

KAPIL MADANKAR

FRONTEND DEVELOPER

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PROFESSIONAL EXPERIENCE

ADVANTAGE CLUB Gurugram, Haryana Frontend Developer 2022-Present

- **Collaborated with a 12-person team** to design, develop, and launch the company's Perks and Rewards product using React, jQuery, JavaScript, Redux, and Tailwind CSS, successfully addressing 45+ new features and bug fixes..
- **Provided strategic insights** across 5 teams (backend, mobile, UI/UX, product, and marketing), focusing on system architecture, mobile development, UI/UX design, product innovation, and marketing strategies.
- **Implemented and managed the organization's blog page** using WordPress and various plugins, improving content management and user engagement..
- **Utilized version control systems** like Git and GitHub for efficient code management, collaboration, and versioning, ensuring smooth team workflows and project tracking.

PROJECTS

- Rewards and Recognition
 - **Developed a mobile-responsive interface for the Rewards and recognition platform**, ensuring seamless access and usability across all devices. This enhancement led to a 40% increase in mobile user engagement and a 15% improvement in overall user experience.
 - **Architected comprehensive nomination and approval workflows** for a majority of clients connected with the organization, enhancing process efficiency.
 - **Designed and developed a comprehensive sales contest module**, enabling real-time tracking and management of sales competitions, which led to a 20% increase in sales performance and motivation among team members.
- [SHOP.CO E-commerce Website](#) (MERN Project)
 - **Engineered the frontend for a high-engagement eCommerce site** using React and Tailwind CSS, enhancing user experience and leading to a 20% increase in user engagement and interaction
 - Strengthened security with robust authentication using **JWT** package, building user trust.
 - **Utilized Tailwind CSS to create a consistent and modern design system**, which streamlined styling processes and improved overall aesthetic coherence across the site.
 - **Conducted cross-browser and cross-device testing** to ensure consistent performance and visual fidelity, addressing compatibility issues and enhancing overall user satisfaction by 20%.

WhatToDo (Web App)

Developed WhatToDo as a participant in the Google Gemini API Developer Competition, integrating the Google Gemini AI API to provide advanced, AI-driven travel recommendations and personalized itineraries.

Utilized Google Location API to enhance the app with real-time location-based suggestions, including nearby attractions, dining options, and accommodations.

Implemented the web app using Next.js for server-side rendering and improved performance, ensuring a fast and responsive user experience.

SKILLS

- **Technical Skills** : React.js, Next.js, JavaScript, JQuery, Redux,python, SASS, SCSS, Tailwind CSS, HTML, Mobile responsive, Debugging
- **Project Management Tools:** Jira, Trello
- **DevOps:** AWS (Amazon Web Services), Docker
- **Version Control Systems:** Git, Bitbucket

ACHIEVEMENTS

- **Recognized for excellence in delivering a complex nomination and approval flow module**, which facilitated smoother operations and received commendations from senior management for its effectiveness and innovation.

EDUCATION

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| • Bachelor of Engineering | 2017-2022 |
| <i>Prof. Ram Meghe Institute of T&R</i> | <i>Amravati, Maharashtra</i> |
| • Diploma in Engineering | 2014-2017 |
| <i>Maharashtra State Board of Technical Education</i> | <i>Arvi, Maharashtra</i> |