# Kayleigh Pingel

KayleighCodes@gmail.com
KayleighPingel.com

## skills

| Focuses | Languages | Software | Tools |
|---|---|---|---|
| Responsive Design | HTML/HAML | Atom/Visual Studio | GitHub/GitLab |
| Graphic Design | CSS/SASS | Git | Google Analytics |
| Front-End Performance | jQuery | Adobe Creative Suite | Trello / JIRA / Confluence |
| Marketing | Javascript | Microsoft Office | Basecamp |
| Usability & SEO | Ruby on Rails | | Optimizely / VWO |
| | | | CrazyEgg |

## experience

**Web Applications Developer I, *Fusionfarm / Folience*** — **Fall 2015 – Present**
Design and implement responsive front-end interfaces for white-label website products
Develop and deploy new features for Folience brand websites
Implement efficient DoubleClick for Publishers ads & header bidding for Ad Operations clients' websites
Create on-brand graphics for Folience brand marketing campaigns and events

**UI/UX Developer, *MAG Retail & Media*** — **Summer 2014 – Fall 2015**
Designed and developed responsive pages, primarily for the J&P Cycles e-commerce website
Utilized analytics from multiple platforms to guide improvements to the user interface and experience
Improved website speed and performance by optimizing both code and content

**Web Designer I, *J&P Cycles / MAG Retail & Media*** — **Summer 2012 – Summer 2014**
Maintained and improved a variety of pages on the J&P Cycles website
Designed & created graphics for use on the J&P Cycles website, emails, and social media outlets
Worked closely with other departments within the company to accomplish common goals

**Head Layout Editor, *"The Belltower"*** — **Fall 2010 – Spring 2012**
*University of Dubuque Campus Newspaper*
Placed articles and photos into layout and made final corrections
Directed layout assistants and managed entire layout process

**Graphic Design Intern, *Pearson PLC*** — **Summer 2011**
Designed, printed, and prepared textbook proposal covers
Created a variety of graphics for Pearson events and products

**Office Intern, *Sullivan's Foods Corporate Office*** — **Summer 2010**
Created newspaper advertisements and graphics for events
Proofed weekly advertisements for all store locations

## education

**University of Dubuque, Dubuque, IA** — **May 2012**
Summa Cum Laude
Bachelor of Science – Computer Graphics & Interactive Media
Bachelor of Business Administration – Computer Information Systems
Minor in Business Administration
GPA: 3.98

## volunteer experience

**Board Member/Volunteer, *Animal Welfare Friends*** — **Spring 2015 – Present**
**Mentor, *Imagination Iowa Girls Code Camp*** — **Spring 2017**