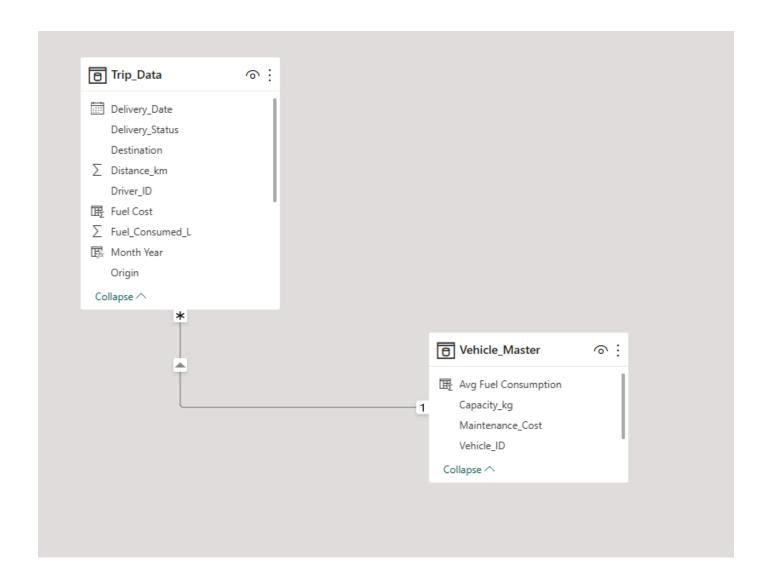
# **Project Title:** Logistics & Transportation- Fleet Performance & Delivery Efficiency

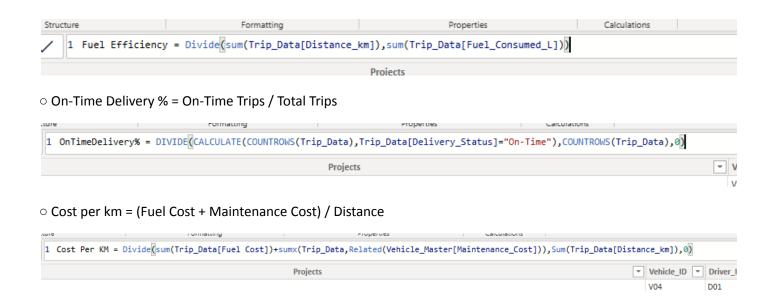
# 1. Data Cleaning & Modeling:

- Fix missing fuel consumption values (use avg. per vehicle type). ----(No Missing Values)
- Relate Trips with Vehicle Master.



### 2. DAX Measures:

### Fuel Efficiency = Distance / Fuel Consumed



#### 3. Visualization:

- Bar chart: On-Time Delivery % by Route.
- o Line chart: Fuel Efficiency trend by month.
- KPI cards: Avg. Delivery Time, Cost per km.
- $\circ$  Map visual: Delivery performance by route (Origin  $\rightarrow$  Destination).

