

Here's how you can rank #1 on ChatGPT

AI SEO Checklist:

- Identify your brands prompts you should track
- Track how your brand is ranking inside AI
- Check website crawlability
- Optimize your content
- Analyze the sources AI uses when answering questions about brandname

Full AI SEO Guide

Step 1: Identify prompts you should track

Short explanation:

1. We recommend you start with your most important commercial and transactional keywords.
2. Don't chase one-off prompts: instead, group them into keyword clusters. This ensures stronger topical coverage and helps you dominate across variations.
3. Avoid trying to guess exact phrasings or fabricating synthetic prompts. Focus on building content and authority that answers user intent naturally.

Example:

B	C
Prompts	Cluster
Best digital commerce platforms	Digital Commerce Growth
Top e commerce aggregators	Digital Commerce Growth
Online business acquisition services	Online Business Models
Direct to consumer strategies	Direct Consumer Engagement
E commerce business scaling tips	Business Scaling Insights
Top e commerce growth software	Digital Commerce Growth
Best online brand development tools	Brand Strategy Evolution
Digital commerce marketing services	Performance Marketing Approaches

Action step: Add these topics and prompts inside Alclicks.io to track and see your visibility.

Step 2: Track how you are ranking inside AI

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Once you have defined the prompts you want to track, the next step is to evaluate how your brand is currently performing across AI search engines.

Action: go to ChatGPT and ask what it knows about your brand.

If something doesn't make sense or the data is outdated, the first thing you need to do is update our website knowledge and catch up with GEO.

To understand why AI says things about brandname, you need to understand sources it cites. [Aclk.clicks](https://aclk.clicks) let you track these citations in real-time. Example sources you could get:

Page	Prompts	Type	Models	Mentioned	Frequency
Best Vpn https://www.techradar.com/vpn/best-vpn	2	Third-party	Gemini Perplexity ChatGPT	Yes	101
Best Vpn https://www.cnet.com/tech/services-and-software/best-...	2	Third-party	Gemini Perplexity	Yes	69
Best https://www.security.org/vpn/best/	2	Third-party	ChatGPT Gemini Perplexity	Yes	67
Best Vpn https://www.top10vpn.com/best-vpn/	2	Third-party	Gemini Perplexity	Yes	66
The Best Vpn Services https://www.pc当地mag.com/picks/the-best-vpn-services	2	Third-party	Gemini Perplexity	Yes	53
Best Vpn For Streaming https://www.cnet.com/tech/services-and-software/best-...	1	Third-party	Gemini Perplexity	Yes	34

Step 3: Ensure Crawlability and Rendering

To appear in AI-driven search results, your site must be fully accessible to the bots used by LLMs and AI search engines.

You should check your site on these criteria:

1. Robots.txt allow AI bots to crawl your site
2. Structured data detected
3. There is no JavaScript rendering issues

Usually, if you find even one 'False', it's a signal that your website's technical SEO needs immediate updates.

Step 4: Content Optimization

High-quality content remains the backbone of both SEO and GEO. To maximize visibility, content must be adapted to how LLMs process information.

The document is a guide to the best identity verification software providers for 2025. It includes a section titled 'Top 5 identity verification providers' with a table comparing five providers based on their scores:

#	Name	Score	Description
1	iDenfy	4.9	An all-in-one identity verification platform to onboard more users.
2	Seon	4.8	Stop fake users, fraud signups, and risky transactions with SEON fraud prevention software.
3	ID.me	4.6	Wallet simplifies how individuals discover and access benefits and services through a single login and verified identity.
4	Onfido	4.1	Create trust at onboarding and beyond with a complete, AI-powered digital identity solution designed to help you get to know your customers.

Answer to the query is presented as fast as possible

Key principles:

- Deliver answers upfront.** Content should immediately respond to the user's query without forcing readers to scroll or dig through long paragraphs. Even meta descriptions should summarize the main answer clearly, as AI models often pull these snippets when generating responses.
- One idea per section.** This improves readability, prevents information overload, and helps AI systems map the page to distinct entities.
- Structure content for clarity.** Use H2 and H3 headings, bullet lists, and concise summaries to organize information.
- Demonstrate expertise and credibility.** Support your claims with links to studies, statistics, or reputable external sources.
- Refresh key pages frequently.** Update important content to reflect the latest knowledge and trends. AI search engines and LLMs give preference to fresh, up-to-date sources.

Step 5: Analyze AI Citations

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Use Aicleeks to review the sources that appear when your tracked prompts trigger AI-generated answers. These sources show where AI engines are pulling information to form responses. Once identified, your goal is to strengthen your visibility across these.

To optimize for AI visibility:

- Secure listings in trusted **directories and review sites** that AI engines often cite.
- Gain **mentions on relevant websites** that already appear in AI-generated responses for your target prompts.
- Engage actively on **social media platforms** such as IG, LI, and YT, where LLMs often capture brand mentions.
- Contribute to **community-driven forums like Reddit**, which are heavily used in AI training data and frequently surface in responses.

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Best https://www.security.org/vpn/best/	2	Third-party	ChatGPT Gemini Perplexity	Yes	67
Best Vpn https://www.top10vpn.com/best-vpn/	2	Third-party	Gemini Perplexity	Yes	66
The Best Vpn Services https://www.pcmag.com/picks/the-best-vpn-services	2	Third-party	Gemini Perplexity	Yes	53
Best Vpn For Streaming https://www.cnet.com/tech/services-and-software/best-...	1	Third-party	Gemini Perplexity	Yes	34

Just a fraction of the URLs used by AI that is visible inside Aicleeks.

Further reading:

AI SEO Guide (read by 1000+ people):

<https://drive.google.com/file/d/1JdkyWWzuxlnErkkTc1laXZ-HQO1ZQzXP/view?usp=sharing>

AI SEO Reading List:

<https://wary-aquarius-f85.notion.site/The-AI-SEO-Guide-27aa8f12987180e5916ec49e210d47e2?pvs=74>

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Video version:

<https://youtu.be/HZFGuwvDA8k?si=IMX9XN3h-Jjc5qjO>

Ready to rank #1 on ChatGPT?

Start your Custom AI SEO Audit with [Alclicks](#) today.

Add key topics and prompts, track real-time AI citations, and optimize your content.

👉 Contact me at rokas@aiclicks.io to build your AI visibility strategy and make you the first thing LLMs mention.