Ken Peltzer

Technology and Product Leader

Phone
(585) 503-2381

Email
kpeltzer@gmail.com

LinkedIn
in/kenpeltzer

Location
New York City region

Who Am I

I am an Engineering, Product and Operations leader with 15+ years of experience, many within the Media industry. I have managed high-performing, successful and happy teams of 100+ people, and as an Engineer, built and worked on many business-critical platforms.

I have led through multiple large-scale mergers and acquisitions, while also simultaneously managing both platform integrations and preserving team culture through such change. I'm experienced in managing through rapid scale and growth, and conversely, strict prioritization and optimization for the overall good of the business.

Where I've Worked

Feb 2022 — Feb 2024
New York

Chief Technology Officer at Vox Media

Assumed the role as part of an acquisition of Group Nine Media. Led a global team of 130 across Engineering and Product Operations, who were responsible for a variety of business domains including websites, data science initiatives, subscription products, a custom ad network, as well as a CMS SaaS business. Spearheaded internal AI efforts, which included user-facing products, team efficiencies, and protection of our IP against unauthorized training.

Sept 2015 — Feb 2022
New York

Chief Technology Officer at Group Nine Media

Oversaw a group of 70 people across Engineering, Product, Design, IT and Operations; grew the team from 25. Led the technical formation of Group Nine as a portfolio company, which included merging teams, technology stacks and data science efforts from multiple media brands.

Mar 2012 — Sept 2015
New York

Engineering Lead, Director of Engineering at Group Nine Media/Thrillist Media Group

Managed teams between 3 and 20 people as the company continued to grow. Solely responsible for large parts of the technology stack, including our proprietary front end platform, which supported both our media websites as well as a large ecommerce business.

2007 — Mar 2012
New York

Engineer at Solvate, Prolifics (IBM Subsidiary)

Prior to leadership roles, I worked as an Engineer at a small SaaS startup, as well as at an IBM subsidiary. There, I worked on enterprise-scale system integration projects, building new interfaces and connections on top of business-critical legacy software.

Education

2003 - 2007

State University of New York, Geneseo

B.S., Computer Science