

kornel_kovacs_hw_3_hotels

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1. Prerequisites and reads

```
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.2.1 --
```

```
## v ggplot2 3.2.1    v purrr  0.3.2
## v tibble  2.1.3    v dplyr  0.8.3
## v tidyr   1.0.0    v stringr 1.4.0
## v readr   1.3.1    v forcats 0.4.0
```

```
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()     masks stats::lag()
```

```
hotels <- read.csv(file = "../da_data_repo/hotels-vienna/clean/hotels-vienna.csv")
head(hotels)
```

```
##   country city_actual rating_count center1label center2label neighbourhood
## 1 Austria   Vienna         36 City centre   Donauturm    17. Hernals
## 2 Austria   Vienna        189 City centre   Donauturm    17. Hernals
## 3 Austria   Vienna         53 City centre   Donauturm    Alsergrund
## 4 Austria   Vienna         55 City centre   Donauturm    Alsergrund
## 5 Austria   Vienna         33 City centre   Donauturm    Alsergrund
## 6 Austria   Vienna         25 City centre   Donauturm    Alsergrund
##   price  city stars ratingta ratingta_count scarce_room hotel_id offer
## 1   81 Vienna    4    4.5         216           1   21894    1
## 2   81 Vienna    4    3.5         708           0   21897    1
## 3   85 Vienna    4    3.5         629           0   21901    1
## 4   83 Vienna    3    4.0          52           0   21902    1
## 5   82 Vienna    4    3.5         219           1   21903    1
## 6  229 Vienna    5    4.5          27           1   21904    1
##   offer_cat year month weekend holiday distance distance_alter
## 1 15-50% offer 2017   11      0      0      2.7           4.4
## 2  1-15% offer 2017   11      0      0      1.7           3.8
## 3 15-50% offer 2017   11      0      0      1.4           2.5
## 4 15-50% offer 2017   11      0      0      1.7           2.5
## 5 15-50% offer 2017   11      0      0      1.2           2.8
## 6  1-15% offer 2017   11      0      0      0.9           3.0
## accommodation_type nnights rating
## 1      Apartment      1    4.4
## 2      Hotel         1    3.9
## 3      Hotel         1    3.7
## 4      Hotel         1    4.0
## 5      Hotel         1    3.9
## 6      Apartment      1    4.8
```

2. Overview of data

```
colnames(hotels)
```

```
## [1] "country"           "city_actual"       "rating_count"
## [4] "center1label"      "center2label"      "neighbourhood"
## [7] "price"             "city"              "stars"
## [10] "ratingta"          "ratingta_count"    "scarce_room"
## [13] "hotel_id"          "offer"              "offer_cat"
## [16] "year"              "month"              "weekend"
## [19] "holiday"           "distance"           "distance_alter"
## [22] "accommodation_type" "nnights"            "rating"
```

3. Filtering (choosing) rows with filter() and saving

```
head((filter(hotels, stars == 4.0)))
```

```
## country city_actual rating_count center1label center2label neighbourhood
## 1 Austria Vienna 36 City centre Donauturm 17. Hernals
## 2 Austria Vienna 189 City centre Donauturm 17. Hernals
## 3 Austria Vienna 53 City centre Donauturm Alsergrund
## 4 Austria Vienna 33 City centre Donauturm Alsergrund
## 5 Austria Vienna 57 City centre Donauturm Alsergrund
## 6 Austria Vienna 161 City centre Donauturm Alsergrund
## price city stars ratingta ratingta_count scarce_room hotel_id offer
## 1 81 Vienna 4 4.5 216 1 21894 1
## 2 81 Vienna 4 3.5 708 0 21897 1
## 3 85 Vienna 4 3.5 629 0 21901 1
## 4 82 Vienna 4 3.5 219 1 21903 1
## 5 103 Vienna 4 3.5 251 1 21906 0
## 6 150 Vienna 4 4.5 617 0 21907 0
## offer_cat year month weekend holiday distance distance_alter
## 1 15-50% offer 2017 11 0 0 2.7 4.4
## 2 1-15% offer 2017 11 0 0 1.7 3.8
## 3 15-50% offer 2017 11 0 0 1.4 2.5
## 4 15-50% offer 2017 11 0 0 1.2 2.8
## 5 0% no offer 2017 11 0 0 0.9 2.4
## 6 0% no offer 2017 11 0 0 1.0 2.7
## accommodation_type nnights rating
## 1 Apartment 1 4.4
## 2 Hotel 1 3.9
## 3 Hotel 1 3.7
## 4 Hotel 1 3.9
## 5 Hotel 1 3.9
## 6 Hotel 1 4.6
```

```
Alsergrund_4star <- (filter(hotels, stars == 4.0))
```

3.1 Logical operators

3.1.1 AND - &

```
Alsergrund_4star <- filter(hotels, stars == 4.0 & neighbourhood == 'Alsergrund')
Alsergrund_4star <- filter(hotels, stars == 4.0, neighbourhood == 'Alsergrund')
```

3.1.2 OR - |

```
Alsergrund_or_4star <- filter(hotels, stars == 4.0 | neighbourhood == 'Alsergrund')
```

3.1.3 NOT - !

```
not_4star_in_Alsergrund_4star <- filter(hotels, stars != 4.0)
```

3.1.4 Let's combine them!

```
not_4star_in_Alsergrund <- filter(hotels, stars != 4.0 & neighbourhood == 'Alsergrund')
```

3.1.5 Trick

```
four_five_stars <- filter(hotels, stars %in% c(4.0,5.0))
```

3.1.6 Do not overcomplicate, do not use negation unless necessary!

```
head(filter(hotels, !(rating > 4.0 | stars > 4.0)))
```

```
##   country city_actual rating_count center1label center2label neighbourhood
## 1 Austria   Vienna         189   City centre   Donauturm   17. Hernals
## 2 Austria   Vienna          53   City centre   Donauturm   Alsergrund
## 3 Austria   Vienna          55   City centre   Donauturm   Alsergrund
## 4 Austria   Vienna          33   City centre   Donauturm   Alsergrund
## 5 Austria   Vienna          57   City centre   Donauturm   Alsergrund
## 6 Austria   Vienna          50   City centre   Donauturm   Alsergrund
##   price   city stars ratingta ratingta_count scarce_room hotel_id offer
## 1    81 Vienna    4     3.5           708           0    21897     1
## 2    85 Vienna    4     3.5           629           0    21901     1
## 3    83 Vienna    3     4.0            52           0    21902     1
## 4    82 Vienna    4     3.5           219           1    21903     1
## 5   103 Vienna    4     3.5           251           1    21906     0
## 6    80 Vienna    2     3.5           146           1    21908     1
##   offer_cat year month weekend holiday distance distance_alter
```

```
## 1 1-15% offer 2017 11 0 0 1.7 3.8
## 2 15-50% offer 2017 11 0 0 1.4 2.5
## 3 15-50% offer 2017 11 0 0 1.7 2.5
## 4 15-50% offer 2017 11 0 0 1.2 2.8
## 5 0% no offer 2017 11 0 0 0.9 2.4
## 6 1-15% offer 2017 11 0 0 0.7 2.7
## accommodation_type nnights rating
## 1 Hotel 1 3.9
## 2 Hotel 1 3.7
## 3 Hotel 1 4.0
## 4 Hotel 1 3.9
## 5 Hotel 1 3.9
## 6 Hotel 1 3.5
```

```
head(filter(hotels, rating <= 4.0, stars <= 4.0))
```

```
## country city_actual rating_count center1label center2label neighbourhood
## 1 Austria Vienna 189 City centre Donauturm 17. Hernals
## 2 Austria Vienna 53 City centre Donauturm Alsergrund
## 3 Austria Vienna 55 City centre Donauturm Alsergrund
## 4 Austria Vienna 33 City centre Donauturm Alsergrund
## 5 Austria Vienna 57 City centre Donauturm Alsergrund
## 6 Austria Vienna 50 City centre Donauturm Alsergrund
## price city stars ratingta ratingta_count scarce_room hotel_id offer
## 1 81 Vienna 4 3.5 708 0 21897 1
## 2 85 Vienna 4 3.5 629 0 21901 1
## 3 83 Vienna 3 4.0 52 0 21902 1
## 4 82 Vienna 4 3.5 219 1 21903 1
## 5 103 Vienna 4 3.5 251 1 21906 0
## 6 80 Vienna 2 3.5 146 1 21908 1
## offer_cat year month weekend holiday distance distance_alter
## 1 1-15% offer 2017 11 0 0 1.7 3.8
## 2 15-50% offer 2017 11 0 0 1.4 2.5
## 3 15-50% offer 2017 11 0 0 1.7 2.5
## 4 15-50% offer 2017 11 0 0 1.2 2.8
## 5 0% no offer 2017 11 0 0 0.9 2.4
## 6 1-15% offer 2017 11 0 0 0.7 2.7
## accommodation_type nnights rating
## 1 Hotel 1 3.9
## 2 Hotel 1 3.7
## 3 Hotel 1 4.0
## 4 Hotel 1 3.9
## 5 Hotel 1 3.9
## 6 Hotel 1 3.5
```

4. I skipped the NA part, because it would have been copy-pasting, which I try to avoid.

5. arrange()

5.1 Worst hotels according to ratings

Note that in a real analysis we should take into account the number of ratings as well.

```
head(arrange(hotels, rating))
```

```
##   country city_actual rating_count center1label center2label neighbourhood
## 1 Austria   Vienna           1 City centre   Donauturm   Favoriten
## 2 Austria   Vienna           1 City centre   Donauturm   Innere Stadt
## 3 Austria   Vienna           1 City centre   Donauturm   Leopoldstadt
## 4 Austria   Vienna          113 City centre   Donauturm   Favoriten
## 5 Austria   Vienna           1 City centre   Donauturm   Innere Stadt
## 6 Austria   Vienna           25 City centre   Donauturm   Landstrasse
##   price   city stars ratingta ratingta_count scarce_room hotel_id offer
## 1  127 Vienna  3.0      NA           NA           1    21938     1
## 2  135 Vienna  3.5      NA           NA           1    22034     0
## 3  587 Vienna  5.0       5           7           1    22164     1
## 4   56 Vienna  2.0       3          183           1    21948     0
## 5  253 Vienna  3.5      NA           NA           1    22055     0
## 6   79 Vienna  3.0      NA           NA           1    22116     0
##   offer_cat year month weekend holiday distance distance_alter
## 1 15-50% offer 2017   11      0      0      2.9          5.2
## 2  0% no offer 2017   11      0      0      0.3          2.6
## 3 15-50% offer 2017   11      0      0      0.7          2.2
## 4  0% no offer 2017   11      0      0      2.0          4.5
## 5  0% no offer 2017   11      0      0      0.1          2.8
## 6  0% no offer 2017   11      0      0      1.6          3.7
##   accommodation_type nnights rating
## 1      Apartment      1         1
## 2      Apartment      1         1
## 3       Hotel        1         1
## 4       Hotel        1         2
## 5      Apartment      1         2
## 6      Apartment      1         2
```

5.2 Best hotels according to ratings

```
head(arrange(hotels, desc(rating)))
```

```
##   country city_actual rating_count center1label center2label neighbourhood
## 1 Austria   Vienna           2 City centre   Donauturm   Josefstadt
## 2 Austria   Vienna           3 City centre   Donauturm   Margareten
## 3 Austria   Vienna           1 City centre   Donauturm   Neubau
## 4 Austria   Vienna           3 City centre   Donauturm   Neubau
## 5 Austria   Vienna           1 City centre   Donauturm   Wieden
## 6 Austria   Vienna           2 City centre   Donauturm   Wieden
##   price   city stars ratingta ratingta_count scarce_room hotel_id offer
## 1  363 Vienna  3.5      NA           NA           1    22079     1
## 2  150 Vienna  3.5      NA           NA           1    22210     1
## 3  160 Vienna  3.5      NA           NA           1    22245     1
## 4   98 Vienna  4.0      NA           NA           1    22257     1
## 5   84 Vienna  3.5      NA           NA           1    22400     0
## 6  109 Vienna  3.0       3          14           1    22404     1
##   offer_cat year month weekend holiday distance distance_alter
## 1  1-15% offer 2017   11      0      0      1.5          3.5
```

```
## 2  1-15% offer 2017  11      0      0      1.6      4.3
## 3  1-15% offer 2017  11      0      0      1.6      4.3
## 4  15-50% offer 2017  11      0      0      1.7      4.2
## 5   0% no offer 2017  11      0      0      0.9      3.6
## 6 50%-75% offer 2017  11      0      0      1.5      3.8
##   accommodation_type nnights rating
## 1      Apartment      1      5
## 2      Apartment      1      5
## 3      Apartment      1      5
## 4      Apartment      1      5
## 5      Apartment      1      5
## 6      Apartment      1      5
```

5. select()

```
head(select(hotels, accommodation_type , nnights , rating))
```

```
##   accommodation_type nnights rating
## 1      Apartment      1      4.4
## 2      Hotel        1      3.9
## 3      Hotel        1      3.7
## 4      Hotel        1      4.0
## 5      Hotel        1      3.9
## 6      Apartment      1      4.8
```

```
head(select(hotels, accommodation_type:rating))
```

```
##   accommodation_type nnights rating
## 1      Apartment      1      4.4
## 2      Hotel        1      3.9
## 3      Hotel        1      3.7
## 4      Hotel        1      4.0
## 5      Hotel        1      3.9
## 6      Apartment      1      4.8
```

```
head(select(hotels, -(center1label:rating)))
```

```
##   country city_actual rating_count
## 1 Austria  Vienna      36
## 2 Austria  Vienna     189
## 3 Austria  Vienna      53
## 4 Austria  Vienna      55
## 5 Austria  Vienna      33
## 6 Austria  Vienna      25
```

```
head(select(hotels, accommodation_type , rating, everything()))
```

```
##   accommodation_type rating country city_actual rating_count center1label
## 1      Apartment      4.4 Austria  Vienna      36 City centre
```

```
## 2          Hotel    3.9 Austria    Vienna        189 City centre
## 3          Hotel    3.7 Austria    Vienna         53 City centre
## 4          Hotel    4.0 Austria    Vienna         55 City centre
## 5          Hotel    3.9 Austria    Vienna         33 City centre
## 6      Apartment    4.8 Austria    Vienna         25 City centre
##   center2label neighbourhood price    city stars ratingta ratingta_count
## 1   Donauturm    17. Hernals    81 Vienna     4     4.5           216
## 2   Donauturm    17. Hernals    81 Vienna     4     3.5           708
## 3   Donauturm    Alsergrund    85 Vienna     4     3.5           629
## 4   Donauturm    Alsergrund    83 Vienna     3     4.0            52
## 5   Donauturm    Alsergrund    82 Vienna     4     3.5           219
## 6   Donauturm    Alsergrund   229 Vienna     5     4.5            27
##   scarce_room hotel_id offer    offer_cat year month weekend holiday
## 1           1   21894     1 15-50% offer 2017    11         0         0
## 2           0   21897     1  1-15% offer 2017    11         0         0
## 3           0   21901     1 15-50% offer 2017    11         0         0
## 4           0   21902     1 15-50% offer 2017    11         0         0
## 5           1   21903     1 15-50% offer 2017    11         0         0
## 6           1   21904     1  1-15% offer 2017    11         0         0
##   distance distance_alter nnights
## 1      2.7             4.4       1
## 2      1.7             3.8       1
## 3      1.4             2.5       1
## 4      1.7             2.5       1
## 5      1.2             2.8       1
## 6      0.9             3.0       1
```

```
head(rename(hotels, customer_rating = rating))
```

```
##   country city_actual rating_count center1label center2label neighbourhood
## 1 Austria    Vienna           36 City centre    Donauturm    17. Hernals
## 2 Austria    Vienna          189 City centre    Donauturm    17. Hernals
## 3 Austria    Vienna           53 City centre    Donauturm    Alsergrund
## 4 Austria    Vienna           55 City centre    Donauturm    Alsergrund
## 5 Austria    Vienna           33 City centre    Donauturm    Alsergrund
## 6 Austria    Vienna           25 City centre    Donauturm    Alsergrund
##   price    city stars ratingta ratingta_count scarce_room hotel_id offer
## 1    81 Vienna     4     4.5           216         1   21894     1
## 2    81 Vienna     4     3.5           708         0   21897     1
## 3    85 Vienna     4     3.5           629         0   21901     1
## 4    83 Vienna     3     4.0            52         0   21902     1
## 5    82 Vienna     4     3.5           219         1   21903     1
## 6   229 Vienna     5     4.5            27         1   21904     1
##   offer_cat year month weekend holiday distance distance_alter
## 1 15-50% offer 2017    11         0         0      2.7         4.4
## 2  1-15% offer 2017    11         0         0      1.7         3.8
## 3 15-50% offer 2017    11         0         0      1.4         2.5
## 4 15-50% offer 2017    11         0         0      1.7         2.5
## 5 15-50% offer 2017    11         0         0      1.2         2.8
## 6  1-15% offer 2017    11         0         0      0.9         3.0
##   accommodation_type nnights customer_rating
## 1      Apartment         1           4.4
## 2      Hotel           1           3.9
## 3      Hotel           1           3.7
```

## 4	Hotel	1	4.0
## 5	Hotel	1	3.9
## 6	Apartment	1	4.8