

# SWOT ANALYSIS : Sustainable Farm

INTERNAL	STRENGHTS		OPPORTUNITES		EXTERNAL
	Economics				
	Clear Economic Goals		Expanding into value-added products and fair markets.		
	Efficient farming techniques reduce operational costs and increase profitability.		Government incentives for sustainable agriculture.		
	Strong local supply chains boost economic stability.				
	Ecological				
	Eco-friendly practices minimize environmental impact.		Collaborating with organizations for innovation in sustainability.		
	Water conservation through rainwater harvesting and drip irrigation.		Contribution to combating climate change with sustainable certifications.		
	Societal				
	Employment generation and gender equity strengthen local communities.		Educating communities about sustainable practices to enhance food security.		
	Improved food access and affordability.		Awareness campaigns to increase support for local farms.		
	WEAKNESSES		THREATS		
	Economics				
	High initial costs for sustainable tools and technologies.		Market price fluctuations and competition from industrial farms.		
	Limited access to infrastructure and fair markets.		Economic instability and policy changes affecting subsidies or regulations.		
	Ecological				
	Vulnerability to climate variability affecting yields.		Increased risks of pests, diseases, and water scarcity due to climate change.		
	Dependence on renewable energy and water systems.		Environmental degradation in nearby regions impacting farming operations.		
	Societal				
	Resistance to adopting sustainable practices within communities.		Conflicts over resource use (e.g., water) within the community.		
	Limited societal understanding of sustainable agriculture's importance.		Regulatory or political challenges impacting land access and farming practices.		