

WORK EXPERIENCE**Xylem Inc., 2/2011 to 6/2020**

Creative Services Graphic Designer for global engineering and manufacturer of technology and water pumps in public utility, residential, commercial, agricultural and industrial. End-to-end Designer. Managed, designed, and produced; print collateral, posters, web graphics, exhibit booth signage and banners, email blasts, instruction manuals, photography, brochures, Powerpoint presentations, trade ads and product catalogs. Helped set-up and Administrator for Digital Asset Management (DAM) Workfront and Print on Demand (ViaTech) digital website for internal and channel partners.

Ar-En Printers, 7/2009 to 2/2011

Designer/Production artist for printing company. Handled artwork, type and web graphics.

Handi-Foil, Inc., 4/2006 to 7/2008

Senior Graphic Designer for consumer retail foil products company. Designed labels, packaging, display, sales collateral, Powerpoint presentations, ads, exhibit design and product catalogs.

PeopleScout, 5/2004 to 1/2006

Creative Manager/Designer for recruitment agency. Designed color ads, black and white ads, flyers, billboards, movie screens, exhibits, bus signs and web-based graphics. Estimated jobs for print, exhibit and premium items. Clients: Jenny Craig, Anna's Linens, Waste Management, Convergys, United Rental, and APAC.

SRDS, 4/1999 to 5/2004

Art Director/Designer for marketing department. Designed collateral, direct mail, product catalog, exhibit design, trade ads, web graphics for company's Web site (banner ads and pop-up screens), micro sites and Web graphics and logos. Clients: Sports Illustrated, Teen Magazine, Saturday Evening Post, IDG, ESPN, National Geographic Kids, G & J, In Style, and Forbes.

Creative Marketing Resource, 5/1997 to 4/1999

Associate Creative Director/Designer for Marketing/Advertising agency. Designed and produced brochures, collateral packages, trade ads, direct mail, logos, trade exhibits, outdoor signage and posters. Worked with on staff writers, photographers, illustrators, photo retouchers and paper vendors. Clients: Trans Union, MacNeal Hospital, Celtic Insurance, and SPS.

Abbott Laboratories, 5/1993 to 5/1997

Designer for Hospital Products Division, in-house design department. Responsibilities included: meeting with all levels of Abbott employees, estimating jobs, design/concept, presentations, photo shoots, vendor contact with illustrators, printers and mailing houses. Involved in the pre-press production of projects, internal tracking of jobs through regulated circulation procedures, acquiring print estimates, billing and press checks on a variety of print and exhibit projects.

FREELANCE**Wilbur Wright College, 1/2005 to Present**

Adjunct Instructor for beginning and advanced Illustrator and Photoshop. General drawing and independent study design classes.

FurstPerson, 4/2006 to 2011

Freelance Designer for recruitment agency. Designed newspaper ads, posters, signage, referral collateral and web graphics. Clients: Sprint and EDS.

Harrington College of Design, 1/2009 to 8/2010

Adjunct Instructor for Senior Design Studio, Advanced Photoshop and Illustrator. Objective of classes is to develop design skills using software, layout, color, type and problem solving.

EDUCATION**The School of The Art Institute of Chicago, Master of Fine Arts****Center for Creative Studies (Detroit, Michigan), Bachelor of Fine Arts****SOFTWARE/WEB BASED SOFTWARE**

InDesign CC, Photoshop CC, Illustrator CC, WordPress, Powerpoint, Excel, Word, Print on Demand (Digital printing) and Workfront Digital Asset Management.