William Jin

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Work Experience

IBM · Product Design Intern

Beijing, China
Spring & Summer 2019

Designed the structure and interfaces, and made an interactive Hi-Fi prototype for RPA Robot Management Platform; Conducted competitive analysis and designed interfaces for IBM DevOps; Enhanced the App design of Intelligent Factory.

AI Institute of Sinovation Ventures · Product Design Intern

Beijing, China
Autumn & Winter 2018

Designed the structure and interfaces of Orion AI data training platform. Performed user experience design for smart vending machine, including purchasing process, mini program of Wechat, interface design, and the linkage of the machine door; increased its registration rate.

Tencent · Product Manager Intern

Shenzhen, China
Summer 2018

Explored user's demand, distinguished the level for each function zone, and determined the information structure of the platform. Established a B2B platform to make the entire building completely intelligent.

Education

Carnegie Mellon University, Entertainment Technology Center

Pittsburgh, PA
2019 - 2021

Master of Entertainment Technology

Main Courses: Building Virtual World (Producer), Visual Story
Designed and developed a game in every 1 or 2 weeks. Held meetings, communicated with engineers and artists and let the team collaborated effectively.

BUPT (Beijing University of Posts and Telecommunications)

Beijing, China
2015 - 2019

Bachelor of Engineering in Industrial Design

Main Courses: Interaction Design, Usability Test, Data Structures, Concept Design, Database, Product System Design, Computer Graphics, Ergonomics

University of Oxford

Oxford, UK
Summer 2018

Exchange Program

Main Courses: Artificial Intelligence, Numerical Analysis & Image Processing

Additional Information

Red Dot Award 2018: Winner

Programming Skills: C#, C++, Python, Html, Css, Javascript, Swift

Software: Adobe Suite, Sketch, Principle, Xmind, Xcode, Rhino, Invision, Axure, Cinema 4D

Research Skills: Persona, Usability Test, Empathy Map, Journey Map, Business Model Canvas, Service Blue Map, Kano Model, SWOT Analysis