

COJ Blog Template – Community Spotlight Series

Paste into Google Docs as COJ-Blog-Template-Community-Spotlight. SEO cues: “local chocolatier [City]”, “community partnerships [City] chocolate”, secondary “support local businesses [City]”.

Meta Title: Spotlight on Our [City] Community Partners | Chocolat on James

Meta Description: Meet the local makers and neighbours we collaborate with—discover their stories and how they shape Chocolat on James.

H1: Meet Our [City] Community Partner: [Partner Name]

Intro Paragraph (80–100 words):

Warmly introduce the featured partner (bakery, café, artist). Share why the collaboration matters.

H2: Their Story

- Background, founding moment, shared values.
- [Image Placeholder: partner team photo].

H2: How We Collaborate

- Describe joint products/events.
- Include quote from partner spokesperson.

H2: Favourite Treats to Try Together

- List 2–3 pairing ideas with short sensory descriptions.
- [CTA Button] Taste the Collaboration

H2: Giving Back Together

- Highlight community or charitable initiatives tied to partnership.

H2: Visit Them in [Neighbourhood]

- Address, hours, map embed note.
- Suggest combined itinerary (stop at Chocolat on James after).

Pull Quote: Highlight a heartfelt line from Dan or the partner.

CTA Section: invite readers to share their visit on social using branded hashtag; provide newsletter signup.

FAQ (if applicable): 1. *How long is this collaboration available?* 2. *Can I order the products online?* 3. *Will you feature more local partners?*

Internal Links:

- Collaboration product page
- Event listings
- Social media handles

Optional Download: Printable walking tour map with partner locations.