# KIRAN PATEL

**EMAIL** LINKEDIN

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**WEBSITE** kiranp.ca

#### EXPERIENCE

## Peopletail | UX Designer

Toronto, Ontario | Nov 2020 - Present

- Designed a mobile review engine from low fidelity wireframes, into high fidelity mockups
- Bridged the gap between designers and offshore developers. providing element and style guidelines for modern design
- Created brand guide to showcase elements and styles, ensuring consistency in further pushes of the site
- Designed website layouts to adhere to Shopify guidelines for e-commerce retail clients

## Interactive PDF | UX/UI Design Intern

Woodbridge, Ontario | June 2019 - Sep 2019

- Created a variety of website redesigns for interactivepdf.com as well as designing the corresponding responsive mobile versions
- Pushed out multiple redesigns for the Interactive PDF logo
- Designed multiple templates that businesses and clients could choose from to create their interactive PDFs
- Designed navigation and interface for the Getting It Done® Rotman School of Management course manual for the University of Toronto

## Wordwrap Associates | UI Design Intern

Toronto, Ontario | May 2019 - Aug 2019

- Proposed alternative designs for modernization of website
- Worked on creating interfaces for the mobile version of the new website templates being presented

# Mastermind Toys | Sales Associate

Richmond Hill, Ontario | Nov 2018 - Mar 2021

- Extensive product knowledge aided in recommending the right product for the right customer
- Proactively engaged customers to provide a superior, personalized experience and drive store sales
- Sold products through phone calls during the COVID-19 guarantine

#### **PROJECTS**

## Let's Eat | Mar 2021

- A food delivery application for mobile devices
- Allows user to browse from a large selection of options and continue to a checkout screen
- Clean minimal design with high constrasting and bright colours to convey an exciting environment

## Corpus | Dec 2020 - Feb 2021

- Prescription medication information app
- Shows the user information about the medication they are taking, as well as natural solutions
- Allows user to scan prescription using text recognition to assist with accesibility on the app

#### SKILLS

#### Languages

- Javascript, HTML/CSS

#### Software

- Microsoft Office
- Adobe Suite
- Sketch App
- Autodesk Maya
- Figma
- Visual Studio

#### **User Experience**

- Prototyping & Wireframing
- Persona Creation
- User Testina
- User Research
- Website & Multimedia Design
- Interaction Design
- Content Management Systems (CMS)

#### EDUCATION

#### George Brown College School of Design

**Interaction Design and Development** 

Advanced Diploma

Sep 2017 - April 2021

#### **Langstaff Secondary School**

**Certificate of Business Achievement** 

Sep 2013 - June 2017

#### EXTRAS

Secretary | Red Cross Foundation

Mentor | George Brown College

Technical Setup | Rogers Conference

Computer Building | Self Built PC

## Teach Me | Apr 2021

- A tutoring application for mobile and web devices
- Gives the user freedom to browse from a variety of different tutors with different backgrounds
- Allows the user to take notes within the application during sessions with their tutor

## Bliss | Feb 2020 - May 2020

- Prototype of a mobile journaling application
- Showcases the user design process and all the necessary steps in designing a mobile application
- Walked through the process from the intial design planning to high fidelity mockups