

KOTTISHWARAN ARJUNAN

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CAREER OBJECTIVE

Seeking an entry-level position as a Business Analyst to leverage skills in Business analysis and visualization while contributing to organizational goals.

SKILL

- Data Analysis
- Data Visualization (Power BI, Tableau)
- SQL
- Microsoft Excel
- SPSS IBM
- Statistical Analysis
- Critical Thinking
- Problem-solving
- Teamwork
- Data Cleaning
- Report Generation

PROJECTS

1) Sales Dashboard

- Identified KPIs and designed intuitive dashboards using Power BI and Tableau.
- Added interactive visualizations and filters for detailed data exploration.
- Provided insights on sales strategies through data visualization.

2) HR Analysis Dashboard

- Created a comprehensive HR dashboard to identify employees for promotion or retrenchment.
- Conducted data cleaning and analysis, using Power Query and DAX in Power BI.
- Visualized key metrics and trends, identifying 237 R&D department employees leaving and 569 dissatisfied employees.

3) Multi-Dataset SQL Analysis for Insights

- Analyzed datasets including FIFA 19 player data, digital media store records, and Netflix data.
- Cleaned data and performed segmentation using SQL functions (COUNT, SUM, AVG, ROUND, DISTINCT, GROUP BY, ORDER BY, MAX, MIN, LIKE, WHERE, AS, AND, ON).
- Employed joins (LEFT JOIN, INNER JOIN) and sorting (ASC, DESC) for comprehensive analysis.

4) Tableau Dashboard Projects

- Developed interactive dashboards for IMDb, Video Game Sales, and Social Buzz.
- Utilized Tableau to create visualizations that communicate complex data insights effectively.

5) Global Immersion Programme

- Gained global perspectives and skills through international immersion in Kuala Lumpur, Malaysia.

6) Technical Analysis Study

- Analyzed financial performance and trends of large market capitalization companies in the Indian stock market using SPSS and Advanced Excel.

INTERNSHIP

1) Accenture North America Data Analytics and Visualization Job Simulation on Forage - July 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

2) Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage - July 2024

- Completed a simulation involving creating data visualizations for Tata Consultancy Services.
- Prepared questions for a meeting with client senior leadership.
- Created visuals for data analysis to help executives with effective decision making.

3) Onedata Software Solution Pvt Ltd – April 2024

- Developed and implemented interactive dashboards using tools like Tableau and Power BI to visualize complex data sets, providing actionable insights for the management.
- Automated data extraction and transformation processes, reducing manual effort and improving efficiency.
- Gained proficiency in SQL, Excel, and data visualization techniques.

4) Motilal Owel: Financial Stock Market Analysis – July 2023

- Comprehensive stock performance analysis, utilizing financial models and historical data to evaluate market trends and investment opportunities.
- Developed and presented detailed reports on stock market performance, providing actionable insights to support investment strategies.
- Utilized financial analytics tools and techniques to analyze stock data, ensuring accurate and timely information for decision-making.
- Collaborated with senior analysts to interpret complex financial data and assist in the formulation of investment recommendations.

LANGUAGES

- English
- Tamil

PROFESSIONAL CERTIFICATE COURSE

- Accenture North America Data Analytics and Visualization Job Simulation on Forage.
- Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage.
- Data Analytics Master Course @ **Onedata software solutions**, Feb-2024 to April-2024.
- Equity stock analysis: -financial analyst @ **Motilal Owel**, June 2023 to July 2023.

EDUCATION

- **Master Business Administration: -Business analytics**, Hinsusthan college of arts and Science 2024 within **80%** Grade.
- **Bachelor Of Commerce: - Computer Applications**, Sasurie college of arts and Science 2022 within **76.3%** Grade.
- **12th** Jaigopal Garodia National HR Sec School 2019 within **57%** Grade.
- **10th** Jaigopal Garodia National HR Sec School 2017 within **60%** Grade.