

# William Jin

I design (almost) everything.

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## Education

### Carnegie Mellon University

2019 - 2021

Master of Entertainment Technology

### BUPT (Beijing University of Posts and Telecommunications)

2015 - 2019

Bachelor of Engineering in Industrial Design

Main Courses: Interaction Design, Usability Test, Data Structures, Concept Design, Database, Product System Design, Computer Graphics, Ergonomics

### University of Oxford

Summer 2018

Exchange Program  
GPA: 91/100

Main Courses: Artificial Intelligence, Numerical Analysis & Image Processing

## Awards

**Red Dot Award 2018: Winner**

**UXD Award: Top 50**

**NCDA Award: First Prize (3% of 10000+ works)**

**National 3D Printing Innovation Competition: Outstanding Winner**

## Work Experience

### IBM Design Studio · Product Design Intern

02/2019 - now

Designed the structure and interfaces, and made an interactive Hi-Fi prototype for RPA Robot Management Platform; Conducted competitive analysis and designed interfaces for IBM DevOps; Enhanced the App design of Intelligent Factory.

### Ainnovation · UX Design Intern

09 - 12/2018

Designed the structure and interfaces of Orion AI data training platform. Performed user experience design for smart vending machine, including purchasing process, mini program of Wechat, interface design, and the linkage of the machine door; increased its registration rate.

### Tencent · Product Manager Intern

07 - 08/2018

Explored user's demand, distinguished the level for each function zone, and determined the information structure of the platform. Established a B2B platform to make the entire building completely intelligent.

## Projects

### EZchat

Anxiety and stress: the problems in using social media and targeted redesign.

### Pianooooo

The Business Model of Piano Sharing.

## Skills

### Software

Adobe Suite  
Sketch & Principle  
Xmind  
Xcode  
Rhino  
Axure  
Invision  
Cinema 4D

### Programming

C#  
Swift  
Python  
Html, Css,  
Javascript

### Research

Persona  
Usability Test  
Empathy Map  
Journey Map  
Kano Model  
Value Proposition  
Canvas  
Business Model  
canvas  
Blue Map

### Language

Mandarin (native)  
Japanese (Intermediate)  
English (fluent)  
TOEFL 110  
GRE 161+168+5