

Two-Stage Image Workflow - Visual Diagram

CONTENT CREATOR PRO v5.2
TWO-STAGE IMAGE WORKFLOW

USER UPLOADS IMAGE
(Drag/Drop/Paste/Click)

IMAGE ANALYSIS

- Extract colors
- Analyze brightness
- Detect temperature
- Assess mood

VISUAL INDICATORS

- Green banner shows
- Thumbnail preview
- "Clear Image" button
- Button text changes

STAGE 1 (QUICK)

4 Prompt Variations:

- 1 Exact Match
- 2 Inspired
- 3 Premium Elevated
- 4 CHoJ Branded

Each has:

- Copy button
- Use button

STAGE 2 (CUSTOM)

User Customizes:

- Platform (IG/FB/Pin)
- Season (Dec/Feb/etc)
- Audience (Gifts/Corp)
- Style (Photo/Life)
- Category
- Product name
- Special notes

Click "Use"

Click "Generate"

Uses EXACT variation
prompt as-is

buildImagePromptWith
UploadedImage()

- No customization
 - Instant result
 - Best for quick use
- Combines:
- Image analysis
 - User controls
 - Platform specs
 - Seasonal elements
 - Audience targeting

GENERATE CONTENT

- AI Image Prompt
- 10 Social Captions
- Hashtags
- CTAs
- Platform optimized

DETAILED WORKFLOW PATHS

PATH A: QUICK VARIATIONS (Stage 1 Only)

User Journey:

1. Upload image (chocolate truffles on table)
2. See 4 variations instantly
3. Click "Use" on "CHoJ Branded" variation
4. Get complete content immediately

Time: 30 seconds

Best for: Quick inspiration, testing styles

PATH B: FULL CUSTOMIZATION (Stage 2)

User Journey:

1. Upload image (chocolate truffles on table)
2. See green banner: "Using Uploaded Image"

3. Ignore quick variations
4. Set controls:
 - Platform: Instagram Post
 - Season: December (Christmas)
 - Audience: Gift Buyers
 - Style: Lifestyle
 - Product: "Holiday Truffle Collection"
5. Click "Generate Content Using Uploaded Image"
6. Get comprehensive prompt + 10 captions

Time: 2 minutes

Best for: Targeted campaigns, seasonal content, audience-specific

PATH C: HYBRID APPROACH

User Journey:

1. Upload image
2. Review quick variations (get ideas)
3. Don't click "Use"
4. Use insights to customize left panel
5. Generate custom content
6. Compare custom vs quick variations

Time: 3 minutes

Best for: Learning, experimentation, comparison

TECHNICAL FLOW DIAGRAM

FUNCTION CALL FLOW

User uploads image

```
> handleImageFile(file)
```

```
> displayImagePreview(imageData)
```

```
> showImageModeBanner(imageData)    v5.2
```

```
> Show green banner
```

```

        > Update thumbnail
        > Change button text

    > Show "Analyzing..." state

> analyzeImage(imageData)

    > analyzeImageWithAI(imageData)

        > extractDominantColors()
        > analyzeBrightness()
        > analyzeColorTemperature()
        > Build analysis object

    > Store in currentAnalysis
    > displayAnalysis(analysis)
    > generatePromptVariations(analysis)

        > Create 4 variations

> Ready for user action

User clicks "Generate" (Stage 2)

> generateContent()

    > getOptions() from left panel

    > buildImagePrompt(options)

        > Check: window.selectedImagePrompt?
            > YES: Return variation (Stage 1)
            > NO: Continue

        > Check: currentAnalysis exists? v5.2
            > YES: buildImagePromptWithUploadedImage()

                > Get image analysis data
                > Get user options
                > Combine intelligently
                > Return comprehensive prompt

            > NO: Build generic prompt

        > Return prompt object

    > buildSocialMediaCopy(options)

```

```

    > Generate 10 captions with hashtags

    > displayContent(imagePrompt, socialPosts, options)

    > Show "Using Your Image" badge    v5.2
    > Display AI prompt
    > Display 10 social posts

> Content ready!

```

User clicks "Use" on variation (Stage 1)

```

> sendToGenerator(index)

    > Store variation in window.selectedImagePrompt
    > Call generateContent()

    > buildImagePrompt() sees selectedImagePrompt

        > Returns that exact variation

    > Clear selectedImagePrompt after use

> Content ready!

```

User clicks "Clear Image"

```

> clearUploadedImage()    v5.2

    > Confirm with user
    > Clear currentImageData
    > Clear currentAnalysis
    > Hide banner
    > Reset button text
    > Hide analysis results

> Ready for fresh upload or generic generation

```

STATE MANAGEMENT

GLOBAL STATE VARIABLES

currentImageData	Image base64 data
currentAnalysis	Analysis object (colors, brightness, etc)
generatedVariations[]	Array of 4 quick variations
window.selectedImagePrompt	Variation selected via "Use" button

State Transitions:

NO IMAGE STATE

currentImageData: null
currentAnalysis: null
Banner: Hidden
Button: "Generate Complete Content"
Behavior: Generic prompts

(Upload image)

IMAGE UPLOADED STATE (Stage 2 Ready) v5.2

currentImageData: <base64>
currentAnalysis: <object>
Banner: Visible (green)
Button: "Generate Content Using Uploaded Image"
Behavior: Use image + controls

(Click "Use" on variation)

VARIATION SELECTED STATE (Stage 1)

window.selectedImagePrompt: <string>
Banner: Still visible
Button: Normal
Behavior: Use exact variation, ignore controls

(Generate completes)

GENERATED STATE

Previous state maintained
Output shown
Can regenerate or clear

(Click "Clear Image")

NO IMAGE STATE (reset to start)

KEY DECISION POINTS

buildImagePrompt() Decision Tree:

Is window.selectedImagePrompt set?

YES → Return that exact prompt (Stage 1 path)

NO → Continue

Is currentAnalysis AND currentImageData present? v5.2

YES → buildImagePromptWithUploadedImage()

(Stage 2 path - NEW FEATURE)

NO → Build generic chocolate prompt

Legend:

- New in v5.2
- Key new function
- Checkbox/confirmation