# Converge

**FINALLY, BUSINESS SOFTWARE THAT WORKS TOGETHER**

## Sound Familiar?

- "Which system has the latest customer info?"

- "Why didn't the invoice go out?"

- "Can someone check if that payment came in?"

- "The Zap broke again..."

You're not running your business. You're babysitting your tools.

# The Tool Explosion

| Category | Your Tools | The Problem |
|---|---|---|
| **Customers** | HubSpot, Intercom, Mailchimp | Different contacts everywhere |
| **Money** | Stripe, QuickBooks, Brex | Manual reconciliation |
| **Work** | Asana, Notion, Slack | Status spread across apps |
| **Automation** | Zapier, Make | Breaks when you're not looking |

**15+ tools. Zero coordination. Constant firefighting.**

## What If It Just Worked?

Imagine telling your business software:

> "When work is delivered, send an invoice. Track payment. Follow up if late."

And it just... happens. Every time. Without you checking.

**That's Converge.**

# How It Works

DECLARE ONCE. RUN FOREVER.

## You Describe What You Need

```
Truth: Get paid for delivered work

   Given work is marked complete
   And client has approved
   Then invoice is issued within 24 hours
   And payment is tracked
   And overdue triggers follow-up
```

No configuration wizards. No brittle integrations. Just plain business rules.

# Converge Makes It Happen

| You Say | Converge Does |
|---|---|
| "Invoice when complete" | Watches for completion, generates invoice, sends to client |
| "Track payment" | Monitors bank/Stripe, matches to invoice, updates status |
| "Follow up if late" | Checks due dates, sends reminders, escalates if needed |

**One truth. Multiple systems coordinated automatically.**

# Before & After

| Before Converge | After Converge |
| --- | --- |
| Check 5 apps every morning | Check one dashboard |
| "Did the invoice go out?" | It always goes out |
| Manual reconciliation | Automatic matching |
| "The Zap broke" | Guaranteed execution |
| Data in 12 places | Single source of truth |

# What You Get

BUSINESS OPERATIONS THAT RUN THEMSELVES

# Pre-Built Business Packs

Ready-to-use modules for common operations:

- `Money` — Invoice, collect, reconcile, close books

- `Customers` — Capture, qualify, engage, close, handoff

- `Delivery` — Scope, track, complete, learn

- `People` — Hire, onboard, pay, offboard

- `Trust` — Access, audit, compliance

Install what you need. Customize as you grow.

# Works With Your Tools

Converge connects to the software you already use:

| Category | Integrations |
| --- | --- |
| Payments | Stripe, PayPal, bank feeds |
| Accounting | QuickBooks, Xero, FreshBooks |
| CRM | HubSpot, Salesforce, Pipedrive |
| Projects | Asana, Monday, Notion |
| Communication | Slack, Gmail, Calendly |

**No rip-and-replace. Add coordination to your existing stack.**

## The Guarantee

Every operation in Converge is:

- **Reliable** — Runs every time, not "most of the time"

- **Traceable** — Full history of what happened and why

- **Recoverable** — If something fails, you know and can fix it

- **Auditable** — Your accountant and compliance officer will thank you

# Real Results

| Metric | Typical Improvement |
|---|---|
| Time on operations | -60% (hours back per week) |
| Invoice cycle | 3 days → same day |
| Payment collection | 45 days → 28 days DSO |
| Tool switching | 15 apps → 1 dashboard |
| "Did X happen?" questions | Eliminated |

# Getting Started

**SIMPLE PRICING. FAST SETUP.**

# Plans

| Plan | Best For | Price |
| --- | --- | --- |
| Starter | Solo & small teams | Free |
| Pro | Growing businesses | €99/month |
| Business | Multi-team operations | €299/month |
| Enterprise | Custom & compliance | Contact us |

All plans include core Packs. Scale as you grow.

## Setup in 3 Steps

01 **Connect** — Link your existing tools (5 minutes)

02 **Configure** — Pick your Packs, adjust to your workflow (30 minutes)

03 **Run** — Watch your operations coordinate themselves

**No IT team required. No 6-month implementation.**

## What Our Customers Say

"I used to spend Monday mornings checking if invoices went out. Now I spend them on actual work."
— Founder, Design Agency

"Our accountant asked what changed. Month-end close went from 3 days to 3 hours."
— CEO, Consulting Firm

# Stop Babysitting Your Tools

**START RUNNING YOUR BUSINESS**

# Next Steps

1. **Free Trial** — 14 days, no credit card

2. **Quick Demo** — See Converge in action (15 min)

3. **Migration Help** — We'll help you connect your tools

**converge.zone/demo**

# Let's Talk



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