Audience	Causes	App Features			Saving	Sharing	Effects/Info	
Athletes	8+ hour shifts	Reminder to drink water	Export Tool to visualize data over a long period of time	Daily goals	Optional creation of an account to save data	Option to share data with researchers	Low energy	Change in mood
Students	Forgetting to drink water	Track how much you've drank	Feedback tool	Sync with Health App	Data privacy/anonymity	Share with health professionals	Headaches	Which people are at a higher risk for dehydration
Geriatrics	Exercise	Customization	Factor in height	Ads	Automatic saving	Option to share with friends	Higher risk of strokes	Nausea
Neurodivergent People	Temperature	Sync with weather app	Factor in body type	Free		rriends	Lower work efficiency	Dizziness
Laborers	Fatigue	Pair with	Types				Increases chance of kidney	Loss of strength/stamina
	Age	Apple Watch/FitBit	Units				stones	
Researchers								