# BingBling

# Assignment 1 - Relevance Feedback

#### **Team Members**

- Nikhil Mitra (nm2868)
- Prakhar Srivastav (ps2894)

#### Running the program

#### On CLIC

To run on the CLIC machines, just run the following set of commands.

```
$ cd /home/ps2894/bingbling
$ ./run.sh
```

## Build it locally

In order to build the project on your computer, just install the python packages the program depends on. A list of these packages is provided in the the requirements.txt file. Since this program uses nltk, nltk data also needs to be downloaded.

```
$ pip install -r requirements.txt
$ python -m nltk.downloader all
$ ./run.sh
```

### **Internal Design**

The program is divided primarily into four files.

- config.py: Contains key-value pairs for configuring the program. This includes the account keys, the output format and configuration parameters for the underlying algorithm.
- bing.py: Contains the implementation specific to the bing search engine which is responsible for making the API call, parsing and organizing the results, and then passing those results off to the main program. This has been separated so that another search engine can be added via a drop-in replacement.
- starter.py: This file is the main driver program. Its job is to get the results from the search engine module (bing in this case), make changes to the results (such as adding the query in the dataset) and call the public methods exposed by the corpora module. starter.py takes care of all the user-interaction logic such as taking input from user, calculating the precision, changing the query and lastly, deciding when to stop.

- corpora.py: Corpora.py is the primary workhorse of the program. It implements the **Rocchio's Algorithm** for modifying the query. It relies on external libraries such as NLTK to help with stopwords filtering and word tokenization. As a part of Rochhio's algorithm, the code in this file does the following -
  - 1. Creates a vocabulary
  - 2. Uses the vocabulary to compute tf-idf for each word
  - 3. Creates the document vector for each vector
  - 4. Applies the Rocchio's query update formula
  - 5. Returns a set of (word, score) tuples sorted in the descending order of scores

# **Program Flow**

The program flow is quite straightforward. The run.sh file starts the program which loads up the starter.py file. In the main function of this file, the user is asked to provide his input query, a precision value and an optional BING account key.

After these inputs are provided, a call to the start function is made which then calls the search engine (bing.py) to fetch the results from the API. On retrieval of these results, the starter programs starts a loop to get the user input in order to separate the relevant and non-relevant documents.

With these indices of relevant and non-relevant documents in hand, the corpora module is called which then takes the data, builds up the vocabulary and runs the **Rocchio's Algorithm** on it.

## **Query Modification**

As stated earlier, Rocchio's algorithm is used to provide relevance feedback. Under that model, all docs are treated under the **vector space model**. The formula for updating the query under this paradigm looks as below -

$$\vec{q}_{m} = \alpha \vec{q}_{0} + \beta \frac{1}{|D_{r}|} \sum_{\vec{d}_{j} \in D_{r}} \vec{d}_{j} - \gamma \frac{1}{|D_{nr}|} \sum_{\vec{d}_{j} \in D_{nr}} \vec{d}_{j}$$

In the equation above, the set of  $D_r$  and  $D_{nr}$  is provided by the user. The program then simply finds each of  $\vec{d_j}$  - which is the document vector for each document. To calculate this vector, the program computes the tf-idf score of each of the words that each document is comprised of. If V is the vocabulary, i.e. a set of the all distinct words in the documents then

$$\vec{d}_j = \sum_{w_i \in V} weight(w_i)tfidf(w_i)$$

where  $weight(w_i) = 1$  if  $w_i \in d_j$ , 0 otherwise. It is to be noted, that while building the vocabulary the stop words are culled out since they do not add much value to the results. Additionally, while building the vocabulary, words are lowercased and tokenized using the NLTK's tokenizer. This ensures that a word like didn't is tokenized correctly as ("did", "n't") and not ("didn", "t").

```
def _constructVocab(self):
    words = set()
    stopWords = set(stopwords.words('english'))
    for d in self.documents:
        words.update([w for w in d if w.isalpha() and w not in stopWords])
    return words
```

When these document vectors are computed, the formula above can simply be applied for given values of  $\alpha$ ,  $\beta$  and  $\gamma$ . In our case, the value of these parameters were chosen to be  $\alpha=1$ ,  $\beta=0.75$ ,  $\gamma=0.15$  with the understanding that non-relevant documents should be penalized and the relevant ones should be used to bump up the query terms.

The final step then just involves taking the words with top five weights and returning a set of tuples of (word, score).

```
topIndices = vector.argsort()[-5:][::-1]
wordList = sorted(self.bagOfWords)
return [(wordList[i], vector[i]) for i in topIndices]
```

In the starter.py module, the logic selecting the top words for appending to the query is written which simply checks the first two words and if the scores of these match. If there's a match, it returns the first two and if there isn't it returns the first word.

### Bing Account Key

The bing account key is Byygq1zI2KKyssKp8UvVe3DV/v6Aa0FEsKrE+pqDa0s

#### File List

```
|-- README.md
|-- transcripts
   |-- musk-output.txt
   |-- gates-output.txt
    |-- taj-mahal-output.txt
|-- requirements.txt
|-- run.sh
|-- src
   |-- __init__.py
   |-- corpora.py
    |-- config.py
    |-- bing.py
    -- starter.py
|-- tests
    |-- __init__.py
    |-- corpora_test.py
```