Kaleb Pierce

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423-552-5256

Web Designer / Developer Hardworking and diligent Full Stack Web Developer skilled in HTML, JavaScript, CSS, Bootstrap, PHP, MYSQL Proficient in CMS systems, WordPress and Magento

EDUCATION

Associate of Applied Science in Computer Information Technology

Northeast State Community College - Blountville, TN

TECHNICAL SKILLS

Programming Languages
HTML5/CSS3 Sass, Less, JavaScript, PHP, C++

Frameworks:
Javascript: React, Jquery
CSS: Bootstrap, Bulma

Database:
MySQL, MariaDB, Firestore, MongoDB

Operating Systems:
Ubuntu, Windows 10, Mac OS

Software Tools:
Adobe Photoshop CS5, Adobe XD, Php Storm, Visual Studio Code, Microsoft Visual Studio, Firebase

Content Management Systems:
WordPress, Magento 2, Opencart, Prestashop,

Version Control:
Git

Other Relevant Skills:
Leadership, Organization, Communication, Self-motivated, Team-oriented, Productivity, Problem- solving skills,

EXPERIENCE

Front End Web Developer, The AAM Group.   April 2021 – November 2021

- Redesigned front-end visuals, admin panel components, and modules to provide a better user experience using React JS, Javascript PHP, HTML, CSS, SASS, LESS.
- Created custom modules using MVC Architecture.
- Learned to work with custom CMS built upon the foundation of Open Cart.
- General bug fixes and code clean up and optimization.

Front End Web Developer, Emberwind Studios.   April 2021 – November 2021

- Designed custom websites using Wordpress CMS, PHP, Javascript, HTML, CSS
- Design hybrid mobile apps for Android and IOS platforms using React-Native, Javascript.
- Design native IOS apps using Swift.
- Build custom E-commerce stores using PrestaShop or Opencart, PHP, HTML, CSS, React JS.
- Created custom email marketing campaigns using Hubspot CRM.

Front End Web Developer, Direct *Cabinets INC.*   November 2020 – Present

- Increased sales, by completely redesigned the entire site for a more user-friendly experience using PHP,
- JavaScript, Magento Framework
- Designed banners for promotions and holidays using Adobe Creative Suite
- Added extensions to improve site capabilities by building custom modules.
- Designed email campaigns for customers and contractors using Agile CRM.

Web Developer/Owner, *Aegis Web Design*   August 2020 – Present

- Helped local businesses and churches in the community have an online footprint using WordPress CMS.
- Designed and headed email campaigns to increase sales using HubSpot CRM.
- Created marketing strategies for upcoming small business to increase credibility and sales using Facebook Ads, custom email marketing, Google Analytics and SEO techniques.
- Created custom layouts for clients using HTML, CSS, and PHP
- Redesigned existing word press sites using Elementor Pro/Divi builder
- Improved SEO performance using Yoast SEO, custom meta tags and googles SEO best practices.
- Created fast and efficient e-commerce store using woo commerce.

Internship, *Northeast State Community College*   January 2019 – May 2019

- Computer Information Technology Capstone- worked with facility in Kingsport to create new SQL scripts for their databases, maintained software applications using several programming languages, created application reports, and developed new applications.