

William Jin

Product / UX Designer

Personal Website: <https://williamj-in.github.io>

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Education

Carnegie Mellon University, Entertainment Technology Center

2019 - 2021

Master of Entertainment Technology

Main Courses: Building Virtual World, Visual Story

BUPT (Beijing University of Posts and Telecommunications)

2015 - 2019

Bachelor of Engineering in Industrial Design

Main Courses: Interaction Design, Usability Test, Data Structures, Concept Design, Database, Product System Design, Computer Graphics, Ergonomics

University of Oxford

Summer 2018

Exchange Program

Main Courses: Artificial Intelligence, Numerical Analysis & Image Processing

Awards

Red Dot Award 2018: Winner

UXD Award: Top 50

Work Experience

IBM · Product Design Intern · Beijing, China

02 - 06/2019

Designed the structure and interfaces, and made an interactive Hi-Fi prototype for RPA Robot Management Platform; Conducted competitive analysis and designed interfaces for IBM DevOps; Enhanced the App design of Intelligent Factory.

AI Institute of Sinovention Ventures · UX Design Intern · Beijing, China

09 - 12/2018

Designed the structure and interfaces of Orion AI data training platform. Performed user experience design for smart vending machine, including purchasing process, mini program of Wechat, interface design, and the linkage of the machine door; increased its registration rate.

Tencent · Product Manager Intern · Shenzhen, China

07 - 08/2018

Explored user's demand, distinguished the level for each function zone, and determined the information structure of the platform. Established a B2B platform to make the entire building completely intelligent.

Projects

Building Virtual World(BVW), Producer / Sound Designer

Design and develop a game every two weeks, including AR, VR and MR games.

EZchat

Anxiety and stress: the problems in using social media and targeted redesign.

Pianooooo

The Business Model of Piano Sharing.

Skills

Software

Adobe Suite
Sketch & Principle
Xmind
Xcode
Rhino
Axure
Invision
Cinema 4D

Programming

Html, Css,
Javascript
C#
Swift
Python

Research

Persona
Usability Test
Empathy Map
Journey Map
Kano Model
Value Proposition
Canvas
Business Model
canvas
Blue Map

Language

Mandarin (native)
Japanese (Intermediate)
English (fluent)
TOEFL 110
GRE 161+168+5