Information Design
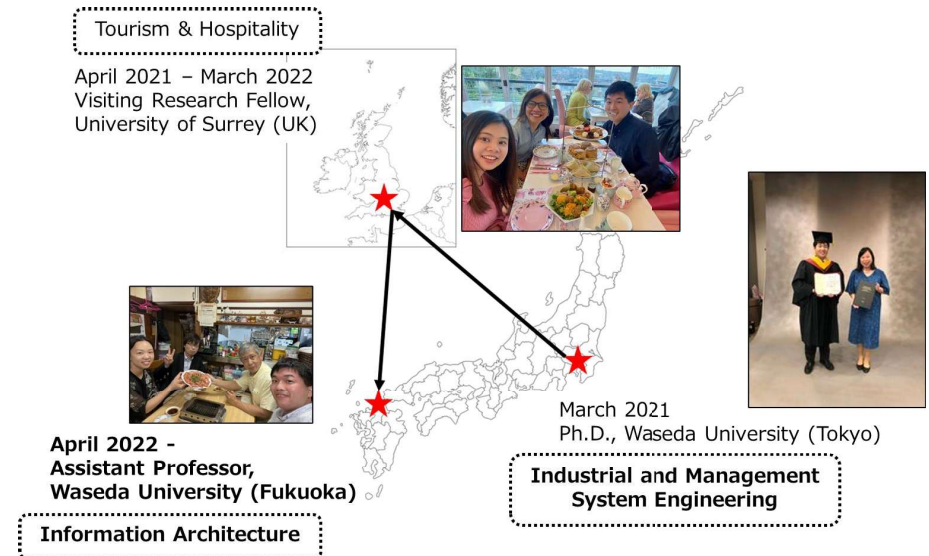## (2025/10/02)

[1]
Orientation

Graduate School of Information, Production and Systems
Waseda University

Yuya IEIRI

Who is the instructor?

Tourism & Hospitality

April 2021 – March 2022
Visiting Research Fellow,
University of Surrey (UK)

April 2022 -
**Assistant Professor,
Waseda University (Fukuoka)**

Information Architecture

March 2021
Ph.D., Waseda University (Tokyo)

**Industrial and Management
System Engineering**

Outline of this class

[Language]
This class is conducted in both Japanese and English

<Documents (lecture slides, reports, exams, etc.)>
Japanese: 5%
English: 95%

<Explanation in the class>
Japanese: 50%
English: 50%

> If you have a request for this class,
> please feel free to contact me via Waseda Moodle!

Outline of this class

[Schedule]
[1] Orientation
[2] Classical information design methods (1)
[3] Classical information design methods (2)
[4] User experience (1)
[5] User experience (2)
[6] User interface (1)
[7] User interface (2)
[8] User interface (3)
[9] Interaction design (1)
[10] Interaction design (2)
[11] Augmented reality (1)
[12] Augmented reality (2)
[13] Augmented reality (3)
[14] Conclusion

Outline of this class

[Grade Calculation]
(80%) Submission Reports
I will introduce a small exercise (5 times) on each topic.

(20%) Attendance and enthusiasm of the class
I will confirm your attendance at some point during each class. Your positive attitude during the exercises will be evaluated.

[Teaching Materials]
- Lecture slides
- Exercise sheets

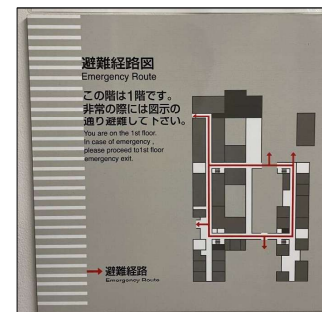## What is Information Design

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Information Design

There are three major breakthroughs in iPod. Lets's take a look at each one of them. The first one is it's all true portable, so if we're going to keep a thousand songs on iPod and it fits in your pocket.

https://logmi.jp/knowledge_culture/speech/36156

Information Design

The process of **expressing and presenting information** so that it is **easy for recipients to understand**

Emergency Route
(Waseda University IPS)

Does it reflect knowledge of information design?

+ Multilingual support!
+ The facility is represented with simple diagrams!

- The current location is unclear...