

Karina Patricia

User Experience Designer

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 Atlanta, GA

Education

Georgia Institute of Technology

May 2021

B.S. in Industrial and Product Design
Minor in Computer Science
Major GPA: 4.00, Cumulative GPA: 3.77

Relevant Courses

- Industrial Design Studio
- User Centered Design Methods
- Human Factors in Design
- Smart Product Design
- User Interface Design
- Human-Centered Technology
- Information Visualization
- Graphic Communication
- Advanced Immersive Experiences
- Interface Prototyping
- Data Structures

Skills

Design	Research
Digital Design	User Journey
Interaction Design	User Interviews
Interface Prototyping	Task Analysis
User Flows	Usability Testing
Info Architecture	Affinity Map
Wireframing	Service Blueprint
Graphic Design	Interface Audit
Design System	2x2 Diagram

Software	Coding
Sketch	Android Studio
InVision	HTML5
Adobe XD	CSS3
Adobe Creative Suite	JavaScript
Figma	D3.js
Balsamiq	Java

Leadership & Volunteering

ISA-GATech | VP of Design

May 2018 - Apr 2019

- Designed all social media content
- Created all events' promotional material
- Designed visual brand for statewide event
- Designed and produced all merchandise

Work Experience

OneTrust | UX Design Intern

Jun 2020 - Aug 2020

Atlanta, GA

- Designed asset map concept to visualize country-specific data transfer risk by incorporating DataGuidance research portal
 - Improved interoperability of modules by enabling inventory-related tasks to be done conveniently within the asset map
 - Allowed data privacy officers to easily extract data from asset map visualization by designing a robust reporting feature
 - Designed a user-friendly email template builder as alternative to rich text editor
 - Created high-fidelity cookie banner mockups to pitch to B2B clients
- Skills:** *interviews, usability testing, task analysis, wireframing, design system, Sketch, InVision*

Bits of Good | Product Designer

Jan 2020 - Apr 2020

Atlanta, GA

- Collaborated with PMs and developers to design attendance tracker for Boys and Girls Club Metro Atlanta (BGCMA), a B2B client of Bits of Good
- Enabled data synchronization across all clubs and increased client productivity by digitizing client workflow coupled with easy onboarding and data transfer
- Allowed club directors to optimize bus routes and keep track of safety incidents by designing a standardized system

Skills: *interviews, wireframing, user flows, information architecture, Figma*

Skipli (formerly Butidiners) | UX Designer

Sep 2019 - Jan 2020

Atlanta, GA

- Allowed the company to showcase their product features in a better way by redesigning their website, acquiring 4 new clients during time of employment
- Designed a seamless browsing and ordering experience by aligning solution with merchant and customer personas and Skipli's business goals
- Collaborated in a team to develop a consistent visual identity for Skipli by creating design system, logo, and customized illustrations

Skills: *task analysis, wireframing, HTML5, CSS3, Figma, Adobe Creative Suite*

Projects

CHOA Clinical Trial Dashboard

Jan 2020 - Mar 2020

Children's Hospital of Atlanta, Georgia Institute of Technology

- Enabled the hospital to easily evaluate their process by visualizing different variables that affect trials and movement within the study environment
- Reduced time spent on reporting for hospital care team by designing an automated research process documentation

Skills: *interviews, wireframing, user journey, task analysis, Figma, Adobe Creative Suite*

TossIt Mobile App

Oct 2019

HackGT 2019

- Collaborated in a team as UX designer and front-end developer to design and build mobile app to help students moving out to sell items faster
- Designed task flows for search and create listings, view details and purchase

Skills: *wireframing, Android Studio, Figma, Adobe Creative Suite*