

PRODUCT OWNER & WEB-DEVELOPER

About Me

Experienced project leader with 10+ years of cross-functional team leadership and a strong foundation in product strategy and user experience.

Contacts

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📍 Barcelona, Spain

🌐 [Linkedin](#)

💻 [Portfolio](#)

Core Skills

- Product Ownership · Agile / Scrum / Kanban · Stakeholder Alignment
- Product Lifecycle Management · Mobile Experience Design
- User Story Writing · Roadmapping · Sprint Planning
- API Integration · MVP Delivery · Research & Discovery
- Customer Journey Mapping · KPI Definition & OKRs
- JIRA · Miro · Figma · Notion · Trello
- React (basic), JavaScript, HTML/CSS · Git/GitHub

Education

- Bachelor of Journalism - Zaporizhzhia National University
- Full-Stack Web Development Program - Migracode Barcelona (2024 - 2025)

Languages

- English - Fluent
- Spanish - B2
- Ukrainian - Native
- Russian - Fluent
- French - A2

Professional Experience

Creative Product Owner & Web Developer - KK WebDev 2024 - 2025

- Bringing a unique blend of creative thinking, strategic leadership, and technical understanding — enabling the translation of bold ideas into user-centric solutions across Mobile and Web.

Product Owner & Web Developer - Migracode Barcelona 2024 - 2025

- Orchestrated 3 Full-Stack projects from Product Discovery to Web Development.

Content Specialist - REW Technology 2022 - 2024

- Created and implemented a content strategy that generated over 300 LinkedIn posts, increasing engagement by 35%.
- Wrote original blog articles and website copy to clarify technical concepts.

Employer Brand Manager - Codify 2021 - 2022

- Rebranded a tech company in less than 3 months.
- Strengthened the employer brand to attract top tech talent.
- Contributed to website creation, shaping a consistent brand voice.

Founder & Project Manager - MASLO Creative 2017 - 2021

- Led UX-driven digital campaigns and brand activations for clients in Spain and Ukraine.
- Owned the product lifecycle from idea to delivery-across strategy, scoping, team resourcing, and execution.
- Managed launch roadmaps and provided stakeholder updates across design, content, and technology tracks.

Senior Creative Director - DMG, Beijing (Auto Client: FAW Group - VW/Audi) 2016 - 2017

- Directed creative and digital teams on one of China's largest vehicle campaigns (FAW Group).
- Designed customer journeys from purchase to delivery, aligning media and technology for premium engagement.
- Worked cross-functionally with business units, engineering vendors, and media partners.