

week9

September 25, 2024

```
[7]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

```
[8]: data = pd.read_csv('C:/Users/HP/Downloads/Mall_Customers.csv')
print(data.shape)
```

(200, 5)

```
[9]: data = data.drop('CustomerID',axis=1)
data
```

```
[9]:
```

	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	Male	19	15	39
1	Male	21	15	81
2	Female	20	16	6
3	Female	23	16	77
4	Female	31	17	40
..
195	Female	35	120	79
196	Female	45	126	28
197	Male	32	126	74
198	Male	32	137	18
199	Male	30	137	83

[200 rows x 4 columns]

```
[10]: data.head()
```

```
[10]:
```

	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	Male	19	15	39
1	Male	21	15	81
2	Female	20	16	6

3	Female	23	16	77
4	Female	31	17	40

```
[11]: data.describe()
```

```
[11]:
```

	Age	Annual Income (k\$)	Spending Score (1-100)
count	200.000000	200.000000	200.000000
mean	38.850000	60.560000	50.200000
std	13.969007	26.264721	25.823522
min	18.000000	15.000000	1.000000
25%	28.750000	41.500000	34.750000
50%	36.000000	61.500000	50.000000
75%	49.000000	78.000000	73.000000
max	70.000000	137.000000	99.000000

```
[12]: from sklearn.preprocessing import LabelEncoder
label_encoder = LabelEncoder()
#data['Genre']= label_encoder.fit_transform(data['Gnere'])
data
```

```
[12]:
```

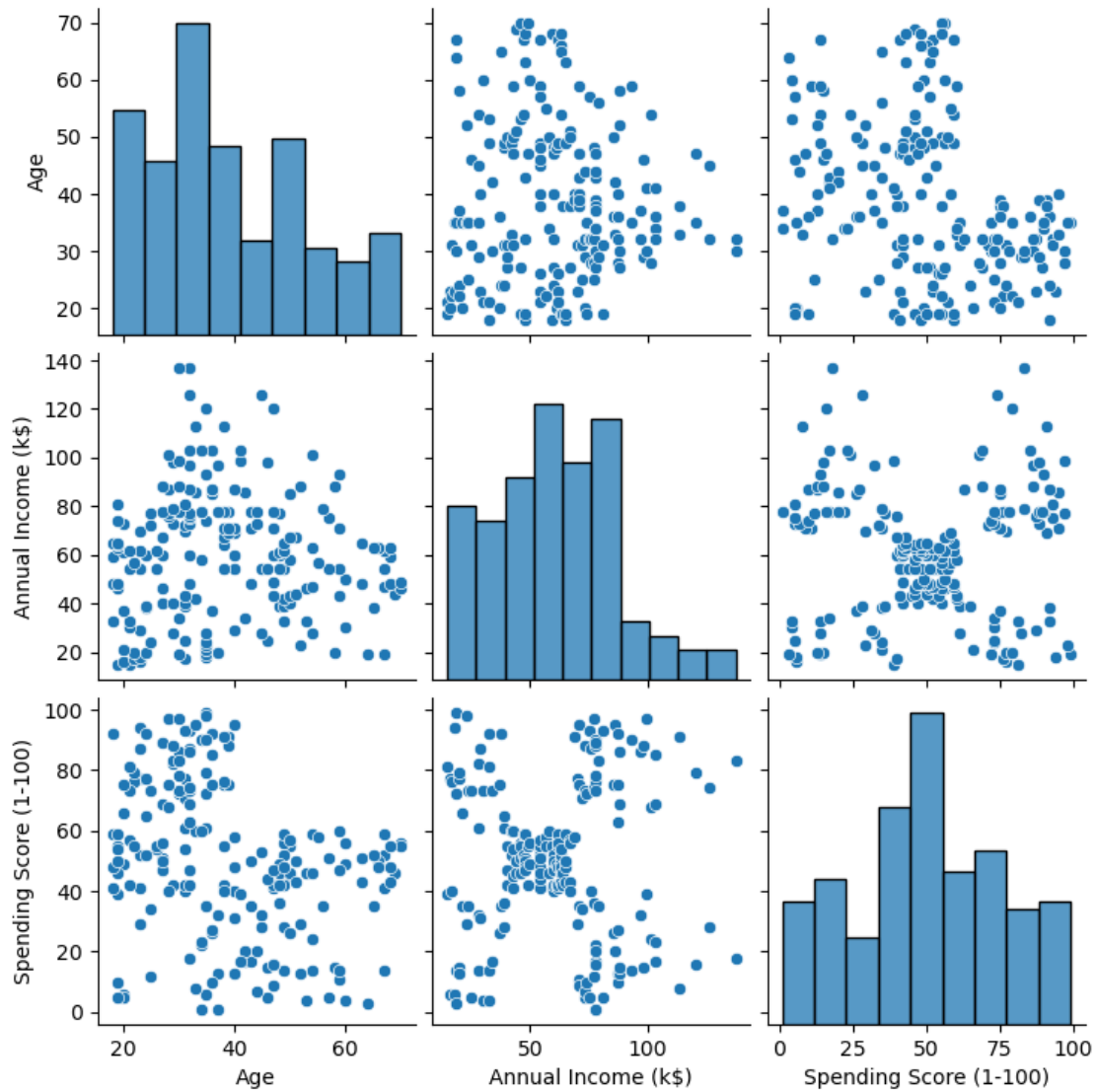
	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	Male	19	15	39
1	Male	21	15	81
2	Female	20	16	6
3	Female	23	16	77
4	Female	31	17	40
..
195	Female	35	120	79
196	Female	45	126	28
197	Male	32	126	74
198	Male	32	137	18
199	Male	30	137	83

[200 rows x 4 columns]

```
[13]: sns.pairplot(data)
```

```
C:\Users\HP\anaconda3\Lib\site-packages\seaborn\axisgrid.py:118: UserWarning:
The figure layout has changed to tight
self._figure.tight_layout(*args, **kwargs)
```

```
[13]: <seaborn.axisgrid.PairGrid at 0x260f4823510>
```



```
[14]: x = data.iloc[:, 2:4].values
      print(x.shape)
      x
```

```
(200, 2)
```

```
[14]: array([[ 15,  39],
             [ 15,  81],
             [ 16,   6],
             [ 16,  77],
             [ 17,  40],
             [ 17,  76],
             [ 18,   6],
```

[18, 94],
[19, 3],
[19, 72],
[19, 14],
[19, 99],
[20, 15],
[20, 77],
[20, 13],
[20, 79],
[21, 35],
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[23, 29],
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[24, 35],
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[77, 74],

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[81, 93],
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[85, 75],
[86, 20],
[86, 95],
[87, 27],
[87, 63],
[87, 13],
[87, 75],
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[87, 92],
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[88, 86],
[88, 15],
[88, 69],
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[93, 90],
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[97, 86],
[98, 15],
[98, 88],
[99, 39],
[99, 97],
[101, 24],
[101, 68],
[103, 17],
[103, 85],
[103, 23],
[103, 69],
[113, 8],
[113, 91],
[120, 16],

```
[120, 79],
[126, 28],
[126, 74],
[137, 18],
[137, 83]], dtype=int64)
```

```
[15]: from sklearn.cluster import KMeans
wcss = []
for i in range(1, 11):
    kmeans = KMeans(n_clusters = i, init = 'k-means++', max_iter = 300, n_init=
    ↪= 10, random_state = 0)
    kmeans.fit(x)
    wcss.append(kmeans.inertia_)
plt.plot(range(1, 11), wcss)
plt.title('The Elbow Method')
plt.xlabel('No. of Clusters')
plt.ylabel('wcss')
plt.show()
```

C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster_kmeans.py:1436:
 UserWarning: KMeans is known to have a memory leak on Windows with MKL, when
 there are less chunks than available threads. You can avoid it by setting the
 environment variable OMP_NUM_THREADS=1.

warnings.warn(

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C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster_kmeans.py:1436:
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```
[16]: km1 = KMeans(n_clusters = 5, init = 'k-means++', max_iter = 300, n_init = 10,
↳ random_state = 0)
y_means = km1.fit_predict(x)
```

C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster_kmeans.py:1436:
UserWarning: KMeans is known to have a memory leak on Windows with MKL, when
there are less chunks than available threads. You can avoid it by setting the
environment variable OMP_NUM_THREADS=1.
warnings.warn(

```
[17]: y_means
```

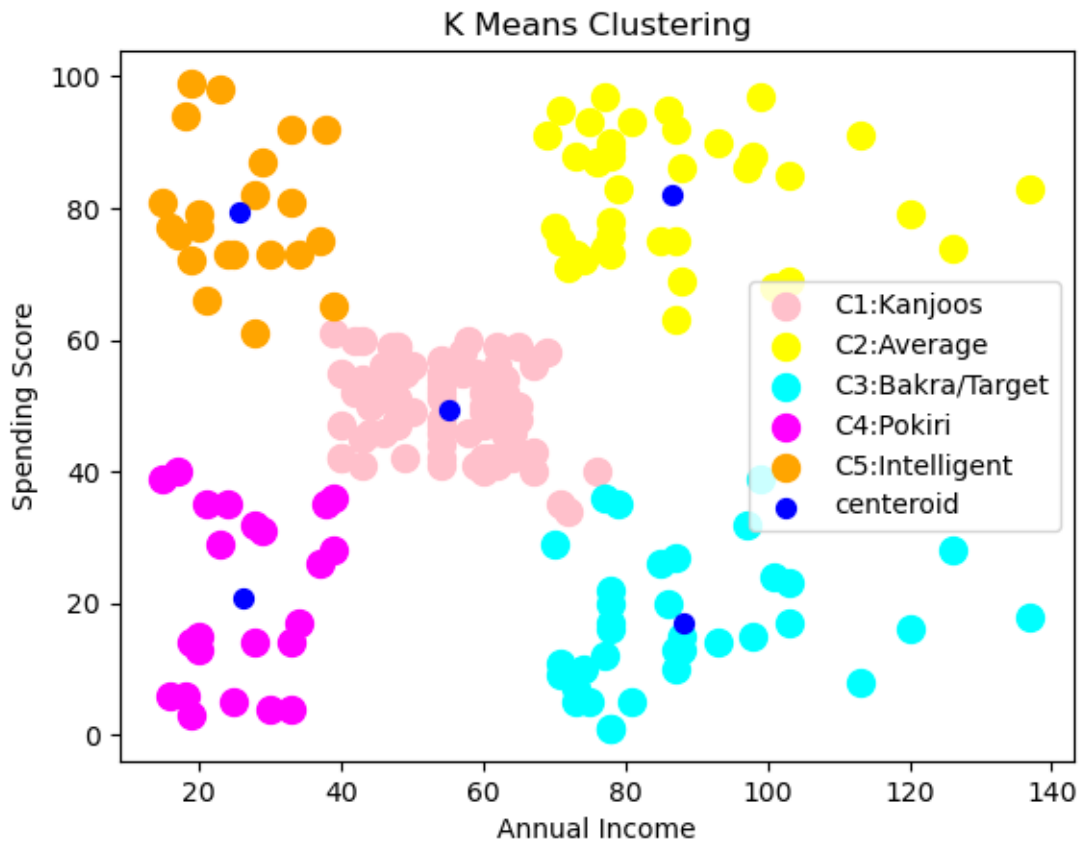
```
[17]: array([3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4,
3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 0,
3, 4, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
0, 1, 2, 1, 0, 1, 2, 1, 2, 1,
0, 1, 2, 1, 2, 1, 2, 1, 2, 1, 0, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
2, 1])
```

```
[18]: km1.cluster_centers_
```

```
[18]: array([[55.2962963 , 49.51851852],
[86.53846154, 82.12820513],
[88.2 , 17.11428571],
[26.30434783, 20.91304348],
[25.72727273, 79.36363636]])
```

```
[19]: plt.scatter(x[y_means == 0, 0], x[y_means == 0, 1], s = 100, c = 'pink', label_
↳ 'C1:Kanjoos')
plt.scatter(x[y_means == 1, 0], x[y_means == 1, 1], s = 100, c = 'yellow',
↳ label = 'C2:Average')
plt.scatter(x[y_means == 2, 0], x[y_means == 2, 1], s = 100, c = 'cyan', label_
↳ 'C3:Bakra/Target')
plt.scatter(x[y_means == 3, 0], x[y_means == 3, 1], s = 100, c = 'magenta',
↳ label = 'C4:Pokiri')
plt.scatter(x[y_means == 4, 0], x[y_means == 4, 1], s = 100, c = 'orange',
↳ label = 'C5:Intelligent')
plt.scatter(km1.cluster_centers_[0], km1.cluster_centers_[1], s = 50, c =
↳ 'blue', label = 'centeroid')
plt.title('K Means Clustering')
plt.xlabel('Annual Income')
plt.ylabel('Spending Score')
plt.legend()
```

```
plt.show()
```



```
[20]: x[y_means == 1, 0]
```

```
[20]: array([ 69,  70,  71,  71,  71,  72,  73,  73,  74,  75,  76,  77,  77,
          78,  78,  78,  78,  78,  78,  79,  81,  85,  86,  87,  87,  87,
          88,  88,  93,  97,  98,  99, 101, 103, 103, 113, 120, 126, 137],
        dtype=int64)
```

```
[21]: km1.inertia_
```

```
[21]: 44448.4554479337
```

```
[22]: km1.cluster_centers_
```

```
[22]: array([[55.2962963 , 49.51851852],
          [86.53846154, 82.12820513],
          [88.2       , 17.11428571],
          [26.30434783, 20.91304348],
          [25.72727273, 79.36363636]])
```

```
[23]: x = data.iloc[:, [1, 3]].values
      x.shape
```

```
[23]: (200, 2)
```

```
[24]: data.columns
```

```
[24]: Index(['Genre', 'Age', 'Annual Income (k$)', 'Spending Score (1-100)'],
      dtype='object')
```

```
[26]: from sklearn.cluster import KMeans
      wcss = []
      for i in range(1, 11):
          kmeans = KMeans(n_clusters = i, init = 'k-means++', max_iter = 300, n_init=
          ↪ 10, random_state = 0)
          kmeans.fit(x)
          wcss.append(kmeans.inertia_)
      plt.rcParams['figure.figsize'] = (7, 5)
      plt.plot(range(1, 11), wcss)
      plt.title('K-Means Clustering(The Elbow Method)', fontsize = 20)
      plt.xlabel('Age')
      plt.ylabel('Count')
      plt.show()
```

```
C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster\_kmeans.py:1436:
UserWarning: KMeans is known to have a memory leak on Windows with MKL, when
there are less chunks than available threads. You can avoid it by setting the
environment variable OMP_NUM_THREADS=1.
```

```
warnings.warn(
```

```
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```

```
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```

```
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```

```
warnings.warn(
```

```
C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster\_kmeans.py:1436:
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there are less chunks than available threads. You can avoid it by setting the
environment variable OMP_NUM_THREADS=1.
```

```
warnings.warn(
```

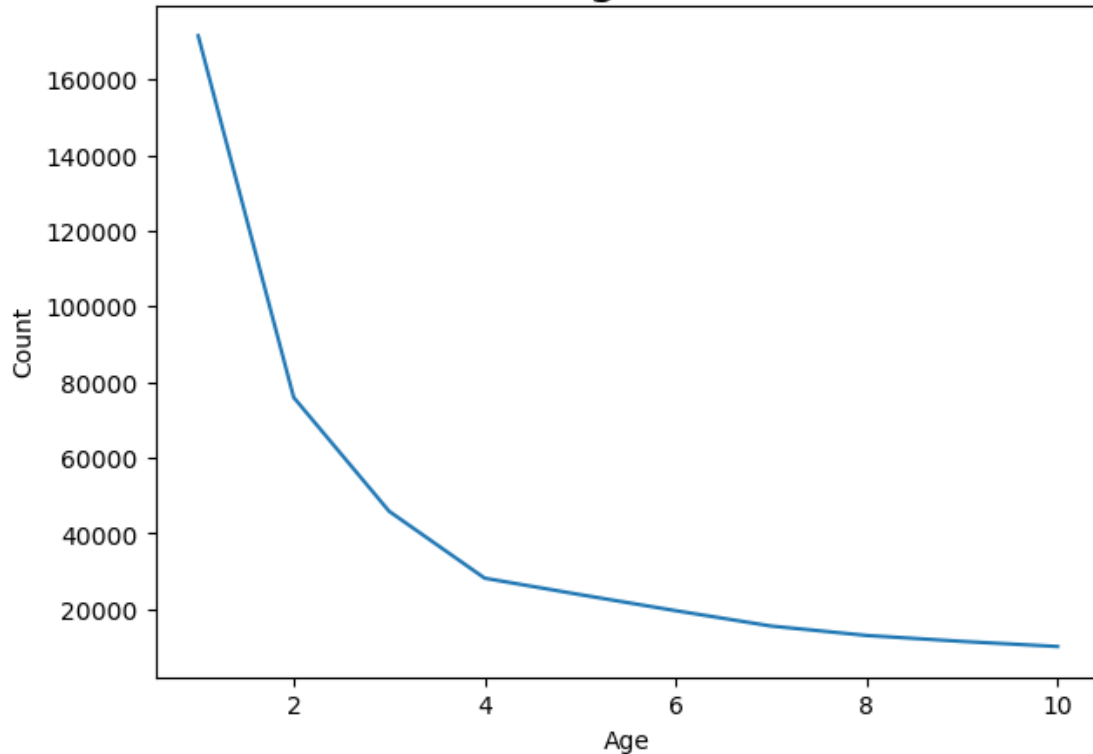
```
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```

```

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there are less chunks than available threads. You can avoid it by setting the
environment variable OMP_NUM_THREADS=1.
warnings.warn(

```

K-Means Clustering(The Elbow Method)



```
[25]: km2 = KMeans(n_clusters = 4, init = 'k-means++', max_iter = 300, n_init = 10,
    random_state = 0)
ymeans = km2.fit_predict(x)
plt.rcParams['figure.figsize'] = (10, 10)
plt.title('Cluster of Ages', fontsize = 30)
plt.scatter(x[ymmeans == 0, 0], x[ymmeans == 0, 1], s = 100, c = 'pink', label =
    'Usual Customers' )
plt.scatter(x[ymmeans == 1, 0], x[ymmeans == 1, 1], s = 100, c = 'orange', label =
    'Priority Customers')
plt.scatter(x[ymmeans == 2, 0], x[ymmeans == 2, 1], s = 100, c = 'lightgreen',
    label = 'Target Customers(Young)')
plt.scatter(x[ymmeans == 3, 0], x[ymmeans == 3, 1], s = 100, c = 'red', label =
    'Target Customers(Old)')
plt.scatter(km2.cluster_centers[:, 0], km2.cluster_centers[:, 1], s = 50, c =
    'black')
plt.xlabel('Age')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```

C:\Users\HP\anaconda3\Lib\site-packages\sklearn\cluster_kmeans.py:1436:

UserWarning: KMeans is known to have a memory leak on Windows with MKL, when there are less chunks than available threads. You can avoid it by setting the environment variable OMP_NUM_THREADS=1.

```
warnings.warn(
```



```
[26]: x = data.iloc[:, [0, 3]].values  
      x.shape
```

```
[26]: (200, 2)
```

```
[ ]:
```