William Jin

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Work Experience

VMware / Product Design Intern

May - Aug 2020, Palo Alto, CA

- Worked on Wavefront, a cloud application monitor and analysis SaaS product.
- Designed the onboarding experience of Distributed Tracing feature in Wavefront.
- Redesigned Wavefront's information architecture.

IBM / Product Design Intern

Feb - Jun 2019, Beijing, China

- Independently redesigned the EDPA's information architecture, 5+ user flows and 40+ interfaces with several engineers. EDPA is a platform for non-technical and technical employers to manage big data together, and was finally shipped.
- Designed the structure and interfaces, and made an interactive Hi-Fi prototype for the RPA Robot Management Platform.
- Conducted competitive analysis and designed interfaces for the IBM DevOps.

Ainnovation / Product Design Intern

Sep - Dec 2018, Beijing, China

- Designed the information architecture and interfaces of the Orion AI data training platform. Conducted user research on machine learning engineers.
- Performed user experience design for the smart vending machine, increased its registration rate by 12% by applying a modal window, animations, and loss aversion theory.

Tencent / Product Manager Intern

Jun - Aug 2018, Shenzhen, China

- Conducted user research and competitor analysis, designed the information architecture of the platform.
- Independently made the design principle of Welink, a B2B product to make the entire building completely intelligent, according to visual hierarchy, Gestalt theory, and data visualisation. Accelerated the design and development process of Welink by approximately 30%.

Education

Carnegie Mellon University

2019 - 2021, Pittsburgh, Pennsylvania, GPA: 3.65/4.0

Master of Entertainment Technology
Producer, Product Manager:
Designed and developed experiences (including VR, AR and MR experiences) with a team of 5. Designed and refined UI/UX via playtesting, held QA testing, held meetings, set team objectives, assessed technical difficulties and communicated with engineers and artists.

Beijing University of Posts and Telecommunications (BUPT)

2015 - 2019, Beijing, China, Major GPA: 3.78/4.0

Bachelor of Engineering in Industrial Design (Beng)

University of Oxford

Summer 2018, Oxford, UK, GPA: 91/100

Artificial Intelligence, Numerical Analysis & Image Processing

- **Relevant Coursework**
Building Virtual World (Producer, Designer), Interaction Design, Usability Test, User Experience Design, Java, Data Structures, Database, Product System Design, Computer Graphics, Production & Leadership

Skills

- **Design**:
Competitor Analysis, User Research, Usability Test, Wireframes, Journey Map, Empathy Map, Kano Model, Blue Map, SWOT

- **Programming**:
Java, React.js, HTML5 + CSS3, Javascript, Typescript, Sql, Python, C++, C#

- **Tools:**
Figma, Sketch, Principle, Adobe Suite, Invision, Framer, SPSS, Xcode, Rhino, Axure, Unity, Cinema 4D

Projects

- **Tiny:** An intuitive to-do list. Available online at https://williamj-in.github.io/tiny-todo-list/#/
- **Quenews:** A queue-based news app designed for commuters.
- **Pianooooo:** A business model of piano sharing.
- **Golf Desk (Red Dot Award 2018: Winner):** A stress-relieving desk.
- **Falcon (IF Design Talent Award 2018: Gallery):** A drone-based service design.