



ART 251 Final Project Topic: Helping College Grads

-TEAM KHAMS

- College graduates pictured in their cap and gown holding a bouquet of flowers & has question marks above them

Problem:
College
graduates have
difficulty finding
a job related to
their major after
graduation



i College graduates pictured in
their cap and gowns celebrating

Underemployment

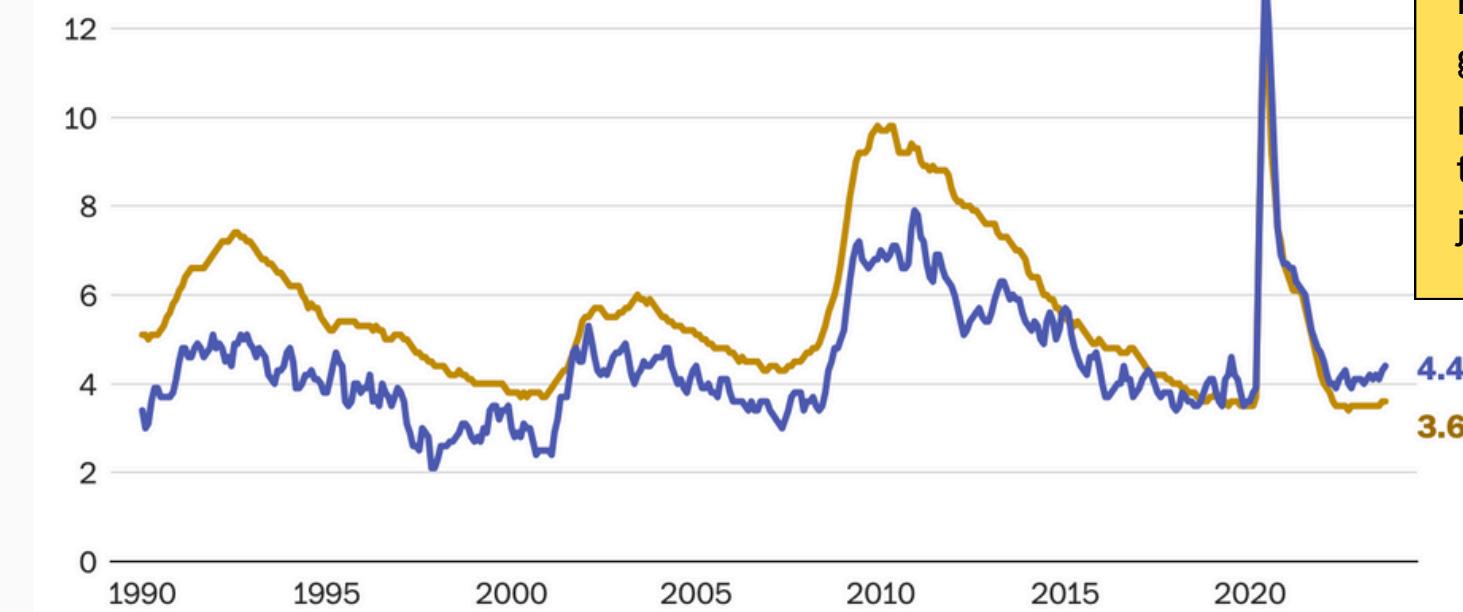
"Young professionals are realizing that working a job such as bartending, serving, or even pivoting to blue collar work often pays twice as much as the jobs that they went to school for,"

-FORBES (2024)

"52 percent, are underemployed a year after they graduate, according to a new report from Strada Institute for the Future of Work and the Burning Glass Institute. A decade after graduation, 45 percent of them still don't hold a job that requires a four-year degree."

Recent grads are more likely to be unemployed than other workers

Recent graduates All workers



Rates are seasonally adjusted and smoothed with a three-month moving average. All workers are those aged 16 to 65; recent college graduates are those aged 22 to 27.

"Industries with the biggest worker shortages — including restaurants, hotels, day cares and nursing homes — aren't necessarily where recent graduates want to work. Meanwhile, the industries where they do want to work — tech, consulting, finance, media — are announcing layoffs and rethinking hiring plans."

-Washington Post (Nov. 2023)

"unemployment rate for recent graduates, at 4.4 percent, is higher than the overall joblessness rate"

Motivation

This is relevant to ourselves & our classmates. This idea could help many students and recent graduates.

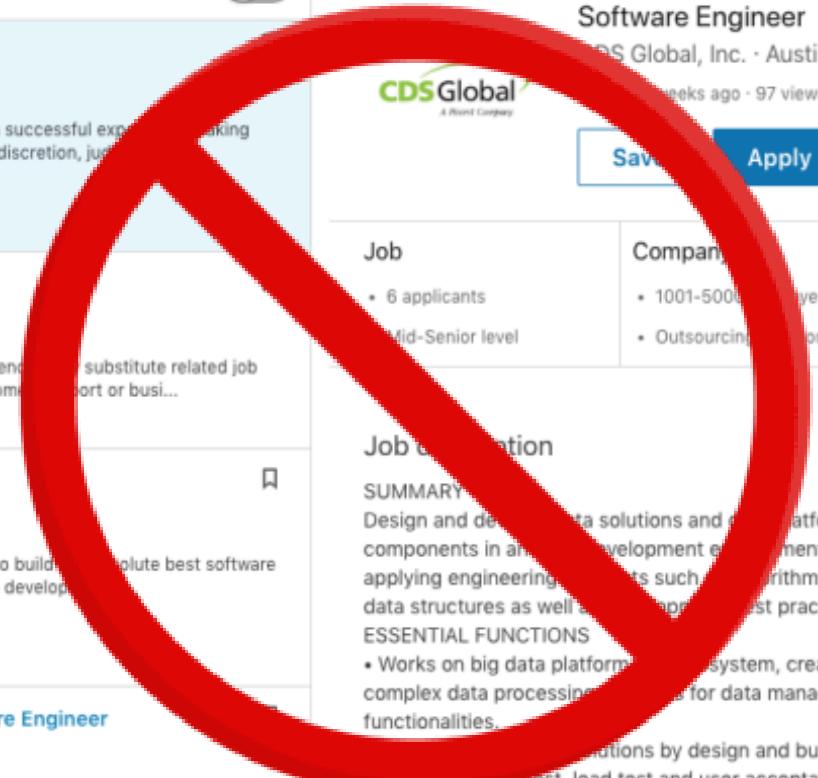


Competetive Analysis

NETWORKING APPS

	App Name	Features
1	<u>LinkedIn</u>	Professional profiles, Connections, Job Search, Skill endorsement , Groups, Learning , Company pages , events, job alerts
2	<u>Handshake</u>	Primarily helps students and recent graduates , personalized job listings, event listings , application tracking , peer connections, mentorship opportunities , Profiles
3	<u>Indeed</u>	Job Search, Company Reviews , Resume Builder , Salary Information , Career Advice
4	<u>Glassdoor</u>	" ", Interview Questions : Access to shared interview experiences and common questions
5	<u>Meetup</u>	Professional events & meetups in your area, Create and join interest based groups
6	<u>Shapr</u>	Networking mobile app, Professional profile, swiping mechanism to connect , Proposes connections based on professional goals and interests

Vision for app/website



software engineer

Austin, Texas

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CDS Global, Inc. - Austin, US-TX

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Job Description

SUMMARY
Design and develop data solutions and data platform components in an agile development environment by applying engineering best practices such as algorithms and data structures as well as design and test practices.

ESSENTIAL FUNCTIONS

- Works on big data platform system, create complex data processing functions for data management functionalities.
- Develops data solutions by design and build unit tests.
- Owns the end to end CI/CD pipelines for the software components.
- Partners with director of engineering, product

Seniority Level
Mid-Senior level

Industry
Outsourcing/Offshoring

Employment Type
Full-time

Job Functions
Engineering

Messaging

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Our values

Innovation-driven

Transparent approach

Accessible technology

Collaborative teamwork

Our mission

Our team

