

REVENUE ANALYSIS

ORDER COUNT

0

COST

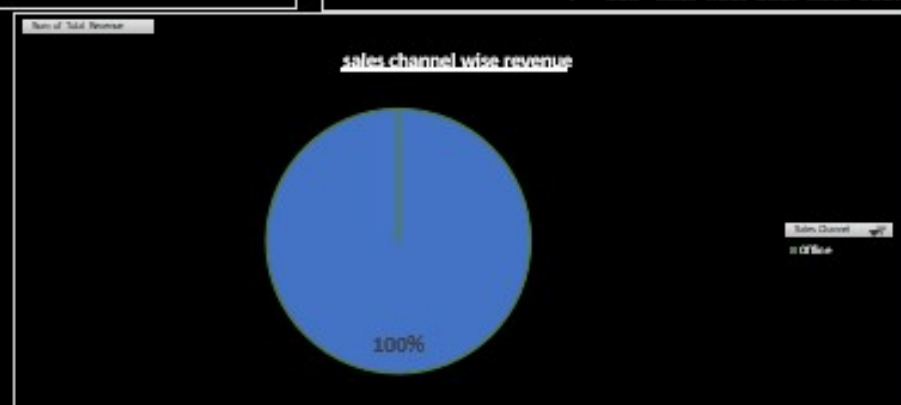
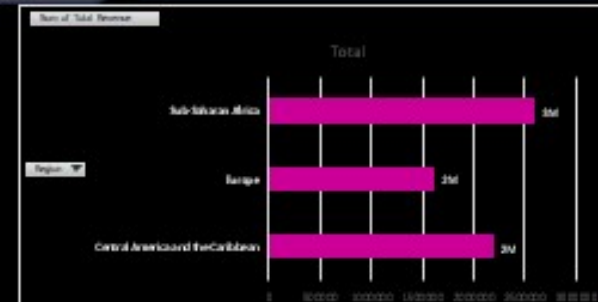
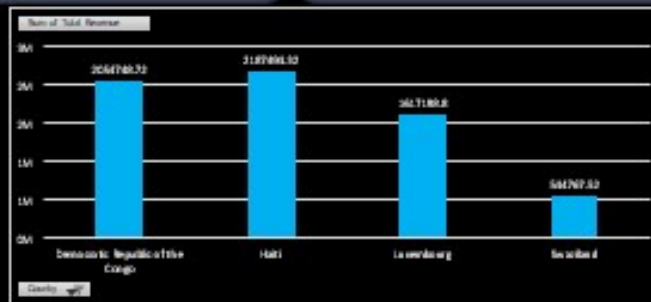
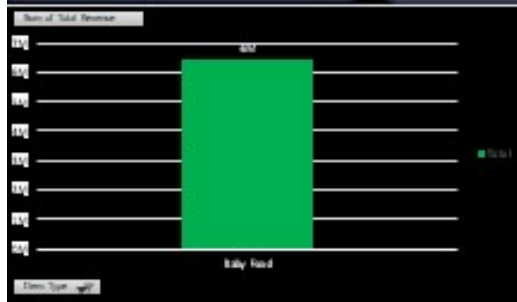
0

PROFIT

0

REVENUE

0



Sales Channel

Offline

Online

Years (Order Date)

2010

2011

2012

2013

2014

2015

2016

<1/1/2010

>7/27/2017

2017

Item Type

Bakery Food

Beverages

Cereal

Chocolate

Confectionery

Fruits

Household

Misc

Office Supplies

Personal Care

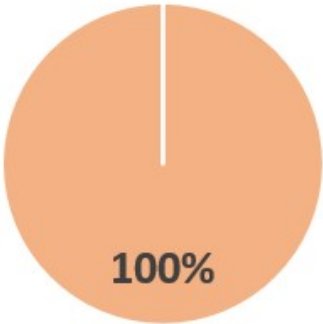
Seeds

Vegetables

Row Labels	Sum of Total Revenue
Offline	6404209.36
Grand Total	6404209.36

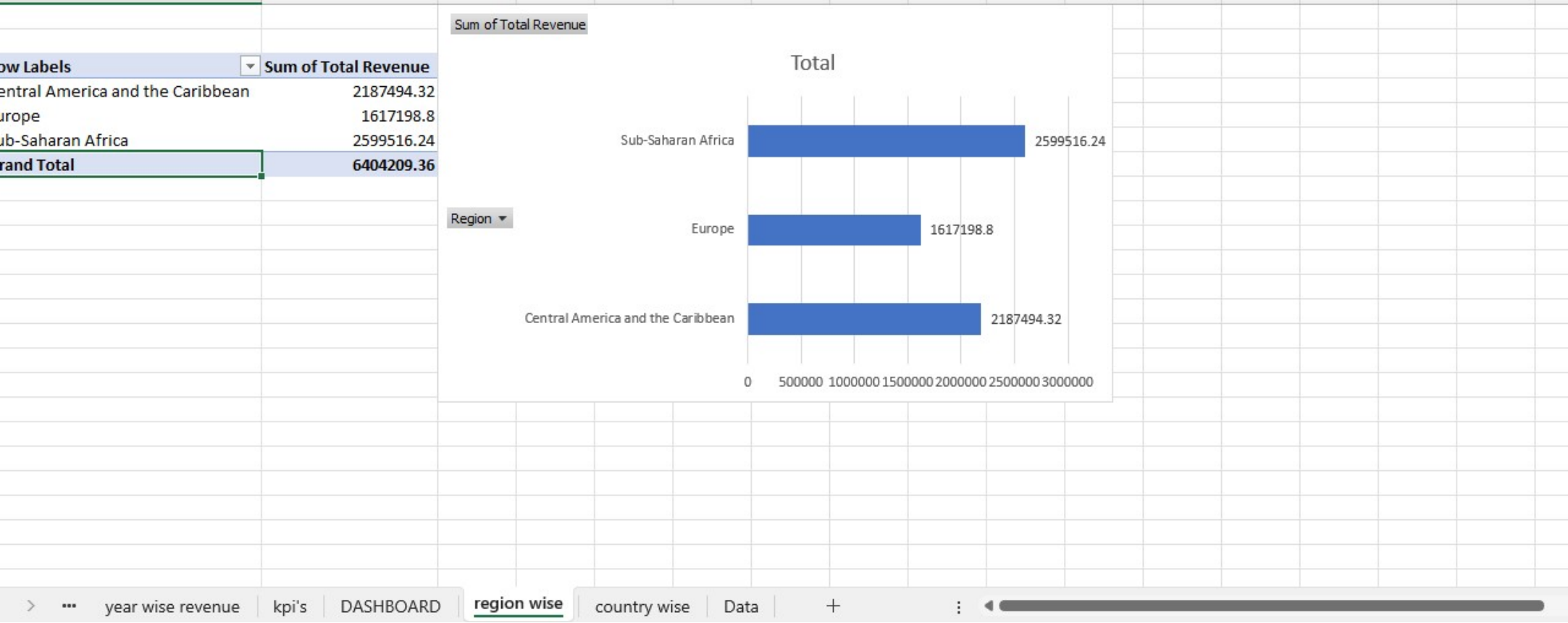
Sum of Total Revenue

sales channel wise revenue

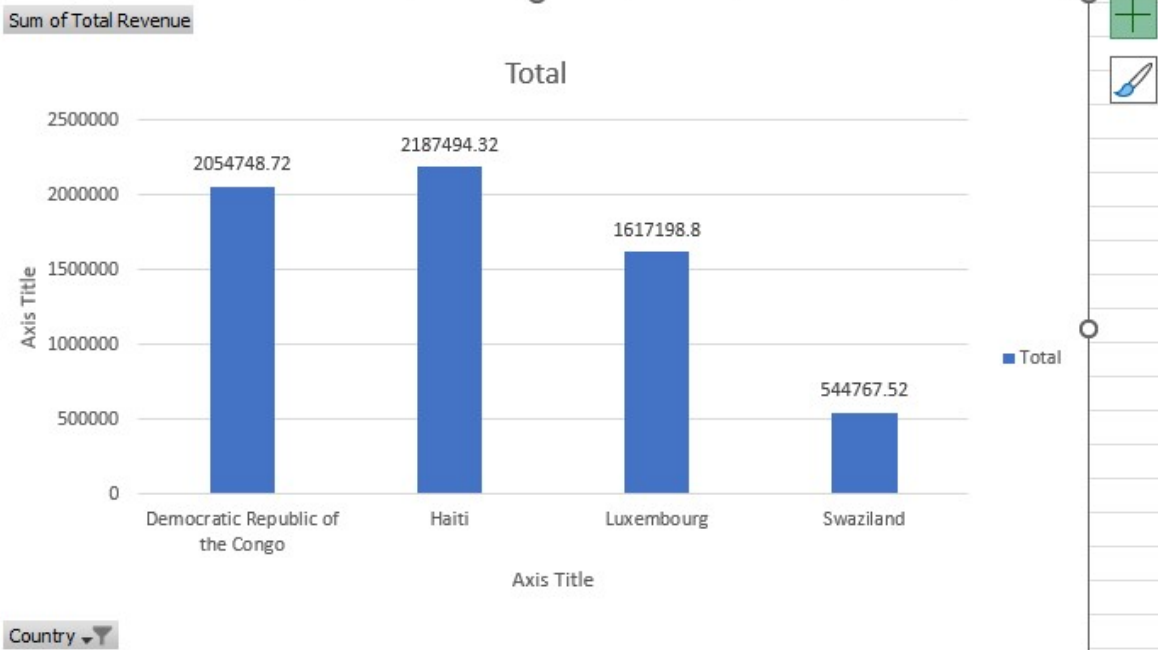


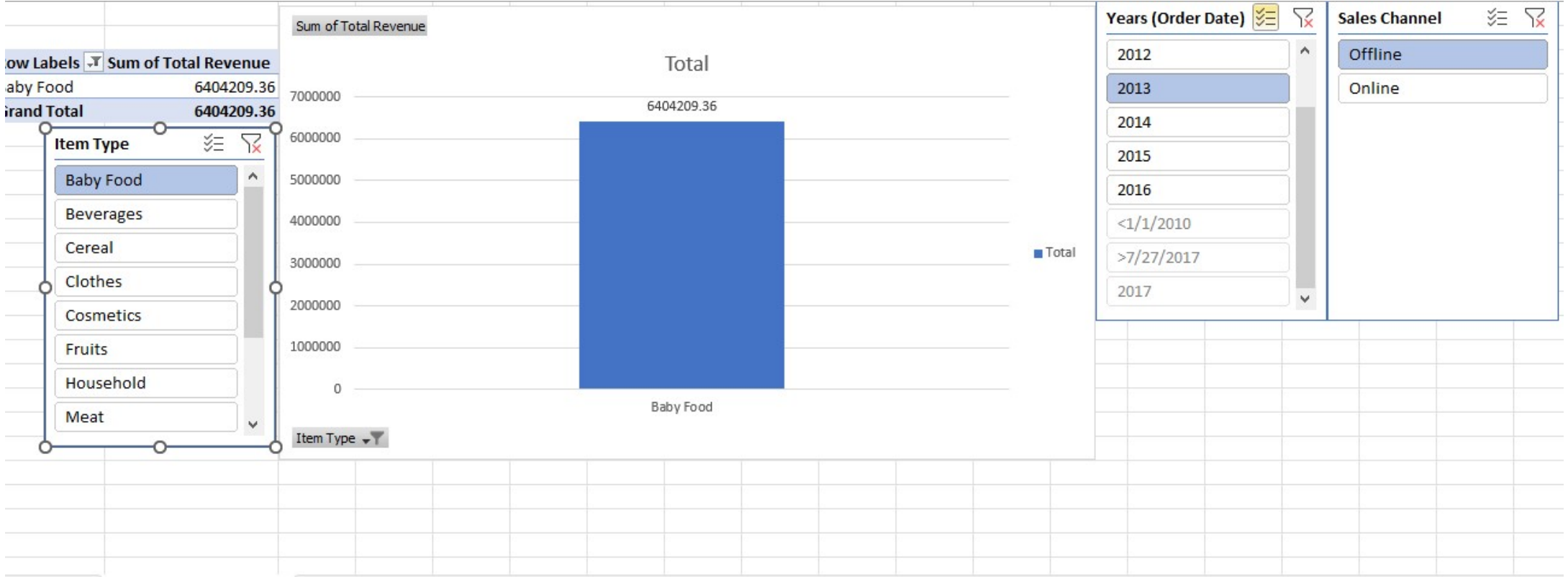
Sales Channel

Offline



Row Labels	Sum of Total Revenue
Democratic Republic of the Congo	2054748.72
Haiti	2187494.32
Luxembourg	1617198.8
Swaziland	544767.52
Grand Total	6404209.36





Region	Country	Item Type	Rep Name	Sales Chnl	Order Prior	Order Date	Order II	Ship Date	Units S	Unit Pr	Unit C	Total Reven	Total Cc	Total Pr	YEAR
iddle East and North Africa	Libya	Cosmetics	Lauren Marshall	Offline	M	10/18/2014	6.9E+08	10/31/2014	8446	437.2	263.33	3692591.2	2224085	1468506	2014
orth America	Canada	Vegetables	Evan Vaughan	Online	M	11/7/2011	1.9E+08	12/8/2011	3018	154.06	90.93	464953.08	274426.7	190526.3	2011
iddle East and North Africa	Libya	Baby Food	Sean Glover	Offline	C	10/31/2016	2.5E+08	12/9/2016	1517	255.28	159.42	387253.76	241840.1	145419.6	2016
sia	Japan	Cereal	Amy Hemmings	Offline	C	4/10/2010	1.6E+08	5/12/2010	3322	205.7	117.11	683335.4	389039.4	294296	2010
ub-Saharan Africa	Chad	Fruits	Jack MacLeod	Offline	H	8/16/2011	6.5E+08	8/31/2011	9845	9.33	6.92	91853.85	68127.4	23726.45	2011
rope	Armenia	Cereal	Piers MacLeod	Online	H	11/24/2014	6.8E+08	12/28/2014	9528	205.7	117.11	1959909.6	1115824	844085.5	2014
ub-Saharan Africa	Eritrea	Cereal	Diana Black	Online	H	3/4/2015	6.8E+08	4/17/2015	2844	205.7	117.11	585010.8	333060.8	251950	2015
rope	Montenegro	Clothes	Liam Wilkins	Offline	M	5/17/2012	2.1E+08	6/28/2012	7299	109.28	35.84	797634.72	261596.2	536038.6	2012
entral America and the Caribbean	Jamaica	Vegetables	Justin Scott	Online	H	1/29/2015	2.7E+08	3/7/2015	2428	154.06	90.93	374057.68	220778	153279.6	2015
ustralia and Oceania	Fiji	Vegetables	Trevor Hemmings	Offline	H	12/24/2013	1.2E+08	1/19/2014	4800	154.06	90.93	739488	436464	303024	2013
ub-Saharan Africa	Togo	Clothes	Sam King	Online	M	12/29/2015	4.5E+08	1/19/2016	3012	109.28	35.84	329151.36	107950.1	221201.3	2015
rope	Montenegro	Snacks	Karen Clark	Offline	M	2/27/2010	2.2E+08	3/18/2010	2694	152.58	97.44	41050.52	262503.4	148547.2	2010
rope	Japan	Household	Molly Jackson	Online	C	11/17/2016	7E+08	12/22/2016	1508	668.27	502.54	1007751.16	757830.3	249920.8	2016
ub-Saharan Africa	Sudan	Cosmetics	Irene Hill	Online	C	12/20/2015	5.4E+08	1/5/2016	4146	437.2	263.33	1812631.2	1091766	720865	2015
sia	Maldives	Fruits	Katherine Scott	Offline	L	1/8/2011	7.1E+08	2/6/2011	7332	9.33	6.92	68407.56	50737.44	17670.12	2011
rope	Montenegro	Clothes	Robert Davies	Offline	H	6/28/2010	4.5E+08	7/22/2010	4820	109.28	35.84	526729.6	172748.8	353980.8	2010
rope	Estonia	Office Supplies	Nicholas McLean	Online	H	4/25/2016	4.1E+08	5/12/2016	2397	651.21	524.96	1560950.37	1258329	302621.3	2016
orth America	Greenland	Beverages	Victor Reid	Online	M	7/27/2012	4.1E+08	8/7/2012	2880	47.45	31.79	136656	91555.2	45100.8	2012
ub-Saharan Africa	Cape Verde	Clothes	Jan Dyer	Online	C	9/8/2014	8.2E+08	10/3/2014	1117	109.28	35.84	122065.76	40033.28	82032.48	2014
ub-Saharan Africa	Senegal	Household	Jan Johnston	Offline	L	8/27/2012	2.5E+08	9/8/2012	8989	668.27	502.54	6007079.03	4517332	1489747	2012
ustralia and Oceania	Federated States of Micronesia	Snacks	Gavin Gill	Online	C	9/3/2012	5.3E+08	10/15/2012	407	152.58	97.44	62100.06	39658.08	22441.98	2012
rope	Bulgaria	Clothes	Rose Paige	Online	L	8/27/2010	8.8E+08	9/16/2010	6313	109.28	35.84	689884.64	226257.9	463626.7	2010
iddle East and North Africa	Algeria	Personal Care	Christian Short	Online	H	2/20/2011	1.3E+08	3/9/2011	9681	81.73	56.67	791228.13	548622.3	242605.9	2011
sia	Mongolia	Clothes	Hannah Lambert	Online	L	12/12/2015	7.7E+08	1/24/2016	515	109.28	35.84	56279.2	18457.6	37821.6	2015
entral America and the Caribbean	Grenada	Cereal	Connor Terry	Online	H	10/28/2012	4.3E+08	11/13/2012	852	205.7	117.11	175256.4	99777.72	75478.68	2012
entral America and the Caribbean	Grenada	Beverages	Penelope Tucker	Online	M	1/30/2017	4E+08	3/20/2017	9759	47.45	31.79	463064.55	310238.6	152825.9	2017
ub-Saharan Africa	Senegal	Beverages	Peter Pullman	Offline	M	10/22/2014	6.8E+08	11/4/2014	8334	47.45	31.79	395448.3	264937.9	130510.4	2014
orth America	Greenland	Fruits	Jessica Poole	Offline	M	1/31/2012	4.7E+08	2/22/2012	4709	9.33	6.92	43934.97	32586.28	11348.69	2012
ub-Saharan Africa	Chad	Meat	Amelia Black	Offline	H	1/20/2016	3.6E+08	3/9/2016	9043	421.89	364.69	3815151.27	3297892	517259.6	2016
ub-Saharan Africa	Mauritius	Personal Care	Claire Clark	Online	C	1/1/2016	1.2E+08	1/7/2016	8529	81.73	56.67	697075.17	483338.4	213736.7	2016
iddle East and North Africa	Morocco	Beverages	Amy Alsop	Offline	C	6/1/2017	9.4E+08	6/23/2017	2391	47.45	31.79	113452.95	76009.89	37443.06	2017
entral America and the Caribbean	Honduras	Office Supplies	Steven Blake	Online	H	6/30/2015	5E+08	7/9/2015	6884	651.21	524.96	4482929.64	3613825	869105	2015
ub-Saharan Africa	Benin	Fruits	Angela Welch	Online	L	1/28/2014	5.6E+08	3/16/2014	293	9.33	6.92	2733.69	2027.56	706.13	2014