

TEAM REDLINE RACING

- Motorsport team of JSPM's Rajarshi Shahu College of Engineering, Pune.



OBSESSION > TALENT



JSPM's Rajarshi Shahu College of Engineering, Tathawade

(An Autonomous Institute Affiliated to Savitribai Phule Pune University)



A letter from the RSCOE, Pune

JSPM's Rajarshi Shahu College of Engineering, Tathawade, Pune is proud to announce the Formula Student project: a premier collegiate engineering competition which allows students to apply their engineering concepts in the design and fabrication of a prototype racecar as per **Society of Automotive Engineers (SAE)** specifications. The students must design and subsequently test the vehicle to optimize the car for faster and reliable performance.

Team Redline Racing is a group of budding engineers committed to experiencing high end automotive designing and engineering.

We take this opportunity to invite you, as a part of our local business community, to become a shareholder in this project. Your participation in the form of sponsorship to support the design and production of the cars by providing them with technical assistance, components and monetary support is highly appreciated. Participation benefits are listed in this brochure, and we request you to support this student driven effort generously.

Looking forward to your support and participation.

Regards,

Dr. Rahul K. Jain
Principal, RSCOE

Dr. Avinash M. Badadhe
Head of Department, Mechanical

Mr. Rupesh S. Sundge
Professor, Mechanical Department

what is *Formula Student*

Formula Student is a student design competition, where students form teams to develop a formula style race car. Each team designs, builds and tests the prototype vehicle based on a series of rules. The purpose is to ensure on-track safety with unique solutions. The prototype is a race car that is evaluated for its potential as a product item and is judged according to a number of events.



MARUTI SUZUKI

Presents

SUPRA SAE INDIA



ABOUT US



TEAM REDLINE RACING at JSPM's Rajarshi Shahu College of Engineering, are committed to nurturing bold young minds in the field of engineering and technology in order to transform the future of mobility and automotive.

Founded in 2015, Team Redline Racing has been actively participating in Formula Student events such as FORMULA BHARAT, SUPRA SAEINDIA, GO-KART.

OUR ACHIEVEMENTS

2015



AIR 75

First Venture

2016



AIR 34

6th in
Engineering
Design

2017



AIR 13

Cost and
Manufacturing
Award winner

2018



AIR 15

Again Cost
and
Manufacturing
Award winner

2019



AIR 3

2nd in
Engineering
Design

*" Every season a greater
achivement. That's how we
write history "*

MISSION

Our mission is to create engineers capable of finding solutions and innovations that can define mobility of tomorrow.

VISION

Our vision is to make a greater achievement in every successive attempt and compete to stand on a higher ground.

GOAL

Our ultimate goal is to bring concept learning into real-time designing to create engineering master-pieces in the form of race cars.

Electrifying the Future !

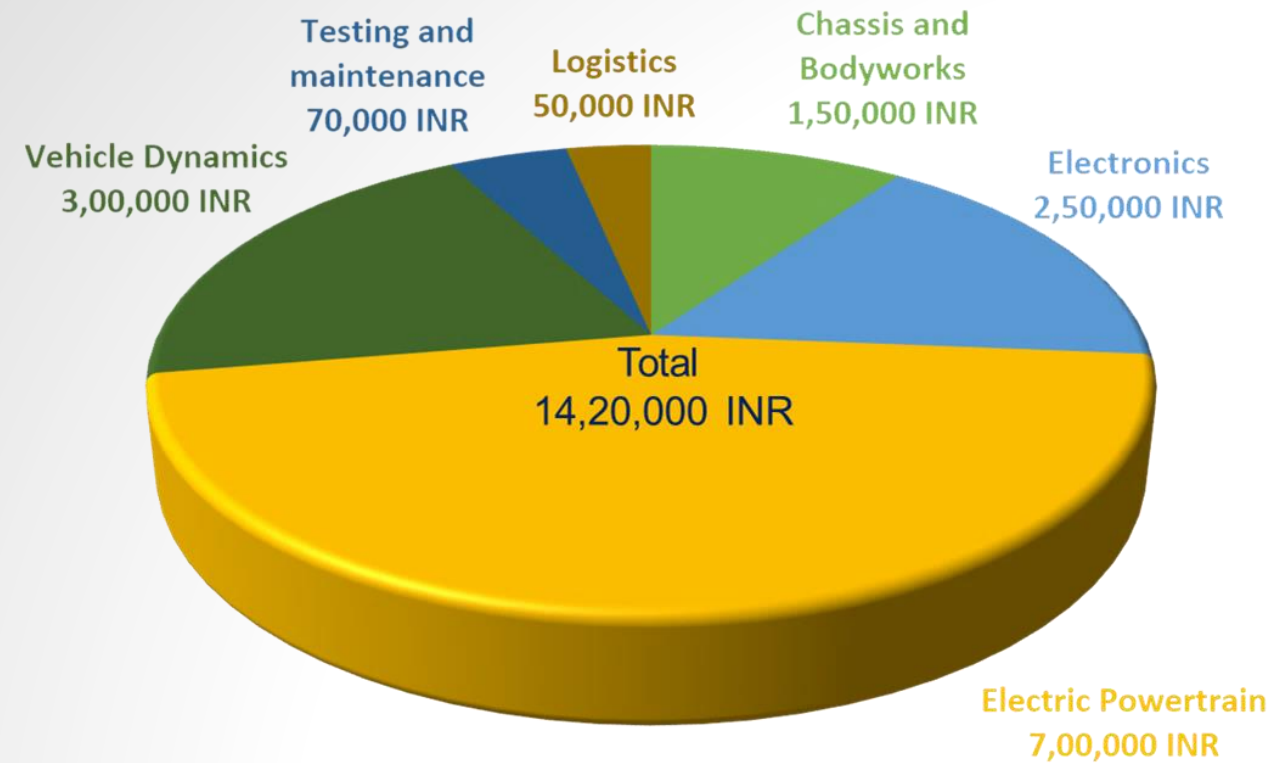


***Inspired by Technology,
Driven by Obsession !***

Team Redline Racing

WHY DO WE NEED SPONSORSHIP

- The Team Redline Racing car is completely student designed and built hence, suitable funding is necessary for this project. The budget for a Formula Student electric car can range between 12 – 15 lakh INR per year due to design and material changes.
- Sponsorship for Team Redline Racing means that your company supports our goals through donations of time, parts, materials, equipment, or funds.
- Sponsorships also help to build relationships between companies and aspiring engineers.



Estimated Cost Of Vehicle

HOW YOU CAN SUPPORT US

Monetary support:

- Every season we set design objectives for our car, and having a monetary support will get us significantly close to achieving our objectives.

Product support:

- Providing us with your high quality products will help us build a high performance car capable of competing aggressively in the event.

Manufacturing aid:

- Manufacturing custom parts is a heavy price to bear at times and cutting corners is not an option. Hence a proper manufacturing aid is very important for our team for the precise manufacturing of our designed vehicle.

Technical Assistance:

- Your expertise and experience in your respective fields will assist us to design our car with good design practices and in turn will help us make a safe and reliable car.

Logistics support:

- From procurement of parts to shipping of vehicle to the event venue, logistics support will help us to invest more in technical aspects of the project.

RETURNS FROM OUR SIDE

Sponsorship Benefits:

- Invitation to college and launch events.
- Available interns for your organisation.
- Publicity and advertisement of brand as well as products on all possible platforms available to us.
- Opportunity to conduct seminars in college.
- Building healthy relationship between education sector and industry.
- Introduction to Formula Student community.
- Team apparels for our sponsors.

DELIVERABLES	TITLE 4,00,000 INR or equivalent	PLATINUM 2,00,000 INR or equivalent	GOLD 1,00,000 INR or equivalent	SILVER 50,000 INR or equivalent	BRONZE 10,000 INR or equivalent
Availability of car for display	✓				
Product marketing	✓	✓			
Dedicated banner at events	✓	✓			
Logo on team jersey	✓	✓	✓		
Logo on banners at events	✓	✓	✓		
Special Mention in videos	✓	✓	✓	✓	
Online promotion	✓	✓	✓	✓	✓
Logo on car	✓	✓	✓	✓	✓
Brochure Mention	✓	✓	✓	✓	✓

Our Sponsors









THANK YOU !
Mentors give us perspective....
Sponsors give us opportunity !



team_redlineracing



Redline Racing, Pune



redlineracing.rscoe@gmail.com



team redline racing



Team Redline Racing