

## Bronte Harbour Classic 2026 Application

48 messages

Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
To: "greg@tapegeeks.com" <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
Cc: Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

Thu, Aug 21, 2025 at 9:30 AM

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)

Thu, Aug 21, 2025 at 10:05 AM

FYI  
Sent from my iPhone

Begin forwarded message:

**From:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Date:** August 21, 2025 at 09:30:44 EDT  
**To:** [greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Bronte Harbour Classic 2026 Application

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Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
Cc: Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>, [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca), Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>, Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>, greg@paceperformance.ca

Fri, Aug 22, 2025 at 2:19 PM

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
Facebook - Instagram - LinkedIn

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**Town of Oakville Events** <[events@oakville.ca](mailto:events@oakville.ca)>  
To: Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>, Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

Mon, Aug 25, 2025 at 11:55 AM

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

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**Town of Oakville Events** <[events@oakville.ca](mailto:events@oakville.ca)>  
To: Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>, Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

Mon, Aug 25, 2025 at 12:13 PM

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

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**Greg Kowalczyk** <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
To: Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
Cc: Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

Mon, Aug 25, 2025 at 12:26 PM

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
Facebook - Instagram - LinkedIn

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**Town of Oakville Events** <[events@oakville.ca](mailto:events@oakville.ca)>  
To: Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
Cc: Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

Mon, Aug 25, 2025 at 12:34 PM

Hi Greg

Great I look forward to speaking with you then. Here is my contact information:

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

Town of Oakville | 905-845-6601, ext. 3492 | [www.oakville.ca](http://www.oakville.ca)

Have a great day

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Town of Oakville Events <events@oakville.ca>  
To: Greg Kowalczyk <greg@tagegeeks.com>  
Cc: Jocelyn Hart <jocelynhart@gmail.com>

Tue, Aug 26, 2025 at 12:39 PM

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

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Greg Kowalczyk <greg@tagegeeks.com>  
To: Town of Oakville Events <events@oakville.ca>  
Cc: Jocelyn Hart <jocelynhart@gmail.com>, performerunning@cogeco.ca, greg@paceperformance.ca, Judi Meston <mestons@bell.net>

Tue, Aug 26, 2025 at 1:09 PM

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

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## 2 attachments

[BHC2025-5k-v0.pdf](#)

286K

[BHC2025-10k0.pdf](#)

230K

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Greg Kowalczyk <greg@tagegeeks.com>  
To: Town of Oakville Events <events@oakville.ca>  
Cc: performerunning@cogeco.ca, greg@paceperformance.ca, Judi Meston <mestons@bell.net>

Tue, Sep 16, 2025 at 12:50 PM

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

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[BHC2025-5k-v0 \(1\).pdf](#)  
286K

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**Town of Oakville Events** <[events@oakville.ca](mailto:events@oakville.ca)>

Wed, Sep 17, 2025 at 10:20 AM

To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

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**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

Thu, Sep 18, 2025 at 7:30 AM

To: Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>

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**Town of Oakville Events** <events@oakville.ca>  
To: Greg Kowalczyk <greg@tapegeeks.com>  
Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Judi Meston <mestons@bell.net>

Thu, Sep 18, 2025 at 9:38 AM

Thanks Greg. I have passed along the requested dates to the committee and will let you know if either are feasible as soon as I hear back next week.

Thank you and have a great weekend

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**Greg Pace** <greg@paceperformance.ca>  
To: Greg Kowalczyk <greg@tapegeeks.com>, performancerunning@cogeco.ca

Thu, Sep 18, 2025 at 10:20 AM

hi guys I have spoken with my traffic control guy and floated the date of June 21st - he and his team are available that day and have tentatively booked it. As an FYI, if the town has an issue with the 21st and the 7th is the alternative, I feel the 7th would be in conflict with the MiJ that happens the evening before.

Do you have an indication from the town when they will give the race and the date the green light (subject to all the planning and approval requirements)?

Looking forward to working with you and I am excited to build this Father's Day event together  
talk soon  
Greg

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Greg Pace  
[greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
[www.paceperformance.ca](http://www.paceperformance.ca)  
905 467 1301

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**Greg Kowalczyk** <greg@tapegeeks.com>  
To: Greg Pace <greg@paceperformance.ca>  
Cc: performancerunning@cogeco.ca

Thu, Sep 18, 2025 at 11:35 AM

Hi Greg,

Thanks again for your note and for tentatively holding June 21 with your traffic team — I really appreciate you jumping in to support us on this.

I spoke with the Town this week and unfortunately, they came back from their internal SEAT discussions (police, fire, services, etc.) saying they **cannot support Father's Day (June 21)** due to resource limitations. They also explained that the week before (June 14) is already booked with Veterans Day, and Canada Day so close after Father's Day adds further pressure on police for road closures.

That leaves very few options in June. The Town mentioned that **July and August are off the table** entirely, leaving only **May or September** as the other "official" options. The concern we raised about May is:

- The **last weekend of May** has the Shoppers Drug Mart / Running Room *Run for Women* in Bronte Park.
- The **weekend before that is Victoria Day**, and is not available from the town.
- Early May is colder, less scenic, and competes with the Mississauga and Toronto Marathons — so it doesn't fit the family/celebration atmosphere we're building around Oakville Dads.

Realistically, the Town suggested that **if June is non-negotiable for them, the only potential window might be Sunday, June 7, 2026**. I know this puts us right after MiJ (June 6), which is why I wanted to bring it up carefully with you. Charles and I were discussing that we would of course still participate in MiJ, but then potentially host Bronte Harbour Classic the next day. We don't want this to be competitive with your event — ideally, it could be framed as *complementary* (Saturday evening Burlington, Sunday morning Oakville).

If June 7 isn't workable, the fallback from the Town is **September**, though even there we'd want to avoid conflicts like Oakville 21.1 in early October.

Charlene mentioned she will be following up with me again after **September 22nd**, once she's had another round of discussions with police/services. That's when we may get firmer guidance on whether June 7th or another option could actually be approved.

We're committed to making this work without stepping on MiJ — the goal is to build something that highlights Bronte, Oakville Dads, and the broader running community. If you think June 7th could be shaped so both races support each other, I'd love your honest feedback. If not, then we may need to pivot fully to September (or, if needed, push harder with councillors/mayor for Father's Day).

Looking forward to your thoughts. Really grateful to have you helping us with this — it makes a big difference.

Best,  
Greg K.



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

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Greg Pace <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>  
To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
Cc: [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)

Thu, Sep 18, 2025 at 11:57 AM

Hey Thanks Greg for looking into this.

I think it is a bit of a conflict to have the race on June 7th.

One consideration is that we team up with the Moon in June and provide a late season "sister race" called the Bronte Harvest Moon Race.  
FYI Harvest Moon for 2026 around September 26th, I think there is a vast opportunity to tie in together with this if you and your team would consider September as an option.

My preference would always be Fathers day June 21st, but lets see what the city come back with.  
LMK your initial thoughts regarding the Harvest Moon idea.

thanks again  
greg

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Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Greg Pace <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>  
Cc: [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)

Thu, Sep 18, 2025 at 4:06 PM

Hi Greg,

Thanks for your note and for sharing the Harvest Moon idea — it's definitely an interesting concept and I can see how it could work as a unique late-season event.

Like you, my preference is still Father's Day, but given the Town's feedback so far, I think the best move right now is to **wait for Charlene's follow-up after September 22**. That should give us a clearer sense of what dates Oakville services are actually prepared to support. Once we have that clarity, we can regroup as a team and discuss both June and September options, including your Harvest Moon suggestion, and make sure we're aligned before moving forward.

I'll keep you posted as soon as I hear back.

Best,  
Greg K.



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
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Charlene McLean <Charlene.McLean@oakville.ca>  
To: Greg Kowalczyk <greg@tagegeeks.com>

Thu, Sep 18, 2025 at 6:40 PM

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean  
Special Events Coordinator  
Recreation and Culture  
Town of Oakville | 905-845-6601, ext. 3492 | [www.oakville.ca](http://www.oakville.ca)

**Vision: A vibrant and livable community for all**

Please consider the environment before printing this email.  
<http://www.oakville.ca/privacy.html>

**From:** Greg Kowalczyk <greg@tagegeeks.com>  
**Sent:** Thursday, September 18, 2025 7:31 AM

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Greg Kowalczyk <greg@tagegeeks.com>  
To: Charlene McLean <Charlene.McLean@oakville.ca>  
Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>

Thu, Sep 18, 2025 at 9:41 PM

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
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Charlene McLean <Charlene.McLean@oakville.ca>  
To: Greg Kowalczyk <greg@tagegeeks.com>  
Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>

Fri, Sep 19, 2025 at 11:03 AM

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

[Quoted text hidden]

Greg Pace <greg@paceperformance.ca>  
To: Greg Kowalczyk <greg@tagegeeks.com>

Tue, Sep 23, 2025 at 8:46 AM

Cc: performerunning@cogeco.ca

Hi guys just checking to see if have any feedback from the city regarding the date of the event



Greg

Sent from Greg Pace iPhone

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**Greg Kowalczyk** <greg@tagegeeks.com>

Thu, Sep 25, 2025 at 10:20 AM

To: Charlene McLean <Charlene.McLean@oakville.ca>

Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
Facebook - Instagram - LinkedIn

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**Charlene McLean** <Charlene.McLean@oakville.ca>

Thu, Sep 25, 2025 at 1:17 PM

To: Greg Kowalczyk <greg@tagegeeks.com>

Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Town of Oakville Events <events@oakville.ca>

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

[Quoted text hidden]

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**Greg Kowalczyk** <greg@tagegeeks.com>

Fri, Sep 26, 2025 at 9:07 AM

To: Charlene McLean <Charlene.McLean@oakville.ca>

Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Town of Oakville Events <events@oakville.ca>

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

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**Charlene McLean** <Charlene.McLean@oakville.ca>

Fri, Sep 26, 2025 at 11:07 AM

To: Greg Kowalczyk <greg@tapegeeks.com>

Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Town of Oakville Events <events@oakville.ca>

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

[Quoted text hidden]

---

**Greg Pace** <greg@paceperformance.ca>

Fri, Sep 26, 2025 at 11:25 AM

To: Greg Kowalczyk <greg@tapegeeks.com>, performancerunning@cogeco.ca

Hey Greg

Great letter, I guess what I don't understand is Canada day is July 1st - 9 full days after the 21st.  
I am not sure how "resources can be limited" 9 days prior.

It's clear Charlene has been a big help in this process. If you are focused on the 21st (as I am)  
It may be a consideration to take it up the chain a bit higher. Not sure who she reports to (and ultimately who they report to) but it may be worthwhile to have a convo with them or better yet the city councillor for that area.

I am happy to help in that regard

LMK your thoughts. Thank you for all this work you are doing and including me in the process

cheers

Greg

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[Quoted text hidden]

---

**Greg Kowalczyk** <greg@tapegeeks.com>

Fri, Sep 26, 2025 at 1:01 PM

To: Charlene McLean <Charlene.McLean@oakville.ca>

Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Town of Oakville Events <events@oakville.ca>

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask

if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

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**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Greg Pace <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>  
Cc: performancerunning@cogeco.ca

Fri, Sep 26, 2025 at 1:05 PM

Hi Greg,

Thanks for your note — I'm right there with you. I fully agree that June 7 puts us in a tough spot given Moon in June the night before, and it doesn't set either event up for success.

That said, we'll keep June 7 in our pocket for now, since it's the only provisional approval we've got at this stage. Charlene has been clear that **summer months are off the table**, and she also mentioned that **September is tied up with the civic holiday and Terry Fox**, while **October is committed to Oakville 21.1**. So even those windows are effectively closed.

For us, **Father's Day, June 21** still remains the best fit — it's the date that truly ties into Oakville Dads, our sponsors, and the community vision for the event. That's why I'm planning to reach out to Councillors O'Meara and McNeice to see if there's any way for Council to revisit the resource allocation decision. If you're able to lend support through your own channels or contacts, it would be a big help.

Really appreciate your partnership in all this. I'll keep you updated as we take the next steps.

Best,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

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**Carly Anderson** <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Fri, Sep 26, 2025 at 1:44 PM

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
Town of Oakville | 905-845-6601, ext. 4244 | [www.oakville.ca](http://www.oakville.ca)

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks  
Charlene

---

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM  
**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks  
Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
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Hi Charlene,

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Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

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Greg Kowalczyk  
Race Director – Bronte Harbour Classic



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To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: "performerunning@cogeco.ca" <[performerunning@cogeco.ca](mailto:performerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Fri, Sep 26, 2025 at 2:55 PM

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

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While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

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**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

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Charlene

Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Fri, Sep 26, 2025 at 6:08 PM

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

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Thank you again for your support — it means a lot.

Best regards,  
Greg



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**Greg Pace** <greg@paceperformance.ca>

To: Greg Kowalczyk <greg@tagegeeks.com>, performerunning@cogeco.ca

Mon, Sep 29, 2025 at 11:28 AM

Hey Greg and Charlie just reading through the correspondence back and forth with the city.

If I could offer my opinion and a few salient points.

1) the cities first concern seemed to be how our event would affect the Canada day activities (9 day later - I didn't really understand that)

2) it seems the concern now is the Burlington Sound of Music festival

I'd like to point out, approximately 7 years ago the city actually approached us at the MiJ to move our date so it corresponded with the Sound of Music.

We actually combined events all on one night, so clearly it was not an issue with the police or city, therefore I don't believe SoM impacts anyone's ability to have the race on the same weekend.

I would be happy to meet with you and city officials face to face to see if there is a way to make June 21st work.

just my thoughts and experiences

Greg

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---

**Greg Kowalczyk** <greg@tagegeeks.com>

To: Greg Pace <greg@paceperformance.ca>

Cc: performerunning@cogeco.ca

Mon, Sep 29, 2025 at 12:06 PM

Hey Greg,

Thanks for sharing your thoughts on this. I've got to say, I feel the same way — the Town seems to keep shifting the reasoning. First it was Canada Day, now it's the Sound of Music Festival. Like you, I don't quite get why Father's Day weekend can't work when it's nine days before Canada Day. And hearing your story about how Moon in June once lined up with Sound of Music makes me wonder even more.

My sense right now is that the real issue is HRPS resources. Since it's all under one umbrella, they probably don't want to stretch their officers between Burlington and Oakville on the same weekend. Even so, I still think Father's Day makes the most sense for everyone — the community, the sponsors, and Oakville Dads. That's the date I'm really pushing for.

The time is really flying though. Today's already September 29. Next Sunday is Oakville 21.1, where I was hoping we could start gathering some interest for Bronte Harbour Classic. And then on October 17–18, I've got a booth at the Toronto Waterfront Marathon Expo, where we'll dedicate a portion just to promote our race. Those events are prime opportunities, but without a firm date, it's hard to do the kind of advertising and signups we need. That's why getting this settled now is so critical.

I do think your idea of a face-to-face with Town officials is the right move. If we can sit down and explain that this is just a 5K, that the road closures are only an hour or so early in the morning, and that the benefits are huge, maybe we can get them to see it differently. Having you there with your experience would definitely give our case more weight.

On my end, I'm also talking with councillors, and I may bring the Mayor's Office into it too. I figure we need to work both sides — keep the dialogue going with staff but also show that the political side of Oakville supports this.

As for the Sound of Music example, I haven't raised it with Carly yet. I think it's stronger coming from you directly in a meeting, instead of by email where it could sound like we're just challenging them. But I think it's a good card to play when the timing is right.

Let's loop in Charles and see about setting up that meeting. How is your week look like for a potential meeting?

Cheers,  
Greg K.



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
Facebook - Instagram - LinkedIn

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**Carly Anderson** <Carly.Anderson@oakville.ca>

To: Greg Kowalczyk <greg@tagegeeks.com>

Cc: "performerunning@cogeco.ca" <performerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Charlene McLean <Charlene.McLean@oakville.ca>

Tue, Sep 30, 2025 at 9:48 AM

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
Town of Oakville | 905-845-6601, ext. 4244 | [www.oakville.ca](http://www.oakville.ca)

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**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

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I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

Carly Anderson

Senior Manager - Cultural Serv

Recreation and Culture

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**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



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Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important

for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Tuesday, September 16, 2025 12:51 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)

<https://tagegeeks.com/>

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On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,

Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)

<https://tagegeeks.com/>

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

---

**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Tue, Sep 30, 2025 at 10:39 AM

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
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<https://tapegeeks.com/>  
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On Tue, Sep 30, 2025 at 9:49AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

**Carly Anderson**

Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

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Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher

participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



STRONG YET SENSITIVE

Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM  
**To:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca)  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,

Greg Kowalczyk

Race Director – Bronte Harbour Classic



STRONG YET SENSITIVE

Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

<https://tapegeeks.com/>

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Greg Pace <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>  
Cc: [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)

Tue, Sep 30, 2025 at 10:44 AM

Hi Greg and Charles,

Carly's latest note feels like a good sign — hopefully this opens the door for more serious talks about June 21st. I think it would help if the three of us connect quickly to align.

Rather than scheduling a long session, I suggest a short Google Meet — we can cover the essentials and move faster. Can you let me know your availability either later today or tomorrow? We should definitely get this in before the end of the week.

Once we connect, we can finalize our plan for replying to Carly and also discuss next steps with the councillors and Town officials.

Let's connect,  
Greg K.



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

[Quoted text hidden]

**Carly Anderson** <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Wed, Oct 1, 2025 at 4:19 PM

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**  
Senior Manager - Cultural Serv

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>

**Sent:** Tuesday, September 30, 2025 10:40 AM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received



We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain

volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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[greg@tageeks.com](mailto:greg@tageeks.com)  
<https://tageeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tageeks.com](mailto:greg@tageeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



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<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,

Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

---

Greg Kowalczyk <greg@tapegeeks.com>  
To: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, Greg Pace <greg@paceperformance.ca>

Wed, Oct 1, 2025 at 4:51 PM

Hey guys, I would like to virtually meet with Carly and the team still this week. When are you available this Thursday or Friday?  
Please let me know as soon as possible.

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

----- Forwarded message -----

From: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Date: Wed, Oct 1, 2025 at 4:19 PM  
Subject: RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application  
To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
Cc: [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca) <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, [greg@paceperformance.ca](mailto:greg@paceperformance.ca) <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure

is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received



We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 9:08 AM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

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**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks  
Charlene

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**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; greg@paceperformance.ca  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards  
Charlene

**Greg Pace** <greg@paceperformance.ca>  
To: Greg Kowalczyk <greg@tagegeeks.com>

Wed, Oct 1, 2025 at 5:32 PM

Hey Greg great response  
One additional thing I would consider for the race is a supervised and secure bike coral. So runners could ride their bike to and from the event at no cost and save parking spaces  
(if its Father's day it would be awesome to see the whole family ride down to do the race)

just a thought  
Greg

On Tue, Sep 30, 2025 at 10:40AM Greg Kowalczyk <greg@tagegeeks.com> wrote:

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)  
<https://tagegeeks.com/>  
Facebook - Instagram - LinkedIn

On Tue, Sep 30, 2025 at 9:49AM Carly Anderson <Carly.Anderson@oakville.ca> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <greg@tagegeeks.com>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <Carly.Anderson@oakville.ca>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <Charlene.McLean@oakville.ca>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tagegeeks.com](mailto:greg@tagegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The road closure impact for this event is very minimal compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received



We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled

for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

<https://tageegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

<https://tageegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1-2 food trucks**,
- **1-2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space

accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

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**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards  
Charlene

--  
Greg Pace  
[greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
[www.paceperformance.ca](http://www.paceperformance.ca)  
905 467 1301

---

**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Thu, Oct 2, 2025 at 8:47 AM

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Friday, September 26, 2025 6:08 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tagegeeks.com](mailto:greg@tagegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 1:02 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 9:08 AM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1-2 food trucks**,
- **1-2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Mon, Aug 25, 2025 at 12:13PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards  
Charlene

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**Carly Anderson** <Carly.Anderson@oakville.ca> Thu, Oct 2, 2025 at 9:14 AM  
To: Greg Kowalczyk <greg@tapegeeks.com>  
Cc: "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>, Charlene McLean <Charlene.McLean@oakville.ca>

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <greg@tapegeeks.com>  
**Sent:** Thursday, October 2, 2025 8:48 AM  
**To:** Carly Anderson <Carly.Anderson@oakville.ca>  
**Cc:** performancerunning@cogeco.ca; greg@paceperformance.ca; Charlene McLean <Charlene.McLean@oakville.ca>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <Carly.Anderson@oakville.ca> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

Carly Anderson

Senior Manager - Cultural Serv

## Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
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[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councilors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

<https://tageegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>

**Sent:** Tuesday, September 16, 2025 12:51 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



STRONG YET SENSITIVE

Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- 1–2 food trucks,
- 1–2 charity partners with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



STRONG YET SENSITIVE

Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Monday, August 25, 2025 12:26 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

---

Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>, Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

Thu, Oct 2, 2025 at 10:00 AM

Hi Carly,

Yes, 10:30 AM tomorrow works for our team — thanks for the adjustment. I'll send over a Google Meet link shortly, and you can forward it to your team. We'll plan to keep it to about 30 minutes to cover the essentials.

Looking forward to the discussion,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
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On Thu, Oct 2, 2025 at 9:14AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,  
Carly

Carly Anderson

**Senior Manager - Cultural Serv**  
**Recreation and Culture**  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, October 2, 2025 8:48 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

Carly Anderson

Senior Manager - Cultural Serv

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

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On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>

**Sent:** Friday, September 26, 2025 6:08 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tageegeeks.com](mailto:greg@tageegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Tuesday, September 16, 2025 12:51 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,

Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageegeeks.com](mailto:greg@tageegeeks.com)  
<https://tageegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice

<[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,

Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

**Carly Anderson** <Carly.Anderson@oakville.ca>  
To: Greg Kowalczyk <greg@tageeeks.com>

Thu, Oct 2, 2025 at 10:01 AM

Perfect, thank you so much for accommodating! I'll look out for the invite.

Best, Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <greg@tageeeks.com>  
**Sent:** Thursday, October 2, 2025 10:00 AM  
**To:** Carly Anderson <Carly.Anderson@oakville.ca>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); greg@paceperformance.ca; Charlene McLean <Charlene.McLean@oakville.ca>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Yes, 10:30 AM tomorrow works for our team — thanks for the adjustment. I'll send over a Google Meet link shortly, and you can forward it to your team. We'll plan to keep it to about 30 minutes to cover the essentials.

Looking forward to the discussion,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tageeeks.com](mailto:greg@tageeeks.com)  
<https://tageeeks.com/>  
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On Thu, Oct 2, 2025 at 9:14 AM Carly Anderson <Carly.Anderson@oakville.ca> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, October 2, 2025 8:48 AM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeo.ca](mailto:performancerunning@cogeo.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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<https://tapegeeks.com/>  
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On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

**Carly Anderson**

Senior Manager - Cultural Serv

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); greg@paceperformance.ca; Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

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**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; greg@paceperformance.ca

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>, "audrey.basham@oakville.ca" <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>

Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>

Fri, Oct 3, 2025 at 12:35 PM

Hi Carly and Audrey,

Thank you both for your time and openness in today's call. We really appreciate the thoughtful input and guidance you shared, and it's clear you're invested in helping us shape this into a successful community event.

We will work on the key points we discussed — particularly exploring route alternatives, engaging with community stakeholders, and securing third-party traffic management — and we'll be back in touch shortly with updates.

Carly, as discussed, we're looking forward to receiving your email with the contact information for the ward councillors and Kylie at the BIA. We understand you'll have a final decision for us by the end of next week (October 10th), which aligns perfectly with our Toronto Marathon Expo timeline.

Audrey, we'll be working on some route options based on your suggestions (including the Water's Edge alternative and following the Terry Fox model more closely). Once we have a preliminary concept, we'd appreciate the opportunity to discuss it with you to get your input before we invest time in a full detailed plan. This way we can make sure we're heading in the right direction from the start.

We're excited about the opportunity to build something meaningful for Oakville and are grateful for your support in helping us get there.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Thu, Oct 2, 2025 at 9:14AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,  
Carly

**Carly Anderson**  
**Senior Manager - Cultural Serv**  
**Recreation and Culture**  
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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, October 2, 2025 8:48 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)  
<https://tagegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



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<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
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<https://tapegeeks.com/>  
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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk

Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 1:02 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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<https://tagegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1-2 food trucks**,
- **1-2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

On Mon, Aug 25, 2025 at 12:13PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

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**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

---

**Carly Anderson** <Carly.Anderson@oakville.ca>

To: Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>, Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>

Cc: "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>

Fri, Oct 3, 2025 at 2:11 PM

Hi Greg,

Likewise, and really appreciate your flexibility.

I'll pull together a short briefing for the team and provide introductions to the right folks early next week, along with some context. I just have a couple of checks to complete on my end first.

Chat soon,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, October 3, 2025 12:35 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>; Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly and Audrey,

Thank you both for your time and openness in today's call. We really appreciate the thoughtful input and guidance you shared, and it's clear you're invested in helping us shape this into a successful community event.

We will work on the key points we discussed — particularly exploring route alternatives, engaging with community stakeholders, and securing third-party traffic management — and we'll be back in touch shortly with updates.

Carly, as discussed, we're looking forward to receiving your email with the contact information for the ward councillors and Kylie at the BIA. We understand you'll have a final decision for us by the end of next week (October 10th), which aligns perfectly with our Toronto Marathon Expo timeline.

Audrey, we'll be working on some route options based on your suggestions (including the Water's Edge alternative and following the Terry Fox model more closely). Once we have a preliminary concept, we'd appreciate the opportunity to discuss it with you to get your input before we invest time in a full detailed plan. This way we can make sure we're heading in the right direction from the start.

We're excited about the opportunity to build something meaningful for Oakville and are grateful for your support in helping us get there.

Best regards,

Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

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On Thu, Oct 2, 2025 at 9:14 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**

Senior Manager - Cultural Serv

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tageegeeks.com](mailto:greg@tageegeeks.com)>

**Sent:** Thursday, October 2, 2025 8:48 AM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tageegeeks.com](mailto:greg@tageegeeks.com)

<https://tageegeeks.com/>

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On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <Carly.Anderson@oakville.ca> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
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<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <Carly.Anderson@oakville.ca> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 6:08 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

| Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)>

**Sent:** Friday, September 26, 2025 1:02 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)

<https://tagegeeks.com/>

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 9:08 AM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

Charlene McLean

Special Events Coordinator

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)  
<https://tageegeeks.com/>  
Facebook - Instagram - LinkedIn

On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1-2 food trucks**,
- **1-2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks  
Charlene

---

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM  
**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks  
Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice

<[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

**Greg Kowalczyk** <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>, "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "greg@paceperformance.ca" <[greg@paceperformance.ca](mailto:greg@paceperformance.ca)>

Mon, Oct 6, 2025 at 10:14 AM

Hi Carly and Audrey,

I wanted to share a quick weekend update following our call. We've made a significant revision to the route that should address several of the concerns discussed.

**Key changes:**

- **Removed condo section:** The route will no longer pass by the condo complex at Bronte and Ontario Street. Instead, runners will turn from **Marine Drive onto John Street**, eliminating that sensitive area entirely.
- **Streamlined turnaround:** At **Third Line and Marine Drive**, the course will continue straight in both directions without looping at Lakeshore and Third Line — similar to the **Terry Fox route** configuration.

- **Coronation Park segment:** The course will enter **Coronation Park**, following the internal pathways, looping around the **back parking lot**, and then returning toward Bronte via Marine Drive.
- **Finish area:** Runners will turn **left from Marine onto John Street**, finishing near **Ontario and John**, with post-race flow directed into the **Bronte Marina Park** area.
- **Start time:** The race will begin at **8:00 AM**, allowing roads and Coronation Park to reopen for regular use by approximately **9:00 AM**. This timing minimizes disruption to local traffic and ensures the park is fully available for Father's Day visitors and pavilion bookings later in the morning.

This updated layout keeps the event contained, reduces road closure complexity, and maintains the full 5K distance while avoiding previously identified pressure points.

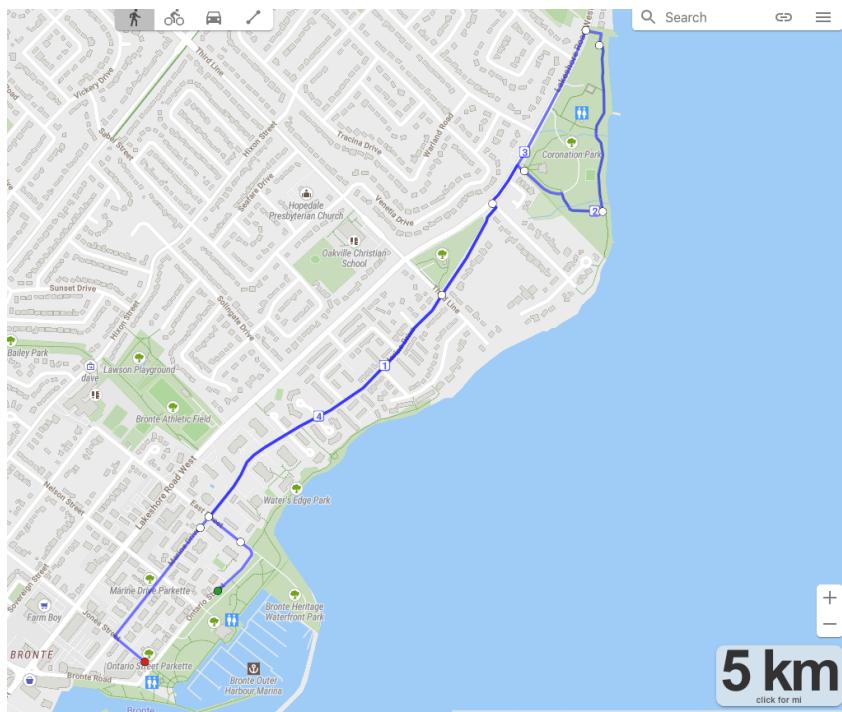
We've attached the updated route map (and the interactive version here: <https://onthegomap.com/s/8ha6l7q>). We believe this version aligns with your recommendations and the town's requirements.

If you could please review and provide feedback — or a tentative thumbs-up pending further adjustments — that would be greatly appreciated. We're happy to refine specific details (closure types, crossover points, timing, etc.) once we have initial confirmation.

As discussed, securing the **June 21, 2026 (Father's Day)** date remains our main priority at this stage, and we hope this revised route helps move that process forward.

Thank you again for your openness and guidance — it's been a tremendous help.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Fri, Oct 3, 2025 at 2:11 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Likewise, and really appreciate your flexibility.

I'll pull together a short briefing for the team and provide introductions to the right folks early next week, along with some context. I just have a couple of checks to complete on my end first.

Chat soon,  
Carly

**Carly Anderson**  
**Senior Manager - Cultural Serv**  
**Recreation and Culture**  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, October 3, 2025 12:35 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>; Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly and Audrey,

Thank you both for your time and openness in today's call. We really appreciate the thoughtful input and guidance you shared, and it's clear you're invested in helping us shape this into a successful community event.

We will work on the key points we discussed — particularly exploring route alternatives, engaging with community stakeholders, and securing third-party traffic management — and we'll be back in touch shortly with updates.

Carly, as discussed, we're looking forward to receiving your email with the contact information for the ward councillors and Kylie at the BIA. We understand you'll have a final decision for us by the end of next week (October 10th), which aligns perfectly with our Toronto Marathon Expo timeline.

Audrey, we'll be working on some route options based on your suggestions (including the Water's Edge alternative and following the Terry Fox model more closely). Once we have a preliminary concept, we'd appreciate the opportunity to discuss it with you to get your input before we invest time in a full detailed plan. This way we can make sure we're heading in the right direction from the start.

We're excited about the opportunity to build something meaningful for Oakville and are grateful for your support in helping us get there.

Best regards,

Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Oct 2, 2025 at 9:14 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, October 2, 2025 8:48 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Friday, September 26, 2025 6:08 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

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Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Friday, September 26, 2025 1:02 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is

not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)

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On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)

<https://tagegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tagegeeks.com](mailto:ggreg@tagegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>

**Sent:** Tuesday, September 16, 2025 12:51 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1-2 food trucks**,
- **1-2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks

Charlene

---

**From:** Town of Oakville Events

**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>

**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, August 22, 2025 2:20 PM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene

Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>  
To: Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
Cc: Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>, "performancerunning@cogeco.ca" <[performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca)>, "ggreg@paceperformance.ca" <[ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca)>

Mon, Oct 6, 2025 at 10:18 AM

Sorry, here is the correct map link: <https://onthergomap.com/s/nok7sd8n>



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Mon, Oct 6, 2025 at 10:14AM Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)> wrote:

Hi Carly and Audrey,

I wanted to share a quick weekend update following our call. We've made a significant revision to the route that should address several of the concerns discussed.

**Key changes:**

- **Removed condo section:** The route will no longer pass by the condo complex at Bronte and Ontario Street. Instead, runners will turn from **Marine Drive onto John Street**, eliminating that sensitive area entirely.
- **Streamlined turnaround:** At **Third Line and Marine Drive**, the course will continue straight in both directions without looping at Lakeshore and Third Line — similar to the **Terry Fox route** configuration.
- **Coronation Park segment:** The course will enter **Coronation Park**, following the internal pathways, looping around the **back parking lot**, and then returning toward Bronte via Marine Drive.
- **Finish area:** Runners will turn **left from Marine onto John Street**, finishing near **Ontario and John**, with post-race flow directed into the **Bronte Marina Park area**.
- **Start time:** The race will begin at **8:00 AM**, allowing roads and Coronation Park to reopen for regular use by approximately **9:00 AM**. This timing minimizes disruption to local traffic and ensures the park is fully available for Father's Day visitors and pavilion bookings later in the morning.

This updated layout keeps the event contained, reduces road closure complexity, and maintains the full 5K distance while avoiding previously identified pressure points.

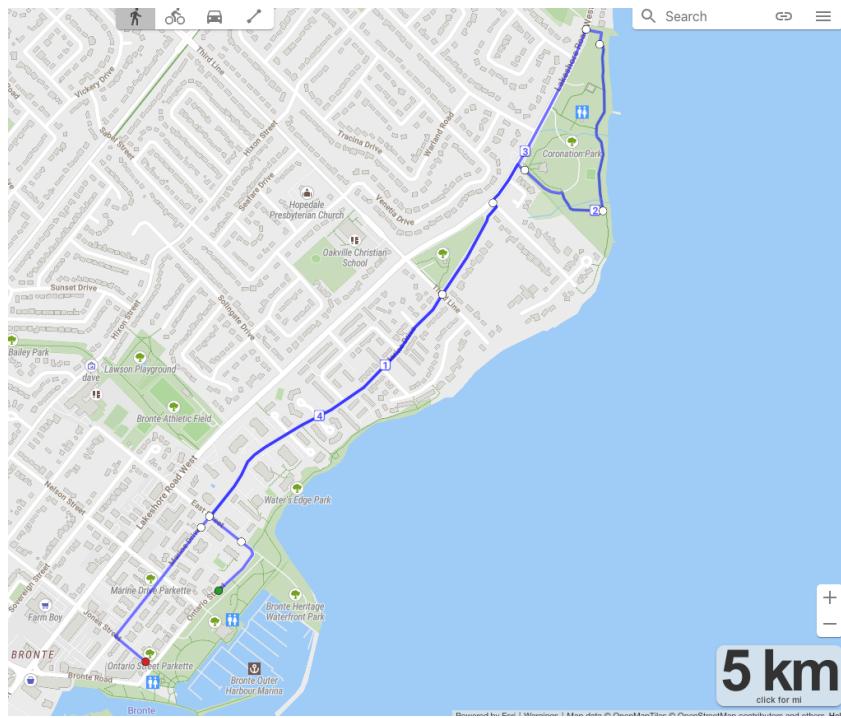
We've attached the updated route map (and the interactive version here: <https://onthergomap.com/s/8ha6i7q>). We believe this version aligns with your recommendations and the town's requirements.

If you could please review and provide feedback — or a tentative thumbs-up pending further adjustments — that would be greatly appreciated. We're happy to refine specific details (closure types, crossover points, timing, etc.) once we have initial confirmation.

As discussed, securing the **June 21, 2026 (Father's Day)** date remains our main priority at this stage, and we hope this revised route helps move that process forward.

Thank you again for your openness and guidance — it's been a tremendous help.

Best regards,  
Greg



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Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Fri, Oct 3, 2025 at 2:11 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Likewise, and really appreciate your flexibility.

I'll pull together a short briefing for the team and provide introductions to the right folks early next week, along with some context. I just have a couple of checks to complete on my end first.

Chat soon,

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, October 3, 2025 12:35 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>; Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly and Audrey,

Thank you both for your time and openness in today's call. We really appreciate the thoughtful input and guidance you shared, and it's clear you're invested in

helping us shape this into a successful community event.

We will work on the key points we discussed — particularly exploring route alternatives, engaging with community stakeholders, and securing third-party traffic management — and we'll be back in touch shortly with updates.

Carly, as discussed, we're looking forward to receiving your email with the contact information for the ward councillors and Kylie at the BIA. We understand you'll have a final decision for us by the end of next week (October 10th), which aligns perfectly with our Toronto Marathon Expo timeline.

Audrey, we'll be working on some route options based on your suggestions (including the Water's Edge alternative and following the Terry Fox model more closely). Once we have a preliminary concept, we'd appreciate the opportunity to discuss it with you to get your input before we invest time in a full detailed plan. This way we can make sure we're heading in the right direction from the start.

We're excited about the opportunity to build something meaningful for Oakville and are grateful for your support in helping us get there.

Best regards,

Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Oct 2, 2025 at 9:14 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, October 2, 2025 8:48 AM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 6:08 PM

**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on

the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 1:02 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [gregg@paceperformance.ca](mailto:gregg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performance@cogeco.ca](mailto:performance@cogeco.ca); [ggreg@paceperformance.ca](mailto:ggreg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of Moon in June for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 9:41 PM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <Charlene.McLean@oakville.ca> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 18, 2025 7:31 AM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)

<https://tapegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.),
- **1–2 food trucks**,
- **1–2 charity partners** with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks  
Charlene

---

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM

**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; greg@paceperformance.ca  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[ggreg@tapegeeks.com](mailto:ggreg@tapegeeks.com)  
<https://tapegeeks.com/>  
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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards  
Charlene

**Carly Anderson** <Carly.Anderson@oakville.ca>  
To: Greg Kowalczyk <greg@tapegeeks.com>  
Cc: Audrey Basham <audrey.basham@oakville.ca>, "performancerunning@cogeco.ca" <performancerunning@cogeco.ca>, "greg@paceperformance.ca" <greg@paceperformance.ca>

Mon, Oct 6, 2025 at 10:27 AI

Thanks so much Greg! We will review.

Carly

**Carly Anderson**  
Senior Manager - Cultural Serv  
Recreation and Culture  
Town of Oakville | 905-845-6601, ext. 4244 | [www.oakville.ca](http://www.oakville.ca)

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**From:** Greg Kowalczyk <greg@tapegeeks.com>  
**Sent:** Monday, October 6, 2025 10:18 AM  
**To:** Carly Anderson <Carly.Anderson@oakville.ca>  
**Cc:** Audrey Basham <audrey.basham@oakville.ca>; performancerunning@cogeco.ca; greg@paceperformance.ca  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Sorry, here is the correct map link: <https://onthegomap.com/s/nok7sdn>



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Mon, Oct 6, 2025 at 10:14 AM Greg Kowalczyk <greg@tapegeeks.com> wrote:

Hi Carly and Audrey,

I wanted to share a quick weekend update following our call. We've made a significant revision to the route that should address several of the concerns discussed.

**Key changes:**

- **Removed condo section:** The route will no longer pass by the condo complex at Bronte and Ontario Street. Instead, runners will turn from **Marine Drive onto John Street**, eliminating that sensitive area entirely.
- **Streamlined turnaround:** At **Third Line and Marine Drive**, the course will continue straight in both directions without looping at Lakeshore and Third Line — similar to the **Terry Fox route** configuration.
- **Coronation Park segment:** The course will enter **Coronation Park**, following the internal pathways, looping around the **back parking lot**, and then returning toward Bronte via Marine Drive.
- **Finish area:** Runners will turn **left from Marine onto John Street**, finishing near **Ontario and John**, with post-race flow directed into the **Bronte Marina Park** area.
- **Start time:** The race will begin at **8:00 AM**, allowing roads and Coronation Park to reopen for regular use by approximately **9:00 AM**. This timing minimizes disruption to local traffic and ensures the park is fully available for Father's Day visitors and pavilion bookings later in the morning.

This updated layout keeps the event contained, reduces road closure complexity, and maintains the full 5K distance while avoiding previously identified pressure points.

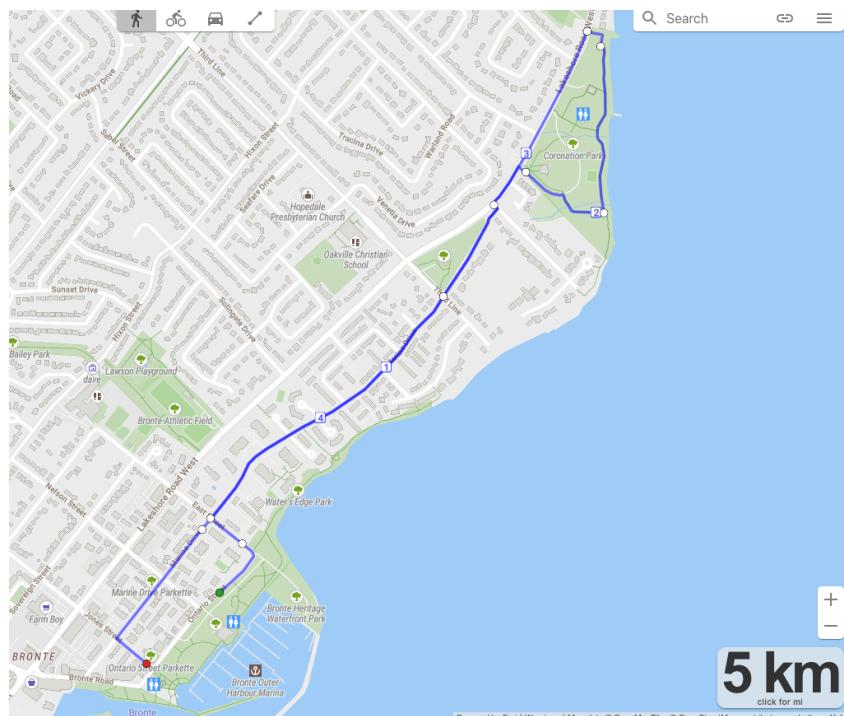
We've attached the updated route map (and the interactive version here: <https://onthegomap.com/s/8ha6l7q>). We believe this version aligns with your recommendations and the town's requirements.

If you could please review and provide feedback — or a tentative thumbs-up pending further adjustments — that would be greatly appreciated. We're happy to refine specific details (closure types, crossover points, timing, etc.) once we have initial confirmation.

As discussed, securing the **June 21, 2026 (Father's Day)** date remains our main priority at this stage, and we hope this revised route helps move that process forward.

Thank you again for your openness and guidance — it's been a tremendous help.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[ggreg@tageek.com](mailto:ggreg@tageek.com)

<https://tageek.com/>

Facebook - Instagram - LinkedIn

On Fri, Oct 3, 2025 at 2:11 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Likewise, and really appreciate your flexibility.

I'll pull together a short briefing for the team and provide introductions to the right folks early next week, along with some context. I just have a couple of checks to complete on my end first.

Chat soon,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>  
**Sent:** Friday, October 3, 2025 12:35 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>; Audrey Basham <[audrey.basham@oakville.ca](mailto:audrey.basham@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly and Audrey,

Thank you both for your time and openness in today's call. We really appreciate the thoughtful input and guidance you shared, and it's clear you're invested in helping us shape this into a successful community event.

We will work on the key points we discussed — particularly exploring route alternatives, engaging with community stakeholders, and securing third-party traffic management — and we'll be back in touch shortly with updates.

Carly, as discussed, we're looking forward to receiving your email with the contact information for the ward councillors and Kylie at the BIA. We understand you'll have a final decision for us by the end of next week (October 10th), which aligns perfectly with our Toronto Marathon Expo timeline.

Audrey, we'll be working on some route options based on your suggestions (including the Water's Edge alternative and following the Terry Fox model more closely). Once we have a preliminary concept, we'd appreciate the opportunity to discuss it with you to get your input before we invest time in a full detailed plan. This way we can make sure we're heading in the right direction from the start.

We're excited about the opportunity to build something meaningful for Oakville and are grateful for your support in helping us get there.

Best regards,

Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Thu, Oct 2, 2025 at 9:14 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Would your team be able to swing 10:30 am tomorrow morning? If not, happy to look at a morning next week instead.

Feel free to send the Google Meet to me, and I'll forward it along to the team.

Thanks so much,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, October 2, 2025 8:48 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for letting us know — and for the kind wishes for 21.1 this weekend!

Since you'll be away next week, we'd like to connect tomorrow so we don't lose momentum ahead of the Expo. The time that works best for our team is **9:30 AM tomorrow**. If that works for you, I'll send over a Google Meet link and include anyone from your side that you'd like to join.

Looking forward to it,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Wed, Oct 1, 2025 at 4:19 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Sounds good! I'm away next week, but if you share a few dates that might work for your team, I'll make sure to get it into our calendars asap. I think it's a great idea to include your planning team, and I'll loop in additional folks on our end as needed.

In the meantime, please don't hesitate to reach out and best of luck at 21.1 this weekend to the Bronte Runners!

Best,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 30, 2025 10:40 AM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Carly,

Thanks for your reply and for raising transit — we'll definitely keep it in mind as we work through the logistics. At this stage, we're planning to rely on local parking options and explore additional capacity at places like St. Dominic's School and nearby lots, which we believe will cover most of the need. If registration numbers or feedback suggest otherwise, we'll revisit the possibility of a shuttle closer to the event.

A call sounds like a good next step. I'll coordinate with Charles and Greg Pace so we can all connect and walk through the full scope together.

Thanks again,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
Facebook - Instagram - LinkedIn

On Tue, Sep 30, 2025 at 9:49 AM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks, I have a call with HRPS this week and will raise this with them.

The way they've explained it to us is that shorter calls like the Terry Fox Run can be more difficult for them to staff.

Will you also be looking at shuttle services? Transit is another important consideration.

I think the best next step is to set up a call so we can go through the full scope of the event and then take it back to the team.

Thanks,  
Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 6:08 PM  
**To:** Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

You don't often get email from [greg@tapegeeks.com](mailto:greg@tapegeeks.com). Learn why this is important

Hi Carly,

Thank you again for your thoughtful reply and for keeping this dialogue open. After sending my last email, I realized there are a couple of points I should add for context around road closures and resources.

The **road closure impact for this event is very minimal** compared to something like Canada Day. Because the Bronte Harbour Classic is now planned as a **5K only**, the course will require closures only from **approximately 7:00 a.m. until 9:15–9:30 a.m.** After that, all streets will be reopened to the

community. The closure is early in the morning and short in duration, meaning residents can go about their day with minimal disruption.

The streets affected are limited to **Ontario Street, Marine Drive, and a portion of Lakeshore Road between Third Line and Coronation Park**. Once the race is complete, the roads will be fully open and the event will continue in the park, where it adds vibrancy and brings families to enjoy Bronte rather than restricting access.

By reducing the race to **only 5K**, we have also greatly reduced the demand on resources. The requirements for policing and traffic management are much smaller in scale than they would be for a longer event.

I hope this additional detail helps illustrate how we've designed the Bronte Harbour Classic to have **minimal disruption but maximum community benefit**.

Thank you again for your support — it means a lot.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder  
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[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 2:55 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Carly,

Thank you very much for your message and for stepping in to provide additional context. I truly appreciate the time and thought you've put into helping us understand the concerns, and I want to acknowledge all the work Charlene and your team have done to guide us through this process.

I understand the capacity issues with HRPS and the sensitivities around back-to-back road closures near Canada Day. At the same time, I want to emphasize why **Father's Day (June 21, 2026)** is so important for this event and for the Bronte community.

I've lived in Bronte for more than 20 years, and both through my own family and conversations with neighbors, I know how much our community values opportunities to come together. The Bronte Harbour Classic was designed from the start to be a **Father's Day tradition** — a celebration of family, health, and community pride, centered in one of the most beautiful areas of Oakville. Partnering with **Oakville Dads** as our lead charity makes the connection even stronger, and we believe residents will embrace this as a meaningful addition to our culture.

We also bring with us a built-in, deeply engaged community: **Bronte Runners**. Our running club is well recognized by our bright red shirts, and with more than **600 members** in our Facebook group, we are one of the largest running groups in Ontario. At our most recent race we were represented by over **70 members**, and at the upcoming Oakville 21.1 we will have **80–90 runners** proudly representing Bronte. Our members consistently tell us how much Oakville needs events like this — there simply aren't enough opportunities locally to bring the running community together.

In addition, as a local business owner myself (I operate two businesses here in Bronte), I hear the same message from many fellow business owners: we need more opportunities to bring people into the community. Times are tough, the economic situation is hard on small businesses, and we rely on more foot traffic and activity to sustain our livelihoods. An event like this would bring families, runners, and visitors into our shops, cafés, and restaurants, boosting the local economy while also creating a vibrant community atmosphere. This is not only about running — it's about supporting Bronte as a whole.

We are fully prepared to work with the Town to address logistics, minimize impacts, and ensure this event is professionally managed. Our organizing team includes Greg Pace, who has directed Moon in June in Burlington for 30 years, so we bring both community energy and proven race management experience.

While we will keep June 7 open for now, that date presents conflicts with Moon in June and does not give this event its own identity. For us, Father's Day remains the only date that truly fits the vision and the long-term potential for the Bronte Harbour Classic to grow into a beloved Oakville tradition.

I encourage you, and all involved, to please give this event a chance on **Father's Day**. It's not just another road race — it's about cultivating community spirit, celebrating fatherhood and family, supporting local businesses, and building something residents can be proud of for years to come.

Thank you again for your support and for keeping this dialogue open. I hope with your guidance, and with Council's support, we can find a way to make Father's Day possible.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder  
cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)  
<https://tapegeeks.com/>  
[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 26, 2025 at 1:44 PM Carly Anderson <[Carly.Anderson@oakville.ca](mailto:Carly.Anderson@oakville.ca)> wrote:

Hi Greg,

Thanks for your message and for the heads-up. I wanted to pop in and introduce myself and offer my support through the Events team as well. I know Charlene has been working hard to support these discussions, and I just wanted to add a bit of additional context as you consider your internal conversations and to help further the dialogue.

One of the main reasons SEAT identified capacity concerns was related to HRPS (in addition to our Traffic and Roads teams, which has since been addressed through the recommendation of third-party services). With the Sound of Music Festival anticipated to take place in Burlington the weekend of June 21, their resources are already heavily committed. Because a race requires a short but intensive call for police, HRPS often brings in staff from outside the region, and their ability to secure those resources depends on the timing and duration of the call. That said, I'm happy to continue the discussion, and if there are other dates that may work, please feel free to share them with us.

Another key factor, which I know Charlene has shared, is the need to balance the events calendar and minimize the impact of events and road closures on residents. With June 21 so close to July 1, and in the same general area, multiple closures in quick succession can, well, understandably bother the Bronte community. And we want both the Bronte Harbour Classic and Oakville Canada Day to be well received 😊.

We really appreciate you and your team's perspective and would be glad to meet again to chat through these considerations in more detail and explore alternatives together.

Best,

Carly

**Carly Anderson**

**Senior Manager - Cultural Serv**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Friday, September 26, 2025 1:02 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for securing the **June 7, 2026** provisional date — I truly appreciate the time and effort you've put into helping us move the Bronte Harbour Classic forward.

After reviewing this internally, we're concerned that June 7 places us in a difficult position because of the direct conflict with Burlington's *Moon in June* event the evening before. One of our core team members, Greg Pace, is the race director for that event, and having our race the next morning would strain volunteers, logistics, and participation. We will keep June 7 open for now so we don't lose the spot, but our strong preference remains **Father's Day, June 21, 2026**. That date is central to our vision, aligns perfectly with our charity partner Oakville Dads, and is the strongest option for sponsors and the broader community.

I understand the SEAT team's concerns about resource availability so close to Canada Day, but I admit I still struggle to see why June 21 cannot be supported when it falls nine days prior. Because Father's Day is so integral to the success and identity of this event, I plan to also reach out to Councillors O'Meara and McNeice to ask if there is any way for Council to help reconsider this decision. I wanted to let you know so you're aware of the next steps we'll be taking.

I completely understand that you've done everything possible within the SEAT process, and I'm very grateful for that. My reaching out to councillors is not to override your efforts but simply to see if there's any way for Council to revisit the broader question of resource allocation, given how central Father's Day is to this event.

Thank you again for your guidance and support — we truly value all the work you've done for us so far, and we remain committed to working with the Town to deliver a safe, professional, and community-focused event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

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On Fri, Sep 26, 2025 at 11:07 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Good morning Greg

Thank you for your email response – it is always my pleasure.

Unfortunately, June 21st will not work due to its proximity to Canada Day, other events happening in Halton, and the resulting lack of available resources. When we connected, I asked for alternate dates, and you had replied with the following, which is why I proposed June 7th as an alternative:

*That said, if Father's Day truly cannot be supported, we would like to propose an alternative date of Sunday, June 7, 2026. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.*

There aren't many other viable options. As we discussed, I considered pitching some dates in May (excluding the long weekend and pending checks against other events), but you felt it might be too cold. Summer months are not feasible, September is taken up by Terry Fox, and October is committed to the 21.1.

I wish I could offer more flexibility, but unfortunately, this is where things stand.

Please let me know how you'd like to proceed.

Kind regards

Charlene

Charlene McLean

Special Events Coordinator

Recreation and Culture

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, September 26, 2025 9:08 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you so much for your work in helping us move this forward — I really appreciate the time and effort you've put into getting the Bronte Harbour Classic to this stage. It means a lot to know the Town is supportive of making this event a reality.

We're grateful for the provisional approval for **Sunday, June 7, 2026**, but I do want to share a concern. That weekend directly conflicts with Burlington's *Moon in June* event on Saturday evening. One of our core team members, Greg Pace, has been the race director of *Moon in June* for 30 years, and having our event the next morning would create significant challenges for logistics, volunteers, and participants. We're concerned that both events would be negatively impacted if they were scheduled back-to-back.

Our strong preference remains **Father's Day, June 21, 2026**. That date aligns perfectly with our lead charity partner, Oakville Dads, and with our sponsors, who have already been preparing around this timing. It also gives the Bronte Harbour Classic its own identity while celebrating families in Oakville.

We've also thought about September as a potential alternative, but there are challenges there as well. Based on what we've seen, the Town wasn't able to approve Father's Day because it fell too close to Canada Day. In a similar way, late September may be too close to Oakville 21.1, which is

scheduled for early October. Early September is complicated by the Labour Day weekend, and while mid-September might technically be possible, it doesn't carry the same alignment with our sponsors and charity partners that Father's Day does.

Could you please let us know if there is *any flexibility* to revisit June 21 with the committee or through other channels? If not, we will regroup with our team to carefully consider next steps.

Thank you again for your guidance and support throughout this process. We truly appreciate your help in navigating these decisions, and we're committed to working with the Town to make the Bronte Harbour Classic a safe and successful event for years to come.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Thu, Sep 25, 2025 at 1:17 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg,

I'm pleased to inform you that the SEAT Committee has granted provisional approval for the Bronte Harbour Classic 5K run on June 7, 2026. We believe this will be a wonderful event for the Town of Oakville community and are happy to reserve the date for you.

Please note the following caveats to the booking:

- You will need to secure third-party traffic control services for the race. The provider must submit a traffic control plan for approval by our Roads Corridor Team.
- There is currently no guarantee that construction will not impact the event. We will keep you informed as more information becomes available.

As this is a new event, details will still need to be worked out. Official approval can be confirmed after the Town meets with you to ensure all planning elements are feasible and align with municipal requirements — but I'm sure this will all be good!

Thank you for your patience throughout the approval process. I'm delighted we could move forward with this opportunity. The official approval letter, including requirements, planning meetings, and tentative permits, will be issued closer to January.

As a final note, I will be concluding my contract with the Town on October 10th, but I'm confident the Events Team will continue to support you and ensure everything runs smoothly.

Wishing you all the best,

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Thursday, September 25, 2025 10:20 AM  
**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>  
**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

I hope you're doing well. I just wanted to follow up on your note from last week regarding the committee review. Have there been any updates yet on possible dates for the Bronte Harbour Classic?

We're eager to move forward with planning and greatly appreciate any information you can share.

Thank you again for your support and guidance.

Best regards,



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

[Facebook](#) - [Instagram](#) - [LinkedIn](#)

On Fri, Sep 19, 2025 at 11:03 AM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Sounds great. Thanks Greg. I will be in touch next week when I hear back from the Committee.

Have a great weekend

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tagegeeks.com](mailto:greg@tagegeeks.com)>

**Sent:** Thursday, September 18, 2025 9:41 PM

**To:** Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)>

**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca)

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thanks for checking in. Yes, we do have a working budget in place, and it's based on projected participation levels. At this stage, we're estimating costs in the range of **\$22,000 to \$36,000**, depending on the final route, date, and the level of police and road closure support required.

We've built this budget with all the major categories in mind — including policing, traffic management, insurance, timing services, logistics, participant amenities and other costs — so we feel confident that we're prepared for the scale of what's required. As you'd expect, if we achieve higher participant numbers, that will help strengthen the financial position and spread the fixed costs more effectively.

I'd also like to mention that our team includes **Greg Pace**, who has been the race director of the Moon in June in Burlington for the past 30 years. With his extensive experience and guidance, alongside our own preparations, we are very well equipped to deliver a professional and successful event. We're confident that the Bronte Harbour Classic will not only be a safe and well-managed race but also grow into a much-loved annual Oakville tradition for years to come.

We'll continue to refine the budget once the route and date are confirmed, but I want to assure you that we're fully aware of the cost implications and are committed to delivering a safe, professional, and successful event.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282

[greg@tagegeeks.com](mailto:greg@tagegeeks.com)

<https://tagegeeks.com/>

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On Thu, Sep 18, 2025 at 6:40 PM Charlene McLean <[Charlene.McLean@oakville.ca](mailto:Charlene.McLean@oakville.ca)> wrote:

Hi Greg

Just a quick question as we are doing the reconciliation of the one of the runs. I wanted to check in to see if you have an estimated cost for a race like this? I thought I better check in to see if you have a ballpark figure you have budgeted for – as it is not cheap. I figure you may based on your experience but didn't want you to be blindsided in case that is a factor on where you hold the race.

Thanks

Charlene

**Charlene McLean**

**Special Events Coordinator**

**Recreation and Culture**

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>

**Sent:** Thursday, September 18, 2025 7:31 AM

**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>

**Cc:** [performancerunning@cogeco.ca](mailto:performancerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>

**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for taking the time to speak with me and for following up with the Special Event Advisory Team. I really appreciate the detail you've shared about the June calendar and the limitations around how many large events the Town can support.

From our side, **Father's Day (June 21, 2026)** remains our preferred date. It ties directly into our partnership with Oakville Dads, our main charity partner, and gives us the perfect opportunity to build a community-focused event that celebrates families. It's also the date that resonates most strongly with our sponsors.

That said, if Father's Day truly cannot be supported, we would like to propose an **alternative date of Sunday, June 7, 2026**. While I understand this follows the Moon in June event in Burlington the day before, it would still allow us to keep the Bronte Harbour Classic in June, which is very important for both sponsorship and participant recruitment.

Could you please bring both options — **June 21 as our first choice, and June 7 as a backup** — forward to the team for consideration? We are eager to finalize a date soon, as our fall marketing activities and expo events depend on having clarity.

Thank you again for your guidance and support. I know this process requires balancing many factors, and I truly appreciate your efforts to help us move this forward.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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<https://tapegeeks.com/>

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On Wed, Sep 17, 2025 at 10:20 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

Thank you for the update. I will have pass on recommendations from SEAT on the application in the next week.

I will be in touch.

Charlene

---

**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Tuesday, September 16, 2025 12:51 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** [performerunning@cogeco.ca](mailto:performerunning@cogeco.ca); [greg@paceperformance.ca](mailto:greg@paceperformance.ca); Judi Meston <[mestons@bell.net](mailto:mestons@bell.net)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you again for your support and guidance as we prepare for the Bronte Harbour Classic. It was a pleasure speaking with you earlier, and I truly appreciate your effort to help us move this forward.

After reviewing with our organizing team, we've decided to **limit the race to a single 5K event**. We believe this will simplify traffic management, reduce the demands on emergency services, and make the overall organization of the race more efficient. Please find attached the updated **5K route map (PDF)** for your review:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, but we expect to have a preliminary version ready within about a week and will forward it to you right away.

We understand that the Special Event Advisory Team (SEAT) meeting is required before final approval. Could you please let us know if a meeting has been scheduled for mid-September, and whether our application will be reviewed then? Having clarity on the timing of this step will help us plan accordingly.

I also want to highlight the urgency on our side:

- We are preparing for **Oakville 21.1 at Shell Park**, where we will begin signups.
- Shortly afterward, we will be exhibiting at the **Toronto Marathon Expo**, with a dedicated booth to promote the race.

In order to confidently engage sponsors, charities, and participants, it is critical for us to have a firm race date confirmed ahead of these events. We hope the decision can be made very soon, and we appreciate any updates on the current status and expected timeline.

Thank you again for your ongoing support.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[greg@tapegeeks.com](mailto:greg@tapegeeks.com)

<https://tapegeeks.com/>

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On Tue, Aug 26, 2025 at 1:09 PM Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)> wrote:

Hi Charlene,

Thank you again for taking the time to speak with me today — I really appreciate your support and willingness to help move this forward. It was a very positive conversation and gives us confidence that we can make the Bronte Harbour Classic a success for the community.

As requested, please find below the proposed routes for the race:

- **Proposed 5K Route:** [View Online](#) | [PDF attached](#)
- **Proposed 10K Route:** [View Online](#) | [PDF attached](#)

The **Traffic Control Plan** is still in progress, and we expect to have a preliminary version available within about a week. We will forward that to you as soon as it is ready.

In terms of **vendors**, our current plan is to accommodate approximately **20 vendors** in the park. These will include:

- A mix of **local businesses and community vendors**,
- **Vendors supporting the running and fitness community** (shoes, sports equipment, physiotherapy, etc.).

- 1–2 food trucks,
- 1–2 charity partners with information and engagement booths.

The exact number will depend on the final park layout and detailed planning, but our goal is to create a **family-oriented atmosphere** that highlights Oakville businesses while also supporting the running community. If we see high interest, we may expand vendor space accordingly.

Once again, thank you for your help in guiding us through the process and recognizing the urgency. With our September and October promotional events approaching, having this information reviewed will allow us to move forward with sponsors and charities confidently.

Best regards,  
Greg



Greg Kowalczyk, CEO - Co-Founder

cell. 905-334-9282  
[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)

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On Tue, Aug 26, 2025 at 12:39 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg

What a pleasure it was speaking with you today! Thank you for taking the time to connect.

Once other piece of information that will be helpful to have – can you let me know approximately how many vendors you are hoping to have in the park and if they are food trucks, local businesses or ? This would be helpful information to go along with the proposed route map, traffic plan and transit plans to have before our meeting.

Thank you!

Charlene

**From:** Greg Kowalczyk <[ggreg@tageegeeks.com](mailto:ggreg@tageegeeks.com)>  
**Sent:** Monday, August 25, 2025 12:26 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** Re: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene, thank you for getting back to me. I'm free for a call tomorrow at 10:30 a.m. Could you please provide the best way to contact you?

Thanks,  
Greg



Greg Kowalczyk, CEO - Co-Founder

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On Mon, Aug 25, 2025 at 12:13 PM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

My apologies – tomorrow I can do 10:30am as I do have a meeting at 11am.

Thanks  
Charlene

**From:** Town of Oakville Events  
**Sent:** Monday, August 25, 2025 11:55 AM  
**To:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>; 'Jocelyn Hart' <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>  
**Subject:** RE: [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Good morning Greg and Jocelyn

I hope you had a great weekend. I am happy to set up a time to talk about your email with you. Let me know how your time is today at 1pm or tomorrow at 11am- or we can find another time if that doesn't work.

Thanks

Charlene

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**From:** Greg Kowalczyk <[greg@tapegeeks.com](mailto:greg@tapegeeks.com)>  
**Sent:** Friday, August 22, 2025 2:20 PM  
**To:** Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)>  
**Cc:** Jocelyn Hart <[jocelynhart@gmail.com](mailto:jocelynhart@gmail.com)>; performerunning@cogeco.ca; Jonathan McNeice <[jonathan.mcneice@oakville.ca](mailto:jonathan.mcneice@oakville.ca)>; Sean O'Meara <[sean.o'meara@oakville.ca](mailto:sean.o'meara@oakville.ca)>; greg@paceperformance.ca  
**Subject:** [EXTERNAL] Re: Bronte Harbour Classic 2026 Application

Hi Charlene,

Thank you for your detailed reply and for explaining the Town's review process. I fully appreciate the need to balance the overall calendar and involve all key departments through SEAT.

That said, I want to highlight the challenge this creates for us as organizers. With major marketing and sponsorship opportunities happening now (including October expos), waiting until the end of September risks losing momentum and commitments that are critical to making the Bronte Harbour Classic a success.

Would it be possible for the Town to provide **preliminary or conditional confirmation of our requested date (Sunday, June 21, 2026)**, subject to final SEAT review? Even a provisional approval would allow us to proceed with confidence in discussions with sponsors, charities, and participants, while still respecting the Town's review process.

We truly want to work in partnership with the Town to make this a signature event for Oakville, one that brings runners, visitors, and charitable support to the Bronte community. Any consideration you can give to accelerating the timeline — or providing conditional clarity — would be greatly appreciated.

Thank you again for your time and for helping us move this forward.

Best regards,  
Greg Kowalczyk  
Race Director – Bronte Harbour Classic



Greg Kowalczyk, CEO - Co-Founder

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On Thu, Aug 21, 2025 at 9:30 AM Town of Oakville Events <[events@oakville.ca](mailto:events@oakville.ca)> wrote:

Hi Greg,

Thank you for your application and for following up.

We've begun reviewing the initial event applications we have received for 2026, including annual events. Larger events like yours will be brought forward to the Special Event Advisory Team—which includes representatives from police, fire, parks, roads, and other departments—for input. This helps us assess the calendar as a whole. From a logistics perspective, we need to ensure the overall calendar is balanced so our internal departments and emergency services can safely support events in the community.

By early September, we expect to have a clearer idea of when the next meeting will be scheduled, where your application will be presented for review and confirmation. We anticipate this will happen before the end of

September.

We'll follow up with you in early September to give you a better sense of what to expect. In the meantime, thank you for your patience and for your continued interest in hosting the Bronte Harbour Classic in Oakville.

Kind regards

Charlene