Kaleb Pierce

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Creative and detail-oriented Web Developer with 4+ years of experience building user-friendly websites and applications. Skilled in PHP, HTML, CSS, JavaScript, Git, and WordPress development. Experienced in creating custom WordPress block themes, PHP-based themes, and plugins. Strong knowledge of React and modern front-end practices, with a proven ability to deliver efficient, scalable, and visually engaging solutions.

Skills

JavaScript: **Proficient**	C#: **Familiar**	CSS: **Proficient**	WP engine: **Proficient**
PHP: **Proficient**	React JS: **Proficient**	MySQL**: Proficient**	Cloudways: **Proficient**
C++: **Intermediate**	HTML: **Proficient**	GIT**: Proficient**	

Experience

APRIL 2022 - PRESENT

Full Stack Web Developer | Ntara | Johnson City, Tennessee

- Built custom WordPress themes, blocks, and plugins for clients including Vaya Health, Brightridge Electric, and Ntara's corporate site.
- Optimized performance and accessibility, improving site speed, user experience, and compliance with modern web standards.
- Replaced bloated plugins with custom code, reducing maintenance overhead and improving security.
- Performed weekly plugin and core updates across multiple client sites, ensuring stability and minimizing vulnerabilities.
- Collaborated with design and content teams to deliver responsive, user-friendly features tailored to healthcare and utility industries.

NOVEMBER 2021 - DECEMBER 2022

Senior Wordpress Developer| Emberwind Studios | Elizabethton, TN

- Led a small team of developers in delivering custom WordPress websites using the Divi theme
- Designed UI/UX mockups in Figma and translated designs into responsive front-end implementations
- Contracted and built a React-based dashboard application prototype for DPI Power in Piney Flats
- Managed project timelines, delegated tasks, and communicated directly with clients.
- Built the web app Heroes Codex with a headless CMS using WordPress and React, powered by the WordPress REST API for dynamic content integration

APRIL 2021 - NOVEMBER 2021

Full Stack Web Developer | The AAM Group | Piney Flats, Tennessee

- Created a custom image gallery in react JS to allow clients to show off their rigs and vehicle setups.
- Implemented a drag and drop feature to allow easy modification and ordering of settings in the backend of the after market sites.
- Created a custom store locator feature allowing users to select a primary store location as well as displaying a list of other available stores using the geolocation api and browser cookies.
- Modified the product exporter to add more fields to the generated excel report it would generate.

NOVEMBER 2020 - APRIL 2021

Front End Web Developer | The Cabinet Saver | Colorado St. Salem Va

- Designed the cabinet saver measurement guide pdf for customers to use for detailed instructions on how to measure their kitchen.
- Created and designed several new landing pages and updated customer request forms with more tailored information needed by the manufacturers.
- Provided continual Magento 2 software updates and maintenance as well as resolving any issues.
- Provided technical guidance on server upgrades, costs and different recommended platforms.

Education

June 2025 – December 2026 Expected Graduation Date

Bachelor's Degree in Computer Science | Western Governors University | Online

January 2017 – December 2019

Associate's Degree in Computer Programming | Northeast State Community College | Blountville, Tennessee