



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Youtube is a free video sharing website

It is very useful for studies

Why is youtube good for students?

In this we found the top most channel name?

It is very convenient for every one to use

Which topic is most viewed on youtube?



We watched some online videos related on this topic

It is used to promote there brands

Enjoyment

Learning

We collect some ideas from channels

Comfortable



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?