# Estimating Associations

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First Year Project #1

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#### Lecture Plan

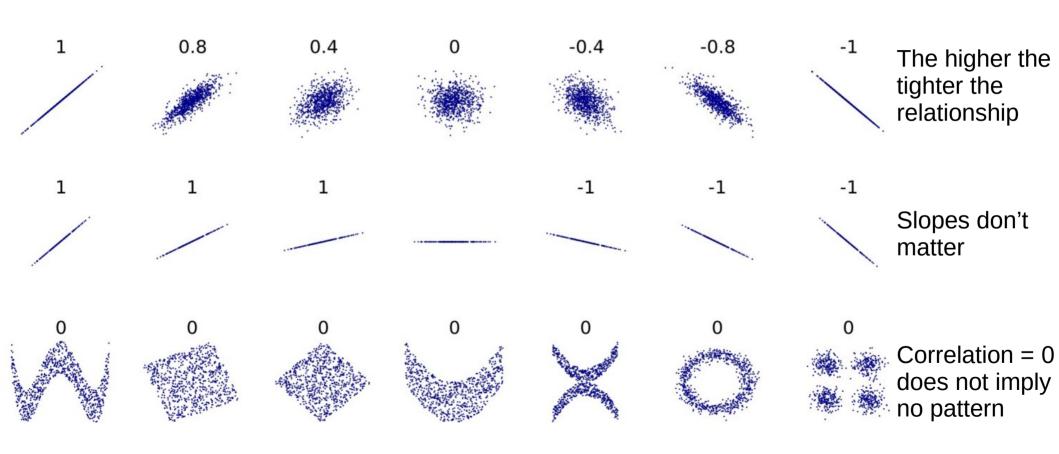
- 1) (February 8<sup>th</sup>) Intro
- 2) (February 10<sup>th</sup>) Geospatial Basics
- 3) (Today) Estimating Associations
- 4) (February 17th) Multivariate Regression
- 5) (February 22<sup>nd</sup>) Interventions
- 6) (February 24th) Project Run Through
- 7) (March 1st) Q&A Open Supervision
- 8) (March 3<sup>rd</sup>) Q&A Open Supervision

#### Outline

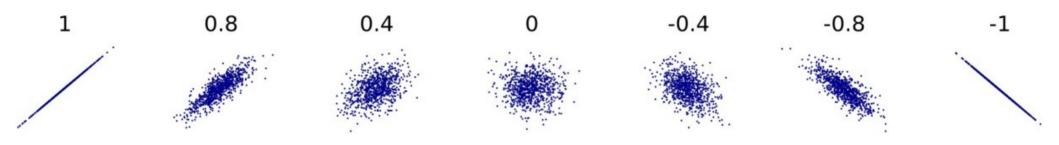
- Pearson & Spearman correlations
- Non-linear associations
- P-values
- Multiple Hypotheses Testing

#### Pearson

#### **Pearson Correlation**



### The higher the tighter the relationship



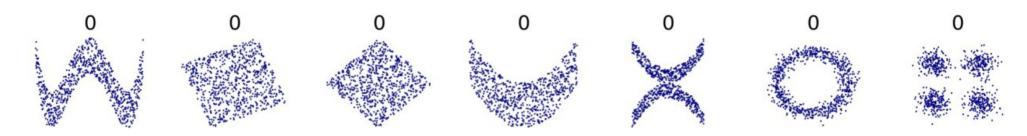
- 1 = Every time variable X increases, so does variable Y
- -1 = Every time variable X increases, variable Y decreases
- 0 = Knowing that variable X increases tells you nothing about variable Y
- Million \$\$\$ question: is 0.4 a high or low correlation?

#### Slopes don't matter



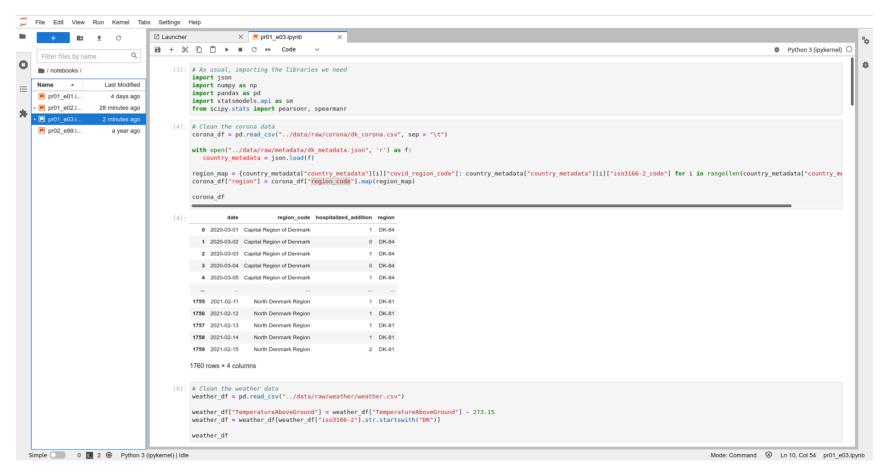
- Correlation strength != Scale of the effect
- Significance != Scale of the effect
- E.g. X & Y are two raters and Y always rates half the score than X
- The correlation is the relation between X and Y if they were to be standardized

#### The curse of linearity



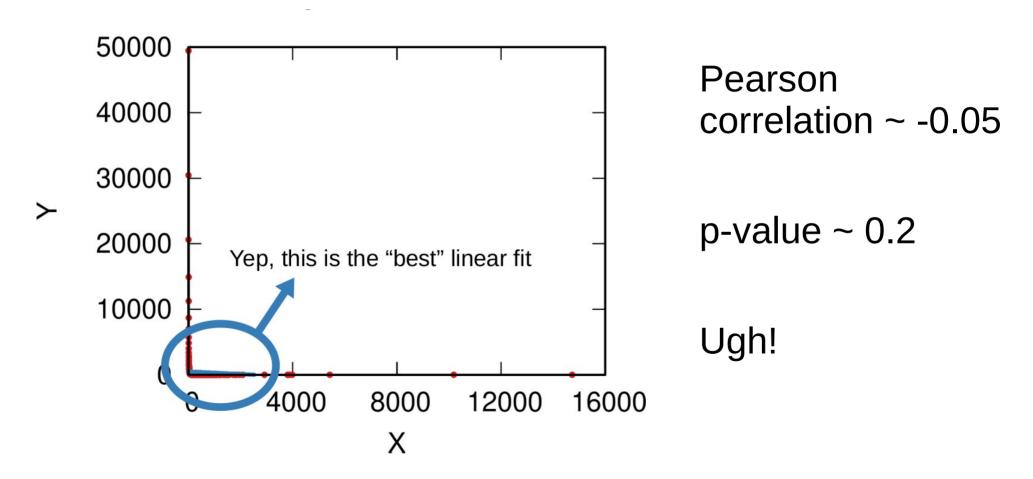
- There are TONS of interesting relationships that are not linear
- Pearson (and linear regression) are blind to this
- In this case, Pearson is an underestimation of the relation
- These examples are extreme, but most likely?
  Diminishing returns and/or skewed data

### Let's give it a try

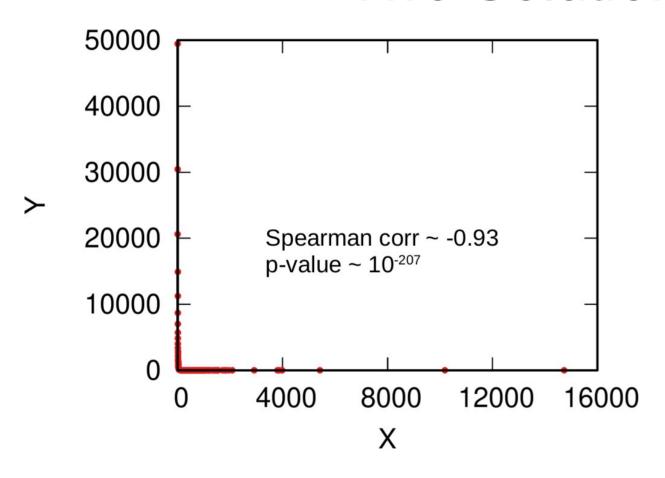


### Non-linear Associations

#### What if your data looks like this?



#### Two Solutions

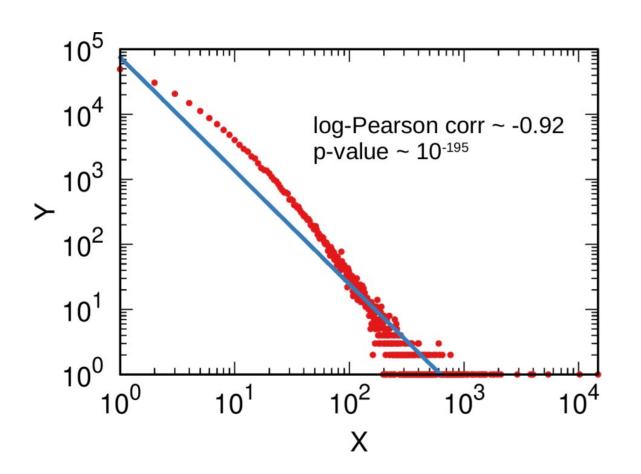


Solution #1: Spearman rank correlation

The values of X & Y don't matter

We only care that the n-th ranked value of X is also ranked n-th in Y

#### Two Solutions

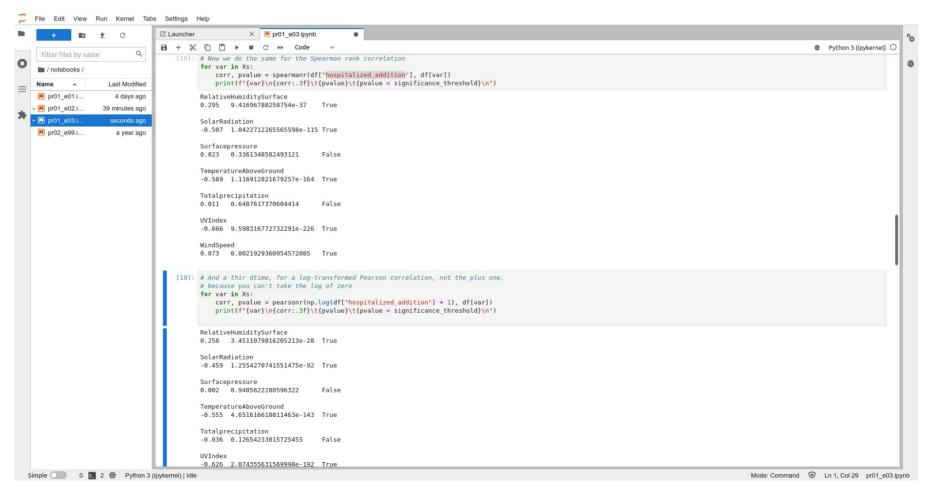


Solution #2: get rid of skewedness

Your best friend: the logarithm

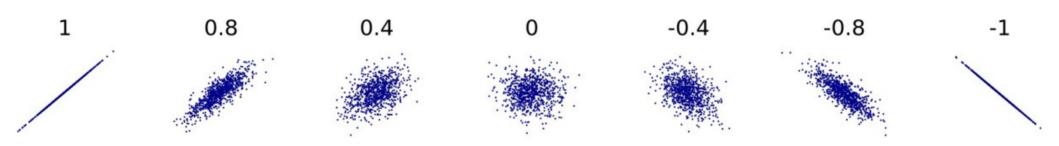
We don't care about the precise values, only about the order of magnitude

### Let's try them out



#### p-values

#### Significance: Basics

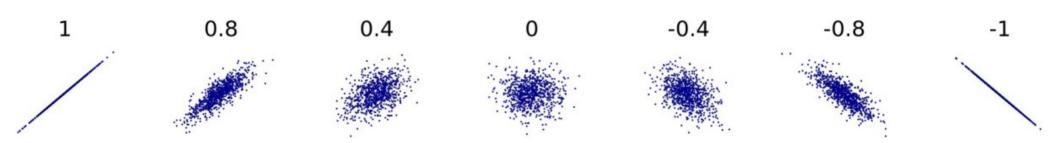


- p-value, jargon version: the probability of obtaining test results at least as extreme as the results actually observed, under the assumption that the null hypothesis is correct.
- Translation: how likely it is to see this correlation value if there is no relation between X and Y

#### P-values: Rules of Thumb

- 0.05: loose, used in social science (weak, noisy effects)
- 0.01: social science with many observations
- 0.001: better benchmark for big data science
- 5 sigma (3\*10<sup>-7</sup>): physics

#### Significance: Basics



- The higher the coefficient, the less likely the null hypothesis can generate the data
- More observations can strengthen your confidence even for low correlations
- (We'll come back to this later)

#### What are we doing?

- h1: there is a linear relationship between X and
- h0: there is not a linear relationship between X and Y
- h0 is the null hypothesis

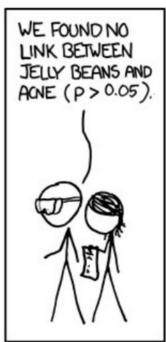
#### **Skewed Data**

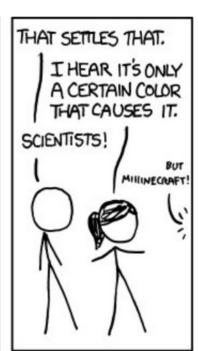
- Inflated p-values because h0 is correct!
- But we really care about a different h1!
- i.e. there is a non-linear relationship between X and Y
- Spearman & log-log make different h1s

Multiple Hypotheses Testing

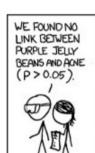
# A rule of thumb for not fooling yourself with p-values

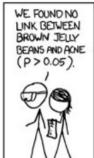






## A rule of thumb for not fooling yourself with p-values





WE FOUND NO

LINK BETWEEN

RED JELLY

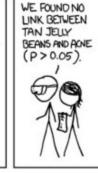








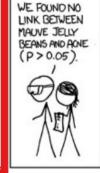
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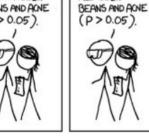


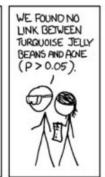
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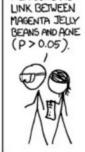




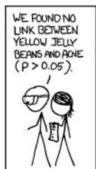


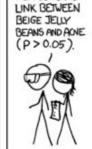




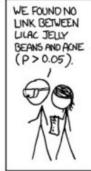


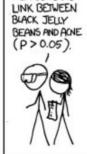
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WE FOUND NO



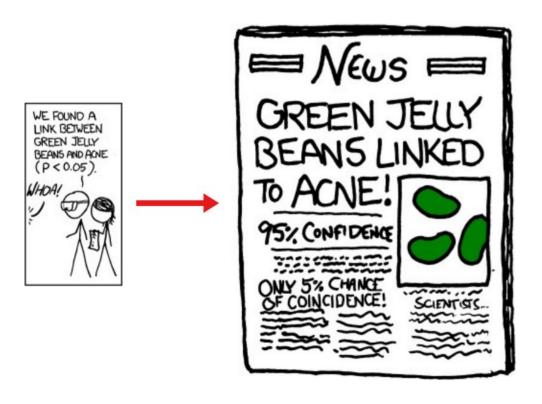


WE FOUND NO





## A rule of thumb for not fooling yourself with p-values



Right?

#### **WRONG!**

If you run X tests, you expect one of them to have 1/X p-value by pure chance!

(That's literally what "p-value" means!)

#### **Bonferroni Correction**

- If 20 tests will generate a p-value ~ 0.05 by chance...
- ...and 0.05 is the p-value threshold I chose to determine significance...
- Then my real threshold should be lower than 0.05!
  - Your h0 is that none of h1 to h20 is true!
- Specifically it should be 0.05/20

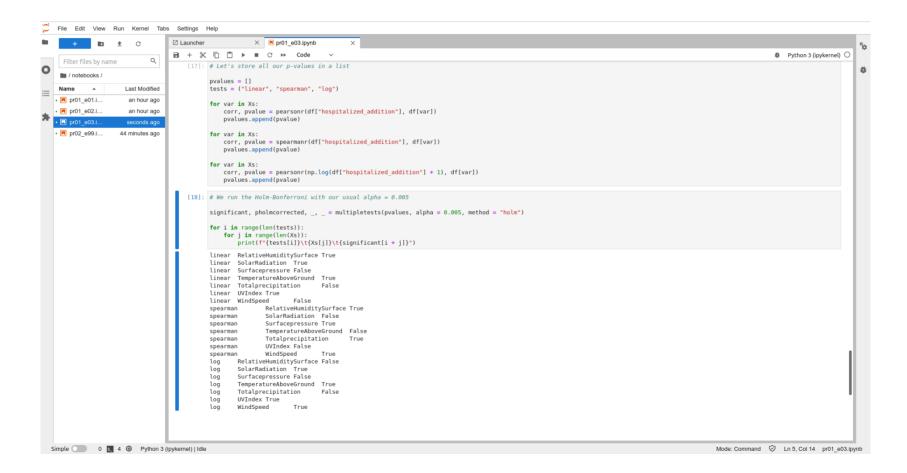
#### But!

- What I said applied if your questions are independent
- In your case they are not!
- So Bonferroni is too strict
- Alternatives?

#### Holm-Bonferroni

- Sort your p-values in ascending order
- First p-value  $\rightarrow p_1 < \alpha / N$
- Second p-value  $\rightarrow p_2 < \alpha / (N-1)$ 
  - Because we already know p<sub>1</sub> passes!
- And so on...

#### Let's get our hands dirty...



Q&A