

# The Problem:

Inaccurate
Weather
Forecasts at
the Local Level

Current forecasting is too generalized, impacting emergency response, public health/safety, and various industries

Poor local forecasting leads to revenue loss, danger, and other inefficiencies

# **Solutions Approach:**

# **Goal:** Build ML models that provide hyperlocal, accurate, short-term temperature forecasts

#### **Data Sources**

Forecasts: National Weather Service (NWS)

Actuals: METAR station at Newark Airport (NOAA)

#### **Preprocessing**

Merged timestamps with merge\_asof

Handled missing data and outliers (IQR)

Feature engineering

#### **Models Used**

Ridge Regression (L2 regularization)

Random Forest Regressor (nonlinear ensemble model)

# **Model Performance:**

**Ridge Regression:** Lower MAE, higher R<sup>2</sup>, more stable across 5-fold CV

Random Forest: Captured nonlinear trends but less consistent

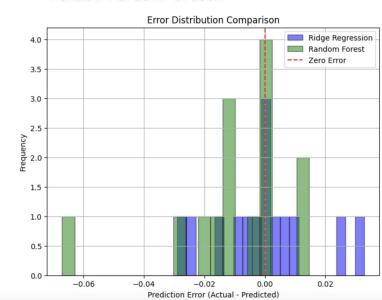


Best Model = Ridge Regression

 Accurate, generalizable, less risk of overfitting Ridge Regression Model Performance: Mean Absolute Error (MAE): 0.0123 Mean Squared Error (MSE): 0.0003 R-Squared Score (R2): 0.9994

Random Forest Model Performance: Mean Absolute Error (MAE): 0.0142 Mean Squared Error (MSE): 0.0005 R-Squared Score (R2): 0.9989

Cross Validation Scores: Ridge Regression: 0.9921 Random Forest: 0.9382



# Value of Results:

### **Operational Value**

- Enables public agencies to issue localized alerts
- Helps businesses optimize operations like construction or agriculture
- Reduces safety risks and enhances preparedness

#### **Real World Impacts**

- Cost Savings: enables more efficient resource allocation
- Increased Public Trust: provides more accurate, localized forecasts
- Smarter, Safer Communities: supports proactive decisions and improves public safety

# **Ethical Considerations & Future Work:**

Limitations

Difficult to access free data and short timespan of dates

METAR Station only accesses one location at a time

#### **Ethical Practices**

Needs transparency and interpretability

Plans to add SHAP and counterfactual explanations

#### **Next Steps**

Gather data from more sources and locations

Develop an interactive dashboard for public agencies and businesses

# THANK YOU>

