

# Justin Tiell

[Justinttiell.com](http://Justinttiell.com) | [linkedin.com/in/justinttiell](https://www.linkedin.com/in/justinttiell)

## Programming Languages

- HTML
- CSS (and SASS)
- JavaScript
- React
- PHP

## Experience

### UX/UI Designer

Root Inc. (a part of Accenture): 2019 - Feb 2022

#### Key Responsibilities:

- Manage the creation of front-end code working with backend developers to ensure smooth project
- Align team and client on desired outcomes for projects
- Lead design and mock-up (Adobe XD) reviews for clients
- Support backend development and troubleshooting initiatives (Wordpress, Laravel)
- Worked with developers to build UI elements that can be reused in other applications

### Lead Frontend Developer

Root Inc.: 2015-2019

#### Key Responsibilities:

- Executed the day-to-day responsibilities to optimize multiple websites (Wordpress)
- Led the insights work to advance websites using Google Analytics and implemented changes making updates to UI, user flow, forms
- Managed website and blog content creation with the focus on driving traffic through SEO
- Worked with other members of marketing to create microsites and landing pages for campaigns
- Led branding compliance and ensuring unified feel across websites and social media accounts

### Programmer

Root Inc.: 2009-2015

#### Key Responsibilities:

- Worked with other developers to create Elearning courses in flash
- Lead multiple projects from the development side
- Helped bring more HTML/CSS to the development team

## Education

### Bowling Green State University (Ohio) 2006-2009

- Majored in Visual Communications Technology (Interactive Media)