THE HACKER BOWL

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http://hackerbowl.io | sponsor@hackerbowl.io

The Hacker Bowl is a statewide hackathon, presented by BCS Startup and AskU, designed to promote and inspire competition among the region's best hackers. The Hacker Bowl, hosted in College Station, TX will serve as a battleground for hackers representing themselves and their Universities, as teams will be traveling from across the state to compete in web and mobile application design.

The Hacker Bowl grew from AggieHack, a student run hackathon at Texas A&M which had more than 100 Aggie students participate in last year's inaugural event. The upcoming event, expanded to include greater Texas, will be a two-day event beginning February 28th, with special presentations throughout. We are expecting at least 300-500 students from the state's most prominent universities, competing for a grand prize. In particular, UT, Rice, Houston, Baylor, and Texas A&M are some of schools that will be present.

Sponsoring the Hacker Bowl will give you incomparable access to the state's top tech talent. Recruiting, brand promotion, and acknowledgement of your support for the tech community are just some of value you'll capture from participating.

Sponsors get the most out of this opportunity if they:
1. **Send company swag** (t-shirts, laptop stickers, water bottles, etc.) for participants, which is an easy way to build company brand recognition as well as general positive spirit.
2. **Bring company engineers** and other mentors to the event. Being a mentor is a great way to interact with the participants, provide help with company APIs or other technologies, and further establish company rapport and brand recognition.

Level	Mega	Giga	Tera (limit 5)	Peta (limit 1)
Amount	$500	$1,000	$2,500	$5,000
General				
	Send mentors	Send mentors	Send mentors	Send mentors
		Sponsor table	Sponsor table	Sponsor table
			You determine hacker category	You determine hacker category
				Tech talk
				Key note sponsor
Recruiting				
		Distribute recruting materials	Distribute recruting materials	Distribute recruting materials
		Post-event resumes	Post-event resumes	Post-event resumes
			Send recruiters	Send recruiters
				Invite-only dinner with winning hackers
Branding				
	Thanked at kickoff & awards	Thanked at kickoff & awards	Thanked at kickoff & awards	Thanked at kickoff & awards
			Award branded prize	Award branded prize
	Logo on website	Logo on website	Logo/blurb on website	Logo on all pages of website
			Blurb in program	Banner on stage
			Mention on t-shirt	Mention on t-shirt
				Mentions on prominent social media outlets
				Event co-hosted by you
Swag				
	Distribute swag	Distribute swag	Distribute swag	Distribute swag

Interested in Sponsoring? Contact us @ sponsor@hackerbowl.io or 734.262.5953

All sponsors are free to give prizes outside of their sponsorship money. Additionally, sponsors can choose to give prizes to the grand prize-winning team (e.g. a trip to your company's office to demo the winning hack). Finally, sponsors are encouraged to consider sponsoring teams – travel expenses, etc.