Kaleb Pierce

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423-552-5256

Hardworking and diligent Full Stack Web Developer skilled in HTML, JavaScript, React Js framework, React-Native, CSS, Sass, Less, Bootstrap, PHP, MYSQL. Proficient in CMS systems, WordPress and Magento2, Open Cart.

EDUCATION

Associate of Applied Science in Computer Information Technology

Northeast State Community College - Blountville, TN

Programming Languages

HTML5/CSS3 Sass, Less, JavaScript, PHP, C++

Frameworks:

JavaScript: React, jQuery
CSS: Bootstrap, Bulma

Database:

MySQL, MariaDB, Firestore, MongoDB

Operating Systems:

Ubuntu, Windows 10, Mac OS

Software Tools:

Adobe Photoshop CS5, Adobe XD, Php Storm, Visual Studio Code, Microsoft Visual Studio, Firebase

Content Management Systems:

WordPress, Magento 2, OpenCart, PrestaShop,

Version Control:

Git

Other Relevant Skills:

Leadership, Organization, Communication, Self-motivated, Team-oriented, Productivity, Problem- solving skills,

EXPERIENCE

Front End Web Developer, The AAM Group.   April 2021 – November 2021

Languages: PHP, JavaScript, HTML, CSS

Preprocessors: SCSS, LESS

Frameworks: OpenCart MVC, jQuery, React.js

App containerization: Docker

Worked to improve and add new features on the companies E-Commerce platform developed for resellers in the automotive industry. Built on the foundation of open cart 2.0.

Added new features to the Product Exporter using PHP to make it easier for customers to find what products didn't have categories or brands.

Customers were complaining there wasn't a gallery feature on the platform to show case their products on their vehicles. This was a hugely requested feature as some customers didn't want to use the platform because of it. I built the new gallery module with React.js and the Simple React Lightbox package. The marketing team showed it off to customers and the feedback was overwhelmingly positive.

Improved the user experience when using the image grid or gallery module by adding a draggable feature to allow the user to sort images in any order they wanted using the Draggable Jquery feature.

Front End Web Developer, Emberwind Studios.   April 2021 – Present

Languages: PHP, JavaScript, HTML, CSS

Frameworks: React, React Native

CMS: WordPress

Developed and designed websites for several clients using WordPress, Divi, PHP, JavaScript and websites are hosted on a Cloud ways Vultr server.

A networking group I go to was interested in making a mobile app to help market and grow businesses apart of the group. Developed and designed a networking mobile app using React.js, React Native, and Firebase backend, This app featured a business directory, news section, upcoming events and business coupons.

Front End Web Developer, Direct *Cabinets INC*.   November 2020 – April 2021

Languages: PHP, JavaScript, HTML, CSS

CMS: Magento2

Increased sales, by completely redesigned the entire site for a more user-friendlyexperience using PHP,

JavaScript, Magento Framework

Designed banners for promotions and holidays using Adobe Creative Suite

Added extensions to improve site capabilities by building custom modules.

Designed email campaigns for customers and contractors using Agile CRM.

Web Developer/Owner, *Aegis Web Design* August 2019 – August 2020

Languages: PHP, JavaScript, HTML, CSS

CMS: WordPress

Helped local businesses and churches in the community have an online footprintusing WordPress CMS.

Designed and headed email campaigns to increase sales using HubSpot CRM.

Created marketing strategies for upcoming small business to increase credibility andsales using Facebook Ads, custom email marketing, Google Analytics and SEO techniques.

Created custom layouts for clients using HTML, CSS, and PHP

Redesigned existing word press sites using Elementor Pro/Divi builder

Improved SEO performance using Yoast SEO, custom meta tags and googles SEObest practices.

Created fast and efficient e-commerce store using woo commerce

Internship, *Northeast State Community College* January 2018 – May 2018

Computer Information Technology Capstone-

Worked with the city of Kingsport's IT department to create new police reports that pulled from their police department database use MySQL.

Was taught basic networking skills and how the networking infrastructure was built by their solo developer.

Learned fundamentals about their VOIP system and how it works.