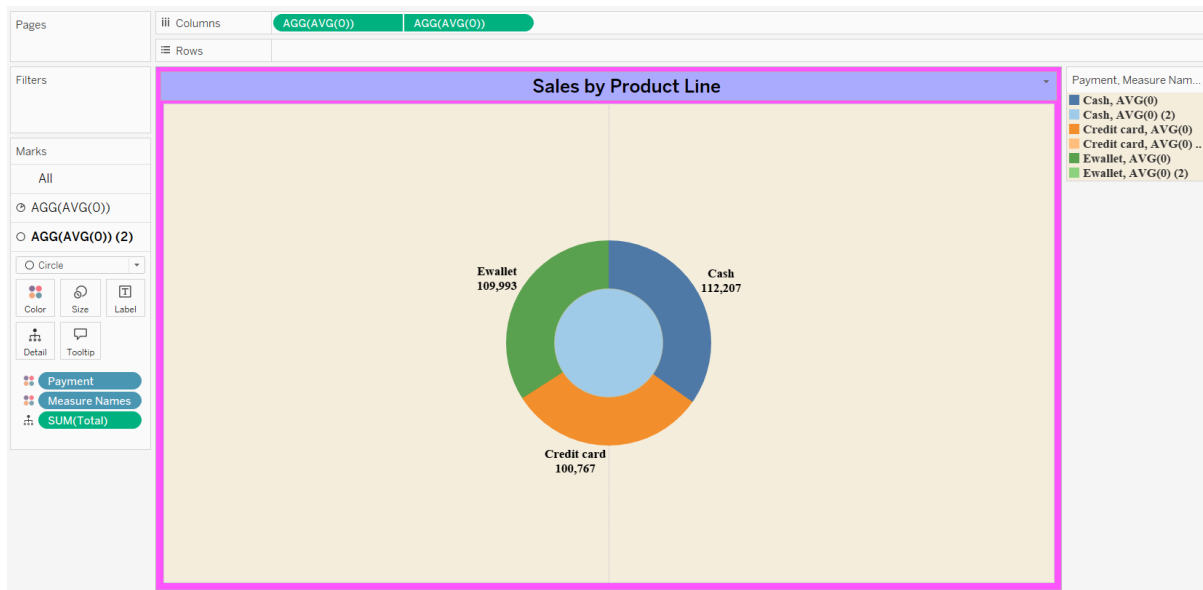


Assignment -2

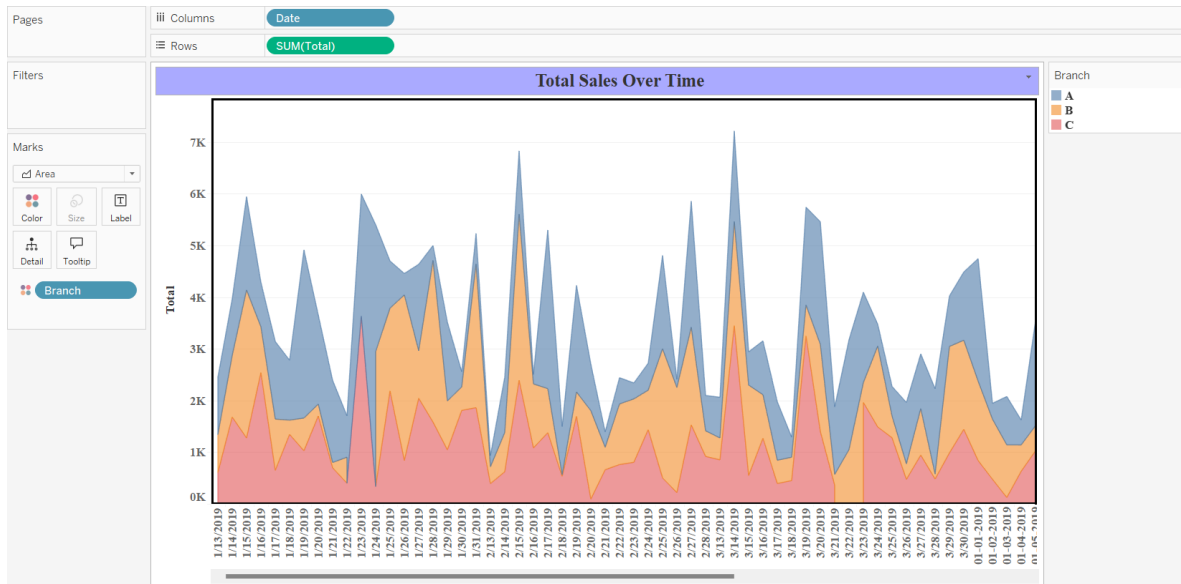
Data Analytics with Tableau

1. Donut Chart



- It shows “Proportion of total sales by category.”
- It visually compares how much each Product line contributes to total Sales.

2. Area Chart



- It shows “Trends in sales over time.”
- It displays how Total sales change across Date, often monthly or daily.

Assignment -2

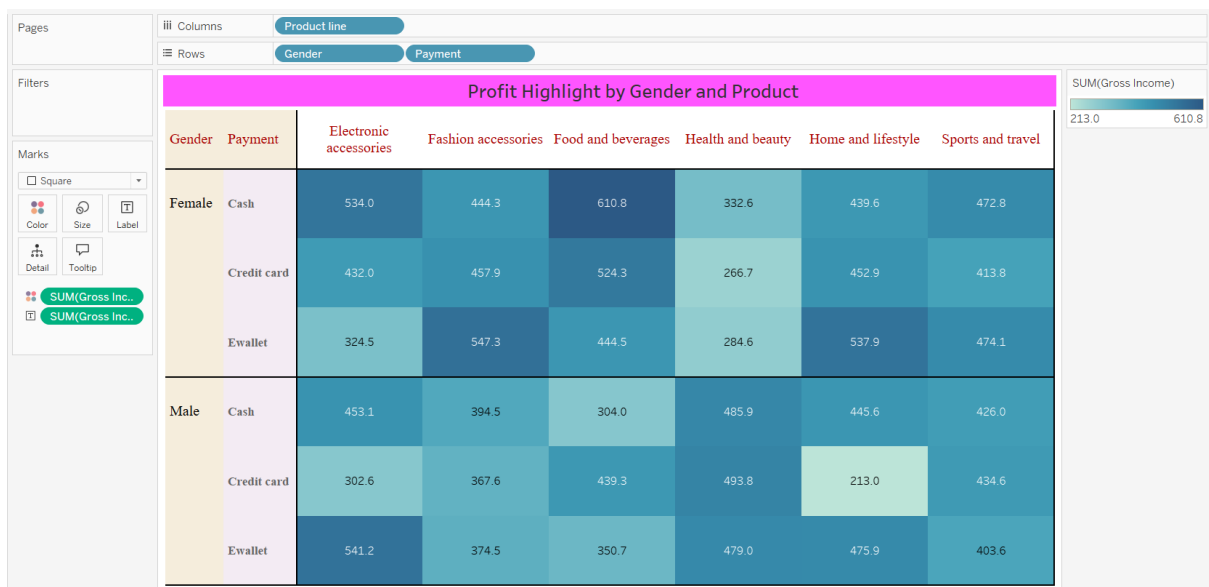
Data Analytics with Tableau

3. Text Table



- It shows “Exact sales values in rows and columns.”
- It lists Total values by combinations like City and Product line.

4. Highlighted Table



- It shows “Sales values with color intensity.”
- It highlights variations in gross income across dimensions (e.g., Gender).

Assignment -2

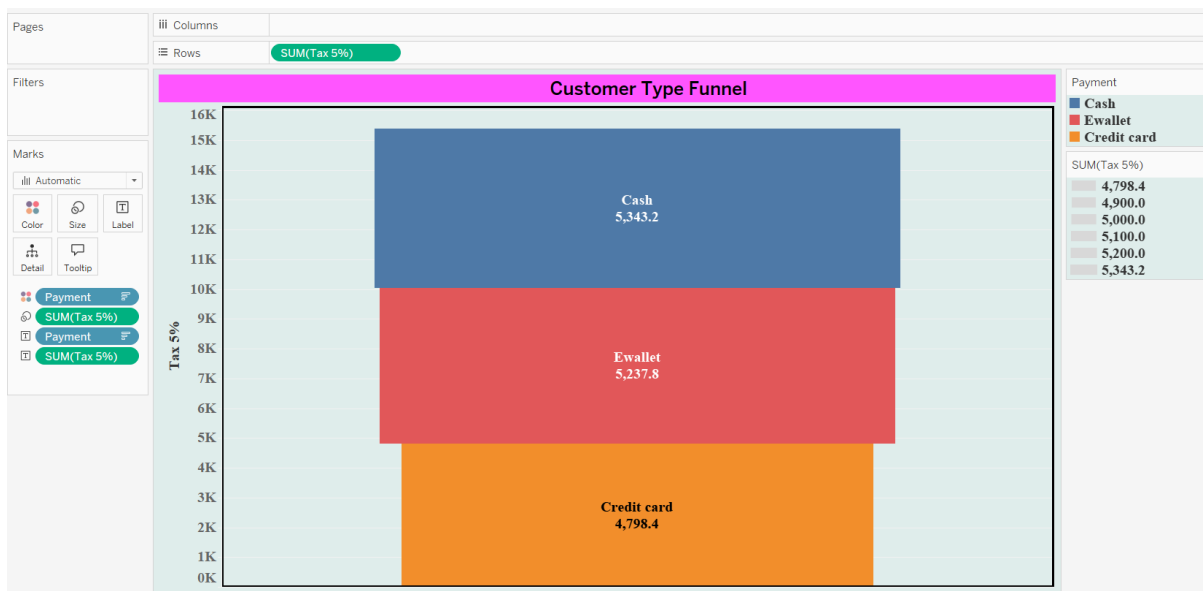
Data Analytics with Tableau

5. Word Cloud



- It shows “Frequency or value of a category shown as word size.”
- It displays most-used items like Payment methods or Product line by size

6. Funnel Chart

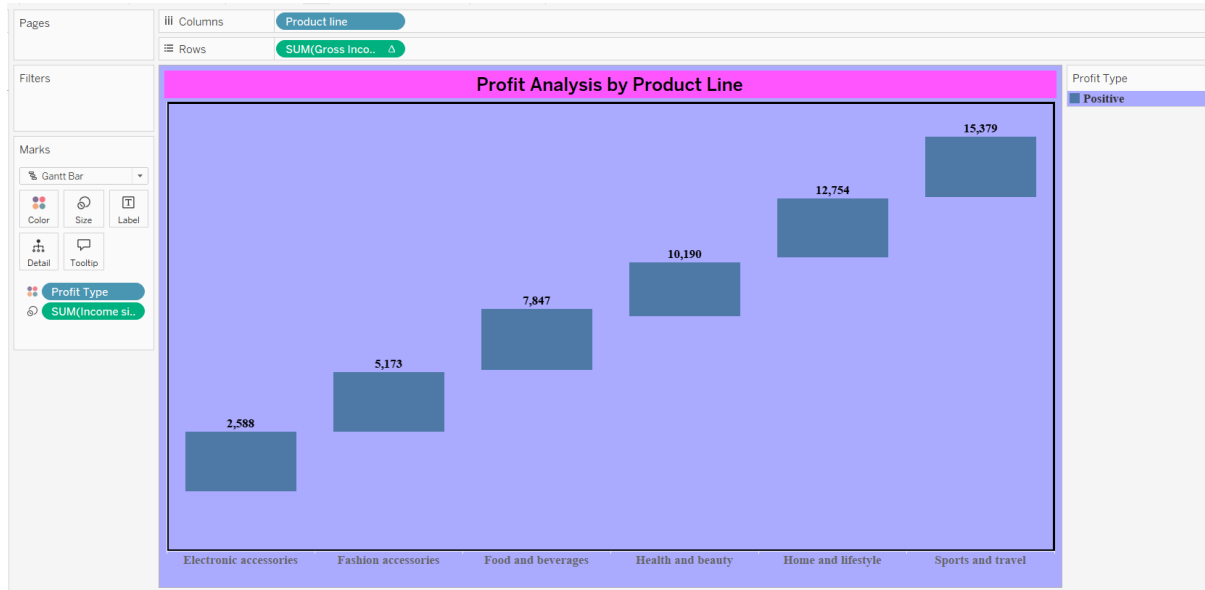


- It shows “Comparative volume across steps or categories.”
- It Visualizes counts (like Customer type) in descending order to show a “funnel” shape.

Assignment -2

Data Analytics with Tableau

7. Waterfall Chart



- It shows “Contribution of each item to total change.”
- It shows how each Product line increases or decreases gross income step by step.