

# Tianyi Kou-Herrema

B-320 Wells Hall, 619 Red Cedar Road  
East Lansing, MI 48824  
231-690-8271  
koutiany@msu.edu

## EDUCATION

### PH.D.

#### **Michigan State University, USA**

German Studies, expected August 2024

*Constructing Multiethnic Germany: Using Mixed Methods to Study Media Narratives of the German National Football Teams from 2006 to 2018*

Digital Humanities Graduate Certificate, expected June 2024

#### **Leipzig University, Germany**

Visiting PhD Student at the Computational Humanities Group

October 2021 – October 2022

May – June 2023

### M.A.

#### **Capital Normal University, China**

German Language and Literature, June 2017

*Contrastive Analysis of German and Chinese Automobile TV Advertisements - Using Volkswagen as an example*

#### **Erfurt University, Germany**

Education Abroad Year, 2015-2016

### B.A.

#### **Capital Normal University, Beijing, China**

German Language and Literature, June 2014

*Analysis of the Connotations of German and Chinese Idioms*

## PUBLICATIONS:

Athnos, April, et al. "Graduate Teaching Communities of Practice: Fostering a Sense of Belonging and Professional Development for Graduate Students, by Graduate Students." Exploring how we teach: Lived experiences, lessons, and research about graduate instructors by graduate instructors, Sam Clem, uen.pressbooks.pub, 2022.

[Forthcoming] Tianyi Kou-Herrema. "After the Degree: Is Career Diversity the Future?".

ADFL Bulletin, Modern Language Association (MLA), expected: Summer 2024.

## **CONFERENCE ACTIVITIES**

- “Learning How to Understand Codes ≠ Learning How to Code: Utilizing Computational Methods in Humanities Research”, Modern Language Association 2024 Convention, Jan 4-7, 2024, Philadelphia, PA.
- “Structural Topic Model (STM) and Media Narratives of the Germany’s Women Football Team”, German Studies Association 2023 Conference, Oct 5-8, 2023, Montreal Canada.
- “A Non-Language Approach for Understanding Bot and Non-Bot Dominant Conversations on Twitter”, Digital Humanities 2023, July 10-14, 2023, Graz Austria (accepted).
- “Applying Computational Methods to Study Sports Media Narratives”, Colloquium of Analytical Sociology at Leipzig University (Kolloquium Analytische Soziologie), May 23, 2023, Leipzig, Germany.
- “Dissertation in Progress: Applying Scalable Reading Methods to Large-Scale Media Narratives on the German National Football Teams – A Report on the Results of Distant Reading”, 2023 Digital Humanities in the German-Speaking World Conference, Mar 13-17, 2023, Luxemburg/Trier, Germany.
- “Theory and Praxis: Digital Pedagogies in the (Virtual) Classroom”, Modern Language Association 2023 Convention, Jan 5-8, 2023, San Francisco, CA.
- “Diagnosis Discourse in Writing by Parents of Neurodiverse Children: A Medical Humanities Approach”, 47<sup>th</sup> Annual Women in German Conference, Nov 9-12, 2022, Portland OR.
- “Constructing Multicultural Germany: Using Scalable Reading to Study Media Coverage of the German National Football Teams from 2006 to 2018”, German Studies Association 2022 Conference, Sep 15-18, 2022, Houston, TX.
- “Digital Dissertation in Progress: Challenges, Success, and Next Steps”, German Studies Association 2022 Conference, Sep 15-18, 2022, Houston, TX.
- “Small Worlds of Football: Listening, Learning, and Linking”, Small Worlds of Football Workshop, Institute of Sport and Sport Science, Albert-Ludwigs-University of Freiburg, June 24, 2022, Freiburg, Germany.

“Constructing Multicultural Germany: Narratives on the Germany Men’s National Football Team from 2006 to 2018”, DH Unbound 2022, The Association for Computers and the Humanities, May 17-19, 2022, virtual.

“Graduate Mentorship and Career Diversity in German Studies”, Modern Language Association 2022 Convention, Jan 6-9, 2022, Washington DC and virtual.

“Bridging Digital and Disciplinary Divides: Lessons from the Interdisciplinary Inquiry and Teaching (IIT) Fellowship”, 43<sup>rd</sup> Annual Association for Interdisciplinary Studies Conference, Southern Utah University, Oct 14-16, 2021, virtual.

“German Studies, Hyperlinked!” Emerging Scholars Workshop, German Studies Association 2020 Conference, Sep 29- Oct 4, 2020, virtual.

“Multiculturalism in the German Football World”, First Academic Alumni Forum, University of Leipzig, Nov 25-29, 2019, Leipzig, Germany.

“Hooliganism, from Violence to Propaganda for Right-wing Extremism”, 11<sup>th</sup> Graduate Academic Conference, Michigan State University, Feb 16-17, 2019, East Lansing, MI.

“How Do Clothes Influence Reader’s Interpretation in *der Boxer*”, Graphic Narratives Network Workshop, Michigan State University, Mar 30-31, 2018, East Lansing, MI.

## **AWARDS**

The Council of Graduate Students Professional Development Award, Michigan State University, 2023-2024

The Council of Graduate Students Conference Award, Michigan State University, 2022-2023

**Excellence-in-Teaching Citations** at Michigan State University, 2022

Outstanding Teaching Assistant in the Department of Linguistics, Languages, and Culture, Michigan State University, April 2021

Winner of Seasons of GRADitude, the Graduate School, Michigan State University, December 2020

## **FELLOWSHIPS & SCHOLARSHIPS**

Internal at Michigan State University

2024 Summer          Dissertation Completion Fellowship

2023 - 2024	Center for Teaching and Learning Innovation Grad Fellowship
2023 Summer	Summer Support Fellow at the College of Arts and Letters
2023. 02	Professional Development Fund from Digital Humanities @ MSU
2021 - 2022	Max Kade Fellowship
2022.04	Professional Development Fund from Digital Humanities @ MSU
2021 Summer	Colleges' Online Learning Academy Program Fellowship
2020 - 2021	Interdisciplinary Inquiry and Teaching Fellowship
2019 - 2020	Cultural Heritage Informatics Fellowship
2018 - 2019	Cultural Heritage Informatics Fellowship
2018 Summer	Summer Support Fellow at College of the Arts and Letters
2017 - 2018	Max Kade Fellowship

#### External

2023. 03	Gerda Henkel Foundation Travel Cost Scholarship
2022. 03	Gerda Henkel Foundation Travel Cost Scholarship
2021 Summer	Humanities Without Walls Pre-Doctoral Career Diversity Fellow
2019.07	German Academic Exchange Service (DAAD) Scholarship for European Summer University

### TEACHING EXPERIENCE

Fall 2022 - Spring 2023	Graduate Teaching Assistant for Introductory German
Fall 2018 - Spring 2021 (8 semesters)	101, 102, and 202 Department of LiLaC, Michigan State University Curriculum designing; In-person & Online
Spring 2021	Interdisciplinary Inquiry and Teaching Fellow for MC 333 and MC202 James Madison College, Michigan State University Curriculum designing; website development; text analysis
Summer 2019	Program Assistant for Education Abroad Program Department of LiLaC, Michigan State University Designed and taught GRM325: Oral Communication Organized events and excursions

Fall 2019	Assistant for German for Professionals 311 Department LiLaC, Michigan State University Job shadowing / providing digital assistance
Spring 2018	Instructor for German for Kids Center for Language Teaching Advancement (MSU)
Fall 2016-Spring 2017	Teaching Assistant for Elementary German 101 & 102 German Department, Capital Normal University, China
Fall 2015	Tutor for Elementary German 101 German Department, Capital Normal University, China After-class homework help; pronunciation practice

## **DIGITAL SKILLS**

Programming Languages: R, Python

Web Development: HTML, CSS

Specific Skills: Data Wrangling, Data Presentation, Natural Language Processing

## **PROFESSIONAL TRAINING**

Fast Track to Accessibility, Deque University, 2024

Accessibility for Any Role

Helsinki Digital Humanities Hackathon, University of Helsinki, Finland, 2022

Epistemes of Online Discussions

Text Analysis Pedagogy Institute, JSTOR Labs, United States, 2021

Introduction to OCR & Data Analysis with Pandas

Data Visualization Summer Institute, Michigan State University, 2020

Designed a German language class using the 360-degree screen

“Culture & Technology” European Summer University in Digital Humanities

Leipzig University, Germany, 2019

Compilation, Annotation and Analysis of Written Text Corpora

Digital Humanities Summer Institute, University of Victoria, Canada, 2018

Text Processing Techniques & Traditions

## **DIGITAL PROJECTS**

Knowledge Commons Tech Team Member – This National Science Foundation-funded project builds a scholarly communication platform. Responsibilities include conducting Natural Language Processing (NLP) analysis on the repository, 2023-2024.

STEMEd+ Commons: Web Development Project.

You can view this project at <https://stemedplus.hcommons.org>.

STEM+ Education@State: Web Development Project – Revamped the official website for STEM+ Education at Michigan State University using the Commons platform.

You can view the project at <https://stemeducationatstate.commons.msu.edu/>.

“Sports and Society” Collaborative Project – Led this collaborative project and worked with fellow honors students at James Madison College, Michigan State University, 2021. The project is accessible at <https://koutiany.github.io/jmc-sports/>.

“Fan Culture” Individual Project – Developed an independent project focused on utilizing interactive numeric data visualization tools to demonstrate the use of government data in storytelling. You can explore the project at <https://koutiany.github.io/fanculture-chi20/>, 2020.

“The Multicultural Men’s National Football Team” Individual Project– Created a project employing timeline and mapping tools to tell narratives. Explore this project at <https://koutiany.github.io/chi1>, 2019.

## SERVICE EXPERIENCES

**Steering Committee Member.** The Coalition of Women in German, 2022-2024

**Committee Co-Chair.** The Status of Graduate Students in the Humanities, Modern Language Association, 2022-2025

**Core Member.** Graduate Teaching Assistant Advisory Group, the Graduate School, Michigan State University, July 2021-present

**Committee Member.** Graduate Teaching Assistant Teaching and Learning Community (GTA TLC), the Graduate School, Michigan State University, April 2020-present

**Committee Member.** Scientific Committee of the European Summer University, Leipzig University, Germany, 2022

**Committee Member.** Research Committee of Digital Humanities at Michigan State University, 2021-2023

**Committee Member.** Department's Advisory Committee (DAC) of Linguistics, Languages, and Cultures (LiLaC) at Michigan State University, 2020-2021

**Committee Member.** Engagement and Outreach Committee (EOC) of Digital Humanities at Michigan State University, 2019-2021

**Planning Committee Member.** Global Digital Humanities Symposium hosted by Michigan State University, March 2019, 2020, and 2021

**Committee Member.** Educators Empowering Student Success Committee at Michigan State University, 2022

**Founder.** Graduate Support and Writing Group during the pandemic at Michigan State University, June-August 2020, 2021

**Member.** Graduate Students Football Reading Group, 2020-2021

**Translator.** Guokai Publishing House, recent work including LEGO series magazine and Star Wars graphic novel (English - Chinese), 2017 - 2018

**Translator.** Mickey Mouse Comics (German/English - Chinese), 2013- 2017

**Marketing Coordinator** at Chinese Students and Scholars Organization at Michigan State University, 2017-2018

**Marketing Coordinator** at Chinese Students and Scholars Organization in Erfurt, Germany, 2015- 2016

## COMMUNITY SERVICE

**Interviewer** of the Michigan State University's Global Youth Advancement Network's Global Voices Spotlight Series, April 2024.

<https://globalyouth.isp.msu.edu/programs-projects/global-voices/spotlight-series/>

**Organizer** at the Graduate Teaching Assistant Preparation Program at Michigan State University, 2018, 2020-2023. Facilitated policy, resources, and community-building sessions, training over 200 incoming graduate students annually during the summer.

**Assistant** for the Academic Culture and English Skills Summer Program for International Teaching Assistants, 2023. Facilitated discussions, organized social events, and offered valuable feedback to international students coming to MSU.

**Presenter** for American Semester Program & Exchanges on the topic of “Cultural Adjustment”. August 2023

## **MEMBERSHIPS**

Modern Language Association; German Studies Association; Women in German; The Association for Computers and the Humanities; American Council on the Teaching of Foreign Languages