

# COJ Blog Template – Community Spotlight Series

Paste into Google Docs as COJ-Blog-Template-Community-Spotlight. SEO cues: “local chocolatier [City]”, “community partnerships [City] chocolate”, secondary “support local businesses [City]”.

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**Meta Title:** Spotlight on Our [City] Community Partners | Chocolat on James

**Meta Description:** Meet the local makers and neighbours we collaborate with—discover their stories and how they shape Chocolat on James.

**H1:** Meet Our [City] Community Partner: [Partner Name]

**Intro Paragraph (80–100 words):**

Warmly introduce the featured partner (bakery, café, artist). Share why the collaboration matters.

## H2: Their Story

- Background, founding moment, shared values.
- [Image Placeholder: partner team photo].

## H2: How We Collaborate

- Describe joint products/events.
- Include quote from partner spokesperson.

## H2: Favourite Treats to Try Together

- List 2–3 pairing ideas with short sensory descriptions.
- [CTA Button] Taste the Collaboration

## H2: Giving Back Together

- Highlight community or charitable initiatives tied to partnership.

## H2: Visit Them in [Neighbourhood]

- Address, hours, map embed note.
- Suggest combined itinerary (stop at Chocolat on James after).

**Pull Quote:** Highlight a heartfelt line from Dan or the partner.

**CTA Section:** invite readers to share their visit on social using branded hashtag; provide newsletter signup.

**FAQ (if applicable):** 1. *How long is this collaboration available?* 2. *Can I order the products online?* 3. *Will you feature more local partners?*

### Internal Links:

- Collaboration product page
- Event listings
- Social media handles

**Optional Download:** Printable walking tour map with partner locations.