

## Zhitao Kou

Tel: +1 805-568-8878 / zhitao@ucsb.edu

**Summary** Recent graduated student. Looking for opportunities to utilize my economic reasoning skills and analyze industry trends.

**Education** **Economics B.A. (STEM OPT extension available)**

UC Santa Barbara

Graduated December 2018

GPA: 3.3/4.0

*Summer Schools:*

Columbia University (2014), UC Los Angeles (2017)

*Selected Courses:*

Econometrics, Antitrust Economics, Personnel Economics, Journalism for the Web,

Computer Science, Computational Linguistics, Statistics, Technology Management Program

**Experience** **Editor and Operation Intern**

INSIGHT China, Beijing

June 2018 – September 2018

- Composed articles and planned online campaigns for over 1 million company subscribers.
- Reached out to business partners to establish long term cooperation.
- Organized 2 live events in Beijing and Shanghai for volunteer managements.

**Product Manager and Programmer**

ACTmi Education, Beijing (Remote Part-time)

December 2015 – October 2017

- Designed and developed a WeChat small app and company website.
- Practiced programming skills with 2 other student engineers.
- Illustrated technological knowledge to English teachers and wrote LaTeX formatted contents.
- Led 30+ students to compose an ACT test vocabulary book with funding from industry leaders.

**Social Network Operation Volunteer**

10years.me startup, Shanghai (Remote Part-time)

April 2014 – July 2014

- Communicated with seed users to secure their active usage.
- Worked with 5 other volunteers to generate feedbacks to the platform.

**Abilities** **Technology:** Python, C++, SpaCy, HTML & CSS, STATA, EViews, R, Microsoft Office.

**Communication:** Native in Chinese. Strong verbal & writing skills. Team player.

**Entrepreneurship:** Participant of startup weekend. Eager to find business opportunities.

**Interests:** Reading articles, video editing, writing columns.