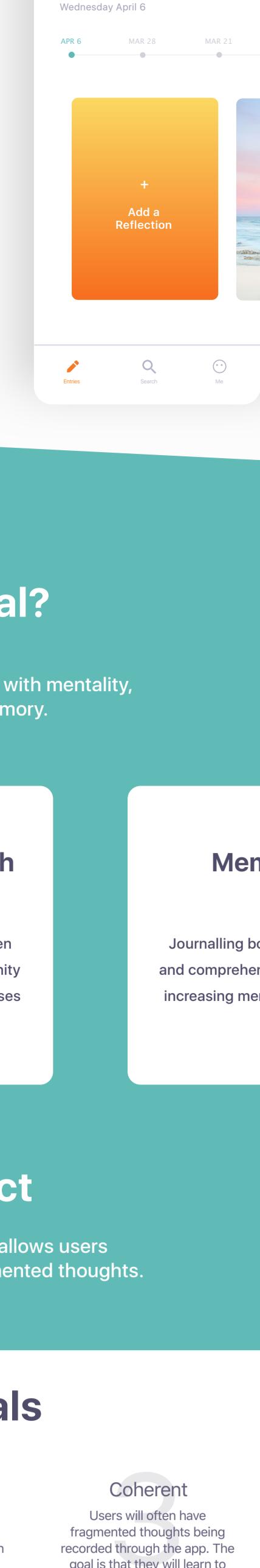


Bliss

A journaling app that allows you to find peace and coherency within your thoughts and feelings

Kiran Patel Design Portfolio



MOTIVATION Why Journal?

Journaling yields positive results with mentality, physical health, and memory.

Mentality

Journaling improves mood, increases psyche and reduces undesired thoughts

Physical Health

Expressive writing has been known to strengthen immunity and decrease risks of illnesses

Memory

Journaling boosts memory and comprehension as well as increasing memory capacity.

Our Product

A journaling applications that allows users to create coherency through fragmented thoughts.

Design Goals

Welcoming
I wanted to create a friendly place where users can express their thoughts while feelings safe and comfortable, as well as being secure, as well as being secure using the app.

Simple

The goal was to present the fewest amount of options possible so as to minimize the time it takes the user to make their decisions.

Coherent

Users will often have fragmented thoughts being recorded throughout apps. The goal is that they will learn to piece together coherent narratives.

USER REQUIREMENTS

User Flow

The flow chart below decomposes the actions a user must perform in order to successfully journal



USER REQUIREMENTS

Personas

Below are personas that I created to give three examples of Bliss users.

Troubled Terry

Terry has struggled with anxiety and depression his whole life. Every day he struggles to piece together his thoughts and find peace with himself. Terry has recently lost his mother, and is even more depressed than usual. He spends each night writing about his thoughts and feelings of the day. He feels as if this will help him figure out what he should and should not do in certain situations, and will help ease some of his sad and anxious tendencies.

Sara the Student

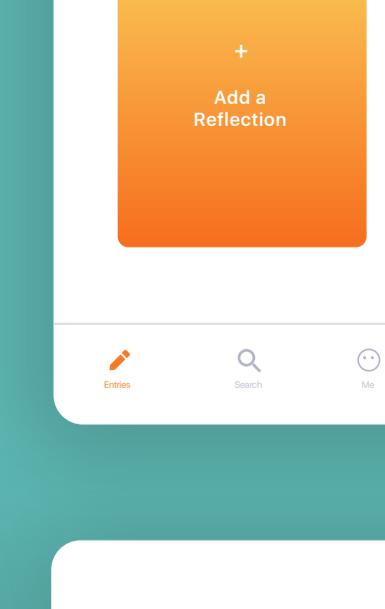
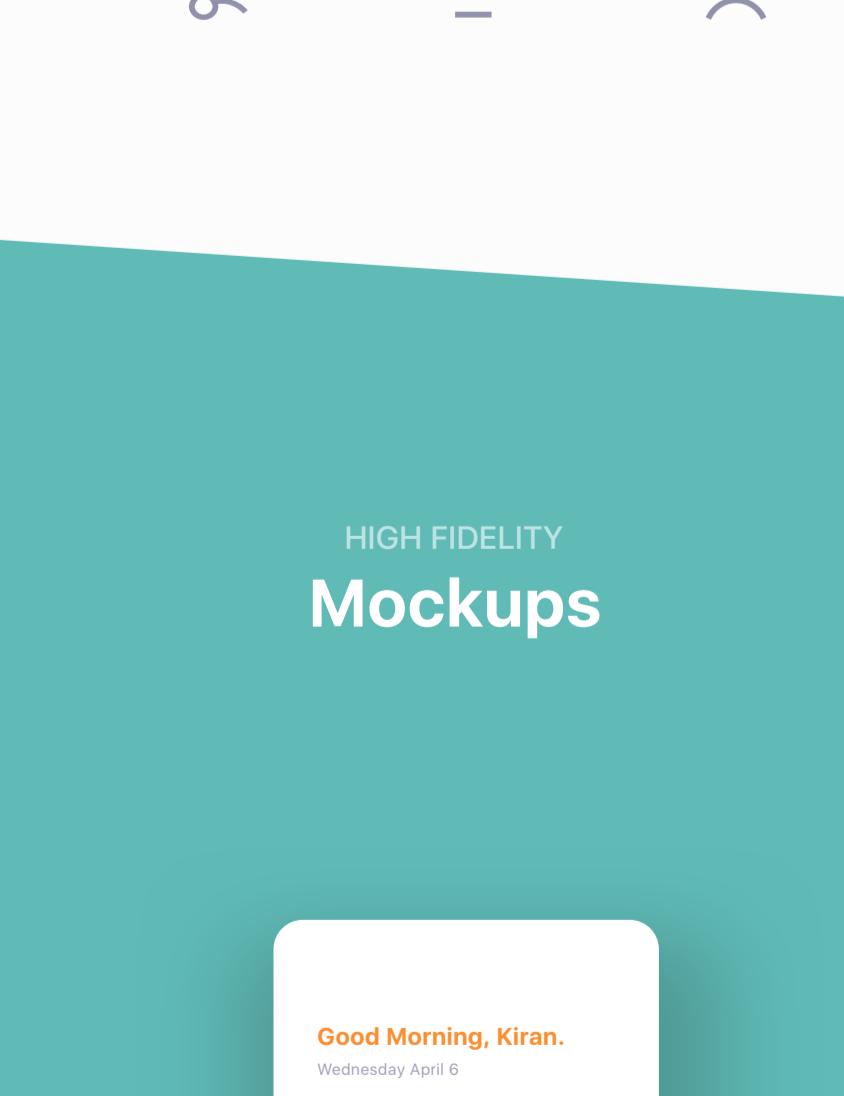
Sara is a college student who often experiences stress due to school. She works a part time job, has a social life, and strives to get good grades in her exams and projects. Balancing all three of these can be very stressful for Sara, so she jots down what's on her mind every night before bed. She uses common guided questions to assist her in finding what causes her anxiety and stress. Using guided questions helps Sara to explore her thoughts.

Coordinated Carrie

Carrie is an extremely organized person and keeps track of nearly everything. She uses calendar apps to schedule all her meetings and work assignments. She prepares meals a week in advance and plans when she will eat them. When she has some free time, Carrie deletes all unused files off of her laptop as well. Every day, she writes down what she has done as well as her thoughts, so that she can keep track of what she has achieved each day.

LAYOUT AND NAVIGATION

Wireframes



DESIGN REFINEMENT

Storyboard

The process a user would follow to create an entry.

Home

View profile, search, browse existing reflections, or add a reflection.

Moods

Select one or more moods to keep a record of emotions and click next.

Reflection

Select a blank page to write on or one of the preset reflections.

Description

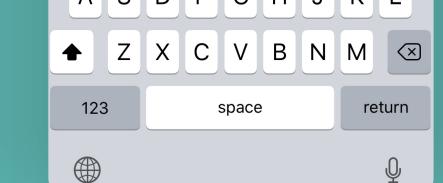
User will be given a brief description of the preset description.

Questions

If user chooses a preset, a series of questions will cause the user to connect their feelings.

Save

Give a title and save a date, as well as click the save button to finish entry.



DESIGN REFINEMENT

Moodboard

Soothing and delightful, with a calm undertone.

DESIGN REFINEMENT

Colour

Soft palette colours were chosen to keep a sense of comfort and safety on the platform. Turquoise and cyan are used for some content while orange is used as an accent as well as for buttons.

Ecstasy Orange

#F77B26

Tradewind Turquoise

#60B8B7

Blue Chill

#D8892

DESIGN REFINEMENT

Typography

With San Francisco Display being a sans serif font, as well as slightly rounded, it proves easy on the users eyes as well as conveying a welcoming environment.

San Francisco

Light

Regular

Medium

Bold

Black

DESIGN REFINEMENT

Icons

The mood page as well as the navigation both use flat icons as they are easily recognizable, and again give a sense of friendliness and simplicity.

Navigation

HIGH FIDELITY

Mockups

