

# kouthar waled.

designing for people.

hello@kouthar.com

kouthar.com

linkedin.com/in/kouthar

github.com/kouthar

## work.

### Incoming Product Design Intern | Facebook

september 2021 - december 2021

- Designing for Ads and Business Products

### Incoming Product Design Intern | Microsoft

may 2021 - july 2021

- Designing for M365

### Product Design Intern | WSIB Innovation Lab

september 2020 - december 2020

- Conducted 5 user interviews and derived insights for workers of all demographics returning to work after COVID-19
- Led interaction/accessibility design for a WSIB COVID-19 screening survey and validation application in Figma with a 92+ usability score
- Designing a scalable design system for content heavy products

### Founding Product Designer | BeBlended Inc., NEXT 36 '20

may 2020 - september 2020

- Transformed the hairstylist booking experience, led design strategy, designed human-centric solutions for 900+ users
- Designed wire-frames, and user flows for a delightful hairstylist booking experience in Figma
- Led user research and curated transformative insights from 11+ user interviews, surveys, and problem validation

### Graphic Designer & Product Manager | Scotiabank

january 2020 - april 2020

- Designed modern visual assets and created unique branding for internal newsletter in accordance to the Scotiabank design system
- Conducted 5 user interviews, identifying trends in user pain-points and goals to identify user needs and define product features

## extracurriculars.

### Design Content Creator + Strategist | Design Buddies

july 2020 - present

- Writing UX Design articles for a community of 10,000+ designers

## education.

### University of Waterloo

september 2018 (2022 grad)

Bachelor of Computer Science

Human-Computer Interaction

Specialization **3.6/4.0 GPA**

## tools.

Figma	CSS
Sketch	HTML
Photoshop	Swift
Illustrator	Javascript
Useberry	Maze

## skills.

Human-centric Design  
Visual Design  
User Testing  
User Researching  
User Interviewing  
Information Architecture  
Interaction Design  
Software Development

## achievements.

Grace Hopper 2020 Scholar

Adobe Designathon Top 2.5%

LORAN Semi-Finalist 2017

## fun.

Illustrating      Joke cracking  
Swimming        Baking