



## CONTACT



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Lebanon - Nabatieh



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## LANGUAGES

### ARABIC



### ENGLISH



## SKILLS

### ADOBE SUIT



### Figma



### WEBFLOW



### Wordpress



### MICROSOFT OFFICE



# Senior Graphic Designer

## ABOUT ME

Dynamic and innovative professional with 8+ years of invaluable hands-on experience in handling several simultaneous creative design projects, concept creation, graphic design, animation, and visual conceptualization. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry. Being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce, and clients, establishing a successful and lucrative company

## EXPERIENCE

### 2023-Till Now

#### Online Senior Graphic Designer

at Alo Media - U.A.E

**Job Role: Design Strategy, Design Direction, Team Leadership, and Quality Assurance**

Main Achievements:

- Design and create graphics, images, videos, and other multimedia content that align with the brand's messaging and goals. This may include social media posts, stories, ads, and more.
- Develop and execute a visual content strategy that reflects the brand's identity and voice consistently across all social media platforms.
- Ensure that all social media content adheres to the brand's guidelines and maintains a cohesive look and feel. This includes using the right color schemes, fonts, and logos.
- Create content that encourages user engagement, such as interactive graphics, polls, and contests.
- Stay up-to-date with design trends, social media trends, and emerging technologies to keep content fresh and relevant.
- Collaborate with the marketing team to create graphics and visuals for various marketing campaigns, product launches, or events.

### 2023-2023

#### Head of Design / Senior Graphic Designer

at Mediaology - Lebanon  
February - October

**Job Role: Design Strategy, Design Direction, Team Leadership, and Quality Assurance**

Main achievements :

- Led and mentored a team of 5 designers, fostering a culture of creativity, innovation, and collaboration.
- Stayed at the forefront of design trends and technologies, integrating innovative solutions into design processes.
- Collaborated closely with cross-functional teams, including product management and engineering, to ensure seamless integration of design principles into product development.
- Utilized project management tools and methodologies to streamline workflows and improve project efficiency.
- Presented design concepts and strategies to senior leadership and key stakeholders, gaining buy-in and support for design initiatives.



## EXPERIENCE

2022-Till Now

Online Senior Graphic Designer  
at Mercati app - Qatar

Job Role: Design Strategy, Design Direction

- Main achievements :
- Stayed at the forefront of design trends and technologies, integrating innovative solutions into design processes.
  - Utilized project management tools and methodologies to streamline workflows and improve project efficiency.

2022-2020

Social Media and UI Designer  
at Grafika - Lebanon

- Job Role: Design, Creative, and Arts
- Main Responsibilities:
- . Designing and creating Social media designs for multiple Costumers
  - . Animating and shooting Social vids.
  - . Managing A Social Media team consisted of 5 Designer
  - . Creating websites and UI designs for applications

2022-2013

Photographer And Videographer  
at El Reda Photography - Lebanon

- Job Role: Design, Creative, and Arts
- I was a free time employee. Main Responsibilities:
- . Photography
  - . Videography
  - . Photo and Video Editing

2020-2018

Graphic Designer  
at Al-Deraset - Lebanon

- Job Role: Design, Creative, and Arts
- Main Responsibilities:
- . Art Director for all sorts of printings and Designing
- Main Achievements:
- . Creating new ways of printings reducing the cost for the companies to increase its income
  - . Strategic Work flow so our Designers dont have any pressure working on Projects
  - . Taught and Brought more creative Ideas for costumers, clients and workers.
  - .Prepared illustrations and rough sketches of materials, discussing them with clients, and making necessary changes

2018-2016

Junior Graphic Designer  
at Grafika - Lebanon

- Job Role: Design, Creative, and Arts
- Staging



## OTHER SKILLS

LASER CO2 MACHINES MONITOR



PRINTERS MAINTANACE



COMPUTER MAINTANANCE



COMPUTER PROGRAMING



## HOBBIES AND INTERESTS

- Photography
- Music
- Drawing
- Dancing

## SPECIALITIES

- VECTOR ILLUSTRATION
- KINETIC TYPOGRAPHY
- DIGITAL PRINTING
- PHOTO EDITING
- SOCIAL MEDIA MANAGING
- Ui/Ux

