

Brian Davis, by Conner Edwards

age: 21

residence: Santee, South Carolina

education: College Student

occupation: Quarterback

marital status: Single with no Children



I work out six days a week, and I'm always physically active!

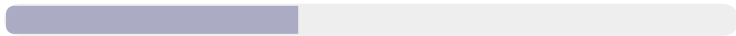
Brian is an athlete who is physically active every day, and often does not forget to drink water, but gets distracted by his exercise. He needs an app that is tailored specifically to his needs as an athlete.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

When someone is able to exceed what is expected of them.

Needs

- Good communication
- Stay healthy to perform well

Values

- Efficiency
- Strong work ethic
- Open-mindedness

Wants

- Ability to easily connect to friends
- To become a professional athlete

Fears

- Losing a loved one
- Injury from a football game

Lauren Ngo by Sophia Riley

age: 71

residence: Buffalo, New York

education: GED

occupation: Bank Teller

marital status: Married, 3 children, 2 grandchildren



"Are you sure you're full? You've only eaten one plate."

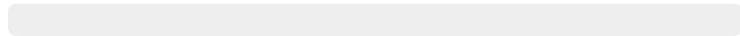
Lauren works at her local bank 3-4 days per week as a bank teller. Any free time she has she usually spends with her family, cooking, or reading. She has been diagnosed with type one diabetes since she was 12 years old.

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INTERNET



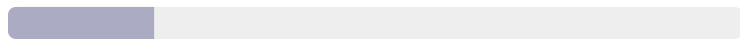
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A daily routine that covers all aspects of her health complications

Needs

- To drink water, as she often forgets and becomes dizzy and nauseous
- To take her insulin daily

Values

- Family
- Good cooking

Wants

- A new set of dishes
- Another grandchild
- To look into retiring

Fears

- Finances
- Losing her children/grandchildren

Lily Childs by Robbie Prentice

age: 22

residence: Cameron Illinois

education: Undergraduate

occupation: Paid Intern

marital status: Single



Never argue with stupid people, they will drag you down to their level and then beat you with experience.

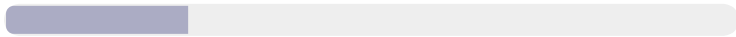
She likes to spend her time hanging out with her friends, studying, and going to the beach.

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INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

She needs to feel support and love from her family

Needs

- She needs support from her family
- She needs a wheelchair due to a broken spine and being unable to use her legs.

Values

- She values Christianity
- She values her friends and family

Wants

- She wants to work out
- She wants a significant other
- She wants to move to California

Fears

- She fears heights
- She fears not being able to get a job due to corona virus.

Phil Stewards By Kenny Phan

age: 25

residence: Atlanta, Georgia

education: Graduate

occupation: Freelancing as a Filmmaker

marital status: Single



I come and go, venturing out to different cities and places hoping to make a positive influence!

A quick summary of behaviors and practices like how he/she spends their day.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

When stewards' clients give fantastic feedback and a positive rating to him.

Needs

- Camera equipment
- Viable transportation
- Food & Water

Values

- Cooperation
- Healthy relationships
- Project management

Wants

- Better social media presence
- Working for hollywood
-

Fears

- Spiders
- Not taking opportunities
- Elevators