

COJ Blog Template – Holiday Chocolate Gift Guide

Copy into Google Docs as `COJ-Blog-Template-Holiday-Gift-Guide`. SEO cues: primary keyword “holiday chocolate gifts [City]”, secondary “artisan chocolate gift ideas”, “corporate holiday gifting”.

Meta Title: Holiday Chocolate Gifts in [City] | Chocolat on James

Meta Description: Explore artisan chocolate gift ideas for everyone on your list—from stocking stuffers to corporate gifts—crafted by Chocolat on James.

H1: Holiday Chocolate Gift Guide for [City] Sweet Tooths

Intro Paragraph (100–130 words):

Paint a festive scene, mention local community traditions, invite readers to shop early.

H2: Gifts for the Everyday Chocolate Lover

- Feature 3 products with short story-driven blurbs.
- [CTA Button Copy] Shop Everyday Favorites

H2: Gifts Under \$25

- Bulleted list with quick descriptors.
- Include note about curbside pickup / local delivery deadlines.

H2: Corporate & Client Gifts

- Outline customizable bundles, packaging, handwritten notes.
- Placeholder testimonial from corporate client.
- [CTA Button Copy] Request a Corporate Gift Quote

H2: Host & Holiday Party Favors

- Mini hot chocolate kits, truffle assortments, dessert platters.
- Suggest pairing with local partner products.

H2: Experiences & Events

- Gift cards, tasting flights, workshop tickets.
- Embedding note for booking calendar.

Sidebar/Callout: Downloadable printable gift checklist (PDF).

FAQ (for schema): 1. *How far in advance should I order corporate gifts?* 2. *Do you offer custom packaging or messages?* 3. *Can you accommodate dietary requests (vegan, gluten-free)?*

Closing Paragraph: Encourage sharing on social, mention limited editions, add CTA to join mailing list for early access.

Internal Link Targets:

- Holiday collection page

- Corporate gifting landing page
- Events/workshop page
- Newsletter signup

Optional External Links: partner charities or local events benefiting from holiday sales.