

Kaleb Pierce

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Skilled and creative Web Developer with 4+ years of experience designing and developing user-friendly websites and applications. Proficient in PHP HTML, CSS, JavaScript, Git, and content management system WordPress.

Experience

APRIL 2022 - PRESENT

Front End Developer | Ntara | Johnson City, Tennessee

- Developed several custom WordPress themes, plugins and blocks for client sites.
- Conducted site performance optimization and implemented SEO best practices to improve search engine rankings
- Collaborated with design and content teams to create visually appealing and user-friendly features.
- Troubleshoot and resolved technical issues related to WordPress sites, including bug fixes and maintenance tasks.

NOVEMBER 2021 - DECEMBER 2022

Wordpress Developer | Emberwind Studios | Elizabethton, TN

- Led a small team of developers in delivering custom WordPress websites using the Divi theme
- Designed UI/UX mockups in Figma and translated designs into responsive front-end implementations
- Contracted and built a React-based dashboard application prototype for DPI Power in Piney Flats
- Managed project timelines, delegated tasks, and communicated directly with clients
- Built the web app Heroes Codex with a headless CMS using WordPress and React, powered by the WordPress REST API for dynamic content integration

APRIL 2021 - NOVEMBER 2021

Web Developer | The AAM Group | Piney Flats, Tennessee

- Contributed several features and enhancements to the aftermarket E-Commerce platform built with open cart 2.0.
- Enhanced admin area with new draggable feature allowing for customization and reordering.
- Built a React.js gallery module, allowing users to showcase vehicles on the user facing site.

NOVEMBER 2020 - APRIL 2021

Front End Web Developer | The Cabinet Saver | Colorado St. Salem Va

- Updated and maintained the cabinet saver site built with Magento 2.
- Implemented a draggable image sorting option, allowing users to easily customize their product displays.
- Developed a left/right hinge feature to streamline the product selection process, making it more intuitive and user-friendly.

Skills

JavaScript: **Proficient**
PHP: **Proficient**
C++: **Intermediate**

C#: **Familiar**
React JS: **Proficient**
HTML: **Proficient**

CSS: **Proficient**
MySQL: **Proficient**
GIT: **Proficient**

WP engine: **Intermediate**

Education

June 2025 – December 2026 Expected Graduation Date

Bachelor's Degree in Computer Science | Western Governors University | Online

January 2017 – December 2019

Associate's Degree in Computer Programming | Northeast State Community College | Blountville, Tennessee