Body

Header

Logo: Font-size: 2.7em. Letters spaced out by 3 pixels. All letters in uppercase. Takes full width of the website, but text is centred in the middle.

Navigation: Blueish background colour. White colour for text. Font size: 1.5em. Takes full width of the website, but navigation options are centred in the middle. Navigation options are underlined when hovered with mouse.

Wrapper: Centres everything inside. Very light yellowish background colour.

Main

Article: Contains all the holiday offers.

Section

Image with price

Holiday description

Section

Image with price

Holiday description

Section

Image with price

Holiday description

Section

Image with price

Holiday description

Aside: Contains information that user might find useful, like list and reviews of airlines and train lines.

Image

Description

Image

Description

Footer: Light blueish background. Cookies policy, Terms and conditions, Privacy policy and copyrights. Font size: 12px, text colour light black. All centred in the middle.

Reasoning for my choices

Logo - I've used a large font size because I wanted to make it clearly visible. I also centred the logo and used letter spacing, so the logo will be nicely stretched at the centre.

Navigation – I've added blueish background colour, with white text, to make the website look nicer, and the white font matched a blue background. I've used a big font-size to make the navigation options more visible to the users. I've also added a feature that will underline specific option when the user hover's a mouse over that option; this will make the website look more interactive.

Wrapper – I've used a very light yellowish background colour, to make the website look less dull, and more colourful. It also shows how big the wrapper is. I've centred the wrapper, to make all the content inside it, be centred as well.

Main – In the main, I included article which contains sections that offer different holidays. I included that in the main, because the main purpose of the website is to offer holidays.

Image with price – A picture of the holiday location, with the price being overlaid in the top right corner of the picture.

Holiday description – The description will have a name of the location in 20px font sized text, that will be in a blueish colour, to make it clear and visible for the user to see. A short description saying something about the location, will be placed under the title in 14px font, that will say something about the holiday. I've also added a 22px font sized "Learn more" to indicate the user that he can click on the section with the holiday, to find out more about the holiday. Lastly, the holiday description has a footer with 14px font sized text in blue colour, which will inform the user how long is holiday, and what does the price include.

Aside – In the aside, I included the content that isn't the main thing on the website, but can be relevant to the users.

Image – Contains image that fits the purpose of the content.

Description - The description will have a title, indicating what the content is about in 20px font sized text, that will be in a blueish colour, to make it clear and visible for the user to see. A short description saying what the content is about, will be placed under the title in 14px font. I've also added a 22px font sized "Read more" to indicate the user that he can click on the image or description, to find out more about the content.

Footer – Light blueish background because it matches other background colours used on the website. 12px font size because the content of the footer isn't that important.