

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

Wordpress Link:

<https://nisha1682.wordpress.com/2023/10/03/welcome-to-ice-cream-palour/>

Blogspot Link:

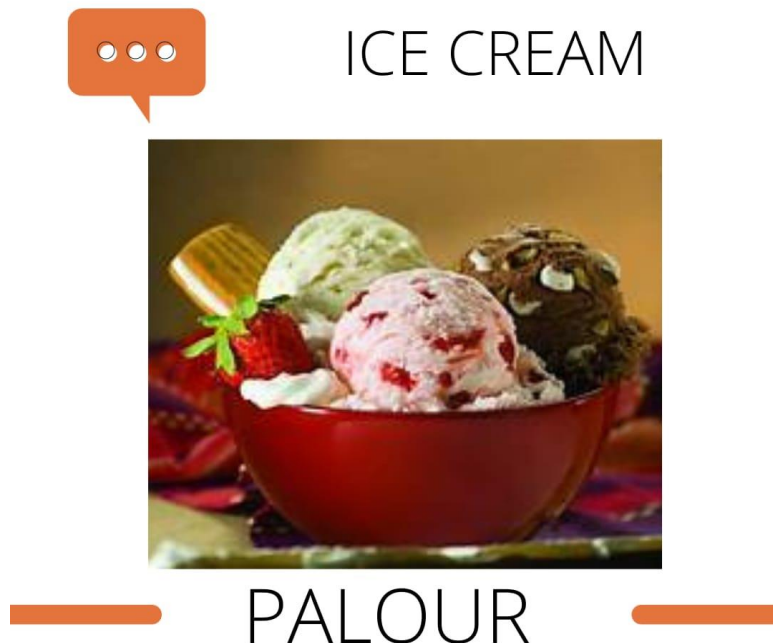
<https://www.blogger.com/blog/posts/5722339643958541909>

2. Create a New Facebook Business Page and post one social media poster.

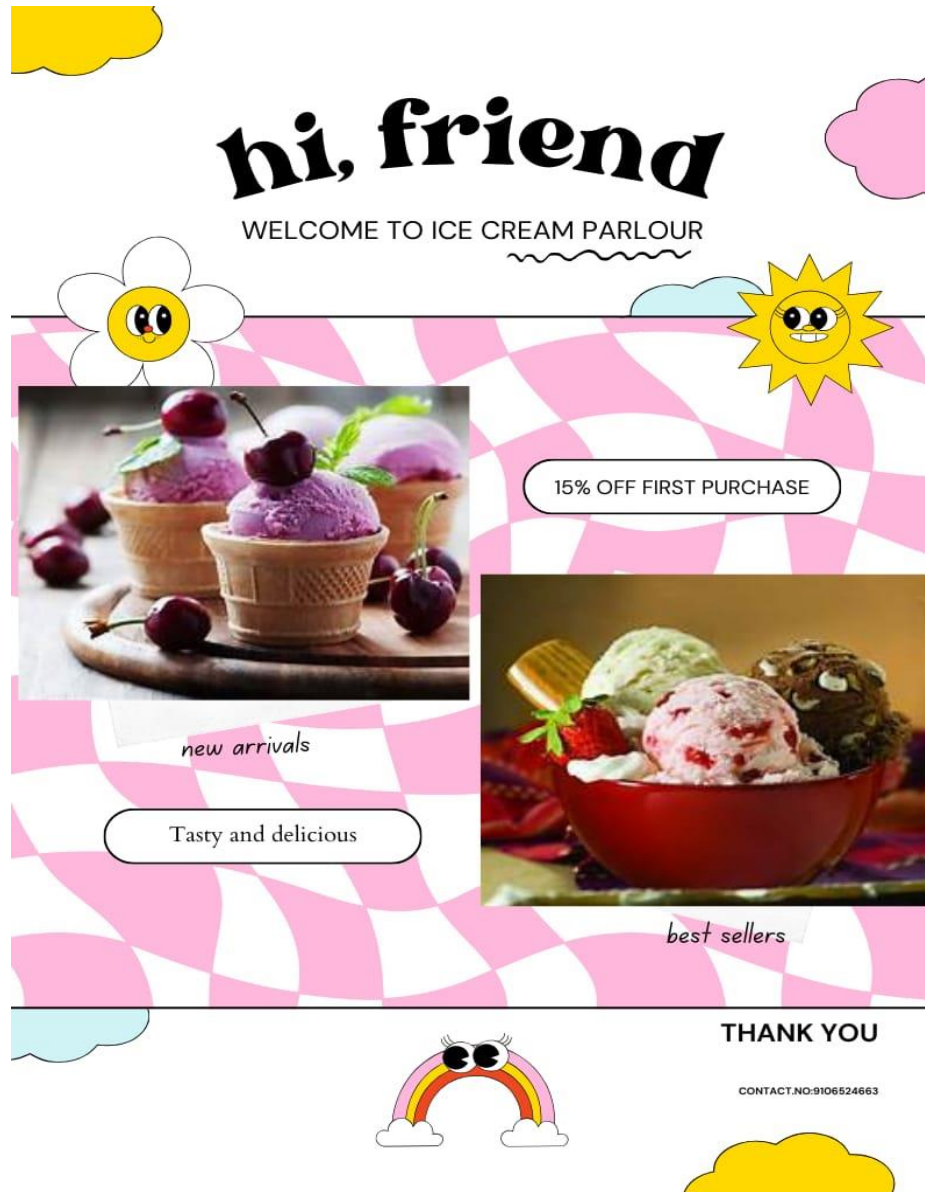
Facebook Page link with Social Media poster:

<https://www.facebook.com/tourizs>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using canva tool .



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