# SALES DEPARTMENT REPORT

2023-12-11

# **Sales Department Analysis**

The period studied - from September to December 1992.

#### Content:

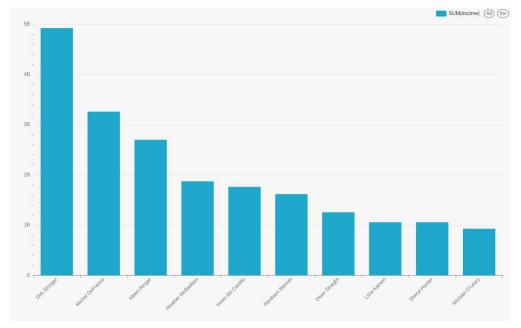
- Company Best Sellers
- Sellers with Lower than Average Results
- Dependence of Income on Days of the Week
- Customers Age Groups
- Dependence of Income on Month of the Year
- Special Offer Sellers

# **Company Best Sellers**

The chart shows the best employees of the Sales Department.

The best employees are:

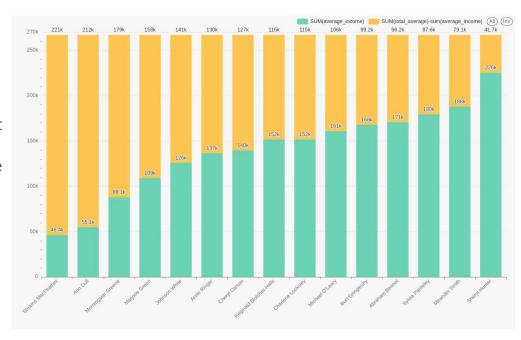
- 1. Dirk Stringer
- 2. Michel DeFrance
- 3. Albert Ringer



### **Sellers with Lower than Average Results**

The chart shows the employees of the Sales Department with lower than average result.

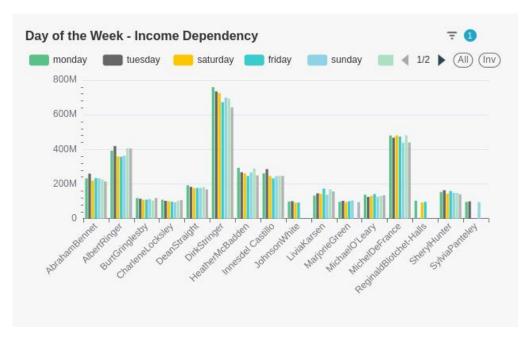
The chart also shows value of the difference between the average result of Sales Department and the result of separate employee (orange part of the bar).



# Dependence of Income on Days of the Week

The chart shows the dependence of income on days of the week.

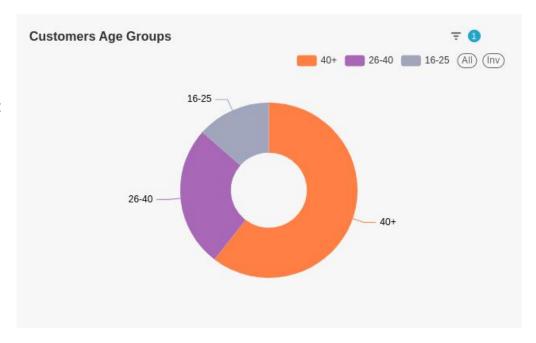
The sales amount does not depend on the day of the week.



# **Customers Age Groups**

The chart shows the age groups of company clients.

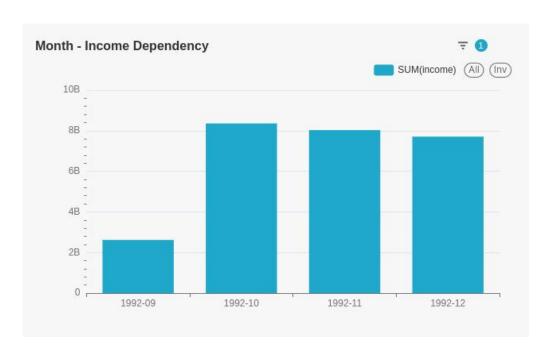
Customers aged over 40 are the most represented.



# Dependence of Income on Month of the Year

The chart shows the dependence of income on month of the year.

The chart shows the sales jump after the September.



# **Special Offer Sellers**

The table shows the employees who managed to sell a special offers, customers who bought it and the date of the deal.

Only four employees were able to sale the special offer.

seller =	customer ‡	sale_date =
Abraham Bennet	Cristina Xu	1992-09-21
Abraham Bennet	Mario Rai	1992-09-21
Abraham Bennet	Richard Martinez	1992-09-21
Dirk Stringer	Jared Gray	1992-09-22
Dirk Stringer	Kaitlyn Allen	1992-09-21
Dirk Stringer	Karen Huang	1992-09-21
Marjorie Green	Krista Gill	1992-09-22
Marjorie Green	Levi Gonzalez	1992-09-21
Marjorie Green	Tyrone Ruiz	1992-09-21
Michael O'Leary	Jacob Martinez	1992-09-21
Michael O'Leary	Kristen Li	1992-09-21
Michael O'Leary	Mya Coleman	1992-09-24
Michael O'Leary	Olivia Bennett	1992-09-21
Michael O'Leary	Samuel Sharma	1992-09-22
Michael O'Leary	Willie Gao	1992-09-22