



CT &DT –SPSU- “ANONYMOUS”- TASK#09

STAKEHOLDER MAPPING FOR THE COLD
STORAGE FACILITY ESTABLISHMENT

Cold Storage Facility Establishment

A stakeholder mapping for the establishment of a cold storage facility can help identify the various individuals, groups and organizations involved or affected by the project. Stakeholders can be categorized based on their influence, interest and power regarding the project. Here's a stakeholder map broken down by category:



1. Internal Stakeholders



- Investors/owners: Those funding or owning the facility, such as private companies, government or joint ventures.
- Project Manager/Development Team: Responsible for planning, executing and commissioning of the facility.
- Employees: This includes the operational staff, administrative staff and technical teams who will work at the facility.
- Board of Directors: Decision-makers who oversee the business's strategic direction.
- Management Team: Responsible for day-to-day operation once the facility is running.

Stakeholders

Suppliers

Society

Employees

These are individuals, groups or organizations indirectly involved but who may influence or be affected by the facility.

Government

2. External Stakeholders

A. Government and Regulatory Bodies

B. Customers and Clients

C. Suppliers and Service Providers

D. Local Community

E. Financial Institutions

Creditors

Owners

Shareholders

Customers

Company

Manager

3. High Influence, High Interest

- Investors/Owners
- Regulatory Bodies (e.g., FDA, Health and Safety Authorities)
- Local Government



4. High Influence, Low Interest

- Board of Directors
- Environmental Agencies
- Financial Institutions



Summary of Influence/Interest Grid

Category	Examples	Influence	Interest
High Influence, High Interest	Investors, Regulatory Bodies	High	High
High Influence, Low Interest	Board of Directors, Environmental Bodies	High	Low
Low Influence, High Interest	Farmers, Employees	Low	High
Low Influence, Low Interest	Local Community, NGOs	Low	Low



TEAM MEMBERS

B. PRAVEEN
S.V. SAI JASWANTH
M. SRI VIVEK
K. ESHWARAIAH
T. BRAHMAIAH