

# Kayleigh Pingel

KayleighDesigns@gmail.com

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## skills

### Focuses

Responsive Design  
Graphic Design  
Front-End Performance  
Marketing  
Usability & SEO

### Software

Adobe Creative Suite  
Visual Studio  
Git / Git Extensions  
Microsoft Office

### Languages

HTML 5  
CSS 3  
Basic jQuery  
Basic Javascript

### Tools

GitHub  
JIRA / Confluence  
Google Analytics  
Optimizely / VWO  
CrazyEgg

## experience

### UI/UX Developer, MAG Retail & Media

Summer 2014 – Present

Design and develop responsive pages, primarily for the J&P Cycles e-commerce website  
Utilize analytics from multiple platforms to guide improvements to the user interface and experience  
Boost website speed and performance by optimizing both code and content  
Collaborate with key stakeholders to realize business goals

### Web Designer I, J&P Cycles / MAG Retail & Media

Summer 2012 – Summer 2014

Maintained and improved a variety of pages on the J&P Cycles website  
Designed & created graphics for use on the J&P Cycles website, emails, and social media outlets  
Worked closely with other departments within the company to accomplish common goals

### Freelance Graphic Designer, Kayleigh Designs

Fall 2008 – Present

Create websites, logos, graphics, print materials, and photo restorations for clients  
Designs done both as donations and for compensation

### Head Layout Editor, "The Belltower"

Fall 2010 – Spring 2012

University of Dubuque Campus Newspaper  
Placed articles and photos into layout and made final corrections  
Directed layout assistants and managed entire layout process

### Graphic Design Intern, Pearson PLC

Summer 2011

Designed, printed, and prepared textbook proposal covers  
Created a variety of graphics for Pearson events and products

### Office Intern, Sullivan's Foods Corporate Office

Summer 2010

Created newspaper advertisements and graphics for events  
Proofed weekly advertisements for all store locations

## education

### University of Dubuque, Dubuque, IA

May 2012

*Summa Cum Laude*

Bachelor of Science – Computer Graphics & Interactive Media  
Bachelor of Business Administration – Computer Information Systems  
Minor in Business Administration  
GPA: 3.98