

# 18 - Risk Analysis

Chocolat on James - E-commerce Expansion Plan

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## Files in this folder:

### RISK-IDENTIFICATION-ANALYSIS.md

Comprehensive risk identification and assessment covering operational, financial, market, technical, and strategic risks with risk scoring matrix.

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### PESTEL-ANALYSIS.md

Macro-environmental analysis covering Political, Economic, Social, Technological, Environmental, and Legal factors affecting the business expansion.

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### RISK-MITIGATION-STRATEGIES.md

Comprehensive mitigation strategies for all identified risks with implementation timelines, action steps, and priority matrix.

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MD](#)