

Project - Concentrator™

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Project Summary: Single-Product Marketplace — Concentrator™

Project Idea:

Create an ironic landing page for a fictional product (Concentrator™).

No materials, structure, or content were provided by the client — only a general idea.

Implemented Features:

1. Hero Section:

- Premium animations and modern styling.
- Interactive call-to-action button.
- Dynamic focus counter with real-time updates.

2. How It Works Section:

- Custom icons created to visualize product functionality.

3. Availability Section:

- Animated availability bar reacting to user interaction.
- Button changes behavior after stock limit is reached.

4. Testimonials Section:

- Infinite animated review carousel.
- On-hover effect enlarges card and pauses animation.
- Seamless looping and elegant ending message.

5. Product Gallery:

- Original mock product visuals created.
- Swiper-enabled carousel with auto-play and manual navigation.
- Pause on hover, zoom-in effect, pagination and arrows included.

6. Story Section:

- Full fictional story crafted from scratch.
- Stylized image inspired by vintage invention posters.
- Highlighted quote with entry animations.

7. Benefits Section:

- Feature blocks with animated hover effects and icons.

8. Comparison Table:

- Fully responsive table with embedded icons.
- Highlighting rows on hover for better readability.

9. Focus Mini-Test:

- Measures user focus speed and displays result.
- Retry button keeps previous attempt visible or resets results.

10. FAQ Section:

- Smooth show/hide animations.
- Automatically closes previous question on new click.

11. Order Form:

- Fields for name, email, and comment.
- Validation with user-friendly error hints and input refocus.

12. Footer:

- Quick links to sections, copyright notice.
- Telegram and GitHub links (replaceable with client's).

13. Header:

- Sticky logo and focus meter.
- Focus bar increases or decreases based on user activity.

14. Language Switcher:

- Fully localized for EN, PL, RU and UA.
- Animated globe button with flag-based menu.
- Visual feedback for selected language and hints on first visit.

15. UI/UX Quality:

- Seamless transitions and animations throughout.
- Consistent premium styling for all components.

16. Responsiveness:

- Optimized for desktop, tablets, and mobile.
- UI changes behavior on narrow screens (e.g. hiding buttons).

17. Architecture:

- Clean and modular file structure.
- Ready for handover or further development.

18. Telegram API Integration:

- Order form connects directly to Telegram bot.

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