

Two-Stage Image Workflow - Visual Diagram

CONTENT CREATOR PRO v5.2
TWO-STAGE IMAGE WORKFLOW

USER UPLOADS IMAGE
(Drag/Drop/Paste/Click)

IMAGE ANALYSIS

- Extract colors
- Analyze brightness
- Detect temperature
- Assess mood

VISUAL INDICATORS

- Green banner shows
- Thumbnail preview
- "Clear Image" button
- Button text changes

STAGE 1 (QUICK)

4 Prompt Variations:

- 1 Exact Match
- 2 Inspired
- 3 Premium Elevated
- 4 CHoJ Branded

Each has:

- Copy button
- Use button

STAGE 2 (CUSTOM)

User Customizes:

- Platform (IG/FB/Pin)
- Season (Dec/Feb/etc)
- Audience (Gifts/Corp)
- Style (Photo/Life)
- Category
- Product name
- Special notes

Click "Use"

Click "Generate"

Uses EXACT variation
prompt as-is

buildImagePromptWith
UploadedImage()

- No customization
 - Instant result
 - Best for quick use
- Combines:
- Image analysis
 - User controls
 - Platform specs
 - Seasonal elements
 - Audience targeting

GENERATE CONTENT

- AI Image Prompt
- 10 Social Captions
- Hashtags
- CTAs
- Platform optimized

DETAILED WORKFLOW PATHS

PATH A: QUICK VARIATIONS (Stage 1 Only)

User Journey:

1. Upload image (chocolate truffles on table)
2. See 4 variations instantly
3. Click "Use" on "CHoJ Branded" variation
4. Get complete content immediately

Time: 30 seconds

Best for: Quick inspiration, testing styles

PATH B: FULL CUSTOMIZATION (Stage 2)

User Journey:

1. Upload image (chocolate truffles on table)
2. See green banner: "Using Uploaded Image"

3. Ignore quick variations
4. Set controls:
 - Platform: Instagram Post
 - Season: December (Christmas)
 - Audience: Gift Buyers
 - Style: Lifestyle
 - Product: "Holiday Truffle Collection"
5. Click "Generate Content Using Uploaded Image"
6. Get comprehensive prompt + 10 captions

Time: 2 minutes

Best for: Targeted campaigns, seasonal content, audience-specific

PATH C: HYBRID APPROACH

User Journey:

1. Upload image
2. Review quick variations (get ideas)
3. Don't click "Use"
4. Use insights to customize left panel
5. Generate custom content
6. Compare custom vs quick variations

Time: 3 minutes

Best for: Learning, experimentation, comparison

TECHNICAL FLOW DIAGRAM

FUNCTION CALL FLOW

User uploads image

```
> handleImageFile(file)  
    > displayImagePreview(imageData)  
        > showImageModeBanner(imageData)      v5.2  
            > Show green banner
```

```

        > Update thumbnail
        > Change button text

    > Show "Analyzing..." state

> analyzeImage(imageData)

    > analyzeImageWithAI(imageData)

        > extractDominantColors()
        > analyzeBrightness()
        > analyzeColorTemperature()
        > Build analysis object

    > Store in currentAnalysis
    > displayAnalysis(analysis)
    > generatePromptVariations(analysis)

        > Create 4 variations

> Ready for user action

```

User clicks "Generate" (Stage 2)

```

> generateContent()

    > getOptions() from left panel

    > buildImagePrompt(options)

        > Check: window.selectedImagePrompt?
            > YES: Return variation (Stage 1)
            > NO: Continue

        > Check: currentAnalysis exists? v5.2
            > YES: buildImagePromptWithUploadedImage()

                > Get image analysis data
                > Get user options
                > Combine intelligently
                > Return comprehensive prompt

            > NO: Build generic prompt

        > Return prompt object

> buildSocialMediaCopy(options)

```

```
> Generate 10 captions with hashtags  
  
> displayContent(imagePrompt, socialPosts, options)  
  
    > Show "Using Your Image" badge v5.2  
    > Display AI prompt  
    > Display 10 social posts  
  
> Content ready!
```

User clicks "Use" on variation (Stage 1)

```
> sendToGenerator(index)  
  
    > Store variation in window.selectedImagePrompt  
    > Call generateContent()  
  
        > buildImagePrompt() sees selectedImagePrompt  
  
            > Returns that exact variation  
  
    > Clear selectedImagePrompt after use  
  
> Content ready!
```

User clicks "Clear Image"

```
> clearUploadedImage() v5.2  
  
    > Confirm with user  
    > Clear currentImageData  
    > Clear currentAnalysis  
    > Hide banner  
    > Reset button text  
    > Hide analysis results  
  
> Ready for fresh upload or generic generation
```

STATE MANAGEMENT

GLOBAL STATE VARIABLES

```
currentImageData           Image base64 data
currentAnalysis            Analysis object (colors, brightness, etc)
generatedVariations[]     Array of 4 quick variations
window.selectedImagePrompt Variation selected via "Use" button
```

State Transitions:

NO IMAGE STATE

```
currentImageData: null
currentAnalysis: null
Banner: Hidden
Button: "Generate Complete Content"
Behavior: Generic prompts
```

(Upload image)

IMAGE UPLOADED STATE (Stage 2 Ready) v5.2

```
currentImageData: <base64>
currentAnalysis: <object>
Banner: Visible (green)
Button: "Generate Content Using Uploaded Image"
Behavior: Use image + controls
```

(Click "Use" on variation)

VARIATION SELECTED STATE (Stage 1)

```
window.selectedImagePrompt: <string>
Banner: Still visible
Button: Normal
Behavior: Use exact variation, ignore controls
```

(Generate completes)

GENERATED STATE

```
Previous state maintained
Output shown
Can regenerate or clear
```

(Click "Clear Image")

NO IMAGE STATE (reset to start)

KEY DECISION POINTS

buildImagePrompt() Decision Tree:

Is window.selectedImagePrompt set?

YES → Return that exact prompt (Stage 1 path)

NO → Continue

Is currentAnalysis AND currentImageData present? v5.2

YES → buildImagePromptWithUploadedImage()

(Stage 2 path - NEW FEATURE)

NO → Build generic chocolate prompt

Legend:

- New in v5.2
- Key new function
- Checkbox/confirmation