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EVENT: UNIVERSITY OF MARYLAND BALTIMORE CAMPUS VIRTUAL TOWN HALL REMOTE CART CAPTIONING TUESDAY, OCTOBER 27, 2020 4:00 P.M. – 5:00 P.M.

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>> Good afternoon, my name is David DiMaria. I use he, his, him pronouns, serve as associate vice provost. It is my pleasure to welcome you to this town hall meeting. This session is being recorded and it will be made available on the UMBC together site within the next few days. At any time during this session I encourage you to submit questions and comments using Q and A box located bottom right corner of the screen. We will do our best to answer all questions received today any questions we are unable. Division of information technology for making this possible as well as staff for excellent work that they do.

Students that participate in today's town hall I want to thank members of UMBC internationalization steering committee and sick international subcommittees worked over the past two years to complete comprehensive self study of internationalization and global engagement share in January of this year remains accessible from the UMBC community news group found within my UMBC. I'll talk more about where we are in relation to this work later in today's town hall. As many are aware US news and world report list UMBC culturally diverse.

We are, members representing nearly 100 nations important to recognize and honor Indigenous nations upon which whose ancestral lands we over time citizens many other Indigenous nations come to reside in this region. We should all over show respect to past, present and future Indigenous people connected to this place. Today's topic internationalization is infusion of international intercultural global perspectives throughout the teaching research and engagement functions of higher education.

Therefore, internationalization is not additive, it is integral part of what we do. Ensures we graduate future leaders who are prepared to work within global economy -- make UBBC's work more important and Morrell today than ever before in our institutions history. Consider that this

year there have been so many storms national hurricane center ran out of names and had to start using Greek alphabet.

States continue to struggle with wild fire season as did Australia. Sea levels continued to rise. Current estimates homes of people worldwide could be under water by year 2050. Climate change can be addressed by anyone nation working in isolation, requires international cooperation among researchers policymakers and others.

After the killing of George Floyd, protests swept across our country and across borders to places as far away as Australia, Brazil and Lebanon, artist in Syria painted a portrait of Floyd on the side of building meanwhile statues of figures representing oppression toppled not only in the US Belgium, United Kingdom and elsewhere. Today as we gather for this town hall, struggles against oppression taking place in many countries around the world calls for democracy human rights to protests against violence to condemn anything against minority groups in China.

As our nation confronts racism and oppression, it is important to acknowledge these injustices transcend national boundaries. To paraphrase former secretary, problems without passports leave blueprints without borders, perhaps worth pointing out before Anan rose to top of United Nations he was international student in the United States. According to the World Bank, COVID-19 was caused, caused global economic shock three times worse than 2008 financial crisis. In global economy lockdown in one country can lead to supply shortages and others. Meanwhile increased exchange volatility impacts affordability of foreign goods and services including tuition for higher education. As we continue to work on treatments and vaccine to help bring COVID-19 under control, important to funds how restrictions placed could compromise current efforts and cause or nation and the world to be less prepared to manage the next health crisis.

United Nations estimates global shortage of 18 million healthcare workers by, high population rapid, loss of biodiversity could accelerate, such as COVID-19. Globalization makes it imperative countries work closely together to identify contain outbreak in order to prevent next pandemic. Sadly many countries lack expertise to detect disease outbreak. Global engagement when done well help to address disparities among nations and improve human condition for all.

I'd like to transition to first video international student scholar advisor sin offers of international, and UMBC you are welcome here scholar, Adam Julian will provide you with updates on ways we are supporting international students, faculty and staff at UMBC.

[Video playing]

>> Adam Julian: Hi. I'm Adam Julian. I'm the new Director of Scholar Services. I join UMBC in June and elected with my family after spending past six years leading international student and scholar services in North Carolina. Here at UMBC I work with team of professionals dedicated to helping faculty, students, staff visits scholars from around the world succeed as

members of the UMBC community. We believe in its fundamental necessity of global engagement in addressing some challenges we face today.

This commitment to our work primary reasons I chose to be a part of UMBC community. Honored to be able to share more information about international student scholar services team. And our work through which we strive to increase mutual understanding facilitate engagement, reduce barriers, and support diverse community. We believe global competence and mutual understanding more than ideas to aspire. They are bedrock of just community equipped to address challenges and opportunities present.

We work each day to empower all members of the community to seek new perspectives and develop relationships for which we can overcome shared challenges and opportunities. One particular program that exemplifies this is new global ambassador program. Joint initiative of IES, graduate school division of professional studies, seeks to empower international students by giving them platform to share insights and perspectives with broader UMBC community. You'll hear more about it little later on today.

IES focused on facilitating linkages and engagement between the community and the world. We help leading scholars from understand rot world engage with UMBC to contribute to research. Scholarship creative achievement. We do this by supporting strategic partnerships and through exchange visitor program for visiting scholars. Our goal is to facilitate connections necessary for UMBC to cultivate community of students sun scholars who are informed by diverse perspectives and experiences. By doing so, we believe we are better equipped to solve challenges of shared humanity.

Whether COVID-19, financial challenges, such as loss of employment or shrinking job market, international students, faculty encountering numerous barriers. We have seen obstacles in immigration and political discourse. Faculty, staff and students faced changes to immigration regulation and policy that created insurmountable obstacles to ability to conduct research, to teach and study. Ultimately, this is left, many not feeling welcome in US.

Through or work all of our work providing immigration advising and support through virtual town halls supportive programs like you are welcome here scholarship and many others we work every day to overcome. We do so by empowering UMBC community with information, and knowledge we need to successfully navigate any challenge we encounter together.

All of this work, everything we do, is undertaken and support of diverse inclusive community of inspiring inquisitive minds from all backgrounds every corner of the globe. We believe more perspectives and experience in former thinking better equipped we are to develop solutions innovations on behalf of our global community. Today, we are happy to be able to share voices of some student. Voices of the students whose experience contributions to the UMBC community exemplified importance in creating opportunities for inspiring and inquisitive minds from all over the world.

It is now my pleasure to introduce you to one such inspiring mind Muhammad, he has been admitted to program leaving home to join us here. After that, we will hear from colleague

Caylie Middleton, she is Associate Director of education abroad and she will share more about importance of global learning and opportunities available to UMBC community. Now, let's hear from Muhammad.

[Video playing]

>> Share a few remarks with us today.

>> Philip Rous: I want to share a few moments with you. Mainly to express many thank yous and also because David in his introduction to this town hall said it far better than I could. But first of all, I want to thank David and all of his team for everything that they are doing and have done to support our international students. Supporting faculty and staff and providing really critical council to the university as a whole on for example travel, travel restrictions, impacts of COVID-19. And changes in immigration rules. So thank you, David. And team for everything that you've done. Especially to support us all international students truly very difficult time.

I wanted to also thank faculty and staff for everything they they are doing and advocating and supporting you are international students on campus. I know there's tremendous amounted of work being done some unrecognized I do appreciate it. On behalf of all international students just thank you for everything that you are doing.

Finally, I'd like to thank you our international students who despite this very challenging time you have been challenged more than many people. But your commitment to UMBC and our community here and your critical sup, importance in supporting our mission, whether it be in education or community engagement, which is not only about local or national communities but it's about the global community as David pointed out.

You'll hear later on about the work that we are doing strategically in the field of internationalization, this resulted both physical strategic plan and also exercise we went through called the ACE Internationalization Lab. It stands for American Council on Education, possibly the most highly regarded academic society for universities in the United States. Over a hundred people work together on our campus to develop self study about internationalization, where we were, where we want to go as an institution, and what we had to do to get there.

We received review and advice from experts in this area provided by ACE, which provided set of recommendations for us based on self study. And we've now formed steering committee whose job it is to make recommendations regarding implementation of the recommendations both from the external reviewers and from the self study developed by or own community. We'll talk about that little bit later.

I think I should finish here and let you get on. I very much appreciate being here. Thank you to everybody for joining us today. Thank you.

>> David DiMaria: At this point, we'll transition to Caylie Middleton to speak with us about education abroad.

>> Caylie Middleton: Thank you, Dr. Rous, I'm Caylie Middleton. Associate Director of Education abroad in Office of international education services. I'm also proud alumna of MLLI program, where I have first international experience when I studied abroad. Current student in the LLC Ph.D. program probably like you I'm excited for the day when physical international experiences will be possible again.

Our team anticipating this moment and preparing so we are ready to meet it. International travel may be on hold. International education work is not. Education team is here to support global learning. We may review that has students participating exchanges, faculty led programs or research abroad. Global learning encompass so much more.

We are currently very active offering usual advising information sessions and focusing on students in in first and second year communities to encourage them to start planning early for future education abroad experiences. We know students benefit in tangible ways from global learning experiences. Knowledge, skills, values and attitudes associated with intercultural learning support students in development of critical thinking skills, interests inactive citizenship s self awareness, a appreciation of cultural diversity and human rights.

The benefits also extend to employability. Studies show students develop soft skills employers are seeking in job candidates such as independence, teamwork, goal setting, interpersonal communication and much more. Students who have studied abroad more likely to secure employment and have higher salaries than peers. National average for education abroad participation is approximately 10%. We are only at two but numbers have been growing in the past few years.

We are committed to, would go with campus community and international partners to address existing barriers both real and perceived that present students from accessing global learning experiences. We are resource to campus for variety of needs beyond education abroad. In addition to traditional program models we have been working with faculty interested in developing courses that can be taught abroad a excited to continued.

Assist departments and programs and identifying how education abroad can fit within the curriculum and support campus with identifying opportunities that align with faculty and student interests and needs. Please contact our team if we can support goals to global learning experiences.

Current barriers allow our team to innovate and highlight specific ways we can enhance global intercultural learning at home exploring virtual exchange opportunities with global partners. Virtual international internships and coil programs. Or collaborative online international learning.

On the slide you see testimony from student who said she benefited from her experience in multiple ways including navigating cultural difference, time zone differences learning about students from another country overcoming cultural barriers. This coil course was developed in collaboration with an exchange partners and. Traveling may be suspended focus has been on what students are learning not so much where they are going. This is great opportunity to

collaborative expand global learning in our community. In the meantime we are improving this includes real time alerts for international travelers, comprehensive international travel insurance and pretravel destination intelligence.

I would like to introduce our next speaker Alycin.

>> Alicyn Curtis: I use she, her pronouns, senior majoring in language. I am study la broad alumna previously studied abroad in South Korea. I'm peer advisor. Decision I made to study abroad was not easy. The main decision to go abroad was because I was highly encouraged by advisor to do so. I went back and forth many times about leaving the United States first time on my own. I was scared.

Hesitant and nervous about making such a big decision. But, in large part, break you through barriers and embark on journey that would change my life. I went abroad shy, soft spoken introverted attending classes overseas interacting with international students and living in a dormitory with students from different countries improve social skills and confidence. I created lifelong friendships with people I talk to almost every day.

Enrolling and Korean language courses improved my Korean [Indiscernible] to advance prepared me. From my experience learning Korean, speak 100% in class purchasing thing things, giving, and interacting. I learned to become more independent because of need to use the language to survive. I learned new study habits from students who help me to organize my projects. Opportunity to study abroad influenced my career path before going to South Korea I wasn't sure about what career I want to pursue.

Program I studied had volunteer opportunity for students to is assist during class classes. I realize how happy and joyful I felt being in the classroom and seeing the ABC's with students. Because of that opportunity I understood why I wanted to do for the rest of my life. I wanted to be ESL teacher. Year after studying I, as part time ESL teacher for few years.

I was able to experience professional educational work environment established friendships with fellow coworkers and staff increased language skills. Because of my experience living and working abroad I'm currently working part time as online English teacher to Korean students. I am able to use the skills I learned working overseas. I'm also able to use the same skills as peer advisor to work with faculty to do presentations and study abroad encourage UMBC students to make important decisions in study abroad journey.

Without studying abroad, I would not be the pending I am today. My experience living and working in Korea was something I would not trade. Studying abroad opened various students to use skills, social skills and professional skills. I encourage every student to ticket chance to study abroad completely changed my life forever. Up next you will see video UMBC international students.

[Video playing]

>> Vanessa Coe: My name is Vanessa Director of Marketing and Communications for the graduate school research and international in Office of Institutional Advancement. I started

UMBC January of this year. During this time I had the opportunity to work in partnership with IES graduate school and undergraduate school to develop site for international recruitment. Objective other site to recruit graduate students from five key markets. China, South Korea, Nigeria, India and Brazil.

Consulting partner conducted research to inform markets we close for recruitment. And developed in sites about attributes international students are seeking. These include reputation, diversity, location, career outcomes, learning experience and sense of community.

These in sites provided foundation for micro sites content development and strategy for campaign on Facebook, Instagram Google. Site newly launched starting to engage with perspective students. Looking forward to using this platform to share more about UMBC connect with prospective students with staff and faculty and attract more diverse international students to programs across the university. Thank you. If you have questions or comments, please email me.

>> Thank you. There's no denying 2020 has been full of surprises for all. Throughout these challenging times community has banded together to support one another something I love about, we know success is never final, during a time when international travel is on hold, our university community continues to succeed, engaging with the world beyond borders. In fact, a UMBC recently received highest score ever from times higher education for international outlook. And UMBC is one of only two finalists for the American international recruitment council's 2020 institution of the year award.

Additionally UMBC among few universities in the country to see increase in fall 2020 international enrollment among freshman class. Slides you see show statistics related to students applications and awards for international scholarship programs. In spite of the pandemic, we continue to see growing student interest in these international programs. 58 students Fulbright, that's a record not only in terms of applications most diverse pool of applicants we've seen in terms of race ethnicity, gender, identity and degree level.

Speaking of global engagement, UMBC Fulbright hopefuls have applied to teach, study conduct research in more than 40 countries. UMBC was on track to set records in terms of critical language scholarships, gel man scholarships funded by U.S. Government, like Fulbright this year the programs ultimately canceled due to the pandemic. Look forward to helping student resubmit applications during future cycles.

Additionally each year, increasing number of students participate in education abroad courses designed and led by UMBC faculty. In 2017, we only had 10 students participate in a such a program. Last year we had more than 100 students participate in these courses. And these short term high impact learning experiences are among the most popular education abroad options available.

Any faculty member who would like to learn more how they can teach abroad contact IES planning begins months in at advance. During this time we're not traveling a great time to

engage in planning. While research tells us that emption abroad is among the most impactful college experiences we had to cancel these programs through the spring 2021 semester.

Nonetheless, UMBC continues to support, global learning even in mostly online environment one example in addition to those you already heard today this year's innovation funds research grants which was awarded to a doctor in Department of Modern Languages. Her project aims to leverage intercultural dialogue to make global learning accessible to all students independent of travel. So where do we go from here? As provost previously mentioned UMBC one of only 12 institutions selected nationally in 2018 to participate American council and education's internationalization laboratory.

During the 2019 university retreat, more than 300 members of our UMBC community came together to discuss internationalization and future of global engagement. Earlier this year we hosted review and this included public forum that nearly 100 members of our community attended. Over the summer we received external reviews team's report on your screen you see ACE's model for comprehensive internationalization framework we used to inform creation of subcommittees.

Its in all university approach I'd like to think this is approach that we have also tried to take at UMBC providing opportunity through focus groups, surveys and other avenues to include feedback. As we finalize internationalization lab and work to develop action plan that actualize international global dimensions of university plan priorities, we will provide students for you to engage in this process. I'd like to leave you with observations made by the American council on education regarding future of internationalization and post pandemic world.

They conclude that coronavirus illustrates why we need internationalization. We need students who understand global phenomena, can see xenophobic culture bound reactions and prepared to w with colleagues around the world to address global crisis in short term and contribute to long term solutions through research, and advancement of knowledge.

I want to thank each of you for attending today, thank our presenters for speaking today. And remind you that we have some time if you would like to submit questions through the Q and A, we can go ahead and answer those now or if we're unable to answer any questions today we'll respond in written format upload that to IES website. So maybe well give it a minute or two to see if there are questions. Very good question. If you speak with elected of fishes what messages should you be sharing?

Typically when we think about internationalization there are four rationales, depending on audience you use any given rationale. One message I would share academic rationale that international students and international education experiences enhance learning, we know research more than 50 years of research tells us this. We also know there are certain fields of study certain degree levels such as graduate degrees in engineering where our nation produces majority of graduates are international students. If we have restrictions in place that prohibit international students from coming to the US, to study in some of those fields, that's going to create challenges for news also for employers who rely on talent that those graduates of.

Another rationale cultural rationale. We understand that nationally only 10 percent of undergrads will ever study abroad before they graduate. UMBC we're working towards 10% got a ways to go. We know that 95% of students are not going to engage informal education abroad program as part of student experience while we make strides to increase, participation remove barriers to global learning we also know that having international students on campus having coil projects like you heard about helps to provide exposure to different viewpoints from around the world and not only decreases prejudice, which there's been longitudinal studies, and showing that impact of this, but it also helps individuals to funds those systems that play out at global stage.

I'd say economic rationale, international students obviously pay out of state tuition and multiple studies have shown that actually helps keep in state tuition in many states down for domestic students.

Political rationale there's more than 300 world leaders meaning ministry level and above who were former international students in the US. You heard me speak about Kofi Annan on other world stage current or former were international students at some time and that certainly helps to increase mutual understanding closer a ties between nations. So I would try to share those messages enhances our academics appreciation sides cultural diversity to students. Coming to our university. Provides economic boost to local communities. Politicly helps the US continue to have friends around the world.

- >> David can I read another question one of the attendees asked what is one thing you want people to know about internationalization at UMBC.
- >> David DiMaria: Not something new, it's something that we already do. Just looking at tra city jic coordination. How can we allow internationalization to be that rising tied that [Indiscernible] if you are faculty member and you want higher impact studies show if you international coauthor likely to end up in higher tier journals. Seeing it not as something new, something that we've always done. In our DNA. Just maybe unleashing some opportunities that we haven't been able to tap into in the past and coordinate efforts across campus.
- >> Question good to ask here, came up was about Vanessa's presentation on micro site can you explain more about five countries rationale why and whether or not that will, we will focus on only those five how that will play out moving forward.
- >> David DiMaria: I'll start and maybe, Vanessa, if there's something crowd like to add there, too, what I'll say not limited to just five countries, that's marketing efforts Vanessa can speak to more. If you look at United Nations population projections through 21 hundred, tells us where the 18 to 24 year old population is gonna increase where its going to decrease.

You heard about demographic cliff in US for enrollment purposes US higher education, other countries, there are youth [Indiscernible] taking place at the at the same time looking at various economics, economic factors so,, we obviously can't focus all countries of the world looking at where we would have highest impact Vanessa anything you would like to add?

- >> Vanessa Coe: Sure, thanks, David. Yes, because these that are digital campaigns, we have the ability to accurately measure success, performance. We're going to take those learnings and apply them to future campaigns whether we start to expand them, start to expand markets and also invest more in the markets that were chosen.
- >> What role do you think UMBC will play in the future further globalization of the US?
- >> David DiMaria: When we talk about internationalization, often viewed as response to globalization. Globalization would be pandemic doesn't stop at national borders, information technology, could be supply chain looking at that. But role we play we are positioned to really at a time when all universities kind of paused at least mobility aspects internationalization we have opportunity to really work on this future strategy, this plan for maybe next five years.

In ways that we can reposition and move ahead of some of our peer institutions. We leverage not just our quality academic programs and diversity that we have locally, but leverage proximity to Washington D.C. engaging with embassies, to really position UMBC a good place post pandemic world.

- >> We have another really great question about with the giving campaign coming up. What are ways that anyone, that campaign can assist our international students. We do have the black and gold emergency fund, unfortunately, our international students are the biggest users of that fund due to effects of COVID-19. David, I was hoping you could mention the ability to contribute to funds that directly support students in our office as well.
- >> David DiMaria: Black and gold fund certainly a, best way to help students in need. I would encourage anyone who is able to make those donations to help students. I would also say that if we have a new fund established in Office of [Indiscernible] services that is trying to make global learning accessible to students to remove some barriers, we have exchange programs and they are wonderful in the sense if you can afford tuition at UMBC you can afford to study abroad.

Barrier or for a lots lot of students and families plane ticket, thousand dollars, 15 hundred dollars, two thousand dollars, if we can just get them the plane ticket a lot of times everything else is covered once they arrive. We do have a new fund that is looking, aimed at providing scholarships to help students overcome financial challenges and make it more accessible. That would be another option as well.

While waiting for questions we have five minutes. When I was undergraduate my parents were teachers rural North Carolina. There's no way I could have afforded to study abroad. But there was a businessman and I'll say his name I'm indebted to him, Michael Weaver if it wasn't for him and money he donated there's no way I could have bought my plane ticket I got to toking, I studied a semester met my future wife, I got to speak at the U.S. Embassy. I had never been to an Embassy before.

Didn't know what I was doing there. But it was one of the most impactful experiences because of that only thing that Michael Weaver asked in return for any student who was awarded this scholarship, is to send him a post card, which I did. Reason that's something we're trying to

establish at UMBC we know students have interest. We know more than half of our students, when they arrive they say they want to study abroad. But only say less than 5% ever do for variety of reasons a lot of times its that plane ticket.

We have any other questions? All right. If you have further questions you can email us: ESI@ UBC.edu. I want to thank our presenters and OIA and do at this time for making this possible. And thank all of you for taking the time to speak with us today I wish we could do this on campus, win this together and UMBC together thank you all for your support.