Zhitao Kou

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Summary Graduating senior and game lover. Applying for the position in marketing industry to promote products both domestically and internationally.

Education **Economics B.A. (STEM OPT extension available)**

UC Santa Barbara

December 2018

GPA: 3.3/4.0

Summer Schools: Columbia University (2014), UC Los Angeles (2017)

Experience **Editor and Operation Intern**

INSIGHT China, Beijing

June 2018 – September 2018

- Composed articles and planned online campaigns for millions of company subscribers.

- Reached out to business partners for long term reprints.

- Organized 2 live events in Beijing and Shanghai for volunteer managements.

Product Manager and Programmer

ACTmi Education, Beijing (Remote Part-time)

December 2015 – October 2017

- Designed and developed a WeChat small app and company website.

- Practiced programming skills with 2 other student engineers.

- Trained teacher to use LaTeX and other tools for composing online contents.

Project Leader and Entrepreneur

Keyi Information Technology, Guangzhou (Remote Part-time)

December 2014 – June 2015

- Lead 30+ students to compose an ACT test vocabulary book with funding from industry leaders.

- Optimized workflows and introduced competition to maximize productivity.

- Created a company for online knowledge sharing that existed several months.

Social Network Operation Volunteer

10years.me startup, Shanghai (Remote Part-time)

April 2014 – July 2014

- Communicated with seed users to secure their active usage.

- Worked with 5 other volunteers to generate feedbacks to the platform.

Abilities **Technology:** Python, C++, Office Suits, HTML & CSS, STATA, EViews, R.

Communication: Native in Chinese. Strong verbal & writing skills. Team player.

Interests: Gaming, reading articles, video editing, writing columns.