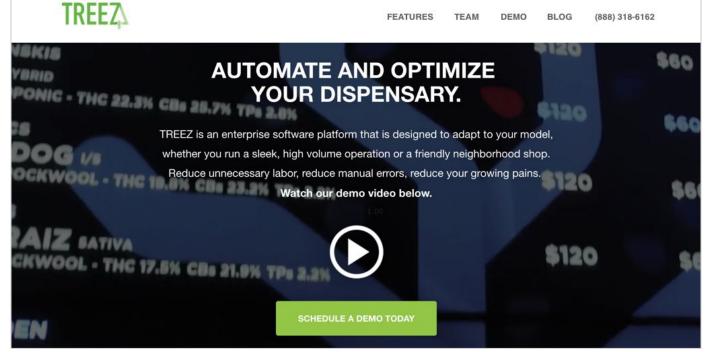
DEMO



For initial splash page, I only changed the order of the nav bar elements, putting features first, and blog at the end

TREEZ

FEATURES

TEAM

DEM

BLOG

(888) 318-6162

FEATURES

Our goal is to optimize and automate cannabis dispensary operations, creating a cooperative ecosystem that allows operators to continually improve every aspect of their business, from employee management, to inventory control, to patient hospitality. By automatically enforcing best practices across the platform and collecting valuable data from every corner of your business, Treez offers something wholly unique to operators, large and small.















POINT OF SALE PLUS

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Features page reorganized to showcase more information about the various features of the app, and for the user to be able to see all information without having to scroll up and down. I took the goals paragraph from the thought team section and placed it in this section to showcase the company's mission. Clicking on icons shows different information in the same space

TREEZ,

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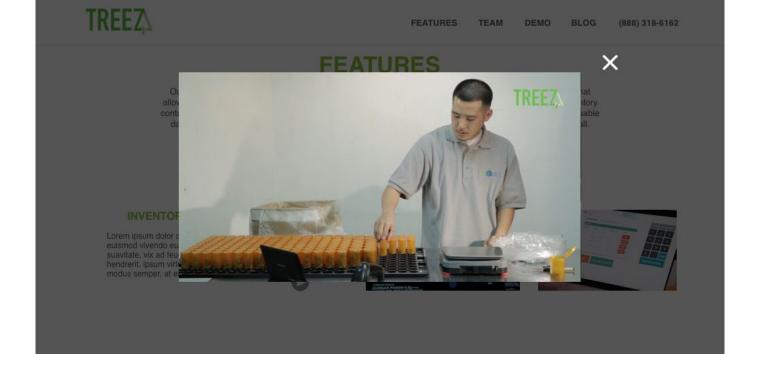
INVENTORY MANAGEMENT

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This shows how a different icon would be highlighted and show different information. I noticed the packaging cannabis video that can optionally be shown in the splash page, and placed it here in the features page within the inventory show component, where the video would come up in a closeable modal display when video icon is clicked.



Modal of video when play icon pressed



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FEATURES

POINT OF SALE PLUS



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ADHOC ANALYTICS



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MODERN COMMERCE



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RAPID PATIENT INTAKE



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INVENTORY MANAGEMENT



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EMPLOYEE ACCOUNTABILITY



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Second thought for features portion. Simple grid with icons and small paragraphs for layout with information that user can read through easily. First feature alternative might have icons a little too spaced out, and this takes out complimentary photos.





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Mobile version of features and mission parts, with clickable and swipeable sides

FEATURES

TEAM

DEMO

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THOUGHT LEADERSHIP

The Treez team is comprised of leading cannabis operators, prominent attorneys and tax experts, skilled hospitality professionals, and experienced enterprise software engineers, providing best in class solutions for your cannabusiness.



John Yang
Chief Executive Officer

15 years experience in enterprise software and B2B space with leading fortune 500 companies



Shareef El-Sissi

Chief Product Officer

11 years experience in operating and consulting with dispensaries, cultivators and manufacturers



Wayne Lee

Chief Technology Officer

16 years experience in enterprise software (notably with healthcare.gov)



Henry Wykowski

Founder

Leading attorney for cannabis entities.

Prevailed representing Harborside in forfeiture case



Hank Levy

Founder

Leading accountant for cannabis entities.

Worked with prominent medical marijuana providers since the mid-1990s

The current leadership portion has really large and pixelated photos, so this proposed page has smaller images. The layout is more spread out as well so that users can see the entire team without having to scroll. The play button for Henry and Hank is placed next to their names so that users can see their portraits.





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Mobile version has bio centered and bios are stacked in one column