Justin Tiell

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Programming Languages
- HTML, CSS (and SASS), JavaScript, React, PHP

Experience

UX/UI Designer
Root Inc. (a part of Accenture): 2019 - Feb 2022

Key Responsibilities:
- Aligned team and client on desired outcomes for projects through the use of mock-ups (Adobe XD) and reviews
- Created React components for use in projects
- Developed custom web apps using HTML, CSS, React
- Supported backend developers by partnering to create APIs

Lead Frontend Developer
Root Inc.: 2015-2019

Key Responsibilities:
- Executed the day-to-day responsibilities to optimize multiple websites (Wordpress)
- Led the insights work to advance websites using Google Analytics and implemented changes making updates to UI, user flow, forms
- Managed website and blog content creation with the focus on driving traffic through SEO
- Worked with other members of marketing to create microsites and landing pages for campaigns
- Led branding compliance and ensuring unified feel across websites and social media accounts

Programmer
Root Inc.: 2009-2015

Key Responsibilities:
- Worked with other developers to create Elearning courses in flash
- Lead multiple projects from the development side
- Helped bring more HTML/CSS to the development team

Education

Bowling Green State University (Ohio) 2006-2009
- Majored in Visual Communications Technology (Interactive Media)