. What types of words (e.g. articles) are missing?
4. Can you work out the general meaning based only on the content words?

_____ IADIS e-Learning 2017 conference aims _____address _____main issues _____ concern _____ e-Learning. _____Conference covers technical _____non-technical aspects _____ e-Learning. Main topics_____identified. However, innovative contributions _____don't fit into these areas also be considered_____. Acceptance _____ based primarily _____originality, significance, _____quality ___ contribution.

Task 4. Complete the text below with words and phrases given.

> To provide a platform, interdisciplinary, to submit papers, welcome contributions, areas of research, registration fee, to announce, abstract, to take place

First International Young Scholars Symposium
Discourse, Ideology and Society (DIS)
Organised by the Discourse and Culture Academic Society (DISCAS)
Lodz, Poland, 18-20 March 2017
Call for papers deadline: 10 September 2017
First Circular – Call for Papers

We would like (1)_____that the first international young scholars symposium on *Discourse, Ideology and Society* will (2)_____in Lodz, Poland, on 18-20 March 2017. Our goal is (3)_____where young researchers can share their expertise, interests and passion for discourse and its multiple social, political, and cultural contexts.

This (4)_____ conference intends to explore the notion of discourse as socially constituted, historically shaped and ideologically conditioned, and to promote multidisciplinarity and integration across various fields of discourse and representation-related research. Bridging the gap between qualitative and quantitative approaches, we want to look for new solutions and tools that will allow us to cope with methodological challenges-and will make it possible to address the discourse-society dialectics in a novel and comprehensive way.

We (5) _____ from all of the following areas: linguistics, sociology, political studies, psychology, journalism and media studies, advertising, culture studies and business communication. The contribution of BA, MA and PhD students and young researchers are particularly encouraged. Possible (6) _____ include, but are by no means limited to the following:
- perspectives on discourse and communication
- qualitative and quantitative methodologies in discourse studies
- political discourse and communication
- stereotypes and discrimination in discourse
- discourse, ideology and conflict
- persuasion, manipulation and propaganda
- business and corporate communication
- advertising discourse
- visual communication

Confirmed keynote speakers
- Professor Piotr Staskowsky
- Dr Christopher Hook
- Professor Jason Gardner

Abstract submission

Papers will be allocated 20 minutes plus 10 minutes for questions. The language of the conference is English. (7)_____ of no more than 350 words (excluding references) should be sent by email as a Word attachment to conference@FIYSS.pl by 4 November 2016. Please include your name, affiliation, email address and paper title in the body of the email. Notification of acceptance decisions will be communicated via email by 10 January 2017.

Proceedings

Presenters will be invited (8)_____based on the general theme for publication in a post-conference volume. A selection of papers will also be published in *Lodz Papers in Pragmatics* in printed and electronic formats.

Registration

The (9)_____covers a set of conference materials, coffee breaks with refreshments and access to internet facilities. The regular fee is €70. Participants from Poland, East European countries and other developing states (please contact the organisers to check if you qualify) will be offered a reduced fee of €40 (160 PLN, conference fee). Fees should be transferred by 11 March 2017 to this bank account.

Task 5. Study the information on Abstract Submission and answer the questions.

ABSTRACT SUBMISSION

- Abstracts should only be **submitted** online.
- The deadline for abstract submission is**: July, 28th 2017**.
- All abstracts must be submitted and presented in English.
- **Abbreviations should be defined the first time they appear in your text.** Example: HEA (Higher Education Area), before being used as an abbreviation only. Please, do not define or use abbreviations in the title.
- Tables, charts or other graphics may not be included and will be deleted by the editors.
- Abstracts may not be longer than **3500 characters** including spaces.
- The minimum number of characters for an abstract to be reviewed is 900 including spaces.
- Authors should indicate their presentation preference: *oral*, *poster* or *virtual*. The
- Authors will have their personal **access** and **password** codes, in order to manage, edit, etc. their abstracts.
- After having registered as an author, you will receive a **confirmation** by email with your login and password codes.
- After registering your abstract, you will receive an email with your **abstract id.**
- If you encounter any problems during the submission process or **you do not receive any confirmation by email please contact the Conference Secretariat: iceri2016@iated.org**
- The notification of **acceptance/rejection** of the abstracts submitted will be sent to you via email by **September 1st, 2017.**

1. When is the last day for abstract submission?
2. What is the shortest size for an abstract allowed?
3. What are the types of presentations?
4. What do you need an abstract id for?
5. When will you learn if the abstract is rejected or not?

VOCABULARY
Task 1. Match words 1-7 to words a-g to form conference-related collocations.

1. keynote	a. conference
2. submit	b. speakers
3. curriculum	c. attachment
4. an interdisciplinary	d. vitae
5. a call for	e. an annual meeting
6. a Word	f. papers
7. hold	g. a proposal

Task 2. Complete the gaps with prepositions. Sometimes there is more than one possible answer. Then check your answers in the text.
1. submit proposals _____ email
2. organized _____ the Discourse and Culture Academic Society
3. the Mid-Atlantic Conference _____ British studies
4. based _____ the general theme
5. _____ printed and electronic formats
6. bridging the gap _____ qualitative and quantitative approaches
7. to cope _____ methodological challenges
8. fees should be transferred _____ 11 March 2017.

WRITING
1. Fill in the Application Form

Name	
Last:	
First:	
Middle initial:	
Badge name:	
Affiliation:	
Institution	
Department	
Address	
Address 1:	
Address 2:	
City:	
State or Province:	
Postal/Zip Code:	
Country:	
Phone:	
Internet:	
e-mail	
web page	

LISTENING AND SPEAKING

Task 1. Explain the meaning of the following word expressions
1. a distinguished guest
2. to extend an especially warm welcome
3. a white paper
4. findings
5. minister of Foreign Affairs
6. to fight poverty
7. to be transparent about smth
8. to promote democracy

Task 2. Watch the video and answer the questions
https://www.youtube.com/watch?v=nWyi1fbSalo

1. How does the speaker address the audience?
2. Who is the speaker?
3. How often does the conference take place?
4. What are the main issues of the conference?
5. Whom did the speaker present?
6. What is the structure of the opening speech?

Task 3. Make a 4 minutes' speech for an opening session for a conference in your field.

TED TALK CORNER

Task 1. Watch the video «How can we speak that the people want to listen?» at home.

https://www.ted.com/talks/juliantreasure_how_to_speak_so_that_people_want_to_listen

Task 2. Make a summary of the video's key ideas in English.

Task 3. Watch the video and answer the questions.
1. What are the seven deadly sins of speaking?
2. What are the four cornerstones of powerful speaking?
3. How can these things be used, to make our speech more powerful?

   - What can you do with the register?
   - What can you do with the timber?
   - What can you do with the prosody?
   - What can you do with the pace?
   - What can you do with the pitch?
   - What can you do with the volume?

Task 4. Give a feedback on the video in the form of a 3 minutes' talk.

WEB SEARCH
Search online for a conference related to your subject or research area.
Present details of the conference to the class and explain your choice. Why does the conference or call for papers appeal to you. **Use the plan.**

Plan

1. Name of the conference. Venue. Date.
2. Scope.
3. Important dates.
4. Payment policy.
5. Publishing opportunities.
6. Keynote speakers.
7. What did appeal to you?